

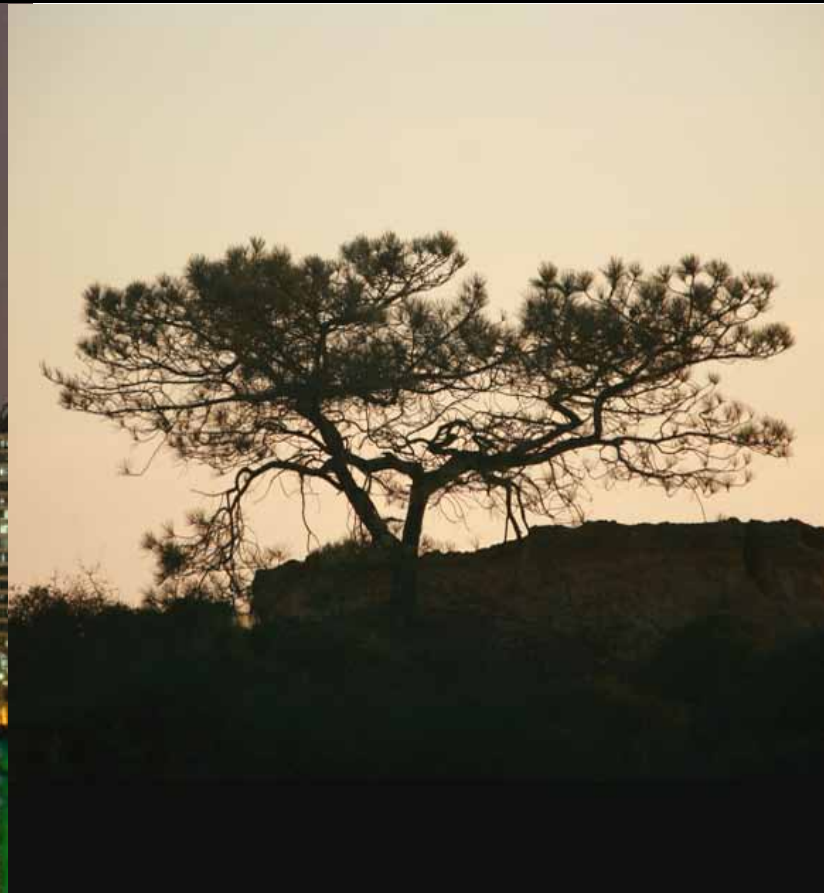
2013

SCRIPPS CANCER CENTER'S
33RD ANNUAL CONFERENCE:

Clinical Hematology & Oncology



Saturday, February 16 – Tuesday, February 19, 2013
Westin San Diego, San Diego, California



course introduction

course overview

Scripps Cancer Center's 33rd Annual Conference: Clinical Hematology and Oncology 2013, is designed for hematologists, oncologists, surgeons, radiation oncologists, internists, and others desiring an update in these specialty areas. The primary objective of this course is to bring together clinicians and leading experts in diverse areas of hematology and oncology, affording them an intimate environment in which to discuss new clinical developments and significant advances.

The first day of the program will focus on nonmalignant hematology which will be followed by an update on hematologic malignancies on the second day. New developments in oncology with a focus on issues of current interest will be discussed on the third day, while the final day will review breast cancer. All presenters will discuss their approaches to challenging but common clinical situations and there will be ample time for participant interaction.

2013 conference highlights

- Comprehensive presentations of the latest advances in cancer diagnosis and treatment with a strong patient care focus
- One of the few educational conferences addressing nonmalignant hematology
- Renowned faculty representing the country's leading institutions chosen for their expertise as well as teaching skills
- Meet the professor breakout sessions examining practical approaches to various controversies in therapies discussed in a highly dynamic, small-group setting
- Audience Response System used for instant feedback and interactive learning
- Multiple networking and one-on-one discussion opportunities
- Free DVD containing synchronized audio and final presentations sent to all attendees 6-8 weeks after the conference

educational objectives

After attending this activity, participants should be able to:

