

SCRIPPS HEALTH FOUNDATION

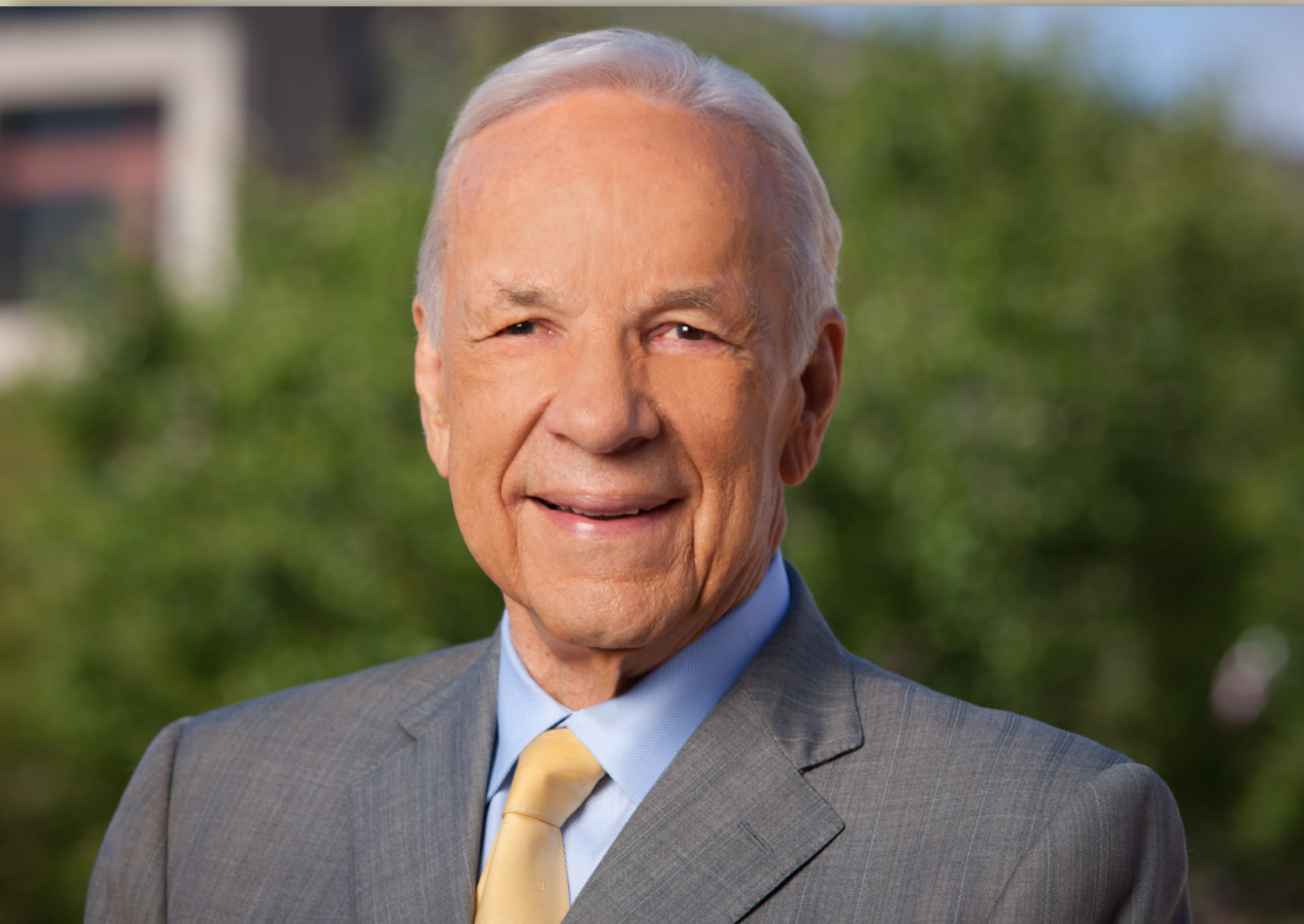
STEWARDSHIP REPORT  
TO OUR COMMUNITY

---

SCRIPPS MEMORIAL HOSPITAL LA JOLLA

---

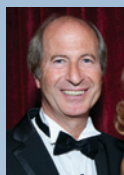
FISCAL YEAR 2011



# THANK YOU FOR YOUR SUPPORT



**Gary G. Fybel, FACHE**  
Chief Executive  
Senior Vice President



**Isaac Levy**  
Chairman  
Community Advisory Board



**Linda Honaker**  
Vice President  
Finance



**Cindy Steckel**  
Vice President  
Chief Nursing and Operations  
Executive



**Shawn Evans, MD**  
Chief of Staff

**Scripps Health Foundation Staff at  
Scripps Memorial Hospital La Jolla**

- John B. Engle**, Corporate Senior Vice President and Chief Development Officer
- Mary Braunwarth**, Regional Senior Director of Development
- Dave Williams**, Senior Director of Gift Planning
- Hillary Brendzel**, Director of Development
- Jamie Nelson**, Director of Development
- Valerie Wingfield**, Director of Development
- Cathy Terrones**, Associate Director of Development
- Lindsay Petersen**, Manager of Special Events
- Lindsay Yuen**, Campaign Coordinator
- Monica Lee**, Development Coordinator
- Wisty Bowman**, Administrative Assistant

Dear Friends,

Scripps Memorial Hospital La Jolla was founded through a philanthropic gesture, and it transformed a community. In 1924, Ellen Browning Scripps used her personal wealth and tremendous generosity to build a hospital that would provide her beloved community with the highest quality patient care available. Once again, Scripps La Jolla has been the recipient of a transformational gift that will change San Diego and leave a legacy of extraordinary health care for generations to come.

This past year, local builder and philanthropist Conrad Prebys made the largest gift in the history of Scripps Health in order to build the newly named Prebys Cardiovascular Institute on the campus of Scripps Memorial Hospital La Jolla. Rising seven stories from its commanding site along San Diego's Interstate 5 freeway, the Prebys Cardiovascular Institute will be a readily recognizable landmark and a model of 21st century heart care.

Equally important as Mr. Prebys' donation are the many, many gifts we have received this past year to support advanced technology and lifesaving care at Scripps La Jolla. Each gift we receive reflects the faith you have in the work we do for our patients and their families. Thanks to you, we are able to enhance patient care services, purchase leading-edge equipment that utilizes state-of-the-art technology and build exceptional new facilities at our nonprofit hospital.

