



19th Annual

Primary Care in Paradise

Medical Specialties from the Primary Care Perspective

**March 24–27, 2014 • Hyatt Regency Maui
Lahaina – Maui, Hawaii**



Featured Keynote Speaker:

Eric J. Topol, MD

Director, Scripps Translational Science Institute

Chief Academic Officer, Scripps Health

Professor of Genomics, The Scripps Research Institute

Course Introduction

Course Overview

Scripps Clinic's Primary Care in Paradise conference was designed by primary care physicians for primary care physicians and will present content from their unique perspective. This important CME conference will educate and promote improved patient outcomes in a broad range of therapeutic areas commonly encountered in the busy primary care practice. In addition to an overview of the history and current science of a variety of specialty areas, content will be presented in a very practical, patient-focused manner relevant to the specific primary care setting and challenges.

Conference Highlights:

- Presentation of a wide variety of therapeutic areas commonly encountered in practice from the primary care perspective
- Renowned faculty chosen not only for their recognized expertise, but also their keen presentation and educational skills
- Practical and useful content, including pearls, additional resources and access to course materials and recordings for later reference
- Dynamic and interactive formats including case studies, audience response system and ample opportunities for Q&A as part of each presentation
- Half-day schedules at one of Hawaii's most popular vacation destinations allowing time for learning and relaxation

Educational Objectives

After attending this activity, participants should be able to:

- Discuss the history, science and evidence of commonly encountered therapeutic areas.
- Integrate current trends in preventive health care into patient care strategies.
- Diagnose frequently encountered medical conditions using office examinations and formal diagnostic techniques.
- Formulate a comprehensive treatment program for various health issues, coordinating other team members within the practice to support the patient care strategy.
- Manage the specialist referral process: assess when to refer, recognize what the specialized treatment will consist of, and determine the role of the primary care physician in cohesive care and follow-up.
- Identify common overlapping or related conditions.
- Access and/or recommend resources for both physicians and patients to acquire additional information pertinent to a range of therapeutic areas.
- Effectively discuss with patients their personal responsibilities in prevention and treatment.

Target Audience

- Family Practice
- Internal Medicine
- General Practice Medical Professionals

Conference Location & Hotel Information

Hyatt Regency Maui Resort & Spa

200 Nohea Kai Drive
Lahaina-Maui, Hawaii 96761
Reservations: 888-421-1442
Hotel Direct: 808-661-1234
www.hyattregencymaui.com

This conference will be held at the Hyatt Regency Maui Resort & Spa on Ka'anapali Beach. Surrounded by 40 lush, immaculately landscaped beachfront acres this breathtaking Maui hotel presents an astonishing array of delightful ways to spend your days and nights. This inviting resort hotel is also ideal for families. Enjoy fun pools with a rope bridge and a spectacular 150-foot lava tube slide. Plus, there's an abundance of wildlife, everything from parrots and flamingos to swans and penguins. Guests can also walk to Whalers Village for a multitude of additional entertainment, shopping and restaurants.

Rates and Reservations

Guestrooms at the Hyatt Regency Maui Resort feature a sleek, contemporary Hawaiian design that is both comfortable and sophisticated. Each luxury Maui hotel room also features a private lanai from which to enjoy panoramic views. Room rates are as follows (excluding taxes, portage and discounted daily resort fee):

- Resort View: \$220 p/night
- Partial Ocean View: \$247 p/night
- Deluxe Ocean View: \$277 p/night
- Deluxe Ocean Front: \$307 p/night

In addition to the reduced guest room rates, the Hyatt Regency Maui is offering our conference participants a discounted daily resort fee of only \$10 (regularly \$25 per day). This low rate includes:

- Daily admission for Resort guests to oceanfront Moana Athletic Club, open 24 hours
- Resort Shuttle Service in Ka'anapali
- Wireless internet in Guestroom
- 10% off Macys at Hyatt Regency Maui
- Discounted pricing for in-house guests on Maui's best "Drums of the Pacific Luau"
- Complimentary Yoga\Fitness classes daily
- Complimentary cultural program including Lei making, Hula, Wildlife tours, Water aerobics, and snorkel lessons
- Access calls to 800/888 phone numbers
- Local telephone calls
- In-room coffee and tea
- One (1) hour, daily, tennis court time

Make your reservations early! A block of rooms is being held for us at the rates outlined above until **February 21, 2014**. After this date, reservations will be accepted on a space and rate availability basis only. Be sure to mention that you are attending the Scripps Primary Care Conference when making your reservations to receive the reduced room rate and resort fee.

