Clinical Update on Heart Failure and Arrhythmias: Reducing Admissions and New Technology

6TH ANNUAL

October 22-23, 2011
San Diego Marriott La Jolla
La Jolla, California
DEAR COLLEAGUE,

The management of heart failure and arrhythmias continues to evolve at a rapid rate. Medical therapy continues to progress and device therapy is reducing mortality and improving quality of life, even permitting in-home monitoring of patients. Moreover, catheter procedures that now have the potential to cure atrial fibrillation have now become routine. Finally, new gene technology is offering new insights into the mechanisms of heart failure and arrhythmias. This will be an exciting conference that offers practical, up-to-the-minute advice on management of heart failure and arrhythmias patients while offering a glimpse into what the future may hold. A special focus of this conference will be ways to improve quality in the delivery of care, both in the inpatient and outpatient arena. This program will update the primary care provider and practicing cardiologist on the latest treatments for heart failure and atrial arrhythmias as well as new therapies being developed. I hope that you will join us for this unique continuing medical education activity.

J. Thomas Heywood, MD, FACC
Course Director

Target Audience
Cardiologists, primary care physicians, nurses, and other healthcare professionals with an interest in heart failure and arrhythmia therapy.

COURSE OBJECTIVES
After participating in this activity, the attendee should be able to:

- Advance management of lipid disorder and hypertension to prevent cardiovascular disease.
- Perform diagnostic and treatment skills of heart failure in the clinical setting.
- Diagnose pulmonary hypertension and heart failure with normal ejection fraction.
- Evaluate when to refer patients to a specialist.
- Prescribe the appropriate device therapy and ensure optimization of device function.

ABOUT SCRIPPS
Scripps Health, a nonprofit health care system based in San Diego, California, includes more than 2,600 affiliated physicians and over 13,000 employees at five acute-care hospital campuses, home health care services and a network of clinics, physician offices and outpatient centers. Scripps is committed to contributing to the future of medicine through its clinical research trials, graduate medical education and continuing medical education programs. More information can be found at www.scripps.org.

Scripps Conference Services & CME, which offers nationally recognized live conferences in a variety of specialty areas, is committed to improving the quality of health care and advancing the practice of medicine by providing exceptional educational courses for physicians and other health care professionals. More information and conference brochure downloads are available at www.scripps.org/conferenceservices.

ACREDITATION

Physicians (MD, DO)
Scripps Health is accredited by the Accreditation Council for Continuing Medical Education (AC-CME) to provide continuing medical education for physicians.

Scripps Health designates this live activity for a maximum of 10.75 AMA PRA Category 1 Credit(s)™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Documentation of awarded credit is provided for registered attendees in exchange for a completed activity evaluation. Certificates of attendance are available, upon request, at the end of the course.

Family Physicians (AAFP)
This live activity, 6th Annual Clinical Update on Heart Failure and Arrhythmias: Reducing Admissions and New Technology, with a beginning date of October 22, 2011, has been reviewed and is acceptable for up to 10.75 Elective credits by the American Academy of Family Physicians. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Nurse Practitioners (ACNP)
The American College of Nurse Practitioners (ACNP) accepts AMA PRA Category 1 Credit(s)™ from organizations accredited by the ACCME. This activity has been approved for a maximum of 10.75 AMA PRA Category 1 Credit(s)™.

Board of Registered Nursing (BRN)
Provider approved by the California Board of Registered Nursing, Provider Number CEP15030 for 12.8 contact hours. Contact hours will be provided by Scripps Health. Contact hours for one-day registration available.

Credit breakdown by day:
Saturday 8.4 contact hours
Sunday 4.4 contact hours

Physicians Assistants (AAPA)
The American Academy of Physician Assistants accepts Category I credit from AMA Category I CME organizations accredited by the ACCME.

Disclosures
Commercial Support
This course is supported, in part, by educational grants from industry, in accordance with ACCME accreditation Standards for Commercial Support. At the time of printing, a complete listing of commercial supporters was not available. Appropriate acknowledgement will be given to all supporters at the time of the educational activity.

Cultural and Linguistic Competency
This activity is in compliance with California Assembly Bill 1195 which requires that all CME activities comprising a patient care element include curriculum addressing the topic of cultural and linguistic competency. The intent of this bill is to ensure that health care professionals are able to meet the cultural and linguistic concerns of a diverse patient population through effective and appropriate professional development. Cultural and linguistic competency was incorporated into the planning of this activity.
Guest Faculty

Jnder S. Anand, MD, FRCP, DPhil, FACC
Director, Heart Failure Program
Minneapolis VA Medical Center
Professor of Medicine
University of Minnesota
Minneapolis, MN

Gregg C. Fonarow, MD
Professor of Medicine
UCLA Division of Cardiology
Director, Ahmanson-UCLA Cardiomyopathy Center
Los Angeles, CA