Please enjoy this stewardship report and know that we are truly grateful for your giving spirit and loyal support.

We could not do what we do each and every day without generous help from our friends.

Sincerely,

Mary Braunwarth  
Regional Senior Director of Development

**2012 Scripps Memorial Hospital La Jolla Community Advisory Board**

- |                     |                    |
|---------------------|--------------------|
| Jim Bayne           | Jain Malkin        |
| Bruce Breslau       | Jorge Molina       |
| Dennis Costello, MD | Anthony M. Palmeri |
| James C. Coleman    | Laura Robbins      |
| Ellen Sarver Dolgen | Elliot Scott       |
| Shawn Evans, MD     | John Spinosa, MD   |
| Allen Glick         | Faye Wilson        |
| Isaac Levy, CLU     | Bernie Zeichner    |
| Mark Krasner        |                    |

# LEADING THE WAY

## Scripps La Jolla Nationally Recognized as Health Care Leader

San Diegans have long known about Scripps Memorial Hospital La Jolla's reputation for medical excellence and commitment to quality care. The rest of the nation has taken notice, too.

In its 2011-2012 rankings, U.S. News & World Report named Scripps La Jolla as one of the nation's "Best Hospitals for Heart and Heart Surgery." The prestigious publication further recognized Scripps La Jolla as a regional leader in 11 specialty areas, including cancer, diabetes and orthopedics. Scripps La Jolla shares these accolades with Scripps Green Hospital.

"Our national ranking for heart care supports our vision to build the world's finest cardiovascular institute right here in San Diego, while continuing to provide the best in heart care for our community," said Chris Van Gorder, Scripps president and CEO. "This recognition is a testament to the consistent, high-quality care we provide across our system. We owe these accolades to the incredible dedication and talent of our hospitals' staff and physicians."

Scripps Memorial Hospital La Jolla is part of the extensive Scripps health care network that provides leading-edge, compassionate care to individuals and families throughout the San Diego region and beyond.



## Scripps Research Shows Promise in Predicting Heart Attacks

New findings from a landmark research study led by Scripps Translational Science Institute (STSI) — a collaborative program between Scripps Health and The Scripps Research Institute (TSRI) — shows a promising new blood test may be useful in helping doctors predict who is at risk for an imminent heart attack.

