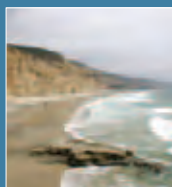




5TH ANNUAL CLINICAL UPDATE ON

Heart Failure and Arrhythmias: How Can We Do Better for the Heart Failure Patient



September 25-26, 2010

Hyatt Regency La Jolla
San Diego, California

During this comprehensive, CME course, expert faculty will update the primary care provider and practicing cardiologist on the latest treatments for heart failure and atrial arrhythmias as well as new therapies being developed. A unique aspect of this course is that attendees will be able to see patients with expert clinicians to update cardiac physical examination skills as well as attend workshops on hypertension, lipid management, device optimization and quality care improvement.

Dear Colleague,

The management of heart failure and arrhythmias continues to evolve at a rapid rate. Medical therapy continues to progress and device therapy is reducing mortality and improving quality of life, even permitting in-home monitoring of patients. Moreover catheter procedures that now have the potential to cure atrial fibrillation have now become routine. Finally new gene technology is offering new insights into the mechanisms of heart failure and arrhythmias. This will be an exciting conference that offers practical, up to the minute advice on management of heart failure and arrhythmia patients while offering a glimpse into what the future may hold. A special focus of this conference will be ways to improve quality in the delivery of care, both in the inpatient and outpatient arena.

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J. Thomas Heywood, MD, FACC
Course Director

Target Audience

Cardiologists, primary care physicians, nurses, and other healthcare professionals with an interest in heart failure and arrhythmia therapy.

Course Objectives

After participating in this course, the attendee should be able to:

- Advance management of lipid disorder and hypertension to prevent cardiovascular disease.
- Identify the link between sleep apnea and cardiovascular disease.
- Perform diagnostic and treatment skills of heart failure in the clinical setting.
- Diagnose pulmonary hypertension and heart failure with normal ejection fraction.
- Evaluate when to refer patients to a specialist.
- Prescribe the appropriate device therapy and ensure optimization of device function.

Accreditation

Scripps Health is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Scripps Health designates this educational activity for a maximum of 12 AMA PRA Category 1 Credit(s)[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Documentation of awarded credit is provided for registered attendees in exchange for completed activity evaluation. Certificates of attendance are available, upon request, at the end of the course.

American Academy of Family Physicians

An application for CME credit has been filed with the American Academy of Family Physicians (AAFP). Determination of credit is pending approval.

The American Academy of Physician Assistants

AAPA accepts Category 1 credit from AMA Category 1 CME organizations accredited by ACCME.

The American College of Nurse Practitioners

The American College of Nurse Practitioners (ACNP) accepts AMA PRA Category 1 Credit(s)[™] from organizations accredited by the ACCME. This activity has been approved for a maximum of 12.25 AMA PRA Category 1 Credit(s)[™].

The California State Board of Registered Nurses

The California State Board of Registered Nurses (BRN) accepts AMA PRA Category 1 Credit(s)[™] as meeting continuing education requirements for license renewal. Most state Boards of Registered Nurses accept AMA PRA Category 1 Credit(s)[™] as meeting continuing education requirements for license renewal. Nurses should check with their state board regarding use of CME credit.

Commercial Support

This course is supported, in part, by educational grants from industry, in accordance with ACCME accreditation Standards for Commercial Support. At the time of printing, a complete listing of commercial supporters was not available. Appropriate acknowledgement will be given to all supporters at the time of the educational activity.

Cultural and Linguistic Competency

This activity is in compliance with California Assembly Bill 1195 which requires that all CME activities comprising a patient care element include curriculum addressing the topic of cultural and linguistic competency. The intent of this bill is to ensure that health care professionals are able to meet the cultural and linguistic concerns of a diverse patient population through effective and appropriate professional development. Cultural and linguistic competency was incorporated into the planning of this activity.

