Scripps Cancer Center’s 32nd Annual Conference:
Clinical Hematology & Oncology
Saturday, February 18 - Tuesday, February 21, 2012
Hyatt Regency La Jolla at Aventine, San Diego, CA
Course Introduction
Scripps Cancer Center’s 32nd Annual Conference: Clinical Hematology and Oncology 2012, is designed for hematologists, oncologists, surgeons, radiation oncologists, internists, and others desiring an update in these specialty areas. The primary objective of this course is to bring together clinicians and leading experts in diverse areas of hematology and oncology, affording them an intimate environment in which to discuss new clinical developments and significant advances.

The first day of the program will focus on nonmalignant hematology which will be followed by an update on hematologic malignancies on the second day. New developments in oncology with a focus on issues of current interest will be discussed on the third day, while the final day will review gastrointestinal malignancies. All presenters will discuss their approaches to challenging but common clinical situations and there will be ample time for participant interaction.

2012 Conference Highlights
- Comprehensive presentations of the latest advances in cancer diagnosis and treatment with a strong patient care focus
- One of the few educational conferences addressing non-malignant hematology
- Renowned faculty representing the country’s leading institutions chosen for their expertise as well as teaching skills
- Meet the professor breakout sessions examining practical approaches to various controversies in therapies discussed in a highly dynamic, small-group setting
- Audience Response System used for instant feedback and interactive learning
- Multiple networking and one-on-one discussion opportunities
- Free DVD containing synchronized audio and final presentations sent to all attendees 6-8 weeks after the conference

Educational Objectives
After attending this activity, participants should be able to:
- Describe the clinical and molecular facets of pathogenesis, diagnostic approaches and therapeutic modalities available for various hematologic disorders.
- Select and apply the changing approaches to hematologic malignancies, particularly as they relate to evidence-based standards of care, including innovations in diagnosis and treatment.
- Choose new therapeutic options for the treatment of a number of common malignancies; understanding appropriate indications and contraindications to these therapeutic approaches.
- Evaluate the evolving approaches to gastrointestinal malignancies.
- Apply practical expertise gained from the clinical situations discussed in the workshop sessions with an emphasis on data-based approaches to patients with common but serious hematologic conditions.

Accreditation
Physicians (MD, DO)
Scripps Health is accredited by the Accreditation Council for Continuing Medical Education (ACCGME) to provide continuing medical education for physicians.
Scripps Health designates this live activity for a maximum of 25.25 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Documentation of awarded credit is provided for registered attendees in exchange for completed activity evaluation.

Credit Breakdown:
- Main Conference – 25.25
- Saturday – 7
- Sunday – 7
- Monday – 7.5
- Tuesday – 3.75

Board of Registered Nurses (BRN)
The California State Board of Registered Nurses (BRN) accepts AMA PRA Category 1 Credits™ as meeting continuing education requirements for license renewal. Most state Boards of Registered Nurses accept AMA PRA Category 1 Credits™ as meeting continuing education requirements for license renewal. Nurses should check with their state board regarding use of CME credit.

Physician Assistants (AAPA)
The American Academy of Physician Assistants accepts Category 1 credit from AMA Category 1 CME organizations accredited by the ACCME.

Pharmacist (PharmD)
This conference meets CE Standards for Pharmacists by the California State Board of Pharmacy.

Commercial Support
This course is supported, in part, by educational grants from industry, in accordance with ACCME accreditation Standards for Commercial Support. At the time of printing, a complete listing of commercial supporters was not available. Appropriate acknowledgement will be given to all supporters at the time of the educational activity.

Cultural and Linguistic Competency
This activity is in compliance with California Assembly Bill 1195 which requires that all CME activities comprising a patient care element include curriculum addressing the topic of cultural and linguistic competency. The intent of this bill is to ensure that health care professionals are able to meet the cultural and linguistic concerns of a diverse patient population through effective and appropriate professional development. Cultural and linguistic competency was incorporated into the planning of this activity.