- Describe the clinical and molecular facets of pathogenesis, diagnostic approaches and therapeutic modalities available for various hematologic disorders.
- Select and apply the changing approaches to hematologic malignancies, particularly as they relate to evidence-based standards of care, including innovations in diagnosis and treatment.
- Choose new therapeutic options for the treatment of a number of common malignancies; understanding appropriate indications and contraindications to these therapeutic approaches.
- Integrate the evolving approaches to breast cancer from both a diagnostic, prognostic and therapeutic perspective.
- Apply practical expertise gained from the clinical situations discussed in the workshop sessions with an emphasis on data-based approaches to patients with common but serious hematologic conditions.

target audience

- Hematologists/Oncologists
- Medical Oncologists
- Surgeons
- Radiation Oncologists
- Internists
- Nurse Practitioners
- Physician Assistants
- Nurses and others desiring an update in these specialty areas



Photo courtesy Prabhakar Tripuraneni, MD.

accreditation

Physicians (MD, DO)

Scripps Health is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Scripps Health designates this educational activity for a maximum of *25.25 AMA PRA Category 1 Credit(s)*[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Documentation of awarded credit is provided for registered attendees in exchange for completed activity evaluation. Certificates of attendance are available, upon request, at the end of the course.

Credit Breakdown:

Main Conference – 25.25
Saturday – 7
Sunday – 7
Monday – 7.5
Tuesday – 3.75

Board of Registered Nurses (BRN)

The California State Board of Registered Nurses (BRN) accepts *AMA PRA Category 1 Credit(s)*[™] as meeting continuing education requirements for license renewal. Most state Boards of Registered Nurses accept *AMA PRA Category 1 Credit(s)*[™] as meeting continuing education requirements for license renewal. Nurses should check with their state board regarding use of CME credit.

Physician Assistants (AAPA)

The American Academy of Physician Assistants accepts Category 1 credit from AMA Category 1 CME organizations accredited by the ACCME.

Pharmacist (PharmD)

This conference meets CE Standards for Pharmacists by the California State Board of Pharmacy.

Commercial Support

This course is supported, in part, by educational grants from industry, in accordance with ACCME accreditation Standards for Commercial Support. At the time of printing, a complete listing of commercial supporters was not available. Appropriate acknowledgement will be given to all supporters at the time of the educational activity.

Cultural and Linguistic Competency

This activity is in compliance with California Assembly Bill 1195 which requires that all CME activities comprising a patient care element include curriculum addressing the topic of cultural and linguistic competency. The intent of this bill is to ensure that health care professionals are able to meet the cultural and linguistic concerns of a diverse patient population through effective and appropriate professional development. Cultural and linguistic competency was incorporated into the planning of this activity.

Cover photos courtesy of *Laura Caba* and *Prabhakar Tripuraneni, MD*.

faculty

course director

Michael P. Kosty, MD, FACP

Medical Director
Scripps Green Cancer Center
Director
Graduate Medical Education
Scripps Clinic/
Scripps Green Hospital
La Jolla, California



course planning committee

Jeffrey W. Andrey, MD

Division of Hematology & Oncology
Blood and Marrow Transplantation
Scripps Clinic
La Jolla, California

Carrie Costantini, MD

Hematology and Medical Oncology
Associate Director
Internal Medicine Residency Program
Scripps Mercy Hospital
San Diego, California

Joan F. Kroener, MD

Director, Breast Program
Scripps Clinic
La Jolla, California

James R. Mason, MD

Director, Scripps Clinical Research
and Continuing Medical Education
Director, Scripps Blood and
Marrow Transplant Program
Scripps Clinic
La Jolla, California

Alan Saven, MD

Division of Hematology & Oncology
Scripps Clinic
La Jolla, California

Darren S. Sigal, MD

Division of Hematology & Oncology
Scripps Clinic
La Jolla, California

James M. Sinclair, MD

Medical Director, Stevens Division
Scripps Cancer Center
La Jolla, California

William Stanton, MD

Medical Director, Scripps Cancer Center
Scripps Mercy Hospital
San Diego, California

Melissa L. Torrey, MD

Division of Hematology & Oncology
Scripps Clinic
La Jolla, California

Sabina R. Wallach, MD

Medical Oncologist
Chief of Staff Emeritus
Scripps Memorial Hospital La Jolla
La Jolla, California

