



20TH ANNUAL CUTANEOUS MALIGNANCY UPDATE

MELANOMA 2010

A wide range of experts will participate as
this most serious of skin cancers will
require our utmost multidisciplinary
efforts to conquer.

Course Description

As the incidence of melanoma continues to rise rapidly in the U.S. and around the world, the need to educate clinicians on

the disease also increases. During this course nationally recognized experts will present information on prevention, risk assessment, early detection, genetic factors, and current and future treatment choices for melanoma patients. Issues concerning surgical management, adjuvant therapy, advanced disease therapy, and personalizing the course of treatment for individual patients will also be discussed. In addition to the clinical aspect of this course, participants will hear from melanoma survivors and learn more about the psychological affects of the disease and how they can assist their patients in all aspects of treatment. This course is specifically designed for a multidisciplinary view of the care of the melanoma patient.

Course highlights include:

- Plenary talks from nationally recognized experts
- Case presentations and expert discussion
- Ample question and answer time with course faculty
- Networking opportunities among colleagues

Educational Objectives

After participating in this course, the attendee should be able to:

- Demonstrate how newly discovered, evidence-based scientific information applies to the current practice of clinical dermatology.
- Describe the epidemiology and risk factors associated with the increasing incidence of cutaneous melanoma.
- Identify possible genetic mutations and etiologic factors in the melanoma patient and diagnose patients based on dermatologic manifestations.
- Illustrate the new melanoma staging system and how it impacts disease management.
- Evaluate and diagnose a variety of malignancies related to melanoma skin cancer.
- Determine techniques to improve patient compliance.
- Incorporate new therapies and treatment modalities for advanced melanoma patients including surgical techniques.
- Navigate the medico-legal aspects of caring for the melanoma patient.

Accreditation

Scripps Health is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Scripps Health designates this educational activity for a maximum number of *10 AMA PRA Category 1 Credit(s)™*. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Documentation of awarded credit is provided for registered attendees in exchange for completed activity evaluation. Certificates of attendance are available, upon request, at the end of the course.

American Academy of Dermatology

Scripps Clinic's Melanoma 2010: 20th Annual Cutaneous Malignancy Update is recognized by the American Academy of Dermatology for 10 hours of AAD Category 1 CME Credit and may be used toward the American Academy of Dermatology's Continuing Education Award. Program #393400

California State Board of Registered Nurses (BRN)

The California State Board of Registered Nurses (BRN) accepts *AMA PRA Category 1 Credit(s)™* as meeting continuing education requirements for license renewal. Most state Boards of Registered Nurses accept *AMA PRA Category 1 Credit(s)™* as meeting continuing education requirements for license renewal. Nurses should check with their state board regarding use of CME credit.

American Academy of Physician Assistants (AAPA)

The American Academy of Physician Assistants (AAPA) accepts Category 1 credit from *AMA PRA Category 1 CME* organizations accredited by the ACCME.

Disclosure

Scripps Health is accredited by the Accreditation Council for Continuing Medical Education (ACCME) and in accordance with the ACCME Standards for Commercial Support, course directors, planning committees, faculty and all others in control of the educational content of the CME activity must disclose all relevant financial relationships with any commercial interest that they or their spouse/partner may have had within the past 12 months. If an individual refuses to disclose relevant financial relationships, they will be disqualified from being a part of the planning and implementation of this CME activity. Employees of a commercial interest with business lines or products relating to the content of the CME activity will not participate in the planning or any accredited portion of the conference.

Disclosure will be made to all participants at the conference location, prior to the educational activity commencement.

Educational Grants

This course is supported, in part, by educational grants from industry, in accordance with ACCME accreditation Standards for Commercial Support. At the time of printing, a complete listing of commercial supporters was not available. Appropriate acknowledgement will be given to all supporters at the time of the educational activity.

California Assembly Bill 1195

This activity is in compliance with California Assembly Bill 1195 which requires that all CME activities comprising of a patient care element include curriculum addressing the topic of cultural and linguistic competency. The intent of this bill is to ensure that course attendees are able to meet the cultural and linguistic concerns of a diverse patient population through effective and appropriate professional development. Cultural and linguistic competency was incorporated into the planning of this activity.

Faculty

Course Directors

Hubert T. Greenway, Jr., M.D.

