The incidence of melanoma continues to rise rapidly in the United States and around the world. The need to educate clinicians from various specialties on the disease also increases. During this course nationally recognized experts will present information on prevention, risk assessment, early detection, genetic factors, and current and future treatment choices for melanoma patients. Issues concerning surgical management, adjuvant therapy, advanced disease therapy, and personalizing the course of treatment for individual patients will also be discussed. This course is designed to provide information that will help clinicians in their decision making regarding these difficult patient problems. The course will be taught by a wide range of experts so this annual series of skin cancers will require multidisciplinary efforts to conquer.

Conference Highlights:
- Faculty talks from nationally recognized experts
- Case presentations and expert discussion
- Ample question and answer time with course faculty
- Networking opportunities among colleagues

Educational Objectives
After participating in this course, the attendee should be able to:
- Demonstrate how newly discovered, evidence-based scientific information applies to the current practice of clinical dermatology.
- Describe the epidemiology, and risk factors associated with the increasing incidence of cutaneous melanoma.
- Identify possible genetic mutations and etiologic factors in the melanoma patient and diagnose patients based on dermatologic manifestations.
- Illustrate the new melanoma staging system and how it impacts disease management problems.
- Evaluate and diagnose a variety of malignancies related to melanoma skin cancer.
- Determine techniques to improve patient compliance.
- Incorporate new therapies and treatment modalities for advanced melanoma patients including surgical techniques.
- Navigate the medicolegal aspects of caring for the melanoma patient.

About Scripps
Scripps Health, a nonprofit health system based in La Jolla, California, includes more than 2,600 affiliated physicians and over 11,000 employees at six academic hospitals, a regional health system, an ambulatory care network, a home health care agency and a range of other health care and physician services. Scripps is ranked among the nation’s best hospitals by U.S. News & World Report and has been named to Thomson Reuters’ list of the 100 Top Hospitals in America for the past 13 years. More information about Scripps and its partners can be found at www.scripps.org.

Scripps Conference Services & CME
Scripps Conference Services & CME, which offers more than 40 nationally recognized annual conferences in over 15 specialty areas, is committed to improving the quality of health care and advancing multidisciplinary efforts to conquer medical challenges. For more information, visit www.scripps.org/conferenceservices.

American Academy of Dermatology (AAD) MELANOMA 2011
La Jolla, CA 92037
Suite 200, Maildrop: SCRC200
11025 N. Torrey Pines Rd.
San Diego, CA 92138

Scripps Conference Services & CME 11025 N. Torrey Pines Rd.
Suite 200, Maildrop: SCRC200
La Jolla, CA 92037
A
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Conference Highlights:
- Diverse speakers from nationally recognized institutions
- Case presentations and expert discussion
- Ample question and answer time with course faculty
- Networking opportunities among colleagues

Educational Objectives
After participating in this course, the attendee should be able to:
- Demonstrate how newly discovered, evidence-based scientific information applies to the current practice of clinical dermatology.
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Physicians (MD, DO)
Scripps Health, a leading regional health system in Southern California, invites over 12,000 affiliated physicians and over 20,000 employees at five acute-care hospitals, four outpatient campuses, home health care services and a network of clinics, physician offices and outpatient centers. Scripps is committed to contributing to the practice of medicine by providing excellence in education and service to the people of Southern California and the world, the need to educate clinicians from various specialties on the disease also increases.

About Scripps
Scripps, a nonprofit health system based in San Diego, California, includes more than 4,000 affiliated physicians and over 20,000 employees at five acute-care hospitals, four outpatient campuses, home health care services and a network of clinics, physician offices and outpatient centers. Scripps is committed to contributing to the practice of medicine by providing excellence in education and service to the people of Southern California and the world.

American Academy of Dermatology (AAD)
Scripps Clinic’s Melanoma 2011: 21st Annual Cutaneous Malignancy Update is recognized by the American Academy of Dermatology as an approved activity for Maintenance of Certification. The American Academy of Dermatology (AAD) is an exempt organization under section 501(c)(3) of the Internal Revenue Code. The AAD neither solicits donations nor accepts contributions as defined in section 508 of the Code. The AAD neither solicits donations nor accepts contributions as defined in section 508 of the Code.
MELANOMA 2011
21st Annual Cutaneous Malignancy Update
JANUARY 15-16, 2011
HILTON SAN DIEGO BOULEVARD • SAN DIEGO, CALIFORNIA

CONFERENCE FEES
Space is limited; so register early!

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<th>Category</th>
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</table>

PLEASE INDICATE ANY SPECIAL NEEDS (INCLUDING DISABILITY RESTRICTIONS).

TO REGISTER

1. Online: www.scripps.org/conferenceserve
2. Mail: Scripps Conferences & CME
   111 West Niner Street, Suite 200, San Diego, CA 92101
3. Phone: 858-652-6200
   Fax: 858-652-5400
   Email: mail@scripps.org

ATTENDANCE POLICIES

Registration Confirmation A confirmation letter will be emailed to you upon receipt of the conference registration form and payment. If you have not received it within two weeks, please contact the Scripps Conference Services & CME office.