Marin Xavier, MD

Hematology and Medical Oncology
Medical Director, Cancer Research
Associate Director
Internal Medicine Residency Program
Scripps Mercy Hospital
San Diego, California

guest faculty

Kathy S. Albain, MD, FACP

Professor of Medicine
Loyola University Chicago Stritch
School of Medicine
Director, Breast and
Thoracic Oncology Programs
Cardinal Bernardin Cancer Center
Chicago, Illinois

Mitesh Borad, MD

Assistant Professor of Medicine
Mayo Clinic
Scottsdale, Arizona

Marcia Brose, MD, PhD

Director of the Thyroid Cancer
Therapeutics Program
Department of Otorhinolaryngology
Head and Neck Surgery
Department of Medicine
Division of Hematology/Oncology
University of Pennsylvania
Perleman School of Medicine
Philadelphia, Pennsylvania

Harold J. Burstein, MD, PhD

Dana-Farber Cancer Institute
Boston, Massachusetts

Linda E. Carlson, PhD, RPsych

Department of Oncology
University of Calgary
Calgary, Alberta

Joseph Connors, MD

Clinical Professor & Director
BC Cancer Agency Centre for
Lymphoid Cancer
Vancouver Clinic
Vancouver, British Columbia

George Demetri, MD

Director
Center for Sarcoma and
Bone Oncology
Senior Vice President for
Experimental Therapeutics
Dana-Farber Cancer Institute
Harvard Medical School
Boston, Massachusetts

Walter Dzik, MD

Co-Director, Blood Transfusion Service
Department of Pathology and Medicine
Massachusetts General Hospital
Boston, Massachusetts

Robert A. Figlin, MD

Professor of Medicine and
Biomedical Sciences
Director
Division of Hematology/Oncology
Associate Director, Academic Programs
Cedars-Sinai
Samuel Oschin Comprehensive
Cancer Institute
Los Angeles, California

Morie Gertz, MD, MACP

Chair, Department of Medicine
Mayo Clinic
Rochester, Minnesota

Julie Gralow, MD

Seattle Cancer Care Alliance
Seattle, Washington

Jennifer Griggs, MD, MPH

Professor, Department of Medicine
Division of Hematology/Oncology
and Health Management and Policy
School of Public Health
University of Michigan
Ann Arbor, Michigan

Dennis R. Holmes, MD, FACS

Breast Surgeon and Director
Los Angeles Center for
Women's Health
Los Angeles, California

Hagop Kantarjian, MD

Chairman and Professor
Department of Leukemia
Associate Vice President for
Global Academic Programs
The University of Texas
MD Anderson Cancer Center
Houston, Texas

Katie Kelley, MD

Assistant Professor
Department of Medicine
Hematology/Oncology
University of California, San Francisco
San Francisco, California

John Kelton, MD, FRCPC

Professor
Pathology and Molecular Medicine
Dean & Vice-President
Faculty of Health Sciences
Professor of Medicine
McMaster University
Hamilton, Ontario

Edward Kim, MD

Chair, Solid Tumor Oncology and
Investigational Therapeutics
Donald S. Kim Distinguished
Chair for Cancer Research
Levine Cancer Institute
Carolinas Healthcare System
Charlotte, North Carolina

Craig S. Kitchens, MD

Division of Hematology/Oncology
University of Florida
Gainesville, Florida

Barbara Konkle, MD

Director
Clinical and Translational Research
Medical Director
Hemostasis Reference Laboratory
Puget Sound Blood Center
Professor of Medicine
Division of Hematology
University of Washington
School of Medicine
Seattle, Washington

Agnes Y. Y. Lee, MD

Director, Thrombosis Program,
Vancouver Coastal Health
Associate Professor
Department of Medicine
University of British Columbia
Vancouver, British Columbia

Richard Lottenberg, MD

Professor of Medicine
Division of Hematology-Oncology
University of Florida
Gainesville, Florida

Alice Ma, MD

Associate Professor of Medicine
Division of Hematology-Oncology
University of North Carolina
School of Medicine
Chapel Hill, North Carolina

