



SCRIPPS CANCER CENTER'S 31ST ANNUAL CONFERENCE

# Clinical Hematology & Oncology

Saturday, February 19 - Tuesday, February 22, 2011

HYATT REGENCY LA JOLLA AT AVENTINE

SAN DIEGO, CALIFORNIA

# Course Introduction

## Course Overview

**Scripps Cancer Center's 31st Annual Conference: Clinical Hematology and Oncology 2011** is designed for hematologists, oncologists, surgeons, radiation oncologists, internists, and others desiring an update in these specialty areas. The primary objective of this course is to bring together clinicians and leading experts in diverse areas of hematology and oncology, affording them an intimate environment in which to discuss new clinical developments and significant advances.

The program focuses on selected hematologic subjects the first day, hematologic malignancies the second day, new developments in oncology with a focus on issues of current interest the third day and breast cancer the final day. Afternoon workshop sessions will be offered focusing on topics in hematology and coagulation. All presenters will discuss their approaches to challenging but common clinical situations and there will be ample time for participant interaction.

## 2011 Conference Highlights

- Comprehensive presentations of the latest advances in cancer diagnosis and treatment with a strong patient care focus.
- One of the few educational conferences addressing non-malignant hematology.
- Renowned faculty representing the country's leading institutions chosen for their expertise as well as teaching skills.
- Meet the professor breakout sessions examining practical approaches to various controversies in therapies discussed in a highly dynamic, small-group setting.
- Audience Response System used for instant feedback and interactive learning.
- Multiple networking and one-on-one discussion opportunities.
- Free DVD containing synchronized audio and final presentations sent to all attendees 4-6 weeks after the conference.

## Educational Objectives

After participating in this course, the attendee should be able to:

- Describe the clinical and molecular facets of pathogenesis diagnostic approaches and therapeutic modalities available for various hematologic disorders.
- Select and apply the changing approaches to hematologic malignancies, particularly as they relate to evidence-based standards of care, including innovations in diagnosis and treatment
- Choose new therapeutic options for the treatment of a number of common malignancies; understanding appropriate indications and contraindications to these therapeutic approaches.
- Integrate the evolving approaches to breast cancer from both a diagnostic, prognostic and therapeutic perspective.
- Apply practical expertise gained from the clinical situations discussed in the workshop sessions with an emphasis on data based approaches to patients with common but serious hematologic conditions.

- Hematologists/Oncologists
- Medical Oncologists
- Surgeons
- Radiation Oncologists

## Target Audience

- Internists
- Nurse Practitioners
- Physician Assistants
- Nurses and others desiring an update in these specialty areas

## Accreditation, Disclosure & About Scripps

### Accreditation

**Physicians (MD, DO):** Scripps Health is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Scripps Health designates this educational activity for a maximum of **24.25 AMA PRA Category 1 Credit(s)<sup>™</sup>**. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Documentation of awarded credit is provided for registered attendees in exchange for completed activity evaluation. Certificates of attendance are available, upon request, at the end of the course.

### Credit Breakdown

Main Conference = 24.25  
Saturday – 7.25  
Sunday – 7  
Monday – 6.25  
Tuesday – 3.75

**Nurses:** The California State Board of Registered Nurses (BRN) accepts *AMA PRA Category 1 Credit(s)<sup>™</sup>* as meeting continuing education requirements for license renewal. Most state Boards of Registered Nurses accept *AMA PRA Category 1 Credit(s)<sup>™</sup>* as meeting continuing education requirements for license renewal. Nurses should check with their state board regarding use of CME credit.

**Physicians Assistants:** The American Academy of Physician Assistants accepts Category 1 credit from AMA Category 1 CME organizations accredited by ACCME.

**Pharmacists:** This conference meets CE Standards for Pharmacists by the California State Board of Pharmacy.

### Disclosure Commercial Support

This course is supported, in part, by educational grants from industry, in accordance with ACCME accreditation Standards for Commercial Support. At the time of printing, a complete listing of commercial supporters was not available. Appropriate acknowledgement will be given to all supporters at the time of the educational activity.

### Cultural and Linguistic Competency

This activity is in compliance with California Assembly Bill 1195 which requires that all CME activities comprising a patient care element include curriculum addressing the topic of cultural and linguistic competency. The intent of this bill is to ensure that health care professionals are able to meet the cultural and linguistic concerns of a diverse patient population through effective and appropriate professional development. Cultural and linguistic competency was incorporated into the planning of this activity.