Travel Arrangements

If you would like assistance booking air travel or reserving a rental car for your stay in Hawaii, please contact Cadence Travel at ScrippsCMEconference@cadencetravel.com or 877-512-6153. Any fees associated with services provided by Cadence Travel will be the responsibility of the individual.

Accreditation, Disclosure & Faculty

Accreditation

Physicians (MD, DO)

Scripps Health is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Scripps Health designates this live activity for a maximum of *16 AMA PRA Category 1 Credit(s)*[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Documentation of awarded credit is provided for registered attendees in exchange for a completed activity evaluation. Certificates of attendance are available, upon request, at the end of the course.

American Academy of Family Physicians

This Live activity, Primary Care in Paradise 2014, with a beginning date of 03/24/2014, has been reviewed and is acceptable for up to 16.00 Prescribed credit(s) by the American Academy of Family Physicians. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

College of Family Physicians of Canada

Members of the College of Family Physicians of Canada are eligible to receive 16 MAINPRO-M1 credits for participation in this activity due to reciprocal agreement with the American Academy of Family Physicians.

California State Board of Registered Nursing

The California State Board of Registered Nursing (BRN) accepts *AMA PRA Category 1 Credit(s)*[™] as meeting continuing education requirements for license renewal. Most state Boards of Registered Nursing accept *AMA PRA Category 1 Credit(s)*[™] as meeting continuing education requirements for license renewal. Nurses should check with their state board regarding use of CME credit.

American Academy of Physician Assistants

The American Academy of Physician Assistants (AAPA) accepts Category 1 credit from AMA PRA Category 1 CME organizations accredited by the ACCME.

Disclosure

Cultural and Linguistic Competency

This activity is in compliance with California Assembly Bill 1195 which requires that all CME activities comprising a patient care element include curriculum addressing the topic of cultural and linguistic competency. The intent of this bill is to ensure that health care professionals are able to meet the cultural and linguistic concerns of a diverse patient population through effective and appropriate professional development. Cultural and linguistic competency was incorporated into the planning of this activity.

About Scripps

Scripps Health, a nonprofit health care system based in San Diego, California, includes more than 2,600 affiliated physicians and over 13,000 employees at five acute-care hospital campuses, home health care services and a network of clinics, physician offices and outpatient centers. Scripps is committed to contributing to the future of medicine through its clinical research trials, graduate medical education and continuing medical education programs. More information can be found at www.scripps.org.

Faculty

Course Director

Michael L. Van Buskirk, MD, ABFM

Chair, Family Medicine
Scripps Clinic
Clinical Professor, Voluntary
Family and Preventive Medicine
University of California, San Diego
Encinitas, California

Conference Faculty

Joel C. Diamant, MD, FACP

Education Co-Director, Scripps
Translational Science Institute
Director, Internal Medicine
Residency
Scripps Clinic/Scripps Green
Hospital
La Jolla, California

Lee A. Kaplan, MD

Division of Dermatology, Scripps
Clinic Medical Group
Clinical Professor of Dermatology,
Voluntary
University of California, San Diego
La Jolla, California

Matthew J. Levine, MD, FACE

Assistant Clinical Professor of
Medicine, Voluntary
University of California, San Diego
Division of Diabetes/
Endocrinology
Scripps Clinic
La Jolla, California

Christian W. Mende, MD, FACP, FACN, FASN, FASH

Clinical Professor of Medicine
University of California, San Diego
La Jolla, California

Jack D. Schim, MD

Assistant Clinical Professor of
Neuroscience, Voluntary
University of California, San Diego
The Neurology Center of Southern
California
Encinitas, California

Tarane Sondoozi, PsyD, CEAP

Employee Assistance Specialist
Adjunct Faculty, Center for
Learning and Innovation
Scripps Health
San Diego, California

Christopher J. Suhar, MD

Division of Cardiovascular
Disease
Scripps Clinic
Medical Director
Scripps Center for Integrative
Medicine
La Jolla, California