Brian Jaski, MD
Director, Advanced Heart Failure and Cardiac Transplant Program
San Diego Cardiac Center
Sharp Memorial Hospital
San Diego, CA

Christian Mende, MD, FACP, FACn, FASn, FASH
Clinical Professor of Medicine
University of California, San Diego
La Jolla, CA

Faculty Disclosure
In accordance with the ACCME Standards for Commercial Support, course directors, planning committees, faculty and all others in control of the educational content of the CME activity must disclose all relevant financial relationships with any commercial interest that they or their spouse/partner may have had within the past 12 months. If an individual refuses to disclose relevant financial relationships, they will be disqualified from being a part of the planning and implementation of this CME activity. Employees of a commercial interest with business lines or products relating to the content of the CME activity will not participate in the planning or any accredited portion of the conference. Disclosure will be made to all participants at the conference location, prior to the educational activity commencement.

Scripps Clinic Faculty

Douglas Gibson, MD
Director
Cardiac Electrophysiology Laboratory
The Heart Rhythm Center at Torrey Pines

Erminia Guarneri, MD, FACC, ABIHM
Founder and Medical Director
Scripps Center for Integrative Medicine

John Rogers, MD, FACC
Director
Cardiac Pacing and Tachyarrhythmia Device Therapy

Michael Smith, MD, FACC
Cardiologist

Paul Teirstein, MD
Chief of Cardiology
Director, Interventional Cardiology

Douglas Triffon, MD
Director, Lipid Clinic
Diplomat of American Board of Clinical Lipidology
Scripps Center for Integrative Medicine

Conference Location & Hotel Information

San Diego Marriott La Jolla
4240 La Jolla Village Drive
La Jolla, California 92037
Phone: 858-587-1414
Fax: 858-546-8518

City/Area Information
The San Diego Marriott La Jolla hotel, ideally located in San Diego’s Golden Triangle, offers convenient access to La Jolla Shores with its boutique shopping, art galleries and restaurants; all overlooking the La Jolla Cove and Beaches. The San Diego Marriott La Jolla hotel charms guests with a warm Southern California atmosphere. Relax in the comfort of the guestrooms, featuring Marriott’s luxurious Revive bedding. Experience the La Jolla hotel lobby where guests enjoy a cool, comfortable place to relax, socialize or conduct business. The hotel is just a “skywalk” away, neighboring University Towne Centre features shopping, dining and even an ice rink. Guests also have several on-site eateries to choose from; a new upscale wine bar, the Blue Jewel, casual dining at 4240 Restaurant and the new Quench Marketplace featuring Starbucks coffee and a grab and go menu.

Hotel Features & Guest Rooms
- La Jolla’s breathtaking shoreline, nearby attractions, shops, golf, upscale business district
- Revive bedding, 32” flat screen TV w/ plug & play capabilities
- Two on site restaurants, lobby bar & lounge, Quench marketplace and in-room service
- State-of-the-art fitness center, indoor/out pool, whirlpool, business center and concierge

Rates & Reservations
Make your reservations early! A block of rooms is being held for us until Friday, September 30, 2011. After this date, reservations will be accepted on a space and rate available basis only. Be sure to mention that you are attending the Scripps Conference when making your reservations to receive the reduced rate of $165 for a single or double room. Please use the group code scrscra when booking online reservations.

Hotel Amenities for Scripps Attendees
Complimentary Internet and discount parking will be provided to all guestrooms booked at the group rate.

Please note: Attendees who book their room through an online, third-party service (Hotels.com©, Expedia.com©, Priceline.com©, etc.) are not eligible to receive the amenities listed above.
Saturday, October 22, 2011

7 a.m. Registration, Continental Breakfast & View Exhibits

7:25 a.m. Welcome & Introduction

7:30 a.m. **How Should Heart Failure be Treated in 2011 and How Can We Do Better**
Gregg C. Fonarow, MD

8:10 a.m. **Using Echo in Heart Failure: Beyond Just Ejection Fraction**
Michael Smith, MD

8:50 a.m. **Evaluation of Syncope and Palpitation in the Office**
John Rogers, MD

9:30 a.m. Break & View Exhibits

10 a.m. **Pulmonary Hypertension**
J. Thomas Heywood, MD

10:40 a.m. **Office Management of Atrial Arrhythmias: When to Refer**
Douglas Gibson, MD

11:20 a.m. **Transcatheter Aortic Valve Implantation Update**
Paul Teirstein, MD

Noon Lunch

1 p.m. **Inpatient Heart Failure Management**
Inder Anand, MD

1:40 p.m. **The Cardiorenal Syndrome- A Patient Based Approach**
J. Thomas Heywood, MD

2:20 p.m. **Pearls for Controlling High Blood Pressure from a Master Clinician**
Christian Mende, MD

3:10 p.m. Break & View Exhibits

3:40 p.m. **How Can You Have Heart Failure With Normal EF and How Do You Treat It?**
J. Thomas Heywood, MD