Target Audience
- Hematologists/Oncologists
- Medical Oncologists
- Surgeons
- Radiation Oncologists
- Internists
- Nurse Practitioners
- Physician Assistants
- Nurses and others desiring an update in these specialty areas
Course Director
Michael P. Kosty, MD, FACP
Medical Director
Scripps Green Cancer Center
Director, Graduate Medical Education
Scripps Clinic/Scripps Green Hospital
La Jolla, California

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Association Vice President for Global Academic Programs
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Dean & Vice-President
Faculty of Health Sciences
Professor of Medicine
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Department of Medicine
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Director of Translational Medicine
Barbara K. Robinson Breast Cancer Research Program
Vice President
Breastlink Medical Group, Inc.
Hawthorne, California

Faculty Disclosure
In accordance with the ACCME Standards for Commercial Support, course directors, planning committees, faculty and all others in control of the educational content of the CME activity must disclose all relevant financial relationships with any commercial interest that they or their spouse/partner may have had within the past 12 months. If an individual refuses to disclose relevant financial relationships, they will be disqualified from being a part of the planning and implementation of this CME activity. Employees of a commercial interest with business lines or products relating to the content of the CME activity will not participate in the planning or any accredited portion of the conference. Disclosure will be made to all participants at the conference location, prior to the educational activity commencement.
Friday, February 17, 2012
4 - 6 p.m.  Pre-Registration

Saturday, February 18, 2012

NONMALIGNANT HEMATOLOGY
Moderator: Jeffrey W. Andrey, MD

7 a.m.  Registration, Continental Breakfast & View Exhibits
7:50 a.m.  Welcome and Introduction
Michael P. Kosty, MD

8 a.m.  Antiphospholipid Syndrome
John G. Kelton, MD

8:45 a.m.  DVT, PE, Thrombophilia and Anticoagulation: 2012 Update
Stephan Moll, MD

9:30 a.m.  Break & View Exhibits

10 a.m.  Acquired Clotting Factor Inhibitors
Alice D. Ma, MD

10:45 a.m.  The Top 5-7 Questions I Get on Bleeding Disorders
Craig S. Kitchens, MD

9:30 a.m. Break & View Exhibits

12:15 p.m. Lunch

Moderator: William Stanton, MD

1:15 p.m.  My Most Challenging Cases of 2011
John G. Kelton, MD

2 p.m.  Back to Basics: How to Approach the Patient with a “History of Bleeding or Clotting”
Stephan Moll, MD

2:45 p.m.  Update on Disorders of Iron Utilization and Distribution
Tomas Ganz, MD, PhD

3:30 p.m.  Break & View Exhibits

4 p.m.  Meet the Professor Breakout Sessions
A.  Case-Based Discussions on Patients with Myeloproliferative Diseases
John E. Godwin, MD, MS

B.  Case-Based Discussions on Patients with Platelet Disorders
John G. Kelton, MD

C.  Case-Based Discussions in Hemostasis
Craig S. Kitchens, MD

D.  Case-Based Discussions on Bleeding and Hemostasis
Alice D. Ma, MD

E.  Case-Based Discussions on Thrombosis and Anticoagulation
Stephan Moll, MD

5 p.m.  Welcome & Networking Reception
Don’t miss your chance to network with conference speakers and fellow attendees during this cocktail and hors d’oeuvres reception. Course attendees, faculty and one guest (at an additional cost) are invited to attend.

Sunday, February 19, 2012

MALIGNANT HEMATOLOGY
Moderator: James R. Mason, MD

7 a.m.  Continental Breakfast & View Exhibits

8 a.m.  What is New in Acute Lymphoblastic Leukemia?
Hagop M. Kantarjian, MD

8:45 a.m.  To Network or Not: The Use of Social Media in Health Care
Lee Aase

9:30 a.m.  Break & View Exhibits

10 a.m.  CLL: Is FCR (Fludarabine, Cyclophosphamide, Rituxan) the Treatment of Choice?
Susan O’Brien, MD

10:45 a.m.  Update on Therapy for Myelodysplastic Syndromes
Martin S. Tallman, MD

11:30 a.m.  The Cure of Chronic Myelogenous Leukemia…Almost
Hagop M. Kantarjian, MD

12:15 p.m. Lunch

Moderator: Alan Saven, MD

1:15 p.m.  Management of Amyloidosis 2012
Morie A. Gertz, MD

2 p.m.  Evolving Therapy of Hodgkin Lymphoma
Thomas M. Habermann, MD

2:45 p.m.  Hematologic Emergencies in Acute Leukemia
Martin S. Tallman, MD

3:30 p.m.  Break & View Exhibits

4 p.m.  Meet the Professor Breakout Sessions
A.  Case-Based Discussions on Patients with Myeloproliferative Diseases
John E. Godwin, MD, MS