Results of the study titled, "Characterization of Circulating Endothelial Cells in Acute Myocardial Infarction," were published recently in Science Translational Medicine. The study concludes that circulating endothelial cells (CEC) from heart attack patients were abnormally large and misshapen, and often appeared with multiple nuclei, which indicates that CECs are promising biomarkers for the prediction of acute ongoing arterial plaque rupture.

"The ability to diagnose an imminent heart attack has long been considered the holy grail of cardiovascular medicine," said Eric Topol, MD, the study's principal investigator and director of STSI. "This has been a tremendous collaboration of two institutions on the research side, three health care systems in San Diego, and a life science industry leader, which has resulted in an important discovery that may help to change the future of cardiovascular medicine."

The findings are significant, as more than 2.5 million Americans each year experience a heart attack or ischemic stroke, most commonly the result of obstructive coronary artery disease, according to Paddy Barrett, MD, lead investigator at STSI.

With additional validation, the hope is to have this test developed for commercial use in the next year or two.

# A NEW ERA IN HEART CARE

## Prebys Cardiovascular Institute — The Future is Now

*Prebys Cardiovascular Institute is set to usher in a new era of heart care when its doors open in 2015. Located on the campus of Scripps Memorial Hospital La Jolla, it will offer world-class heart care to patients throughout San Diego and beyond.*

### A New Era in Heart Care

Scripps Health is widely recognized as a leader in heart care. Treating more than 55,000 patients every year, it is the largest heart care program in the region. Scripps is also the exclusive provider of cardiac surgery to Kaiser Permanente patients in San Diego. And Scripps is consistently recognized by U.S. News & World Report as one of the nation's best in heart care.

With your support, the Prebys Cardiovascular Institute builds on this legacy of heart care excellence by continuing to advance breakthroughs in pioneering surgical procedures, landmark studies, genomic medicine and wireless technology to provide the most advanced treatment options available to patients with cardiovascular diseases.

#### **Prebys Cardiovascular Institute will be a regional destination for heart care:**

- The seven-story, 383,000-square-foot building will feature 108 private patient rooms and 59 private intensive care rooms.
- Patient-centered rooms with natural light, views of nature, reduced noise exposure and a subdued palette increase the sense of well-being and help in the healing process.
- Three new catheterization labs will utilize the latest advancements in heart treatment and care, and provide comprehensive services, including angioplasty, stent procedures and electrophysiology procedures.
- Operating suites will accommodate robotics and care for patients with complex heart conditions.
- Hybrid suites will accommodate both minimally invasive and open procedures.

*A historical \$45 million gift from philanthropist and businessman Conrad Prebys will support groundbreaking heart care today — and for generations to come.*

## Support Scripps Heart Care

Thanks to the \$45 million leadership gift from San Diego philanthropist and businessman Conrad Prebys, and the generosity of other donors who have contributed \$38 million, construction of the Prebys Cardiovascular Institute is well under way. Scripps has committed significant resources to fund the \$456 million cardiovascular institute, and we are seeking an additional \$42 million in community contributions to complete the current \$125 million capital campaign to make this exciting project a reality for our patients.

**Your gift of any size provides a unique opportunity to help save hearts and lives for years to come. For more information about ways to support the Prebys Cardiovascular Institute, please contact us at 858-626-6357 or [scrippshealthfoundation.org](http://scrippshealthfoundation.org).**



*Patient rooms include state-of-the-art medical equipment and will offer a comforting environment.*

## Conrad Prebys: A Profile In Giving

Over the past few years, Conrad Prebys has made a number of significant gifts to improve the quality of life for people throughout San Diego. In July 2011, he made his largest donation ever, a \$45 million gift to help build the Prebys Cardiovascular Institute.

For Conrad, supporting heart care was a natural choice. As a child, a heart infection left him bedridden for more than a year. But his decision to make this generous gift goes beyond that experience. An astute businessman and savvy philanthropist, Conrad does his research and makes investments in solid organizations that will provide an excellent return for the community.



*Conrad Prebys*

“I’ve embraced Andrew Carnegie’s philosophy that excess wealth is a sacred trust that one should contribute for the good of the community during one’s lifetime,” says Conrad. “I’m thrilled to contribute to Scripps’ vision to build the finest cardiovascular institute right here in San Diego — a destination for heart patients everywhere.”



