



*First Annual*  
**Scripps Cancer  
Care Symposium**

**A Nursing & Advanced Practice  
Provider Collaboration**



**September 27-29, 2013**

**DoubleTree by Hilton San Diego/Mission Valley**

**San Diego, California**

# Course Information

## Course Overview

The Scripps Cancer Care Symposium is designed for nurses, nurse practitioners, physician assistants, clinical nurse specialists, and other health care professionals dedicated to the field of hematology/oncology that practice in settings across the continuum of care. During this two and a half day conference, attendees will benefit from an intimate learning environment in which renowned faculty will present the latest in evidence-based oncology care and provide practical strategies and tools helping you to improve quality of life and outcomes for patients with cancer and their families. Don't miss this opportunity to interact and network with like-minded colleagues while earning a generous amount of CE credits!

## Conference Highlights

- Comprehensive presentations of the latest advances in cancer diagnosis and treatment with a strong patient care focus
- Small group workshops allowing for additional interaction with expert faculty on pertinent topics
- A mobile app will provide you with access to conference course materials from the convenience of your mobile device or computer

## Target Audience

- Hematology & Oncology Nurses
- Hematology & Oncology Nurse Practitioners
- Clinical Nurse Specialists
- Physician Assistants
- Experienced Hematology & Oncology Health Care Professionals

## Educational Objectives

**After attending this activity, participants should be able to:**

- Assess the impact health care reform initiatives and proposed deficit reduction plans will have on your practice.
- Analyze how age, culture, race, and ethnicity differentially impact decision making in cancer care.
- Examine the pathophysiology of Renal Cell Carcinoma as well as current approved therapies, emerging research and side effect management.
- Discuss current prognostic and treatment strategies in Myelodysplastic Syndrome.
- Summarize evidence-based applications of pharmacogenomics in clinical settings.
- Identify the physiological and emotional benefits of using laughter in the oncology setting.
- Evaluate Positron Emission Tomography (PET) and other medical imaging techniques for the oncology patient.
- Acquire the skills needed to become a Nursing Leader.
- Review plastic surgery options for the oncology patient.
- Demonstrate effective communication skills in a way that is sensitive, honest, compassionate and attentive when engaging palliative care patients and their families and identify the need and importance of these conversations.
- Describe technical advances in robotic therapy.
- Define integrative oncology and the role of integrative medicine modalities in the care of the oncology patient.
- Demonstrate effective communication skills to address sexual health concerns for patients and develop an assessment framework for common sexual complaints while formulating a simple treatment paradigm for common sexual problems.
- Acquire an understanding of what compassionate care means and how to apply it to the oncology patient.
- Differentiate the two large groups of non-Hodgkin lymphoma.
- Evaluate factors that affect adherence to oral oncolytics and employ strategies to increase adherence.
- Examine new developments in the field of clinical cancer genetics.
- Establish networking relationships with clinical colleagues on contemporary nursing and advanced practice provider solutions.



# Course Agenda

## Friday, September 27, 2013

7:30 A.M. Registration, Continental Breakfast & View Exhibits

8:20 A.M. Welcome Announcements

8:30 A.M. **Health Care Reform**  
*Chris D. Van Gorder, FACHE*

9:30 A.M. Break & View Exhibits

9:45 A.M. **Ethics & Ageism**  
*Sarah H. Kagan, PhD, RN*

9:45 A.M. **Renal Cell Carcinoma**  
*Courtney Carmichael, MSN, AOCNP®*

10:45 A.M. Break & View Exhibits

11:15 A.M. **Myelodysplastic Syndrome: Current Prognostic & Treatment Strategies**  
*Susan Buchanan, MS, PA-C*

11:15 A.M. **Overview of Pharmacogenomics in Oncology**  
*Siu Fun Wong, PharmD, FASHP, FCSHP*

12:15 P.M. Lunch

- 1:15 P.M. **Workshops (choose one, all provided via mobile app or conference website)**
- A. Therapeutic Laughter & Medicine**  
*Michael Coleman, JD*  
*Mary Laskin, MN, RN, ACNS-BC*
- B. Radiologic Studies**  
*Mark S. Schechter, MD*
- C. Becoming an Authentic Nursing Leader**  
*Lin G. Murphy, RN, PhD*
- D. Plastic Surgery Options: The Reconstructive Ladder**  
*Sheri Shebairo, PA-C*