CEO Emeritus, Scripps Clinic
Chairman, Division of Mohs &
Cutaneous Surgery
Director, Cutaneous Oncology
Ida M. & Cecil H. Green
Cancer Center
Scripps Clinic
La Jolla, California

Terry L. Barrett, M.D.

Clinical Professor of Pathology
and Dermatology
University of Texas
Southwestern School of Medicine
Director, ProPath Dermatopathology
Dallas, Texas

Scripps Clinic Faculty

David J. Barnette, Jr., M.D.

Division of Dermatology
La Jolla, California

William M. Burrows, M.D.

Chairman, Dermatology
Scripps Clinic Rancho Bernardo
San Diego, California

Arash Izadpanah, M.D.

Division of Dermatology
Scripps Clinic Carmel Valley
San Diego, California

Michael P. Kosty, M.D., FACP

Medical Director
Scripps Green Cancer Center
Director, Graduate Medical Education
La Jolla, California

Ray Lin, M.D.

Division of Radiation Oncology
La Jolla, California

Geva E. Mannor, M.D., M.P.H.

Director of Eye Plastic Surgery
Division of Ophthalmology
La Jolla, California

Rachael L. Moore, M.D.

Clinical Fellow
Mohs Surgery/Procedural Dermatology
La Jolla, California

E. Victor Ross, Jr., M.D.

Director, Laser and Cosmetic
Dermatology Center
Scripps Clinic Carmel Valley
San Diego, California

Seaver L. Soon, M.D.

Dermatologic Surgery
La Jolla, California

Lawrence T. Wang, M.D.

Division of Dermatology
Scripps Clinic Rancho Bernardo
San Diego, California

Yang Xia, M.D.

Clinical Fellow
Procedural Dermatology
La Jolla, California

Daniel Zelac, M.D.

Mohs/Dermatologic Surgery Division
La Jolla, California

Guest Faculty

Reverend Dr. Jack Baca

Village Church
Rancho Santa Fe, California

Robert A. Cosgrove, J.D.

Cosgrove and Birmingham
Encinitas, California

Marie-France Demierre, M.D., FRCPC

Director, Skin Oncology
Boston University School of Medicine
Boston, Massachusetts

Gregory A. Hosler, M.D., Ph.D.

Clinical Assistant Professor of
Pathology and Dermatology
University of Texas
Southwestern School of Medicine
Dermatopathologist, ProPath
Dallas, Texas

Mark D. Loretta

Major League Baseball
San Diego, California

Charles H. Miller, M.D.

Dermatologist, Kaiser Permanente
Voluntary Assistant Clinical Professor
University of California, San Diego
San Diego, California

Darrell S. Rigel, M.D.

Professor of Surgery
Dermatology and Dermatologic Surgery
New York, New York

Merrick I. Ross, M.D.

Professor of Surgery
Chief/Melanoma Section
UT MD Anderson Cancer Center
Houston, Texas

Avis B. Yount, M.D.

Dermatologist
University Hospital
Augusta, Georgia



Program

Saturday, January 16

- 7 a.m. Registration, Continental Breakfast & View Exhibits
- 7:30 a.m. Welcome and Educational Overview
Drs. Greenway and Barrett
- 7:40 a.m. **Melanoma Update 2010**
Darrell S. Rigel, M.D.
- 8:25 a.m. **Pathology of Melanoma: Current Status and Prognostic Indicators**
David J. Barnette, Jr., M.D.
- 8:45 a.m. **Confocal Microscopy of Pigmented Lesions**
Lawrence T. Wang, M.D.
- 9 a.m. **Digital Photography for Nevus and Melanoma**
Charles H. Miller, M.D.
- 9:15 a.m. **The Role of Sun Exposure and Sun Protection in Melanoma**
Darrell S. Rigel, M.D.
- 9:40 a.m. **Ministering to the Melanoma Patient***
Reverend Dr. Jack Baca
- 9:55 a.m. **Q & A**
- 10:05 a.m. Break & View Exhibits
- 10:35 a.m. **Metastatic Evaluation of the Melanoma Patient**
Daniel Zelac, M.D.
- 10:55 a.m. **Sentinel Node Evaluation**
Merrick I. Ross, M.D.
- Noon **Evaluation of Melanonychia**
Arash Izadpanah, M.D.