Eric J. Topol, MD

Director, Scripps Translational
Science Institute
Chief Academic Officer, Scripps
Health
Professor of Genomics
The Scripps Research Institute
La Jolla, California

Faculty Disclosure

In accordance with the ACCME Standards for Commercial Support, course directors, planning committees, faculty and all others in control of the educational content of the CME activity must disclose all relevant financial relationships with any commercial interest that they or their spouse/partner may have had within the past 12 months. If an individual refuses to disclose relevant financial relationships, they will be disqualified from being a part of the planning and implementation of this CME activity. Employees of a commercial interest with business lines or products relating to the content of the CME activity will not participate in the planning or any accredited portion of the conference. Disclosure will be made to all participants at the conference location, prior to the educational activity commencement.

Course Agenda

Sunday, March 23, 2014

4–5:30 p.m. Pre-Registration

Monday, March 24, 2014

7 a.m. Registration, Continental Breakfast & View Exhibits

7:25 a.m. **Welcome & Educational Overview**
Michael L. Van Buskirk, MD, ABFM

7:30 a.m. **KEYNOTE PRESENTATION**



The Future of Genomic Medicine

Eric J. Topol, MD

Voted as the #1 Most Influential Physician Executive in the United States in 2012 in a national poll conducted by Modern Healthcare, Dr. Topol works on genomic and wireless digital innovative technologies to reshape the future of medicine. He is a practicing cardiologist at Scripps in La Jolla, California and widely credited for leading the Cleveland Clinic to become the #1 center for heart care. Since 2006, in La Jolla, he leads the flagship NIH supported Scripps Translational Science Institute and is a co-Founder of the West Wireless Health Institute. He was elected to the Institute of Medicine of the National Academy of Sciences and is one of the top 10 most cited researchers in medicine. His book The Creative Destruction of Medicine (Basic Books) was published in 2012.

8:30 a.m. **Endocrine Pearls for the Primary Care Physician**
Matthew J. Levine, MD

9:30 a.m. Break & View Exhibits

10 a.m. **New Therapies for Movement Disorders**
Jack D. Schim, MD

11 a.m. **Primary Care Dermatology**
Lee A. Kaplan, MD

Noon Adjourn

Tuesday, March 25, 2014

7 a.m. Breakfast with the Experts & View Exhibits

7:30 a.m. **The Digitization of Man**
Eric J. Topol, MD

8:30 a.m. **Peripheral Artery Disease: What the Primary Care Physician Needs to Know**
Christopher J. Suhar, MD

9:30 a.m. Break & View Exhibits

10 a.m. **Management of Chronic Renal Disease**
Christian W. Mende, MD

11 a.m. **Preventive Medicine in Primary Care**
Joel C. Diamant, MD

Noon Adjourn

Wednesday, March 26, 2014

7 a.m. Continental Breakfast & View Exhibits

7:30 a.m. **Management of Type 2 Diabetes: What's New?**
Matthew J. Levine, MD

8:30 a.m. **Beyond The Golden Rule: Transforming Interpersonal Stress into Power Part I**
Tarane Sondoozi, PsyD, CEAP

9:30 a.m. Break & View Exhibits

10 a.m. **Beyond The Golden Rule: Transforming Interpersonal Stress into Power Part II**
Tarane Sondoozi, PsyD, CEAP

11 a.m. **Stroke Update: Implications for Primary Care**
Jack D. Schim, MD

Noon Adjourn

Thursday, March 27, 2014

7 a.m. Breakfast with the Experts & View Exhibits

7:30 a.m. **Literature Update 2013: The Year's Literature in 60 Minutes**
Joel C. Diamant, MD

8:30 a.m. **The Role of Primary Care Physicians in Managing Hypertension**
Christian W. Mende, MD

9:30 a.m. Break & View Exhibits

10 a.m. **Wilderness Dermatology: Skin Diseases Associated with the Great Outdoors**
Lee A. Kaplan, MD

11 a.m. **Integrative Medicine in Primary Care**
Christopher J. Suhar, MD

Noon Final Adjournment



19th Annual Primary Care in Paradise

March 24–27, 2014
Hyatt Regency Maui
Lahaina – Maui, Hawaii

Space is limited, so register early!