2:45 P.M. Break & View Exhibits

3:15 P.M. **Workshops (Repeat)**

4:45 P.M. Main Conference Adjourn

### Satellite Dinner Symposium (Non-CE) Hosted by Genentech

5 P.M. Registration

- 5:30 P.M. **Session A:**
- Patient Treatment Considerations with Avastin (bevacizumab): The Role of Avastin Plus Chemotherapy in Metastatic Colorectal Cancer (mCRC)
  - RITUXAN in non-Hodgkin's lymphoma (NHL)

### Session B:

- Clinical Cases from Patients with HER2+ Metastatic Breast Cancer

7 P.M. Satellite Dinner Symposium Adjourns

## Save the Date!

2nd Annual Scripps Cancer Care Symposium:  
A Nursing & Advanced Practice Provider  
Collaboration  
September 26-28, 2014  
DoubleTree by Hilton  
San Diego/Mission Valley

### Exhibit & Support Opportunities!

For information on exhibit and support opportunities during this and many other Scripps educational conferences, please contact:

Scripps Conference Services & CME  
858-652-5400  
med.edu@scrippshealth.org  
www.scripps.org/conferenceservices



# Course Agenda continue

## Saturday, September 28, 2013

### **Satellite Breakfast Symposium (Non-CE)** **Hosted by Celgene**

- 6:30 A.M. Registration & Breakfast
- 7 A.M. **Myelodysplastic Syndrome (MDS)**  
*Amy Solomon, ACNP, AOCNP®*
- 8 A.M. Satellite Breakfast Symposium Adjourns
- 8 A.M. Registration & View Exhibits for Main Conference
- 8:30 A.M. **Latest Discoveries in Cancer Diagnosis, Prevention & Treatment in a New Era of Medicine**  
*William Stanton, MD*

9:30 A.M. Break & View Exhibits

9:45 A.M. **Palliative Medicine**  
*Jeffrey N. Stoneberg, DO*

9:45 A.M. **Advances in Robotic Therapy**  
*Carol Salem, MD*

10:45 A.M. Break & View Exhibits

11:15 A.M. **Integrative Medicine Modalities for the Treatment of Chronic Cancer Pain**  
*David C. Leopold, MD*

11:15 A.M. **Sexuality & Cancer Treatment**  
*Michael Krychman, MD*

12:15 P.M. Lunch

1:15 P.M. **Workshops (choose one, all provided via mobile app or conference website)**

**A. Compassion, Moral Advocacy & Family-Centered Care**  
*Judy Davidson, DNP, RN, FCCM, CNS*

**B. Differentiating Non-Hodgkin Lymphoma: A Case Study**  
*Marin Xavier, MD*

**C. Storytelling: Using Verbal & Written Communication**  
*Linda Whiteside*

**D. Adherence to Oral Oncolytics**  
*Shannon Holloway, MHS, PA-C*

2:45 P.M. Break & View Exhibits

3:15 P.M. **Workshops (Repeat)**

4:45 P.M. Main Conference Adjourn

### **Satellite Dinner Symposium (Non-CE)** **Hosted by Novartis**

- 5 P.M. Registration
- 5:30 P.M. **Endocrine Resistance in Advanced Breast Cancer: A Case Study For Nurses**
- 7 P.M. Satellite Dinner Symposium Adjourns

## Sunday, September 29, 2013

7:30 A.M. Registration, Continental Breakfast & View Exhibits

8 A.M. Sally Korkowski Lecture  
**Cancer Prevention & Control in Minority, Economically Disadvantaged, and Medically Underserved Populations**  
*Sandra Millon Underwood, RN, PhD, FAAN*

9 A.M. **Interdisciplinary Collaboration in Genetics**  
*Jackie Hale, RN, APN, APNG, AOCN®*  
*Rachel Rando, MS, CGC*

10 A.M. Break & View Exhibits

10:30 A.M. **A Funny Thing Happened To Me On The Way To Chemotherapy**  
*Dan Shapiro, PhD*

11:30 A.M. Final Adjournment

**Book Signing with Dan Shapiro, PhD**



# Accreditation, Disclosure & Hotel Information

## Accreditation

### Board of Registered Nursing (BRN)

Provider approved by the California Board of Registered Nursing, Provider Number CEP15030 for 18 contact hours. Contact hours will be provided by Scripps Health.