- 12:15 p.m. **Q & A**
- 12:25 p.m. Lunch
- 1:25 p.m. **Are Dysplastic Nevi Dysplastic?**
Terry L. Barrett, M.D.
- 1:55 p.m. **Melanoma: The Patient Perspective**
Mark D. Loretta
- 2:10 p.m. TERENCE O'GRADY MEMORIAL LECTURE
Melanoma in Specific Anatomic Sites
Gregory A. Hosler, M.D., Ph.D.
- 2:40 p.m. **Ocular & Periocular Melanoma**
Geva E. Mannor, M.D., M.P.H.
- 2:55 p.m. **Melanoma in the Foot and Ankle**
Rachael L. Moore, M.D.
- 3:10 p.m. **Mohs Surgery for Melanoma**
Hubert T. Greenway, Jr., M.D.
- 3:30 p.m. **Q & A**
- 3:40 p.m. Break & View Exhibits
- 4 p.m. **Case Presentations**
Moderator: Terry L. Barrett, M.D.
- 4:30 p.m. Adjourn
- 6 – 9 p.m. 20th Anniversary Celebration

* Not eligible for category 1 credit

Recording and Photography Clause Scripps reserves exclusive rights to record (audio and video) and/or photograph all conference proceedings for use in marketing materials, presentations and course content sales.

20th Anniversary Celebration

Saturday, January 16, 2010
Dinner and Dancing

Come celebrate the 20th anniversary of the Melanoma course with an evening of dinner and dancing!

Families are welcome and entertainment for children will be provided.

Registered attendees and their first guest are free.

Additional guests are \$20.

Space is limited for this special event.

Conference Location

The conference will be held at the Hilton San Diego Resort. Please make

your own reservations! Be sure to request the Scripps reduced rate of only \$209 per night plus tax. This low rate also includes:

- Complimentary day and overnight self parking
- Complimentary guestroom internet service
- Complimentary use of the fitness center

The Hilton San Diego Resort offers impeccably appointed rooms on an 18-acre bayfront park. Conveniently located within easy access of popular attractions such as the San Diego Bay, historic Old Town, the bustling Gaslamp District downtown, the aquatic marvels of Sea World and the world renowned San Diego Zoo, the Hilton San Diego Resort offers visitors a perfect taste of San Diego.

Hotel Information

Hilton San Diego Resort on Mission Bay

1775 E. Mission Bay Drive
San Diego, California 92109
Reservations: 800-445-8667
Hotel Direct: 619-276-4010
Hotel Fax: 619-275-4944
www.sandiegohilton.com



Sunday, January 17

- 7 a.m. Continental Breakfast & View Exhibits
- 7:30 a.m. **Melanoma, the Primary Lesion: Biopsy and Excisional Surgery**
Avis B. Yount, M.D.
- 8 a.m. **Systemic Therapy for Advanced Melanoma**
Michael P. Kosty, M.D.
- 8:25 a.m. **Radiation Therapy for Melanoma**
Ray Lin, M.D.
- 8:35 a.m. **Melanoma in Solid Organ & Bone Marrow Transplant Patients**
Seaver L. Soon, M.D.
- 8:55 a.m. **Cutaneous Lasers: Is There a Role in Melanoma Management?**
E. Victor Ross, Jr., M.D.
- 9:10 a.m. **Vaccine Strategies & Chemopreventive Approaches in Melanoma**
Marie-France Demierre, M.D.
- 9:35 a.m. **Q & A**
- 9:45 a.m. Break & View Exhibits
- 10:15 a.m. **Melanoma: Medical Legal Complications**
Robert A. Cosgrove, J.D.
- 10:45 a.m. **Multiple Melanomas in the Same Patient**
William M. Burrows, M.D.
- 11:05 a.m. **Molecular Pathways of Melanoma and Emerging Targeted Therapies**
Gregory A. Hosler, M.D., Ph.D.
- 11:20 a.m. **Follow-up of the Melanoma Patient: How Often, How Long?**
Yang Xia, M.D.
- 11:40 a.m. **Q & A**
- 11:50 p.m. Closing Remarks
Drs. Greenway and Barrett
- Noon Final Adjournment

Policy on Guest Attendance All conference activities (including educational sessions, exhibit halls, meal functions, receptions, etc.) are exclusively reserved for conference attendees. Badges provided at registration are required for entrance into all functions and will be strictly enforced.