B.  Case-Based Discussions on Patients with Platelet Disorders
John G. Kelton, MD

C.  Case-Based Discussions in Hemostasis
Craig S. Kitchens, MD

D.  Case-Based Discussions on Bleeding and Hemostasis
Alice D. Ma, MD

E.  Case-Based Discussions on Thrombosis and Anticoagulation
Stephan Moll, MD

5 p.m.  Adjourn
### Monday, February 20, 2012

**UPDATES IN ONCOLOGY**  
**Moderator:** James M. Sinclair, MD

- **7 a.m.** Continental Breakfast & View Exhibits
- **8 a.m.** Implementing Survivorship Care in Breast Cancer Patients  
  James R. Waisman, MD
- **8:45 a.m.** Caring for the Patient with Metastatic Melanoma  
  Antoni Ribas, MD
- **9:30 a.m.** Break & View Exhibits
- **10 a.m.** Optimizing Treatment of the Patient with Advanced Ovarian Cancer  
  Deborah K. Armstrong, MD
- **10:45 a.m.** The Conundrum of Triple Negative Breast Cancer  
  Clifford Hudis, MD
- **11:30 a.m.** Approaches to the Older Patient with Prostate Cancer  
  David I. Quinn, MD, MBBS (Hons), PhD
- **12:15 p.m.** Lunch

**Moderator:**

- **1:15 p.m.** Role of Nutrition, Supplements, and Integrative Medicine in Cancer Prevention, Treatment, and Survivorship  
  David C. Leopold, MD
- **2 p.m.** Etiology and Treatment of HPV-Related Oropharyngeal Cancer  
  Scott M. Lippman, MD
- **2:45 p.m.** Appropriate Use of ESAs in Clinical Practice - A Critical Data Review  
  TBD
- **3:30 p.m.** Break & View Exhibits
- **4 p.m.** Curative Approaches to Patients with High Risk Lung Cancer  
  TBD
- **4:45 p.m.** Advances in the Treatment of Primary CNS Tumors  
  David A. Reardon, MD
- **5:30 p.m.** Adjourn

### Tuesday, February 21, 2012

**GASTROINTESTINAL MALIGNANCIES**  
**Moderator:** Darren S. Sigal, MD

- **7 a.m.** Continental Breakfast
- **8 a.m.** New Developments in Lynch Syndrome and DNA Mismatch Repair  
  Noralane M. Lindor, MD
- **8:45 a.m.** Colorectal Cancer: Finding the Targets  
  Cathy Eng, MD
- **9:30 a.m.** Standard Management of Stage IV Colon Cancer: Start, Stop, Maintenance  
  J. Randolph Hecht, MD
- **10:15 a.m.** Break
- **10:30 a.m.** Moving the Bar in Upper GI Malignancies  
  Jaffer A. Ajani, MD
- **11:15 a.m.** Sequencing Targeted Therapies in Neuroendocrine Tumors  
  Emily K. Bergsland, MD
- **Noon** Final Adjournment
Hyatt Regency La Jolla at Aventine
3777 La Jolla Village Drive
San Diego, CA 92122
Reservations: 800-233-1234
Hotel Direct: 858-552-1234
Web: hyattregencylajolla.com

Only a few miles from downtown San Diego and minutes away from downtown La Jolla, the unique Hyatt Regency La Jolla at Aventine is defined by the dichotomy that is this town – the quaint charm of a European village mingled with the energetic high style you’d expect from Southern California. Embark upon self-renewal within the luxurious spa, enjoy the expansive 32,000 square foot Sporting Club - that includes a regulation basketball court and two lighted tennis courts – dive into the Olympic-style pool or relax in the whirlpool surrounded by private cabanas. Situated on 11 acres, the lush grounds also offer the perfect setting for a jog or hike. When you’re ready to explore the area, the knowledgeable concierge is on hand to assist you with planning of your itinerary to make the most of your stay at this Four-Diamond La Jolla California hotel.

Your Sleeping Room
Admire magnificent views of our glistening pool or restaurant row from a sophisticated 375-square-foot guestroom at our La Jolla accommodations. Bright, stylish West Coast décor complements pristine furnishings, including one king or two queen Hyatt Grand Beds™ with deluxe linens over plush pillow-top mattresses. Luxurious amenities at our San Diego accommodations include 42" flat-screen TVs, iHome Stereo with iPod docking station, in-room safe, complimentary daily newspaper, and Portico bath products.

Make your reservations early! A block of rooms is being held for Scripps until Monday, January 23, 2012. After January 23, 2012 reservations will be accepted on a space and rate availability basis only. Please make your own reservations and be sure to mention the Scripps conference to receive the reduced rate and conference amenities.

Please note: Attendees who book their room through an online, third-party service (Hotels.com©, Expedia.com©, Priceline.com©, etc.) are not eligible to receive the amenities listed under the rate information.