### About Scripps

Scripps Health is committed to combating cancer. That's why we mobilized the collective resources of five hospital campuses, our affiliated physicians and a renowned research center to form the Scripps Cancer Center. These providers work collaboratively toward prevention, early detection and coordinated treatment. The center's multidisciplinary approach ensures a comprehensive treatment plan that pairs leading-edge technology with an experienced, respectful care staff who are sensitive to the whole person and a range of healing approaches. Patients benefit from a collective array of cancer-specific personnel and services, as well as vigorous dialog between researchers and clinicians that brings the latest medical knowledge bedside. For more information on Scripps Cancer Center visit: [www.scripps.org/services/cancer-care](http://www.scripps.org/services/cancer-care)

**Scripps Conference Services & CME**, which offers more than 40 nationally recognized annual conferences in over 15 specialty areas, is committed to providing exceptional educational courses for physicians and other health care professionals. More information and conference brochure downloads are available at [scripps.org/conferenceservices](http://scripps.org/conferenceservices).

# Faculty

## Course Director

**Michael P. Kosty, MD, FACP**  
Medical Director,  
Scripps Green Cancer Center  
Director, Graduate Medical Education  
Scripps Clinic/Scripps Green Hospital  
La Jolla, California

**Jeffrey Andrey, MD**  
Division of Hematology & Oncology  
Blood and Marrow Transplantation  
Scripps Clinic  
La Jolla, California

**Joan Kroener, MD**  
Director, Breast Program  
Scripps Clinic  
La Jolla, California

**Robert Burger, MD, FCOG, FACS**  
Associate Director for Research  
Professor, Department of Surgical Oncology  
Director, Women's Cancer Center  
Attending Surgeon, Gynecologic Oncology  
Fox Chase Cancer Center  
Philadelphia, Pennsylvania

**Laura Esserman, MD, MBA**  
Professor, Surgery and Radiology  
Director, Carol Franc Buck Breast Care Center;  
Associate Director, Medical Informatics, and  
Co-Leader, Breast Oncology Program, UCSF Helen  
Diller Family Comprehensive Cancer Center  
San Francisco, California

**Carol Fabian, MD**  
Program Leader, Cancer Prevention  
Kansas Masonic Research Endowed Chair  
Kansas University Medical Center  
Westwood, Kansas

**Richard Fisher, MD**  
Samuel E. Durand Professor of Medicine  
Senior Associate Dean, Clinical Affairs  
Director, University of Rochester Medical Center  
Director, Hematology Oncology Division  
Director of Cancer Services, Strong Health  
Director, James P. Wilmot Cancer Center  
University of Rochester Medical Center  
Rochester, New York

**Morie Gertz, MD**  
Chair, Department of Medicine  
Mayo Clinic  
Rochester, Minnesota

**Stephen Hahn, MD**  
Chairman, Department of Radiation Oncology  
University of Pennsylvania  
Philadelphia, Pennsylvania

**J. Randolph Hecht, MD**  
Professor of Clinical Medicine  
Director, Gastrointestinal Oncology Program  
University of California, Los Angeles  
Los Angeles, California

**Neil Kay, MD**  
Professor of Medicine  
Consultant, Department of Internal Medicine  
Division of Hematology  
Mayo Clinic  
Rochester, Minnesota

## COURSE PLANNING COMMITTEE

**James Mason, MD**  
Director, Scripps Clinical Research  
and Continuing Medical Education  
Director, Scripps Blood &  
Marrow Transplant Program  
Scripps Clinic  
La Jolla, California

**Alan Saven, MD**  
Head, Division of Hematology & Oncology  
Scripps Clinic  
La Jolla, California

**Darren Sigal, MD**  
Division of Hematology & Oncology  
Scripps Clinic  
La Jolla, California

**James Sinclair, MD**  
Medical Director,  
Stevens Division  
Scripps Cancer Center  
La Jolla, California

**William Stanton, MD**  
Medical Director,  
Scripps Cancer Center  
Mercy Hospital  
La Jolla, California

**Sabina Wallach, MD**  
Medical Oncologist  
Chief of Staff Emeritus  
Scripps Memorial La Jolla  
La Jolla, California

## GUEST FACULTY

**John Kelton, MD**  
Professor, Pathology and Molecular Medicine  
Dean and Vice-President  
Faculty of Health Sciences  
Professor, Medicine  
McMaster University  
Hamilton, Ontario

**Edward Sanghyun Kim, MD**  
Chief, Section of Head and Neck  
Medical Oncology  
Director, Clinical Research Operations  
Department of Thoracic/Head and Neck  
Medical Oncology  
The University of Texas  
MD Anderson Cancer Center  
Houston, Texas