David G. Maloney, MD, PhD

Member, Clinical Research Division
Fred Hutchinson
Cancer Research Center
Professor, Division of Oncology,
University of Washington
School of Medicine
Seattle, Washington

Elaine Mardis, PhD

Co-Director
School of Medicine
The Genome Institute at
Washington University
St. Louis, Missouri

Stephan Moll, MD

Associate Professor
Department of Medicine
Division of Hematology-Oncology
University of North Carolina
School of Medicine
Chapel Hill, North Carolina

Ann Partridge, MD

Dana-Farber Cancer Institute
Partners Cancer Care
Boston, Massachusetts

John C. (Jack) Ruckdeschel, MD

Medical Director of Oncology
Program and Services
Intermountain Healthcare
Salt Lake City, Utah

Srdan Verstovsek, MD, PhD

Associate Professor
Department of Leukemia
Division of Cancer Medicine
The University of Texas
MD Anderson Cancer Center
Houston, Texas

Nicholas J. Vogelzang, MD

Comprehensive Cancer Centers
of Nevada
Las Vegas, Nevada

John Wingard, MD

Division of Hematology/Oncology
Professor and Director
Blood and Marrow Transplant Program
University of Florida
Department of Medicine
Gainesville, Florida

Faculty Disclosure: In accordance with the ACCME Standards for Commercial Support, course directors, planning committees, faculty and all others in control of the educational content of the CME activity must disclose all relevant financial relationships with any commercial interest that they or their spouse/partner may have had within the past 12 months. If an individual refuses to disclose relevant financial relationships, they will be disqualified from being a part of the planning and implementation of this CME activity. Employees of a commercial interest with business lines or products relating to the content of the CME activity will not participate in the planning or any accredited portion of the conference. Disclosure will be made to all participants at the conference location, prior to the educational activity commencement.

agenda

saturday, february 16, 2013

NONMALIGNANT HEMATOLOGY

Moderator: *William Stanton, MD*

- 7 a.m. Registration, Continental Breakfast & View Exhibits
- 7:50 a.m. **Welcome and Introduction**
Michael P. Kosty, MD
- 8 a.m. **Immune Thrombocytopenia – Major Advances in 2013**
John G. Kelton, MD
- 8:45 a.m. **DVT, PE, Thrombophilia and Anticoagulation: 2013 Update**
Stephan Moll, MD
- 9:30 a.m. Break & View Exhibits
- 10 a.m. **Cancer and Thrombosis**
Agnes Y.Y. Lee, MD
- 10:45 a.m. **Transfusion Medicine for the Hematologist-Oncologist**
Walter Dzik, MD
- 11:30 a.m. **Sickle Cell Disease and Other Hemoglobinopathies: Clinical Review and Update**
Richard Lottenberg, MD
- 12:15 p.m. Lunch

Moderator: *Jeffrey W. Andrey, MD*

- 1:15 p.m. **What the Hematologist-Oncologist Can Learn From Lawsuits**
Craig S. Kitchens, MD
- 2 p.m. **Pregnancy-Induced Coagulopathies**
Barbara Konkle, MD
- 2:45 p.m. **Less Common Clots**
Stephan Moll, MD
- 3:30 p.m. Break & View Exhibits
- 4 p.m. **Meet the Professor Breakout Sessions**
 - A. Interesting Topics in Thrombosis and Anticoagulation**
Stephan Moll, MD
 - B. Interesting Topics in Bleeding and Thrombosis**
Craig S. Kitchens, MD
 - C. Interesting Cases in Platelet Disorders**
Alice Ma, MD
 - D. Interesting Cases of Inherited Coagulopathies**
Barbara Konkle, MD
 - E. Interesting Cases in Anemia**
Walter Dzik, MD
- 5 – **Welcome & Networking Reception**
- 6:30 p.m. Course attendees, faculty and one guest (at an additional cost) are invited to attend.