Included: Course tuition, breakfasts, breaks, and course materials

Not Included: Travel costs, lodging, parking, lunches, and dinners

Registration Fees:

	Thru Jan 8	Jan 9–March 17	On-site after March 17
Physicians	\$675	\$700	\$725
Other Health Care Professionals	\$500	\$525	\$550

(Nurses, Fellows, Residents, Active Duty Military, Others)

By completing this registration form and returning it to Scripps you are acknowledging compliance with all attendance policies.

PLEASE PRINT CLEARLY. YOUR BADGE WILL READ AS FOLLOWS:

FIRST NAME, MIDDLE INITIAL, LAST NAME		DEGREE
SPECIALTY	AFFILIATION/HOSPITAL/COMPANY	
STREET ADDRESS		
CITY/STATE/PROVINCE/ZIP CODE/COUNTRY		
OFFICE TELEPHONE	FAX	
EMAIL		

Please indicate any special needs (including dietary restrictions). Special requests will be considered and accommodated in full compliance with the Americans with Disabilities Act (ADA).

Office Use Only:	Date Received	Amount	Check No. / Approval CD	Confirmation Sent	Initials
PAYMENT METHOD					
Please make Checks payable to Scripps _____ Visa _____ MasterCard _____ Amex _____ Discover					
If paying by credit card, please complete the information below.					
CREDIT CARD NUMBER		EXPIRATION DATE	SECURITY CODE		
NAME ON CARD					
BILLING ADDRESS IF DIFFERENT FROM ABOVE					
AUTHORIZED SIGNATURE					

Travel Notice

Please be sure to secure your hotel room upon registering for the conference. March is a popular month for Hawaiian vacations and hotels will sell out quickly.

Three Easy Ways to Register

Online: www.scripps.org/conferenceservices

Fax: 858-652-5565

Mail: Scripps Conference Services & CME
Primary Care in Paradise
11025 North Torrey Pines Road
Suite 200, Maildrop: SCRC 200
La Jolla, California 92037

Questions?

Contact: Scripps Conference Services & CME

Phone: 858-652-5400

Email: med.edu@scrippshealth.org

Refer a Friend, and Receive 20% Off Your Registration

Register, refer a friend and both of you will receive 20% off your registration fees. Refer two or more friends and you will receive 30% off your registration while your friends will receive 20% off.

Please note: your friend(s) must not have attended the conference last year. There is no limit to the amount of friends you refer, however the most you can receive off of your registration is 30%. This offer only applies to those who pay the full registration.

Name of Referral

Name of Referral

Attendance Policies

Registration Confirmation

A confirmation letter will be e-mailed to you upon receipt of the conference registration form and payment. If you have not received it within two weeks, please contact the Scripps Conference Services & CME office.

Attendee Cancellation, Substitution, Refund

The course tuition is refundable, minus a \$100 processing fee, if your cancellation is received in writing no later than **Friday, March 14, 2014**. Attendee substitutions are allowed, but notification must be made in writing by **March 14, 2014**. After this date, under no circumstances will refunds, credits, or substitutions be granted. No refunds or credits will be given to "no shows."

Guest Attendance Policy

All conference activities (including educational sessions, meal functions, exhibit hall, etc.) are exclusively reserved for conference attendees. Non-registered guests (including children, family members, colleagues, etc.) are not allowed in the conference areas. Badges provided at registration are required for entrance into all functions and will be strictly enforced.

Scripps Conference Modification or Cancellation

Scripps reserves the right to modify the course's schedule or program as necessary. Scripps also reserves the right to cancel this conference, in which case a full refund of the registration fee will be provided. We are unable to refund any travel costs (flight, hotel, etc.) in the case of Scripps cancellation.

Recording and Photography Clause

Scripps reserves exclusive rights to record (audio and video) and/or photograph all conference proceedings for use in marketing materials, presentations and course content sales.

Scripps Conference Services & CME
11025 N. Torrey Pines Road
Suite 200, Maildrop: SCRC 200
La Jolla, California 92037

Nonprofit Org.
U.S. Postage
PAID
Permit No. 1981
San Diego, CA
92138



Featured Keynote Speaker:

Eric J. Topol, MD

*Director, Scripps Translational Science Institute
Chief Academic Officer, Scripps Health
Professor of Genomics, The Scripps Research Institute*

Receive up to 30% off your registration fee! (Details inside)



19th Annual
**Primary Care
in Paradise**

Medical Specialties from the Primary Care Perspective