**Craig Kitchens, MD**  
University of Florida Department of Medicine  
Division of Hematology/Oncology  
Professor of Medicine  
Gainesville, Florida

**Alexandra Levine, MD**  
Chief Medical Officer  
Professor of Hematology/HCT  
City of Hope  
Duarte, California

**Stephan Moll, MD**  
Associate Professor  
Department of Medicine  
Division of Hematology-Oncology  
University of North Carolina School of Medicine  
Chapel Hill, North Carolina

**Ronald Natale, MD**  
Director, Clinical Lung Cancer Research Program  
Samuel Oschin Comprehensive Cancer Institute  
Cedars-Sinai Medical Center  
Los Angeles, California

**Len M. Nichols**  
Director  
Center for Health Policy Research and Ethics  
Professor of Health Policy  
College of Health and Human Services  
George Mason University

**Steven O'Day, MD**  
Chief of Clinical Research  
Director of the Melanoma Program  
Angeles Clinic and Research Institute  
Santa Monica, California

**Cynthia Osborne, MD**  
Breast Medical Oncology  
Texas Oncology and US Oncology  
Baylor University Medical Center  
Dallas, Texas

**Farhad Ravandi, MD**  
Associate Professor  
Department of Leukemia,  
Division of Cancer Medicine  
The University of Texas  
MD Anderson Cancer Center  
Houston, Texas

**Christy Russell, MD**  
Associate Professor of Medicine  
University of Southern California  
Los Angeles, California

**Ayalew Tefferi, MD**  
Professor of Medicine  
Mayo Clinic  
Rochester, Minnesota

**Debashish Tripathy, MD**  
Professor of Clinical Medicine  
Co-Leader, Women's Cancer Program  
Department of Medicine  
USC Norris Comprehensive Cancer Center  
and Hospital  
Los Angeles, California

**Charles von Gunten, MD, PhD, FACP, FAAHPM**  
Provost, Center for Palliative Studies  
San Diego Hospice & Palliative Care  
San Diego, California

**Theodore (Ted) Warkentin, MD**  
Professor, Department of Pathology and Molecular  
Medicine and Department of Medicine  
McMaster University  
Hamilton, Ontario, Canada

## Faculty Disclosure

In accordance with the ACCME Standards for Commercial Support, course directors, planning committees, faculty and all others in control of the educational content of the CME activity must disclose all relevant financial relationships with any commercial interest that they or their spouse/partner may have had within the past 12 months. If an individual refuses to disclose relevant financial relationships, they will be disqualified from being a part of the planning and implementation of this CME activity. Employees of a commercial interest with business lines or products relating to the content of the CME activity will not participate in the planning or any accredited portion of the conference. Disclosure will be made to all participants at the conference location, prior to the educational activity commencement.

# Agenda

## Friday, February 18, 2011

4 – 6 p.m. Pre-Registration

## Saturday, February 19, 2011

### Nonmalignant Hematology

**Moderator:** William Stanton, MD

7 a.m. Registration, Continental Breakfast & View Exhibits

7:45 a.m. **Welcome and Introduction**  
Michael Kosty, MD

8 a.m. **Thrombotic Thrombocytopenic Purpura: Update for 2011**  
John Kelton, MD

8:45 a.m. **Essential Thrombocytosis and Polycythemia Vera**  
Ayalew Tefferi, MD

9:30 a.m. Break & View Exhibits

10 a.m. **Drugs Causing Thrombosis or Bleeding**  
Stephan Moll, MD

10:45 a.m. **Heyde's Syndrome: A Hematologic "Rosetta Stone"**  
Ted Warkentin, MD

11:30 a.m. **Less Common Bleeding Disorders and Factor Deficiencies**  
Craig Kitchens, MD

12:15 p.m. Lunch

**Moderator:** Jeffrey Andrey, MD

1:15 p.m. **Case Scenario: The Toughest Patients You Have Asked About in the Past Three Years**  
John Kelton, MD

2 p.m. **Hemolytic Anemias: Review and Update**  
Ted Warkentin, MD

2:45 p.m. **LONGMIRE LECTURESHIP: Preeclampsia, Eclampsia, and HELLP Syndrome**  
Stephan Moll, MD