Program

Saturday, September 25, 2010

- 7 a.m. Registration, Continental Breakfast & View Exhibits
- 7:25 a.m. Welcome & Introduction
- 7:30 a.m. **How Should Heart Failure be Treated in 2010 and How Can We Do Better**
Gregg C. Fonarow, MD
- 8:10 a.m. **Using Echo in Heart Failure: Beyond Just Ejection Fraction**
Michael Smith, MD
- 8:50 a.m. **Hardware for the Heart Failure Patient**
John Rogers, MD
- 9:30 a.m. Break & View Exhibits
- 10 a.m. **Pulmonary Hypertension and Normal EF Heart Failure**
J. Thomas Heywood, MD
- 10:40 a.m. **Atrial Fibrillation Management**
Douglas Gibson, MD
- 11:20 a.m. **Tales from the Clinic**
J. Thomas Heywood, MD
- Noon Lunch
- 12:40 p.m. **Inpatient Heart Failure Management**
Inder Anand, MD
- 1:20 p.m. **Remote Monitoring: Treating the Heart Failure Patient at Home**
J. Thomas Heywood, MD
- 2 p.m. **The Role of the Nurse in Chronic Disease Management: Focus on Heart Failure**
Nancy Albert, PhD
- 2:40 p.m. Break & View Exhibits
- 3:10 p.m. **How and When Genetic Testing Can Improve Heart Failure and Arrhythmia Care**
Eric Topol, MD
- 3:50 p.m. **"Heart" Failure: Integrative Care of the Whole Person**
Erminia Guameri, MD
- 4:30 p.m. **Improving the Quality of Heart Failure Care**
William Daniel, MD
- 5:10 p.m. Adjourn

Sunday, September 26, 2010

- 7 a.m. Continental Breakfast & View Exhibits
- 7:25 a.m. Welcome & Introduction
- 7:30 a.m. **Pumps for Patients**
Brian Jaski, MD
- 8:15 a.m. **Catheter Based Heart Failure Care**
Matthew Price, MD
- 8:45 a.m. **Workshop A: Physical Exam**
J. Thomas Heywood, MD
This will be a unique opportunity to examine actual patients with cardiac pathology to improve clinical skills.
- Workshop B: Improving Heart Failure Delivery: Inpatient and Outpatient Setting**
William Daniel, MD
Laura Vilardi-Norred, NP
Renee Ricketts, RN
A chance to learn how to improve the delivery of heart failure care in both the inpatient and outpatient setting with plenty of time for case studies and question and answer.
- Workshop C: Sleep Apnea / Optimization of CRT**
John Cronin, MD
Heather Bonaguidi, PA
Sleep apnea is a common problem in clinical practice. Dr. Cronin, a world leader in this area, will discuss the diagnosis and management and its relationship to Heart Failure.
Biventricular pacemakers have an important role in heart failure management. Learn how these devices can be optimized.
- Workshop D: Preventing Heart Failure: Focus on Hypertension / Lipids**
Christian Mende, MD
Douglas Triffon, MD
Heart failure and arrhythmias could be prevented if we improved outpatient management of lipids and blood pressure. These two superb physician teachers will provide invaluable "pearls" to take back to your practice. Should not be missed!
- 10:15 a.m. Break & View Exhibits
- 10:45 a.m. Workshops Repeat
- 12:15 p.m. Adjourn

Hotel Information

The conference will be held at the Hyatt Regency La Jolla at Aventine in San Diego, California.

Hyatt Regency La Jolla at Aventine

3777 La Jolla Village Drive

San Diego, California, USA 92122

Tel: 858-552-1234 Fax: 858-552-6066

Please make your own hotel reservations.

Make your reservations early! A specially priced block of rooms is being held until September 3, 2010. When making your reservation, be sure to ask for the Scripps Heart Failure conference rate of \$179 for a single or double room. After September 3, 2010 reservations will be accepted on a space and rate availability basis only.