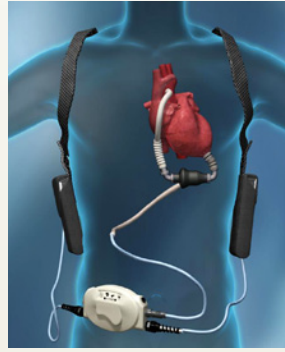
## Advanced Heart Device Gives Patients a New Lease on Life

Congestive heart failure is a debilitating condition that occurs when the heart muscle becomes so weakened it has difficulty pumping blood. This leads to multiple complications, such as fluid in the lungs, reduced kidney function and fatigue. Even short walks can be difficult. However, help is on the way at Scripps. The Left Ventricular Assist Device (LVAD) could give a significant number of heart patients a new lease on life.

The LVAD does exactly what its name implies — it assists the heart. The device has been used for many years to help patients recovering from surgery or an infection, or to bridge the gap while awaiting a heart transplant. However, in 2010, the U.S. Food and Drug Administration approved the LVAD to treat congestive heart failure.

Eager to bring this lifesaving technology to our patients, in 2011 Scripps La Jolla began the process of creating a certified LVAD Program. The program will expand the heart failure treatment capabilities at our campus and offer a specialized option for all Scripps heart failure patients. The cost to bring this program to Scripps is approximately \$3.7 million and Scripps La Jolla hopes to raise \$1 million to support it.

**For more information about how to make a gift to support the LVAD Program, please contact us at 858-626-5390 or [scrippshealthfoundation.org](http://scrippshealthfoundation.org).**



## Scripps Partners to Bring Minimally Invasive Heart Surgery to San Diego

Until recently, the main treatment for aortic stenosis — a serious condition caused when the valve that controls blood flow to the aorta doesn't work properly — has been open heart surgery. But open surgery can be risky and not all patients are candidates for it.

A new approach, transcatheter aortic valve replacement (tAVR), is a promising alternative. Building on our tradition of innovative care and treatment, Scripps is at the forefront of this important medical advancement. A minimally invasive procedure, tAVR uses a catheter inserted into a blood vessel to replace the malfunctioning valve with a small, collapsible heart valve.

Scripps was chosen to participate in a national clinical trial called PARTNER (Placement of AoRtic traNscathetER

valves) to evaluate the procedure and help determine its effectiveness and safety. The results were excellent. Patients who were not candidates for open surgery and received tAVR experienced fewer symptoms and shorter hospital stays, and had much lower death rates.

“This procedure may represent a new treatment option for heart valve replacement that is less invasive, safer and more cost effective compared to open heart surgery,” says Paul Teirstein, MD. “It can potentially improve the quality of life for hundreds of thousands of heart patients suffering with severe aortic stenosis.”



*Scripps is one of the first institutions to replace aortic valves using a catheter inserted through the femoral artery.*

## Partnering for Success

“Exercise helps the brain,” says Vincent Gorguze. If his life's successes are any measure, it's clear that Vincent has exercised a lot.

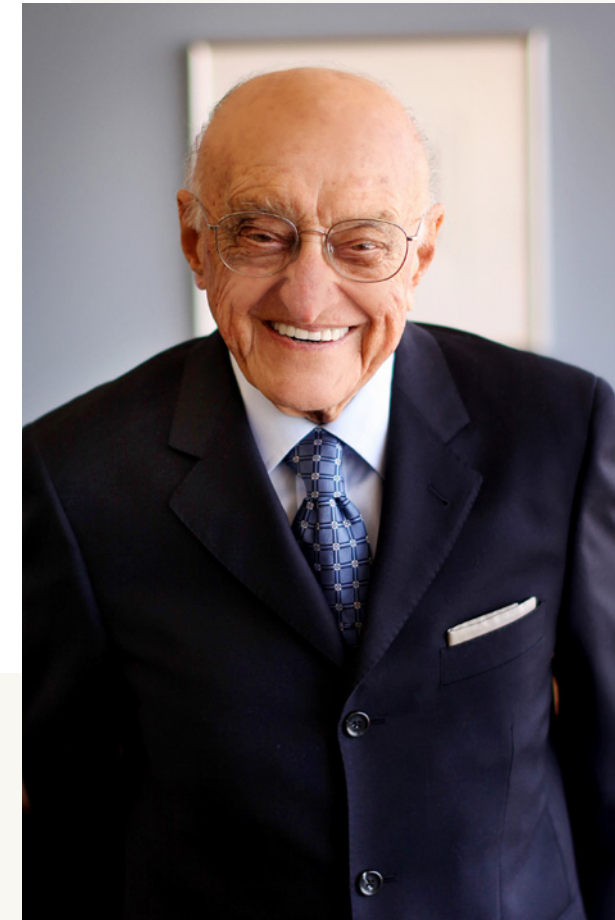
A pioneering metallurgical engineer who helped create the first titanium tubes used in submarines, Vincent also led one of world's largest companies, Emerson Electric Company. He has served in the armed forces, enjoyed tea with Herbert Hoover, and has built dozens of successful businesses throughout his life.