About Scripps

Scripps Health, a nonprofit health care system based in San Diego, California, includes more than 2,600 affiliated physicians and 12,000 employees at five acute-care hospital campuses, home health care services and a network of clinics, physician offices and outpatient centers. Scripps is committed to contributing to the future of medicine through its clinical research trials and graduate medical education programs. More information can be found at www.scripps.org.

Scripps Conference Services & CME, which offers more than 40 nationally recognized annual conferences in over 15 specialty areas, is committed to providing exceptional educational courses for physicians and other health care professionals. More information and conference brochure downloads are available at www.scripps.org/conferenceservices.

Make your reservations early!
A specially priced block of rooms is being held until December 28, 2009. After that time, reservations will be accepted on a space and rate availability basis only.



Registration Information

Registration Fees

	Before Nov. 16	Nov. 16- Jan. 13	On-site
Physicians	\$365	\$380	\$405
Nurses/Fellows/ Residents/Active Duty Military	\$265	\$280	\$305
Additional Guest For Celebration	\$20	\$20	\$20

The registration fee includes tuition, continental breakfasts, coffee breaks, lunch, and the conference syllabus. Attendees are limited to one adult guest ticket for the celebration.

On-site Registration Fee

Please note: Pre-registration will be accepted through Wednesday, January 13, 2010. After this date, registrations will only be accepted on-site and will incur an additional \$25 fee.

Four Easy Ways to Register

Online: www.scripps.org/conferenceservices

Fax: 858-652-5565

Phone: 858-652-5400

Mail: Scripps Conference Services & CME
Melanoma 2010
11025 North Torrey Pines Rd, Suite 200
La Jolla, California 92037

Make checks payable to Scripps

A confirmation letter will be e-mailed or mailed to you upon receipt of the conference registration form and payment. If you have not received it within two weeks, please contact the Scripps Conference Services & CME office.

Refund, Substitution and Cancellation Policy

The course tuition is refundable, minus a \$100 processing fee, if your cancellation is received in writing no later than Friday, January 8, 2010. Attendee substitutions are allowed, but notification must be made in writing by January 8, 2010. After this date, under no circumstances will refunds, credits, or substitutions be granted. No refunds or credits will be given to "no shows."

Scripps reserves the right to cancel this conference, in which case a full refund of your registration fee will be provided. We are unable to refund any travel costs (flight, hotel, etc.) in the case of Scripps cancellation.

Registration

JANUARY 16 - 17, 2010

HILTON SAN DIEGO RESORT, SAN DIEGO, CALIFORNIA



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Physicians	\$365	\$380	\$405
Nurses/Fellows/Residents/Military	\$265	\$280	\$305
Additional Guest For Celebration	\$20	\$20	\$20

Registrations received after January 13, 2010 will only be accepted on-site and will incur an additional \$25 fee.

- ☐ Yes, I will attend the 20th Anniversary Celebration
- ☐ Yes, I will attend the 20th Anniversary Celebration with ___ guest(s)
- ☐ No, I will not be attending the 20th Anniversary Celebration

Please Print Legibly

FIRST NAME, MIDDLE INITIAL, LAST NAME																				DEGREE (MD, DO, ETC)									
SPECIALTY										HOSPITAL/AFFILIATION																			
STREET ADDRESS																													
CITY/STATE/PROVINCE/POSTAL CODE																													
OFFICE TELEPHONE															FAX														
EMAIL																													

Office Use Only: Date Received Amount Check No. / Approval CD Confirmation Sent Initials



Please indicate any special needs (including dietary restrictions):

PAYMENT METHOD

If paying by credit card, please fill out the information below.

..... Visa MasterCard Amex Discover

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NAME ON CARD																			

AUTHORIZED SIGNATURE

BILLING ADDRESS IF DIFFERENT FROM ABOVE																													
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REGISTRATION INFORMATION

To Register securely online

visit www.scripps.org/conferenceservices

To Register and pay by check,

make your check payable to Scripps and mail both to the address below.

To Register and pay by credit card,

complete the conference registration form & credit card information and mail or fax to:

Scripps Conference Services & CME

Melanoma 2010
11025 North Torrey Pines Rd., Suite 200
Mail Stop SCRC 200
La Jolla, California 92037

Phone: 858-652-5400

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