Discover the many facets of Hyatt Regency La Jolla at Aventine and enjoy a seaside destination with the charm of a European village and the panache of Southern California. Located in the city known as "The Jewel of the Pacific", the stunning La Jolla hotel offers incomparable beaches, shopping, dining, galleries and attractions. Visit Stephen Birch Aquarium & Museum, spend a day kayaking, take a Baja Lobster or Wine tour, see live theater or shop San Diego's trendy boutiques; all just minutes away. Set on 11 prime acres, our convenient La Jolla California hotel boasts 419 guestrooms, a 32,000 sq. ft. Sports Club and spa, and a gourmet restaurant row.



Exhibit and Support Opportunities

For information on the many exhibit and support opportunities during any Scripps educational conference, please contact Scripps Conference Services & CME at 858-652-5400 or med.edu@scrippshealth.org.



About Scripps

Scripps Health

Scripps Health, a nonprofit health care system based in San Diego, California, includes more than 2,600 affiliated physicians and over 13,000 employees at five acute-care hospital campuses, home health care services and a network of clinics, physician offices and outpatient centers. Scripps is committed to contributing to the future of medicine through its clinical research trials, graduate medical education and continuing medical education programs. More information can be found at www.scripps.org.

Scripps Conference Services & CME

Scripps Conference Services & CME, which offers more than 40 nationally recognized annual conferences in over 15 specialty areas, is committed to improving the quality of health care and advancing the practice of medicine by providing exceptional educational courses for physicians and other health care professionals. More information and conference brochure downloads are available at www.scripps.org/conferenceservices

Attendance Policies

Registration Confirmation

A confirmation letter will be e-mailed or mailed to you upon receipt of the conference registration form and payment. If you have not received it within two weeks, please contact the Scripps Conference Services & CME office.

Attendee Cancellation, Substitution, Refund

The course tuition is refundable, minus a \$50 processing fee, if your cancellation is received in writing no later than September 17, 2010. Attendee substitutions are allowed, but notification must be made in writing by September 17, 2010. After this date, under no circumstances will refunds, credits, or substitutions be granted. No refunds or credits will be given to "no shows."

Recording and Photography Clause

Scripps reserves exclusive rights to record (audio and video) and/or photograph all conference proceedings for use in marketing materials, presentations and course content sales.

Guest Attendance

All conference activities (including educational sessions, meal functions, exhibit hall, etc.) are exclusively reserved for conference attendees. Non-registered guests (including children, family members, colleagues, etc.) are not allowed in the conference areas. Badges provided at registration are required for entrance into all functions and will be strictly enforced.

Scripps Conference Modification or Cancellation

Scripps reserves the right to modify the course's schedule or program as necessary. Scripps also reserves the right to cancel this conference, in which case a full refund of the registration fee will be provided. We are unable to refund any travel costs (flight, hotel, etc.) in the case of Scripps cancellation.

Questions

Contact Scripps Conference Services & CME

Phone 858-652-5400

Email med.edu@scrippshealth.org



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Registration Fees:

Thru July 31

Aug. 1 – Sept. 17

On-site after Sept. 17

\$325 – Physicians

\$350 – Physicians

\$375 – Physicians

\$275 – Nurses, Fellows,
Residents, Others

\$300 – Nurses, Fellows,
Residents, Others

\$325 – Nurses, Fellows,
Residents, Others

Conference Fees

Space is limited, so register early!

Included: Course tuition, breakfasts, breaks, lunch and syllabus.

Not Included: Travel costs, lodging, parking and dinners.

Four Easy Ways To Register

Online www.scripps.org/conferenceservices

Fax 858-652-5565

Phone 858-652-5400

Mail Scripps Conference Services & CME
Heart Failure & Arrhythmias
11025 North Torrey Pines Rd.
Suite 200, Maildrop: SCRC 200
La Jolla, California 92037

Workshop Registration

(circle one for each time slot, workshops repeat)

8:45 a.m.

A

B

C

D

/

10:45 a.m.