#### Credit Breakdown by day

Friday	7.2 contact hours (includes both sessions of workshops)
Saturday	7.2 contact hours (includes both sessions of workshops)
Sunday	3.6 hours

### American Association of Nurse Practitioners (AANP)

The program will be submitted to the American Association of Nurse Practitioners for continuing education credit.

### American Academy of Physician Assistants (AAPA)

This program has been reviewed and is approved for a maximum of 15 hours of AAPA Category 1 CME credit by the Physician Assistant Review Panel. Physician assistants should claim only those hours actually spent participating in the CME activity.

This program was planned in accordance with AAPA's CME Standards for Live Programs and for Commercial Support of Live Programs.

## Disclosure

### Commercial Support

This course is supported, in part, by educational grants from industry, in accordance with ACCME accreditation Standards for Commercial Support. At the time of printing, a complete listing of commercial supporters was not available. Appropriate acknowledgement will be given to all supporters at the time of the educational activity.

### Cultural and Linguistic Competency

This activity is in compliance with California Assembly Bill 1195 which requires that all CME activities comprising a patient care element include curriculum addressing the topic of cultural and linguistic competency. The intent of this bill is to ensure that health care professionals are able to meet the cultural and linguistic concerns of a diverse patient population through effective and appropriate professional development. Cultural and linguistic competency was incorporated into the planning of this activity.

### About Scripps

Scripps Health is committed to combating cancer. That's why we mobilized the collective resources of five hospital campuses, our affiliated physicians and a renowned research center to form the Scripps Cancer Center. These providers work collaboratively toward prevention, early detection and coordinated treatment.

The center's multidisciplinary approach ensures a comprehensive treatment plan that pairs leading-edge technology with an experienced, respectful care staff who are sensitive to the whole person and a range of healing approaches. Patients benefit from a collective array of cancer-specific personnel and services, as well as vigorous dialog between researchers and clinicians that brings the latest medical knowledge bedside. For more information on Scripps Cancer Center visit: [www.scripps.org/services/cancer-care](http://www.scripps.org/services/cancer-care).

Scripps Conference Services & CME, which offers nationally recognized live conferences in a variety of specialty areas, is committed to improving the quality of health care and advancing the practice of medicine by providing exceptional educational courses for physicians and other health care professionals. More information and conference brochure downloads are available at [www.scripps.org/conferenceservices](http://www.scripps.org/conferenceservices).

## Conference Location & Hotel Information

### DoubleTree by Hilton San Diego/Mission Valley

**7450 Hazard Center Drive  
San Diego, California 92108  
Telephone: 619-297-5466**

Located in central Mission Valley, just minutes from the San Diego International Airport (SAN), the hotel offers award winning service with convenient access to San Diego's most sought after attractions. The hotel is just steps from the San Diego Trolley, which provides easy transport to a range of attractions including the historic Gaslamp Quarter and Petco Park. Indulge in some retail therapy at the Fashion Valley Mall, the largest and finest shopping destination in the county, which is within walking distance of the hotel.

## Rates and Reservations

We are fortunate to have obtained special low rates at the hotel starting at \$189 per night for a Single/Double Occupancy room (plus tax and parking). All rooms also come with:

- Complimentary internet in the guestrooms
- Complimentary use of the fitness center
- Discounted self-parking

Make your reservations early! A block of rooms is being held for us until **September 8, 2013**. After this date, reservations will be accepted on a space and rate availability basis only. Be sure to mention the Scripps Cancer Care Symposium when making your reservations.

*Please note:* Attendees who book their room through an online, third-party service (Hotels.com®, Expedia.com®, Priceline.com®, etc.) are not eligible to receive the amenities listed above.