Given his penchant for staying active, Vincent became concerned when he suddenly started losing stamina about a year ago. His cardiologist suggested he contact James Heywood, MD, director of the Scripps Heart Failure Recovery & Research Program, about a special clinical trial called PARTNER (Placement of AoRtic traNscathetER valves).

*“Up until the PARTNER program at Scripps, my problem could only have been solved in a high-risk fashion — open heart surgery. But with the team at Scripps my problem was solved in a much faster, lower risk way.”*

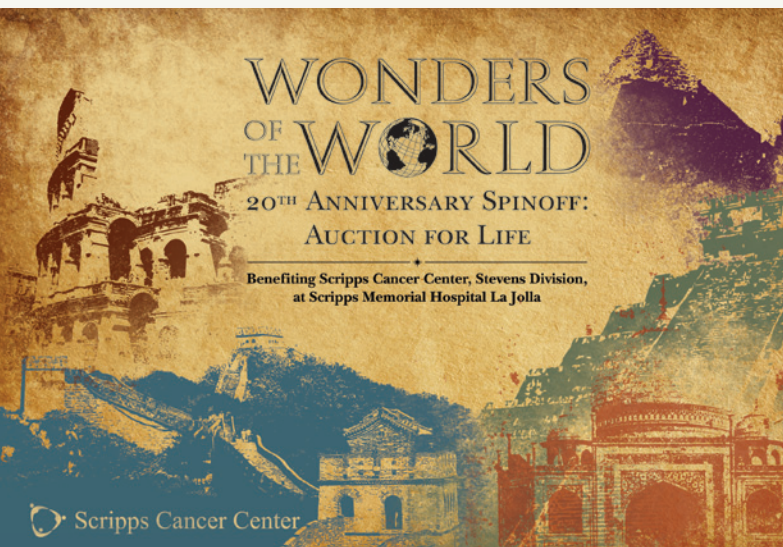
After talking at length with Paul Teirstein, MD, the Scripps interventional cardiologist who leads the PARTNER study and teams with Dr. Heywood, Vincent decided to undergo the advanced procedure. Vincent's hospital stay was less than a week. When he arrived home, he celebrated his 95th birthday.

Today, at 96, he shows no signs of slowing down. Every day, he exercises and goes into the office, and every evening he looks forward to having dinner with his wife of 57 years, Gloria. He also likes to spend as much time as he can with his children and grandchildren.



*Vincent Gorguze, 96, successfully underwent advanced minimally invasive heart surgery at Scripps last year.*

## 20<sup>TH</sup> Annual Spinoff: Auction for Life Sets New Fundraising Record of \$1.7 Million



Scripps' 20th Annual Spinoff: Auction for Life, Wonders of the World, held Thursday, May 5, 2011, raised a record-breaking \$1.7 million to support cancer programs and patient support services at Scripps Cancer Center, Stevens Division, at Scripps Memorial Hospital La Jolla.

## Trombold Endowment Provides Ongoing Support for Cancer

What is the difference between good care and great care? According to retired medical oncologist, John Trombold, MD, who helped found the Scripps Cancer Center, Stevens Division, it is support. Clinicians giving their time to help patients through difficult diagnoses, explaining the pros and cons of each treatment option, answering all questions thoroughly and providing comfort.

“There are quite a few emotions involved with cancer because of the fear that the cancer you have might not be controllable,” says Dr. Trombold.

For more than 40 years, patient services have been a cornerstone of care, with nurse navigators to help patients

More than 400 guests bid on Wonders of the World-inspired items during the silent and live auction events, including a week-stay at the exclusive Principe Forte dei Marmi in Lucca, Italy. A special “fund-an-item” auction also supported a new endowment for patient support services in honor of founding medical director John S. Trombold, MD. In 1980, Dr. Trombold helped launch the first Spinoff event for Scripps Cancer Center, Stevens Division.