3:30 p.m. Break & View Exhibits

4 p.m. **Meet the Professor Breakout Sessions**

**A. Complicated Cases of Thrombocytopenia**  
John Kelton, MD

**B. Case-based Discussion on Thrombosis, Thrombophilia and Anticoagulation**  
Stephan Moll, MD

**C. Questions & Cases in the Monoclonal Gammopathies**  
Morie Gertz, MD

**D. Case-based Discussion on Hematologic Disorders in Cardiovascular Patients**  
Ted Warkentin, MD

**E. Difficult Cases in Hemostasis**  
Craig Kitchens, MD

5 p.m. **Welcome Cocktail & Hors d'oeuvres Reception**

Don't miss your chance to network with conference speakers and fellow attendees during this cocktail and heavy hors d'oeuvres reception. Course attendees, faculty and one guest (at an additional cost) are invited to attend.

## Sunday, February 20, 2011

### Malignant Hematology

**Moderator:** Alan Saven, MD

7 a.m. Continental Breakfast & View Exhibits

8 a.m. **Molecular Prognostication of Myeloma and Tailored Therapy**  
Morie Gertz, MD

8:45 a.m. **Maintenance Therapy of NHL**  
Richard Fisher, MD

9:30 a.m. Break & View Exhibits

10 a.m. **Non AIDS-defining Cancers in HIV Infected Persons: The "New Epidemic"**  
Alexandra Levine, MD

10:45 a.m. **Are There Treatment Options for Fludarabine Refractory or Relapsed CLL Patients?**  
Neil Kay, MD

11:30 a.m. **MGUS and Smoldering Multiple Myeloma**  
Morie Gertz, MD

12:15 p.m. Lunch

**Moderator:** James Mason, MD

1:15 p.m. **Newer Tyrosine Kinases in the Treatment of CML**  
Farhad Ravandi, MD

2 p.m. **Update on Peripheral T-cell Lymphoma**  
Richard Fisher, MD

2:45 p.m. **Molecular Prognostication of AML and Tailored Treatments**  
Farhad Ravandi, MD

3:30 p.m. Break & View Exhibits

4 p.m. **Meet the Professor Breakout Sessions**

**A. Complicated Cases of Thrombocytopenia**  
John Kelton, MD

**B. Case-based Discussion on Thrombosis, Thrombophilia and Anticoagulation**  
Stephan Moll, MD

**C. Questions & Cases in the Monoclonal Gammopathies**  
Morie Gertz, MD

**D. Case-based Discussion on Hematologic Disorders in Cardiovascular Patients**  
Ted Warkentin, MD

5 p.m. Adjourn



## Monday, February 21, 2011

### Updates in Oncology

**Moderator:** James Sinclair, MD

- 7 a.m. Continental Breakfast & View Exhibits
- 8 a.m. **Therapeutic Advances in the Treatment of Melanoma**  
Steven O'Day, MD
- 8:45 a.m. **Targeted Therapy of Colon, UGI and Pancreatic Cancers**  
J. Randolph Hecht, MD
- 9:30 a.m. Break & View Exhibits
- 10 a.m. **Treatment Options for the Patient with Castrate-Resistant Prostate Cancer**  
Michael P. Kosty, MD
- 10:45 a.m. **New Options for the Patient with Ovarian Cancer**  
Robert Burger, MD
- 11:30 a.m. **SCHWARTZ LECTURESHIP:  
Advanced Techniques in Radiation Oncology**  
Stephen Hahn, MD
- 12:15 p.m. Lunch
- Moderator:** Darren Sigal, MD
- 1:15 p.m. **Impact of Healthcare Reform on the Provision of Oncologic Care**  
Len M. Nichols
- 2:15 p.m. **Therapeutic Implications of the Molecular Characterization of NSCLC**  
Edward Sanghyun Kim, MD
- 3 p.m. Break
- 3:30 p.m. **Evaluating Different Maintenance Strategies in NSCLC**  
Ronald Natale, MD
- 4:15 p.m. **Early Integration of Palliative Care in the Management of Patients with NSCLC**  
Charles von Gunten, MD
- 5 p.m. Adjourn

## Tuesday, February 22, 2011

### Breast Cancer Update

**Moderator:** Joan Kroener, MD

- 7 a.m. Continental Breakfast
- 8 a.m. **The Role of PARP Inhibitors in the Management of Breast Cancer**  
Cynthia Osborne, MD
- 8:45 a.m. **Management of Women with Predisposition to Breast Cancer**  
Carol Fabian, MD
- 9:30 a.m. **Understanding the Role of Botanicals in the Management of Breast Cancer**  
Debasish Tripathy, MD
- 10:15 a.m. Break
- 10:30 a.m. **Rethinking Breast Cancer Screening**  
Laura Esserman, MD
- 11:15 a.m. **Bisphosphonates in Early Stage Breast Cancer**  
Christy Russell, MD
- Noon Final Adjournment