sunday, february 17, 2013

MALIGNANT HEMATOLOGY

Moderator: *Alan Saven, MD*

- 7 a.m. Continental Breakfast & View Exhibits
- 8 a.m. **Maintenance Therapy of Myeloma**
Morie Gertz, MD
- 8:45 a.m. **Recurrent Hodgkin Disease**
Joseph Connors, MD
- 9:30 a.m. Break & View Exhibits
- 10 a.m. **New JAK Inhibitors for Myelofibrosis**
Srdan Verstovsek, MD, PhD
- 10:45 a.m. **Post Transplant Survivorship**
John R. Wingard, MD
- 11:30 a.m. **How and When I Treat Follicular Lymphomas**
David G. Maloney, MD, PhD
- 12:15 p.m. Lunch
- Moderator: *James R. Mason, MD*
- 1:15 p.m. **Are We Underdosing Our Chemotherapy Patients?**
Jennifer Griggs, MD, MPH
- 2 p.m. **Unusual Presentations of Acute Leukemia**
Hagop Kantarjian, MD
- 2:45 p.m. **CLL Breakthroughs**
Hagop Kantarjian, MD
- 3:30 p.m. Break & View Exhibits
- 4 p.m. **Meet the Professor Breakout Sessions**
 - A. Interesting Topics in Thrombosis and Anticoagulation**
Stephan Moll, MD
 - B. Interesting Topics in Bleeding and Thrombosis**
Craig S. Kitchens, MD
 - C. Interesting Cases in Platelet Disorders**
Alice Ma, MD
 - D. Interesting Cases of Inherited Coagulopathies**
Barbara Konkle, MD
 - E. Interesting Cases in Anemia**
Walter Dzik, MD
- 5 p.m. Adjourn



agenda

monday, february 18, 2013

UPDATES IN ONCOLOGY

Moderator: *Darren S. Sigal, MD*

- 7 a.m. Continental Breakfast & View Exhibits
- 8 a.m. **Overdiagnosis and Overtreatment of Breast Cancer**
Harold J. Burstein, MD, PhD
- 8:45 a.m. **Targeted Therapy of Thyroid Cancer**
Marcia Brose, MD, PhD
- 9:30 a.m. Break & View Exhibits
- 10 a.m. **Renal Cell Cancer 2013**
Robert A. Figlin, MD
- 10:45 a.m. **Improved Survivorship in Pancreatic Cancer**
Mitesh Borad, MD
- 11:30 a.m. **Update on Castrate Resistant Prostate Cancer**
Nicholas J. Vogelzang, MD
- 12:15 p.m. Lunch
- Moderator: *James M. Sinclair, MD*
- 1:15 p.m. **New Options for the Patient with Sarcoma**
George Demitri, MD
- 2 p.m. **Advanced Hepatocellular Cancer - Options and Challenges**
Katie Kelley, MD
- 2:45 p.m. LONGMIRE LECTURESHIP
Maintenance Therapy for NSCLC - The Standard of Care?
Edward Kim, MD
- 3:30 p.m. Break & View Exhibits
- 4 p.m. **Is There a Practical Role for the Routine Genomic Analysis of Tumors?**
Elaine Mardis, PhD
- 4:45 p.m. **The Changing Landscape of Healthcare Reform**
John C. (Jack) Ruckdeschel, MD
- 5:30 p.m. Adjourn

tuesday, february 19, 2013

BREAST CANCER UPDATE

Moderator: *Joan F. Kroener, MD*

- 7 a.m. Continental Breakfast
- 8 a.m. SCHWARTZ LECTURESHIP
Molecular Sub-typing of Breast Cancer
Kathy S. Albain, MD
- 8:45 a.m. **Fertility Preservation in Breast Cancer Patients**
Ann Partridge, MD
- 9:30 a.m. **Neoadjuvant Therapy of Breast Cancer**
Julie Gralow, MD
- 10:15 a.m. Break
- 10:30 a.m. **Evolving Strategies Employing Radiation in the Treatment of Breast Cancer: A Discussion of Intraoperative Radiation, Brachytherapy, etc.**
Dennis R. Holmes, MD
- 11:15 a.m. **Mindfulness Based Stress Reduction for Doctors and Cancer Patients**
Linda E. Carlson, PhD, RPsych
- Noon Final Adjournment



Photo courtesy of Esya Bishu, PhD, MPH, MD, MEd.



Photo courtesy of Esya Bishu, PhD, MPH, MD, MEd.