The event was co-chaired by Karen Fine and Aberer Hage, and commemorated two decades of support for lifesaving care. Proceeds from the evening benefited clinical research, early detection, education and patient support services at Scripps Cancer Center, Stevens Division. **For more information about ways to support lifesaving cancer care at Scripps Memorial Hospital La Jolla, please call the Scripps Health Foundation at 858-626-7121.**



*The 20th Annual Spinoff raised more than \$1.4 million for the John S. Trombold Fund to support patient services at the Scripps Cancer Center, Stevens Division.*

*Pictured: John Trombold, MD, event co-chair Aberer Hage, Skeets and Sharon Dunn, event co-chair Karen Fine, Jim Sinclair, MD.*

with their care plan and arrange consultations on nutrition, exercise and other issues, and a genetic counselor working with physicians to pinpoint the most effective treatments. Two years ago, the estate of Joan Stevens made a \$4.4 million donation to endow these programs. To build on that generous gift, the Scripps Cancer Center, Stevens Division, created the John S. Trombold Endowment for Cancer Patient Services to ensure that cancer patients receive all the services they need and deserve.

“It’s important not to be vulnerable to tight hospital budgets,” says Dr. Trombold. “The endowment takes the “if” out of the equation.”

## Betty Knight Scripps Continues Tradition of Philanthropy at Candlelight Ball

Four hundred invited guests shared their warmth and generosity during the 82nd Annual Candlelight Ball, which was held on December 3, 2011, at The Grand Del Mar. Betty Knight Scripps served as general chairman of the prestigious event, which raised more than \$2 million to benefit Scripps Memorial Hospital La Jolla.

Betty Knight Scripps, philanthropist and newspaper heiress, is well-known as a gracious, elegant and caring woman. Her dedication to health care, education and the arts has helped improve the quality of life for countless numbers of people — in San Diego and beyond.

Her humanitarian contributions can be seen in the diverse and numerous organizations she supports, such as the Miller Center at the University of Virginia where she established the Scripps Library; the Mayo Clinic where she has sponsored professorships in medicine; the American Red Cross; the English National Ballet; Monticello; Yale University; The Hampton Classic Horse Show; and Scripps Institute of Oceanography in San Diego. When Mrs. Scripps resided in Palm Beach, she was the general chairman of the International Red Cross Ball. She has also served as general chairman of the Washington National Opera Ball.

As general chairman of Candlelight Ball, Mrs. Scripps has helped raise more than \$22 million to support leading-edge health care at Scripps La Jolla. Thanks to philanthropists like Betty Knight Scripps, San Diegans will continue to benefit from access to top quality health care — today and tomorrow, and for generations to come.



*Betty Knight Scripps has helped raise more than \$22 million to benefit Scripps Memorial Hospital La Jolla.*

## Celebrating Betty Knight Scripps Day at 2011 Candlelight Ball

In recognition of her dedication and community support, the San Diego City Council proclaimed Dec. 3, 2011 as “Betty Knight Scripps Day.” Mrs. Scripps was presented with the framed declaration during the Candlelight Ball celebration.

Mrs. Scripps was also honored with a patriotic performance, including a medley sung by Peter Pavone and marching on the colors performed by the Marine Medium Tiltrotor Squadron 166 Color Guard.

SAVE THE DATE

83rd Annual  
Candlelight Ball

December 1, 2012  
The Grand Del Mar



Isaac Levy, chairman of Scripps La Jolla's community advisory board and his wife, Loraine.

## Isaac Levy: A Passionate Supporter

When Isaac Levy thinks about excellent medical care, one word comes to mind: Scripps. Chairman of the Scripps Memorial Hospital La Jolla Community Advisory Board and a member of the Scripps President's Council, Isaac has seen friends and family receive excellent care, and physicians and other health care providers go the extra mile for their patients.

"What excites me about Scripps is the quality of doctors, nurses, volunteers and the administration," says Isaac. "They say what can we do better?"

Isaac joined the board three years ago because he passionately believes that world-class health care should only be a short drive away. He also believes that people in the community should work together to make that a reality.

"Health affects every one of us, no exceptions," says Isaac.