# Conference Location & Hotel Information

## Hyatt Regency La Jolla at Aventine

3777 La Jolla Village Drive

San Diego, CA 92122

Reservations: 800-233-1234

Hotel Direct: 858-552-1234

Web: [hyattregencylajolla.com](http://hyattregencylajolla.com)



Only a few miles from downtown San Diego and minutes away from downtown La Jolla, the unique Hyatt Regency La Jolla at Aventine is defined by the dichotomy that is this town; the quaint charm of a European village mingled with the energetic high style you'd expect from Southern California. Embark upon self-renewal within the luxurious spa, enjoy the expansive 32,000 square foot Sporting Club, that includes a regulation basketball court and two lighted tennis courts. Dive into the Olympic-style pool or relax in the whirlpool surrounded by private cabanas. Situated on 11 acres, the lush grounds also offer the perfect setting for a jog or hike. When you're ready to explore the area, the knowledgeable concierge is on hand to assist you with planning of your itinerary to make the most of your stay at this Four-Diamond La Jolla California hotel.

### Resort Amenities for Scripps Conference Attendees!

- Discounted room rate
- Discounted day and overnight parking
- Complimentary fitness center access
- Complimentary internet access in all guestrooms
- 15% off coupon for all hotel outlets – including Café Japengo
- Complimentary shuttle in the evening Saturday through Monday to and from downtown La Jolla



### Your Sleeping Room

Admire magnificent views of our glistening pool or restaurant row from a sophisticated 375-square-foot guestroom at our La Jolla accommodations. Bright, stylish West Coast décor complements pristine furnishings, including one king or two queen Hyatt Grand Beds with deluxe linens over plush pillow-top mattresses. Luxurious amenities at our San Diego accommodations include 42" flat-screen TVs, iHome Stereo with iPod docking station, in-room safe, complimentary daily newspaper, and Portico bath products.

### Dining

Either located within the hotel or directly across from the front entrance, the Hyatt Regency La Jolla at Aventine offers many dining options:

- Barcino Grill - California cuisine
- Café Japengo - Sushi/Pacific Rim cuisine
- Fleming's Prime Steakhouse
- Michael's Lounge
- The Melting Pot - Fondue
- Trulucks - Seafood, Steak & Crab House



### Rates & Reservations

Please make your own reservations and mention the Scripps Conference to receive the reduced rate of:

**\$244 per night** (excludes tax)

Make your reservations early! A block of rooms will be held for Scripps until **January 25, 2011**. After this date, reservations will be accepted on a space and rate available basis only.

# Conference Fees & Registration

Clinical Hematology & Oncology  
February 19 – 22, 2011

## CONFERENCE FEES

**Included:** Course tuition, breakfasts, breaks, lunches, welcome reception, course syllabus and course DVD.

**Not Included:** Travel costs, parking, lodging and dinners.

### Full Conference

	Thru Jan 17	Jan 18 - Feb 15	On-site after Feb 15
Physicians	\$600	\$650	\$675
Nurses/Nurse Practitioners/Physician Assistant Pharmacist/Allied Health Professionals	\$425	\$475	\$500
Fellows and Residents	\$150	\$200	\$225

### Day Rate

Circle one: Saturday Sunday Monday Tuesday

	Saturday	Sunday	Monday	Tuesday
Physicians	\$250	\$300	\$325	
Nurses/Nurse Practitioners/Physician Assistant Pharmacist/Allied Health Professionals	\$200	\$250	\$275	
Fellows and Residents	\$75	\$125	\$150	

### Saturday Welcome Reception (Hyatt Regency La Jolla at Aventine)

I would like to attend the Welcome Reception (cost included in my registration) \_\_\_\_\_ \$0

I would like to purchase additional Welcome Reception tickets at \$15/each \_\_\_\_\_ # tickets

## CONFERENCE COURSE MATERIALS

Provided for all registered guests, but additional copies are available for purchase and will be mailed 4-6 weeks after the conference.

DVD (audio and presentations) and Printed Presentation Syllabus \_\_\_\_\_ \$299

DVD Only \_\_\_\_\_ \$199

Printed Presentation Syllabus \_\_\_\_\_ \$100

Please print clearly. Should we have any conference communications or updates, please provide your direct contact information.