Rates & Reservations
We are fortunate to have obtained special low rates at the hotel starting at $244 per night (plus tax). This low rate also includes:

- Discounted day and overnight parking
- Complimentary fitness center access
- Complimentary internet access in all guestrooms
- 15% off coupon for all hotel outlets – including Café Japengo
- Complimentary shuttle in the evening Saturday through Monday to and from downtown La Jolla

About Scripps Cancer Center
Scripps Health is committed to combating cancer. That’s why we mobilized the collective resources of five hospital campuses, our affiliated physicians and a renowned research center to form the Scripps Cancer Center. These providers work collaboratively toward prevention, early detection and coordinated treatment. The center’s multidisciplinary approach ensures a comprehensive treatment plan that pairs leading-edge technology with an experienced, respectful care staff who are sensitive to the whole person and a range of healing approaches. Patients benefit from a collective array of cancer-specific personnel and services, as well as vigorous dialog between researchers and clinicians that brings the latest medical knowledge bedside. For more information on Scripps Cancer Center visit: www.scripps.org/services/cancer-care.

Scripps Conference Services & CME
Scripps Conference Services & CME, which offers nationally recognized annual conferences in various specialty areas, is committed to improving the quality of health care and advancing the practice of medicine by providing exceptional educational courses for physicians and other health care professionals. More information and conference brochure downloads are available at www.scripps.org/conferenceservices.
## Conference Fees

**Space is limited, so register early!**

*Included with full conference fee:* Course tuition, breakfasts, breaks, lunches, welcome reception, course syllabus and course DVD

*Not Included:* Travel costs, parking, lodging and dinners

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**Day Rate:**

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### Saturday Welcome Reception
(Hyatt Regency La Jolla at Aventine)

I would like to attend the Welcome Reception (cost included in my registration) _____ $0

I would like to purchase additional Welcome Reception tickets at $15/each _____ # tickets

### Conference Course Materials

Provided for all registered guests, but additional copies are available for purchase and will be mailed 6-8 weeks after the conference.

- DVD (audio and presentations) and Printed Presentation Syllabus _____ $299
- DVD Only _____ $199
- Printed Presentation Syllabus Only _____ $100

By completing this registration form and returning it to Scripps you are acknowledging compliance with all attendance policies.

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### Three Easy Ways to Register

- **Online:** [www.scripps.org/conferenceservices](http://www.scripps.org/conferenceservices)
- **Fax:** 858-652-5565
- **Mail:** Scripps Conference Services & CME
  Clinical Hematology & Oncology
  11025 North Torrey Pines Road
  Suite 200, Maildrop: SCRC 200
  La Jolla, California 92037

### Questions?

- **Contact:** Scripps Conference Services & CME
  Phone: 858-652-5400
  Email: med.edu@scrippshealth.org

### Attendance Policies

#### Registration Confirmation

A confirmation letter will be e-mailed or mailed to you upon receipt of the conference registration form and payment. If you have not received it within two weeks, please contact the Scripps Conference Services & CME office.

#### Attendee Cancellation, Substitution, Refund

The course tuition is refundable, minus a $100 processing fee ($25 for Fellows and Residents), if your cancellation is received in writing no later than Friday, February 10, 2012. Attendee substitutions are allowed, but notification must be made in writing by February 10, 2012. After this date, under no circumstances will refunds, credits, or substitutions be granted. No refunds or credits will be given to “no shows.”

#### Guest Attendance Policy

All conference activities (including educational sessions, meal functions, exhibit hall, etc.) are exclusively reserved for conference attendees. Non-registered guests (including children, family members, colleagues, etc.) are not allowed in the conference areas. Badges provided at registration are required for entrance into all functions and will be strictly enforced.

#### Scripps Conference Modification or Cancellation

Scripps reserves the right to modify the course’s schedule or program as necessary. Scripps also reserves the right to cancel this conference, in which case a full refund of the registration fee will be provided. We are unable to refund any travel costs (flight, hotel, etc.) in the case of Scripps cancellation.

#### Recording and Photography Clause

Scripps reserves exclusive rights to record (audio and video) and/or photograph all conference proceedings for use in marketing materials, presentations and course content sales.

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**Please Print Clearly. Should we have any conference communications or updates please provide your direct contact information.**

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Office Use Only: Date Received, Amount, Check No. / Approval #, Confirmation Sent, Initials

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**Payment method**

If paying by credit card, please fill out the information below.

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**Billing Address If Different From Above**
2012 conference highlights

- Comprehensive presentations of the latest advances in cancer diagnosis and treatment with a strong patient care focus
- One of the few educational conferences addressing non-malignant hematology
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