Photo courtesy Prabhakar, Tripuraneni, MD.

conference location & hotel information

The Westin San Diego

400 West Broadway
San Diego, CA 92101
Hotel Direct: 619-239-4500
Web: starwoodhotels.com/westin

The Westin San Diego's spectacular crystalline design is a signature landmark in the city skyline. The sophisticated urban setting begins with the 100-foot high lobby atrium, creating a magnificent sense of arrival. The entire hotel offers a retreat from the rigors of travel combined with a stimulating sensory experience.

Located in the heart of beautiful downtown San Diego, the 25 floors of guest rooms feature panoramic views of the San Diego Bay, Coronado Island, and the downtown cityscape. Convenient to business and shopping, we are within walking distance of the San Diego Convention Center, Seaport Village, Little Italy, the San Diego Gaslamp Quarter, and a variety of shopping options. Only minutes away are major attractions, such as the world-renowned San Diego Zoo, Sea World, Old Town, Balboa Park and Museums, the USS Midway, and the breathtaking scenery of San Diego's stunning sandy beaches.



Rates & Reservations

We have obtained special low rates at the hotel starting at \$239 per night (plus tax). This low rate also includes:

- Overnight valet parking
- Complimentary fitness center access
- Complimentary internet access in guestroom
- 10% off coupon at hotel outlets (lobby bar, restaurant, sundries shop, Starbucks)
- Complimentary airport shuttle service to/from the San Diego International Airport and The Westin San Diego between 6am and 11pm, 7 days a week. Once you have collected your luggage, please contact the hotel at (619) 239-4500 and one of our operators will give you directions to the pick up area and an estimated time of arrival as to when the driver will be there to pick you up. If you wish to take our shuttle to the airport, please make arrangements at the luggage desk 24 hours prior to your departure.

Make your reservations early! A block of rooms is being held for Scripps until Monday, January 24, 2013. After January 24, 2013 reservations will be accepted on a space and rate availability basis only. Please make your own reservations and be sure to mention the Scripps conference to receive the reduced rate and conference amenities.

Please note: Attendees who book their room through an online, third-party service (Hotels.com®, Expedia.com®, Priceline.com®, etc.) are not eligible to receive the amenities listed under the rate information.



about us

Scripps Cancer Center

Scripps Health is committed to combating cancer. That's why we mobilized the collective resources of five hospital campuses, our affiliated physicians and a renowned research center to form the Scripps Cancer Center. These providers work collaboratively toward prevention, early detection and coordinated treatment. Scripps Cancer Center is one of only two Network Cancer Programs in California, as designated by the American College of Surgeons. The center's multidisciplinary approach ensures a comprehensive treatment plan that pairs leading-edge technology with an experienced, respectful care staff who are sensitive to the whole person and a range of healing approaches. Patients benefit from a collective array of cancer-specific personnel and services, as well as vigorous dialog between researchers and clinicians that brings the latest medical knowledge bedside. Throughout treatment, a patient's care team members meet regularly in cancer conferences to keep up to date on that specific patient's needs and progress. This collaborative approach ensures that the expertise of a number of medical professionals works concertedly to develop an optimal, individualized care plan. Implementation of these care options begins in conversation with the patient: What are his or her goals, and how can we best proceed together? For more information on Scripps Cancer Center visit: www.scripps.org/services/cancer-care.



Scripps Conference Services & CME

Scripps Conference Services & CME, which offers nationally recognized annual conferences in various specialty areas, is committed to improving the quality of health care and advancing the practice of medicine by providing exceptional educational courses for physicians and other health care professionals. More information and conference brochure downloads are available at www.scripps.org/conferenceservices.

conference fees & registration

Clinical Hematology & Oncology

Saturday, February 16 - Tuesday, February 19, 2013

conference fees

Space is limited, so register early!