\_\_\_\_\_  
FIRST, MI, LAST NAME DEGREE (MD, DO, PHD, RN, ETC)

\_\_\_\_\_  
BADGE NAME (IF DIFFERENT FROM ABOVE)

\_\_\_\_\_  
AFFILIATION/HOSPITAL/COMPANY SPECIALTY

\_\_\_\_\_  
DIRECT MAILING ADDRESS

\_\_\_\_\_  
CITY STATE ZIP

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DIRECT TELEPHONE FAX

\_\_\_\_\_  
E-MAIL

\_\_\_\_\_  
ASSISTANT NAME ASSISTANT DIRECT TELEPHONE

\_\_\_\_\_  
ASSISTANT E-MAIL



### PLEASE INDICATE ANY SPECIAL NEEDS (INCLUDING DIETARY RESTRICTIONS):

Special requests will be considered and accommodated in full compliance with the Americans with Disabilities Act (ADA).

Office Use Only:

Date rec'd	Check no/approval CD	Amount	Confirmation Sent	Initials

**PAYMENT METHOD:**  Check Please make checks payable to Scripps (in U.S. dollars only).

Visa  MasterCard  AMEX  Discover

If paying by credit card, please complete the information below.

\_\_\_\_\_  
CREDIT CARD NUMBER EXPIRATION DATE

\_\_\_\_\_  
NAME ON CARD SIGNATURE

\_\_\_\_\_  
BILLING ADDRESS IF DIFFERENT FROM ABOVE

## FOUR EASY WAYS TO REGISTER

**Online** scripps.org/conferenceservices  
**Fax** 858-652-5565  
**Phone** 858-652-5400  
**Mail** Scripps Conference Services & CME  
Clinical Hematology & Oncology  
11025 North Torrey Pines Road  
Suite 200, Maildrop: SCRC200  
La Jolla, California 92037

## QUESTIONS?

Contact Scripps Conference Services & CME  
Phone 858-652-5400  
Email med.edu@scrippshealth.org

## ATTENDANCE POLICIES

### Registration Confirmation

A confirmation letter will be e-mailed or mailed to you upon receipt of the conference registration form and payment. If you have not received it within two weeks, please contact the Scripps Conference Services & CME office.

### Attendee Cancellation, Substitution, Refund

The course tuition is refundable, minus a \$100 processing fee (\$25 for Fellows and Residents), if your cancellation is received in writing no later than February 11, 2011. Attendee substitutions are allowed, but notification must be made in writing by February 11, 2011. After this date, under no circumstances will refunds, credits, or substitutions be granted. No refunds or credits will be given to "no shows."

### Guest Attendance Policy

All conference activities (including educational sessions, meal functions, exhibit hall, etc.) are exclusively reserved for conference attendees. Non-registered guests (including children, family members, colleagues, etc.) are not allowed in the conference areas. Badges provided at registration are required for entrance into all functions and will be strictly enforced.

### Scripps Conference Modification or Cancellation

Scripps reserves the right to modify the course's schedule or program as necessary. Scripps also reserves the right to cancel this conference, in which case a full refund of the registration fee will be provided. We are unable to refund any travel costs (flight, hotel, etc.) in the case of Scripps cancellation.

### Recording and Photography Clause

Scripps reserves exclusive rights to record (audio and video) and/or photograph all conference proceedings for use in marketing materials, presentations and course content sales.

## Exhibit and Support Opportunities

For information on exhibit and support opportunities during this and many other Scripps educational conferences, please contact:

Scripps Conference Services & CME  
858-652-5400  
med.edu@scrippshealth.org  
www.scripps.org/conferenceservices

Scripps Conference Services & CME  
11025 North Torrey Pines Road, Suite 200  
La Jolla, CA 92037

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## 2011 Conference Highlights

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- One of the few educational conferences addressing non-malignant hematology.
- Renowned faculty representing the country's leading institutions chosen for their expertise as well as teaching skills.
- Meet the professor breakout sessions examining practical approaches to various controversies in therapies discussed in a highly dynamic, small-group setting.
- Audience Response System used for instant feedback and interactive learning.
- Multiple networking and one-on-one discussion opportunities.
- Free DVD containing synchronized audio and final presentations sent to all attendees 4-6 weeks after the conference.

## Quotes from 2010 Conference Attendees:

- "I always like that I take away practical information that is almost immediately applicable to patient encounters."
- "The pace of this course is excellent. There is sufficient time for learning as well as interacting with the speakers so questions may be answered, either after the lecture, during breaks or lunches."