4:30 p.m. Adjourn

Sunday, October 23, 2011

7 a.m. Continental Breakfast & View Exhibits

7:25 a.m. Welcome & Introduction

7:30 a.m. **Management of Advanced Heart Failure- 3 Patient Vignettes**
J. Thomas Heywood, MD
Brian Jaski, MD

8:10 a.m. **Hardware for the Heart Failure Patient**
John Rogers, MD

8:50 a.m. **Simple and Advanced Office Lipid Management**
Douglas Triffon, MD

9:40 a.m. Break & View Exhibits

10 a.m. **Caring Science-Office Heart Management-Bringing it All Together**
J. Thomas Heywood, MD

10:40 a.m. **“Heart” Failure: Integrative Care of the Whole Person**
Erminia Guarneri, MD

11:30 a.m. Adjourn
Conference Fees

Included: Course tuition, breakfasts, breaks, lunch on Saturday, and syllabus.

Not Included: Travel costs, lodging, parking, and dinners

Main Conference

<table>
<thead>
<tr>
<th>Thru Aug 31</th>
<th>Sep 1 - Oct 14</th>
<th>On-site after Oct 14</th>
</tr>
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<tbody>
<tr>
<td>Physicians</td>
<td>$325</td>
<td>$350</td>
</tr>
<tr>
<td>Other Health Care Professionals</td>
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(nurses, fellows, residents, etc)

By completing this registration form and returning it to Scripps you are acknowledging compliance with all attendance policies.

Please print clearly. Should we have any conference communications or updates please provide your direct contact information.

FIRST, M.I., LAST NAME   DEGREE (MD, DO, PHD, RN, ETC)
BADGE NAME (IF DIFFERENT FROM ABOVE)
AFFILIATION/HOSPITAL/COMPANY   SPECIALTY
DIRECT MAILING ADDRESS
CITY/STATE/ZIP
DIRECT TELEPHONE   FAX
EMAIL
ASSISTANT NAME
ASSISTANT DIRECT TELEPHONE
ASSISTANT E-MAIL

Please indicate any special needs (including dietary restrictions). Special requests will be considered and accommodated in full compliance with the Americans with Disabilities Act (ADA).

Office Use Only: Date Received  Amount  Check No. / Approval CD  Confirmation Sent  Initials

PAYMENT METHOD

☐ Check  Please make checks payable to Scripps (in U.S. dollars Only).
☐ Visa  ☐ MasterCard  ☐ Amex  ☐ Discover

If paying by credit card, please complete the information below.

CREDIT CARD NUMBER   EXPIRATION DATE
NAME ON CARD   SIGNATURE
BILLING ADDRESS IF DIFFERENT FROM ABOVE

Four Easy Ways to Register

Online  www.scripps.org/conferenceservices
Fax   858-652-5565
Phone   858-652-5400
Mail  Scripps Conference Services & CME
      Heart Failure and Arrhythmias
      11025 North Torrey Pines Rd.
      Suite 200, Maildrop: SCRC 200
      La Jolla, California 92037

Questions

Contact  Scripps Conference Services & CME
Phone   858-652-5400
Email   med.edu@scrippshealth.org

Attendance Policies

Registration Confirmation

A confirmation letter will be e-mailed or mailed to you upon receipt of the conference registration form and payment. If you have not received it within two weeks, please contact the Scripps Conference Services & CME office.

Attendee Cancellation, Substitution, Refund

The course tuition is refundable, minus a $75 processing fee, if your cancellation is received in writing no later than October 14, 2011. Attendee substitutions are allowed, but notification must be made in writing by October 14, 2011. After this date, under no circumstances will refunds, credits, or substitutions be granted. No refunds or credits will be given to “no shows.”

Guest Attendance Policy

All conference activities (including educational sessions, meal functions, exhibit hall, etc.) are exclusively reserved for conference attendees. Non-registered guests (including children, family members, colleagues, etc.) are not allowed in the conference areas. Badges provided at registration are required for entrance into all functions and will be strictly enforced.

Scripps Conference Modification or Cancellation

Scripps reserves the right to modify the course’s schedule or program as necessary. Scripps also reserves the right to cancel this conference, in which case a full refund of the registration fee will be provided. We are unable to refund any travel costs (flight, hotel, etc.) in the case of Scripps cancellation.

Recording and Photography Clause

Scripps reserves exclusive rights to record (audio and video) and/or photograph all conference proceedings for use in marketing materials, presentations and course content sales.
Clinical Update on Heart Failure and Arrhythmias: Reducing Admissions and New Technology

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Comments from the 2010 program:

- Quality of lectures was outstanding with new emerging evidence presented in a timely manner enabling changes to practice especially in internal medicine.
- The best Heart Failure conference I have attended!
- Excellent speakers, all were extremely knowledgeable and meticulous in their presentations.