A

B

C

D

Registration

FIRST NAME, MIDDLE INITIAL, LAST NAME																		DEGREE (MD, PHD, ETC)																	
SPECIALTY																		HOSPITAL/AFFILIATION																	
STREET ADDRESS																																			
CITY/STATE/PROVINCE/ZIP CODE/COUNTRY																																			
OFFICE TELEPHONE																		FAX																	
EMAIL																																			



Please indicate any special needs (including dietary restrictions). Special requests will be considered and accommodated in full compliance with the Americans with Disabilities Act (ADA).

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AUTHORIZED SIGNATURE _____

Faculty

Course Director

J. Thomas Heywood, MD, FACC

Director
Heart Failure Research and
Recovery Program
Scripps Clinic

Scripps Clinic Faculty

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Physician Assistant

John Cronin, MD, D.ABSM

Associate Director
Scripps Clinic Sleep Center

Douglas Gibson, MD

Director
Cardiac Electrophysiology Laboratory
The Heart Rhythm Center at Torrey Pines

Erminia Guarneri, MD, FACC, ABIHM

Co-Founder and Medical Director
Scripps Center for Integrative Medicine
Attending Cardiovascular Disease

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Cardiac Catheterization Laboratory
Division of Cardiology

Renee Ricketts, RN

Coordinator of Clinical Data for
Decision Support
Department of Quality/
Risk Management

John Rogers, MD, FACC

Director
Cardiac Pacing and Tachyarrhythmia
Device Therapy

Michael Smith, MD, FACC

Cardiologist

Eric Topol, MD

Director, Scripps Translational
Science Institute
Chief Academic Officer, Scripps Health
Professor of Translational Genomics
The Scripps Research Institute
Vice-Chairman
West Wireless Health Institute
The Gary and Mary West Endowed
Chair of Innovative Medicine

Douglas Triffon, MD

Director, Lipid Clinic
Diplomate of American
Board of Clinical Lipidology
Scripps Center for Integrative Medicine

Laura Vilardi-Norred, NP, RN, MSN

Professor of Nursing
University of Phoenix

Guest Faculty

Nancy Albert, PhD, CCNS, CCRN, NE-BC, FAHA, FCCM

Director, Nursing Research &
Clinical Nurse Specialist
Kaufman Center for Heart Failure
Cleveland Clinic
Cleveland, OH

Inder S. Anand, MD, FRCP, DPhil, FACC

Director, Heart Failure Program
Minneapolis VA Medical Center
Professor of Medicine
University of Minnesota
Minneapolis, MN

William Daniel, MD

Director of Quality
Mid America Heart Institute
Clinical Associate Professor
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University of Missouri Kansas City
Director, EMR Saint Luke's
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Gregg C. Fonarow, MD

Professor of Medicine
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Director, Ahmanson-UCLA
Cardiomyopathy Center
Los Angeles, CA

Brian Jaski, MD

Director, Advanced Heart
Failure and Cardiac
Transplant Program
San Diego Cardiac Center
Sharp Memorial Hospital
San Diego, CA

Christian Mende, MD, FACP, FACN, FASN, FASH

Clinical Professor of Medicine
University of California, San Diego
La Jolla, CA



Faculty Disclosure

In accordance with the ACCME Standards for Commercial Support, course directors, planning committees, faculty and all others in control of the educational content of the CME activity must disclose all relevant financial relationships with any commercial interest that they or their spouse/partner may have had within the past 12 months. If an individual refuses to disclose relevant financial relationships, they will be disqualified from being a part of the planning and implementation of this CME activity. Employees of a commercial interest with business lines or products relating to the content of the CME activity will not participate in the planning or any accredited portion of the conference. Disclosure will be made to all participants at the conference location, prior to the educational activity commencement.



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How Can We Do Better for the Heart Failure Patient

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Comments from the 2009 program:

- The information presented was concise and understandable with clear treatment recommendations.
- The interactive workshops were very interesting and completely applicable to my practice.
- Excellent speakers and pertinent information. The best conference this year!