Included with full conference fee: Course tuition, breakfasts, breaks, lunches, welcome reception, course syllabus and course DVD

Not Included: Travel costs, parking, lodging and dinners

Full Conference	Thru Jan 7	Jan 8 - Feb 14	On-site after Feb 14
Physicians	_____ \$600	_____ \$650	_____ \$675
RN/NP/PA/PharmD/Allied Health Professionals	_____ \$425	_____ \$475	_____ \$500
Fellows and Residents	_____ \$150	_____ \$200	_____ \$225

Day Rate: (circle days)	Thru Jan 7	Jan 8 - Feb 14	On-site after Feb 14
Saturday	_____	_____	_____
Sunday	_____	_____	_____
Monday	_____	_____	_____
Tuesday	_____	_____	_____
Day Rate	_____ \$250	_____ \$300	_____ \$325

saturday welcome reception

I would like to attend the Welcome Reception (cost included in my registration) _____ \$0
 I would like to purchase additional Welcome Reception tickets at \$15/each _____ # tickets

conference course materials

Provided for all registered guests, but additional copies are available for purchase and will be mailed 6-8 weeks after the conference.

DVD (audio and presentations) and Course Syllabus	_____ \$299
DVD Only	_____ \$199
Printed Course Syllabus Only	_____ \$100

Do you give permission to publish your name and e-mail address to be distributed at the conference? _____ Yes
 _____ No

By completing this registration form and returning it to Scripps you are acknowledging compliance with all attendance policies.

please print clearly. Should we have any conference communications or updates please provide your direct contact information.

FIRST NAME, MI, LAST NAME										DEGREE (MD, DO, PHD, RN, ETC)									
BADGE NAME (IF DIFFERENT FROM ABOVE)																			
AFFILIATION/HOSPITAL/COMPANY										SPECIALTY									
DIRECT MAILING ADDRESS																			
CITY / STATE / ZIP CODE																			
DIRECT TELEPHONE										FAX									
EMAIL										ASSISTANT E-MAIL									
ASSISTANT NAME										ASSISTANT DIRECT TELEPHONE									



PLEASE INDICATE ANY SPECIAL NEEDS (INCLUDING DIETARY RESTRICTIONS)
 Special requests will be considered and accommodated in full compliance with the Americans with Disabilities Act (ADA).

Office Use Only: Date Received Amount Check No. / Approval CD Confirmation Sent Initials

Payment method

If paying by credit card, please fill out the information below. _____ Visa _____ MasterCard _____ Amex _____ Discover

CREDIT CARD NUMBER										EXPIRATION DATE					SECURITY CODE ON CARD (required)									
NAME ON CARD										AUTHORIZED SIGNATURE														
BILLING ADDRESS IF DIFFERENT FROM ABOVE																								

three easy ways to register

Online scripps.org/conferenceservices
Fax 858-652-5565
Mail Scripps Conference Services & CME
 Clinical Hematology & Oncology
 11025 North Torrey Pines Road
 Suite 200, Maildrop: SCRC 200
 La Jolla, California 92037

questions?

Contact Scripps Conference Services & CME
Phone 858-652-5400

attendance policies

registration confirmation

A confirmation letter will be e-mailed or mailed to you upon receipt of the conference registration form and payment. If you have not received it within two weeks, please contact the Scripps Conference Services & CME office.

attendee cancellation, substitution, refund

The course tuition is refundable, minus a \$100 processing fee (\$25 for Fellows and Residents), if your cancellation is received in writing no later than Friday, February 8, 2013. Attendee substitutions are allowed, but notification must be made in writing by February 8, 2013. After this date, under no circumstances will refunds, credits, or substitutions be granted. No refunds or credits will be given to "no shows."

guest attendance policy

All conference activities (including educational sessions, meal functions, exhibit hall, etc.) are exclusively reserved for conference attendees. Non-registered guests (including children, family members, colleagues, etc.) are not allowed in the conference areas. Badges provided at registration are required for entrance into all functions and will be strictly enforced.

scripps conference modification or cancellation

Scripps reserves the right to modify the course's schedule or program as necessary. Scripps also reserves the right to cancel this conference, in which case a full refund of the registration fee will be provided. We are unable to refund any travel costs (flight, hotel, etc.) in the case of Scripps cancellation.

recording and photography clause

Scripps reserves exclusive rights to record (audio and video) and/or photograph all conference proceedings for use in marketing materials, presentations and course content sales.

Scripps Conference Services & CME
11025 N. Torrey Pines Rd., Suite 200
La Jolla, California 92037
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