# Scripps Cancer Care Symposium

September 27-29, 2013  
DoubleTree by Hilton  
San Diego/Mission Valley

## Space is limited, so register early!

**Included:** Course tuition, breakfasts, breaks, lunches, and access to conference materials (via mobile app or conference website)

**Not Included:** Travel costs, lodging, and parking

**Conference attendees will receive all Course Materials via a mobile app or conference website and a printed syllabus will not be provided. Please make sure to bring your laptop, iPad, or smart phone to view the conference materials during the conference.**

### 1. Main Conference

	Thru June 30	July 1-Sept 24	On-site after Sept. 24
Conference Registration	___ \$350	___ \$375	___ \$400
Full Time Student	___ \$275	___ \$300	___ \$325

### 2. Friday Satellite Dinner Symposium (Non-CE)

\_\_\_ I would like to attend the complimentary Satellite Dinner Symposium hosted by Genentech

### 3. Saturday Satellite Breakfast Symposium (Non-CE)

\_\_\_ I would like to attend the complimentary Satellite Breakfast Symposium hosted by Celgene

### 4. Saturday Satellite Dinner Symposium (Non-CE)

\_\_\_ I would like to attend the complimentary Satellite Dinner Symposium hosted by Novartis

Would you like to receive the Scripps Conference Services & CME Email Newsletter?

\_\_\_ Yes

\_\_\_ No

By completing this registration form and returning it to Scripps you are acknowledging compliance with all attendance policies. Please print clearly. Should we have any conference communications or updates please provide your direct contact information.

FIRST NAME, MIDDLE INITIAL, LAST NAME	DEGREE
SPECIALTY	AFFILIATION/HOSPITAL/COMPANY
STREET ADDRESS	
CITY/STATE/PROVINCE/ZIP CODE/COUNTRY	
OFFICE TELEPHONE	FAX
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Please indicate any special needs (including dietary restrictions). Special requests will be considered and accommodated in full compliance with the Americans with Disabilities Act (ADA).

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## Three Easy Ways to Register

**Online:** [www.scripps.org/CancerCareCE](http://www.scripps.org/CancerCareCE)

**Fax:** 858-652-5565

**Mail:** Scripps Conference Services & CME  
Scripps Cancer Care Symposium  
11025 North Torrey Pines Road, Suite 200, Maildrop: SCRC 200  
La Jolla, California 92037

## Questions?

**Contact:** Scripps Conference Services & CME

**Phone:** 858-652-5400

**Email:** [med.edu@scrippshealth.org](mailto:med.edu@scrippshealth.org)

## Attendance Policies

### Registration Confirmation

A confirmation letter will be e-mailed to you upon receipt of the conference registration form and payment. If you have not received it within two weeks, please contact the Scripps Conference Services & CME office.

### Attendee Cancellation, Substitution, Refund

The course tuition is refundable, minus a \$100 processing fee, if your cancellation is received in writing no later than September 20, 2013. Attendee substitutions are allowed, but notification must be made in writing by September 20, 2013. After this date, under no circumstances will refunds, credits, or substitutions be granted. No refunds or credits will be given to "no shows."

### Guest Attendance Policy

All conference activities (including educational sessions, meal functions, exhibit hall, etc.) are exclusively reserved for conference attendees. Non-registered guests (including children, family members, colleagues, etc.) are not allowed in the conference areas. Badges provided at registration are required for entrance into all functions and will be strictly enforced.

### Scripps Conference Modification or Cancellation

Scripps reserves the right to modify the course's schedule or program as necessary. Scripps also reserves the right to cancel this conference, in which case a full refund of the registration fee will be provided. We are unable to refund any travel costs (flight, hotel, etc.) in the case of Scripps cancellation.

### Recording and Photography Clause

Scripps reserves exclusive rights to record (audio and video) and/or photograph all conference proceedings for use in marketing materials, presentations and course content sales.



