

Dear Colleague,

We invite you to exhibit at the **National Hepatitis B & C Training Program and Treatment Update 2012** taking place throughout the country:

#	City	State	Date	Venue
1	San Diego	California	May 5	San Diego Marriott La Jolla
2	Miami	Florida	June 2	Hilton Miami Downtown
4	Los Angeles	California	June 16	Los Angeles Marriott Downtown
5	Washington	District of Columbia	June 30	Key Bridge Marriott
3	San Francisco	California	July 14	Omni San Francisco Hotel
6	Houston	Texas	July 14	Houston Marriott West Loop by The Galleria
7	New York	New York	September 15	Renaissance New York Hotel 57
8	Seattle	Washington	September 15	Seattle Marriott Waterfront
9	New Orleans	Louisiana	September 22	Renaissance New Orleans Arts Hotel
10	Philadelphia	Pennsylvania	September 29	DoubleTree by Hilton Philadelphia Center City
11	Chicago	Illinois	October 6	Chicago Marriott at Medical District/UIC
12	Denver	Colorado	October 27	Sheraton Denver Downtown Hotel
13	St Louis	Missouri	October 27	Sheraton Westport Hotel - Plaza Tower
14	Irvine	California	December 15	Newport Beach Marriott Hotel and Spa

We are requesting \$2,000 for a six-foot display table. Exhibit tables are located with the meals in a separate area from the general session. Checks can be made payable to Scripps Health (tax id 95-1684089) and sent to my attention at the address below.

Target Audience

- Family Practice Physicians
- Gastroenterologists
- Hepatologists
- Infectious Disease Specialists
- Internists
- Nurses
- Pediatricians
- Physician Assistants

Course Overview

Up to 5.3 million people—2 percent of the U.S. population—are living with chronic hepatitis B or hepatitis C. These diseases are more common than HIV/AIDS in the U.S. Yet, because hepatitis B and hepatitis C often present no symptoms, most people who have them are unaware until they develop liver cancer or liver disease many years later.

A January 2011 Institute of Medicine (IOM) study, entitled *Hepatitis and Liver Cancer: A National Strategy for Prevention and Control of Hepatitis B and C* finds that despite the prevalence of the diseases, they are not widely recognized as serious public health problems and states:

“An estimated 1.2–2 million people in the United States are chronically infected with hepatitis B virus (HBV) and 2.7–3.9 million people are chronically infected with hepatitis C virus (HCV). Lack of awareness about the prevalence of chronic viral hepatitis in the United States and about the proper methods and target populations for screening and medical management of chronic hepatitis B and hepatitis C contributes to continuing transmission; missing of opportunities for prevention, including vaccination; missing of opportunities for early diagnosis and medical care; and poor health outcomes in infected people.”

The Scripps National Hepatitis B & C Training Program and Treatment Update will contribute towards increasing the number of health care practitioners educated on the prevalence of chronic viral hepatitis, as well as those properly preventing, diagnosing, treating, and/or referring patients with chronic illness; therefore contributing towards prevention of new cases and improved management of already infected patients.

2012 Conference Highlights:

- Concise and patient-focused sessions addressing hepatitis C in the morning and hepatitis B in the afternoon.
- Local experts providing an interdisciplinary team approach to treatment with physician and midlevel provider faculty.
- Small class learning environment with attendance limited to approximately 60 per city.
- Interactive formats including practical case studies, small group discussion, and question and answer opportunities throughout.
- Receive up to 7.75 AMA PRA Category 1 Credits™
- Convenient venue and affordable registration fee.

How to Reserve Your Exhibit Space To reserve your exhibit space please complete the Application to Exhibit located in the last page of the Exhibitor Prospectus and return to my attention.

Kind regards,

Ashley Sandoval

Project Manager, Scripps Conference Services & CME