Isaac is particularly proud to be a part of Scripps during such an exciting time, when the new Prebys Cardiovascular Institute is being built. For him, the Institute is the epitome of what a world-class institution like Scripps should be accomplishing.

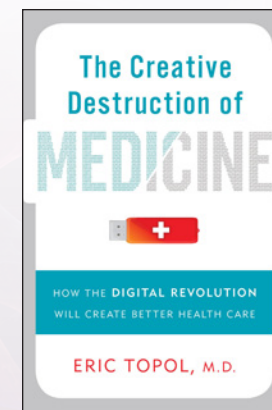
"Now we will have, in our very own backyard, one of the very finest cardiovascular facilities in the world," says Isaac. "We don't have to take a train or plane to get there. We will be able to drive there."

Part of Isaac's role as chairman of the Scripps La Jolla community advisory board is encouraging people to support the hospital. He has been very successful in this regard, but for him, there's more to it.

"We're not asking people to open their wallets; we're asking them to open their hearts."

## Frontiers In Medicine Focuses On Digital Revolution and Health Care

How are new devices revolutionizing cardiovascular care? What can we do to overcome cancer? What new diabetes treatments are around the corner?



Eric Topol, MD, a world-renowned Scripps physician and researcher, shared his unique vision at the Frontiers in Medicine event in February. As chief academic officer and chief of genomic medicine and translational science for Scripps Health, Dr. Topol has the perfect vantage point from which to spot emerging trends in medicine. But Dr. Topol doesn't think medicine should be reformed, he believes it needs to be "creatively destroyed."

In his recently published book, "The Creative Destruction of Medicine: How the Digital Revolution Will Create Better Health Care," Dr. Topol maintains that we need to adopt 21st century solutions, rather than relying on what we've done in the past. Cellular phones, digital technologies, social networking, advanced genomic sequencing — these are all part of his prescription to reboot health care delivery and improve the quality of life for millions of people.

"The convergence of wireless technology, DNA mapping, smart phones and online social networks are transforming medicine and empowering patients in ways that couldn't be imagined just a few years ago," says Dr. Topol.

Presented by renowned Scripps physicians, our Frontiers in Medicine series illustrates Scripps' critical role in the future of medicine and how you can support exciting advancements. **For more information about future presentations, please contact Lindsay Petersen at 858-678-6349.**

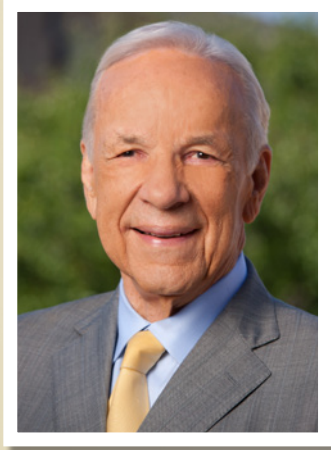
Philanthropy plays a critical role in our ability to provide outstanding health care, every day, to our community. As a member of the Scripps President's Council, Scripps La Jolla Chapter, your annual, unrestricted gift of \$1,000 or more provides the resources to build leading-edge facilities like the Prebys Cardiovascular Institute, purchase lifesaving equipment and establish new programs to treat cancer, heart disease and many other conditions.

As a President's Council member, you will enjoy many benefits. In addition to knowing that your gifts enhance the quality of life for people throughout our community, you receive:

- Complimentary parking at all Scripps hospitals
- An invitation to our annual Scripps President's Council recognition event
- Invitations to informative presentations by distinguished Scripps physicians and other renowned health care leaders
- Regular reports on the advances your support helps make possible through Scripps Health Foundation's Update magazine.
- Tax savings.\*

\* Please check with your personal financial advisor to determine the extent of any tax benefits you may receive as a result of your gift.

**For more information about Scripps President's Council, Scripps La Jolla Chapter, please call 858-626-4533.**



## A Gift from the Heart

Prebys Cardiovascular Institute is set to usher in a new era of heart care when its doors open in 2015. Located on the campus of Scripps Memorial Hospital La Jolla, it will offer world-class heart care to patients throughout San Diego and beyond.

Named after business leader and philanthropist Conrad Prebys, who made a historic \$45 million donation to support Scripps cardiology, the institute builds on our legacy of heart care excellence by continuing to advance breakthroughs in pioneering surgical procedures, landmark studies, genomic medicine and wireless technology to provide the most advanced treatment options available to patients with cardiovascular diseases.