# Faculty

## Course Co-Directors

### **Cynthia Crist, DNP, FNP-BC, AOCNP®**

Supervisor, Woltman Family Infusion Center  
Scripps Cancer Center  
Scripps Mercy Hospital, San Diego  
San Diego, California

### **Cathleen Sugarman, RN, MSN, AOCNS®**

Oncology Advance Practice Nurse  
Scripps Cancer Center  
Scripps Memorial Hospital  
La Jolla, California

## Guest Faculty

### **Susan Buchanan, MS, PA-C**

Physician Assistant  
Adult Leukemia Program  
Dana-Farber Cancer Institute  
Boston, Massachusetts

### **Courtney Carmichael, MSN, AOCNP®**

Oncology Nurse Practitioner  
City of Hope Medical Center  
Duarte, California

### **Michael Coleman, JD**

Executive Director  
Laughter Matters, a 501(c)(3)  
Nonprofit  
San Diego, California

### **Judy Davidson, DNP, RN, FCCM, CNS**

Director, Research Integration and Management  
Scripps Health  
La Jolla, California

### **Jackie Hale, RN, APN, APNG, AOCN®**

Oncology Advance Practice Nurse  
Hunterdon Healthcare System  
Flemington, New Jersey

### **Shannon Holloway, MHS, PA-C**

New York-Presbyterian/Weill Cornell Medical Center  
New York, New York

### **Sarah H. Kagan, PhD, RN**

Lucy Walker Honorary Term Professor of Gerontological Nursing  
University of Pennsylvania  
Philadelphia, Pennsylvania

### **Michael Krychman, MD**

Executive Director,  
The Southern California Center for Sexual Health and Survivorship  
Newport Beach, California  
Associate Clinical Attending  
University of California Irvine  
Irvine, California

### **Mary Laskin, MN, RN, ACNS-BC**

RN Case Manager  
Comprehensive Pain Management  
Kaiser Permanente  
Board Member, Laughter Matters  
San Diego, California

### **David C. Leopold, MD**

Director  
Integrative Medical Education  
Scripps Center for Integrative Medicine  
La Jolla, California

### **Sandra Millon-Underwood, RN, PhD, FAAN**

Professor, College of Nursing  
University of Wisconsin-Milwaukee  
Milwaukee, Wisconsin

### **Lin G. Murphy, RN, PhD**

Assistant Professor of Nursing  
Chair, Department of Nursing  
Gonzaga University  
Spokane, Washington

### **Rachel Rando, MS, CGC**

Certified Genetic Counselor  
Hunterdon Healthcare System  
Flemington, New Jersey

### **Carol Salem, MD**

Director, Robotic Surgery  
Scripps Health  
San Diego, California

### **Mark S. Schechter, MD**

PET Imaging and Interventional Radiology  
Scripps Mercy Hospital  
Imaging Healthcare Specialists  
San Diego, California

### **Dan Shapiro, PhD**

Chair and Professor  
Department of Humanities  
Gold Professor of Medical Humanism  
Penn State College of Medicine  
Hershey, Pennsylvania

### **Sheri Shebairo, PA-C**

Lead Physician Assistant  
Department of Surgery  
Memorial Sloan-Kettering Cancer Center  
New York, New York

### **William Stanton, MD**

Medical Director  
Scripps Cancer Center  
Scripps Mercy Hospital, San Diego  
San Diego, California

### **Jeffrey N. Stoneberg, DO**

Medical Director, Inpatient Palliative Care Service  
Alta Bates Summit Medical Center  
Oakland, California

### **Chris D. Van Gorder, FACHE**

President & Chief Executive Officer  
Scripps Health  
La Jolla, California

### **Linda Whiteside**

Bilingual Storyteller  
University of California, San Diego  
Rady Children's Hospital  
San Diego, California

### **Siu Fun Wong, PharmD, FASHP, FCSHP**

Orange, California

### **Marin Xavier, MD**

Medical Director, Cancer Research  
Scripps Mercy Hospital, San Diego  
San Diego, California

## Faculty Disclosure

In accordance with the ACCME Standards for Commercial Support, course directors, planning committees, faculty and all others in control of the educational content of the CME activity must disclose all relevant financial relationships with any commercial interest that they or their spouse/partner may have had within the past 12 months. If an individual refuses to disclose relevant financial relationships, they will be disqualified from being a part of the planning and implementation of this CME activity. Employees of a commercial interest with business lines or products relating to the content of the CME activity will not participate in the planning or any accredited portion of the conference. Disclosure will be made to all participants at the conference location, prior to the educational activity commencement.

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