Refund Policy You may request a refund up to January 7, 2011. After this date, cancellations will be incur a $75 processing fee. No refunds will be given after January 7, 2011.

Guest Attendance Policy All attendees, including residents, nurses, fellows, and attendees in control of the educational content of the CME activity must disclose all relevant financial relationships with any commercial interest relevant to the educational content and, if applicable, the activity. In addition, no commercial interest may participate in a commercial activity designed to influence the educational content of a CME activity.

Record Retention Policy All conference materials, presentations and course content sales will be retained. Materials will be included in the permanent archives of the conference.

Facility

Hilton San Diego/Boulevard
San Diego, California 92101

11025 North Torrey Pines Road
La Jolla, California 92037

Executive Director of Eye Plastic Surgery
Geva E. Mannor, MD, MPH
Division of Radiation Oncology
Ray Lin, MD
Division of Dermatology
Mark S. Link, MD

Conference Location and Hotel Information

Saturday, January 15, 2011
7 a.m. Registration, Continental Breakfast & Welcome Exhibits
7:40 a.m. Introduction and Educational Overview
Dr. Greenway and Barrett
8 a.m. Melanoma Update 2011
James W. Palmer, MD
8:45 a.m. Pathology of Melanoma: Current Status and Diagnostic Indicators
David J. Jr., MD
9 a.m. Melanoma in Specific Anatomical Sites
Daniel E. Zelac, MD
9:20 a.m. Digital Photography for Nevi and Melanoma
Seth H. Berson, MD
9:45 a.m. Early Diagnostic Techniques: Dermoscopy
Charles H. Miller, MD
10 a.m. Role of Sun Exposure and Sun Protection in Melanoma
Emily M. Ross, MD
11 a.m. Metastatic Evaluation and Follow-up of the Melanoma Patient
Richard A. Cosgrove, JD
11:35 a.m. Molecular Diagnostics in Melanoma
Robert M. Law, MD
12 p.m. Lunch
1:30 p.m. Skins Cancer: Are Dysplastic Nevi Dysplastic?
Robert M. Law, MD
1:45 p.m. Melanoma in the Foot and Ankle
Ray Lin, MD
2:10 p.m. Molecular Pathways of Melanoma
Robert M. Law, MD
3:05 p.m. Break & View Exhibits
Avis B. Yount, MD
3:30 p.m. Melanoma in Melanoma Dermoscopy
Charles H. Miller, MD
3:45 p.m. Current Status and Prognostic Indicators
Robert M. Law, MD
4:15 p.m. Adjourn

Dr. Greenway and Barrett
4:30 p.m. Adjourn
21st Annual Cutaneous Malignancy Update

HILTON SAN DIEGO BAYFRONT
LA JOLLA, CALIFORNIA

January 15, 2012

Conference Fees & Registration

JANUARY 15-16, 2012 • HILTON SAN DIEGO BAYFRONT • SAN DIEGO, CALIFORNIA

Conference Fees

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PLEASE PRINT CLEARLY. YOUR BADGE WILL READ AS FOLLOWS:

Date rec'd           Check no/approval CD           Amount           Conference Name

www.scripps.org/conferenceservices

QUESTIONS?

Scripps Conference Services & CME

Phone: 858-652-8900
Email: medinfo@scripps.org

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Accreditation

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Please make checks payable to Scripps (in U.S. dollars only).

Fees are non-refundable. If your registration is cancelled prior to January 1, 2012, a $100 processing fee will be charged.

No refunds will be made for registrants unable to attend the conference. No refunds will be made for registrants unable to attend meetings and events as a result of non-medical circumstances. Conference proceedings for use in marketing and/or promotional materials relating to the content of the CME activity will not participate.

Scripps Conference Services & CME requirements include registration and exhibition hall access. Attendees without registration will not be allowed to enter the conference. Non-registered guests (including family members, colleagues, etc.) are not allowed to attend any national sessions, meal functions, exhibit hall, or speakers' meetings. Non-registered guests of registered attendees must attend all scheduled functions with their registered attendees.

If you have any questions regarding this event, please contact: 858-652-8900.

Recording and Photography Clause

Scripps reserves exclusive rights to record, photograph, and videotape all portions of the conference, without the knowledge or permission of the registrant. Registrants and their guests are encouraged to view them by writing to the Scripps Conference Services & CME.

MELANOMA 2012

21st Annual Cutaneous Malignancy Update

HILTON SAN DIEGO BAYFRONT
SAN DIEGO, CALIFORNIA

January 15-16, 2012 • HILTON SAN MARCO CORDOBA • SAN DIEGO, CALIFORNIA

CONFERENCE FEES

Sponsorship is limited; no registry allowed.

Included:

• Course tuition, breakfast, lunch, and course syllabus

Not Included:

• Travel costs, lodging, parking, and dinners

REGISTRATION FEES

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