

21st Annual Cutaneous Malignancy Update
MELANOMA 2011

January 15-16, 2011 • Hilton San Diego Bayfront • San Diego, California



Course Overview

As the incidence of melanoma continues to rise rapidly in the United States and around the world, the need to educate clinicians from various specialties on the disease also increases. During this course nationally recognized experts will present information on prevention, risk assessment, early detection, genetic factors, and current and future treatment choices for melanoma patients. Issues concerning surgical management, adjuvant therapy, advanced disease therapy, and personalizing the course of treatment for individual patients will also be discussed. This course is designed to provide information that will help clinicians in their decision making regarding these difficult patient problems. The course will be taught by a wide range of experts as this most serious of skin cancers will require multidisciplinary efforts to conquer.

Conference Highlights:

- Plenary talks from nationally recognized experts
- Case presentations and expert discussion
- Ample question and answer time with course faculty
- Networking opportunities among colleagues

Educational Objectives

After participating in this course, the attendee should be able to:

- Demonstrate how newly discovered, evidence-based scientific information applies to the current practice of clinical dermatology.
- Describe the epidemiology and risk factors associated with the increasing incidence of cutaneous melanoma.
- Identify possible genetic mutations and etiologic factors in the melanoma patient and diagnose patients based on dermatologic manifestations.
- Illustrate the new melanoma staging system and how it impacts disease management.
- Evaluate and diagnose a variety of malignancies related to melanoma skin cancer.
- Determine techniques to improve patient compliance.
- Incorporate new therapies and treatment modalities for advanced melanoma patients including surgical techniques.
- Navigate the medico-legal aspects of caring for the melanoma patient.

Accreditation

Physicians (MD, DO)

Scripps Health is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Scripps Health designates this educational activity for a maximum of 11 *AMA PRA Category 1 Credit(s)*[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Documentation of awarded credit is provided for registered attendees in exchange for completed activity evaluation. Certificates of attendance are available, upon request, at the end of the course.

American Academy of Dermatology (AAD)

Scripps Clinic's Melanoma 2011: 21st Annual Cutaneous Malignancy Update is recognized by the American Academy of Dermatology for 10 hours of AAD Category 1 CME Credit and

may be used toward the American Academy of Dermatology's Continuing Education Award. Program #393400

California State Board of Registered Nurses (BRN)

The California State Board of Registered Nurses (BRN) accepts *AMA PRA Category 1 Credit(s)*[™] as meeting continuing education requirements for license renewal. Most state Boards of Registered Nurses accept *AMA PRA Category 1 Credit(s)*[™] as meeting continuing education requirements for license renewal. Nurses should check with their state board regarding use of CME credit.

American Academy of Physician Assistants (AAPA)

The American Academy of Physician Assistants (AAPA) accepts Category 1 credit from *AMA PRA Category 1 CME* organizations accredited by the ACCME.

Commercial Support

This course is supported, in part, by educational grants from industry, in accordance with ACCME accreditation Standards for Commercial Support. At the time of printing, a complete listing of commercial supporters was not available. Appropriate acknowledgement will be given to all supporters at the time of the educational activity.

Cultural and Linguistic Competency

This activity is in compliance with California Assembly Bill 1195 which requires that all CME activities comprising a patient care element include curriculum addressing the topic of cultural and linguistic competency. The intent of this bill is to ensure that health care professionals are able to meet the cultural and linguistic concerns of a diverse patient population through effective and appropriate professional development. Cultural and linguistic competency was incorporated into the planning of this activity.

About Scripps

Scripps Health, a nonprofit health care system based in San Diego, California, includes more than 2,600 affiliated physicians and over 13,000 employees at five acute-care hospital campuses, home health care services and a network of clinics, physician offices and outpatient centers. Scripps is committed to contributing to the future of medicine through its clinical research trials, graduate medical education and continuing medical education programs. More information can be found at www.scripps.org.

Scripps Conference Services & CME, which offers more than 40 nationally recognized annual conferences in over 15 specialty areas, is committed to improving the quality of health care and advancing the practice of medicine by providing exceptional educational courses for physicians and other health care professionals. More information and conference brochure downloads are available at www.scripps.org/conferenceservices.

Target Audience

Dermatologists
Pathologists
Dermatopathologists
Primary Care Physicians
Oncologists

Program

Saturday, January 15, 2011

- 7 a.m. Registration, Continental Breakfast & View Exhibits
- 7:40 a.m. Welcome and Educational Overview
Drs. Greenway and Barrett
- 7:45 a.m. **Melanoma Update 2011**
James W. Patterson, MD
- 8:45 a.m. **Pathology of Melanoma: Current Status and Prognostic Indicators**
David J. Barnette, Jr., MD
- 9:05 a.m. **Confocal Microscopy of Pigmented Lesions**
Lawrence T. Wang, MD
- 9:20 a.m. **Digital Photography for Nevi and Melanoma**
Charles H. Miller, MD
- 9:35 a.m. **Early Diagnostic Techniques Including Dermoscopy**
Chad W. Tingey, MD
- 9:55 a.m. **The Role of Sun Exposure and Sun Protection in Melanoma**
Emily Yu, MD
- 10:15 a.m. **Ministering to the Melanoma Patient (Non-CME)**
Reverend Dr. Jack W. Baca
- 10:30 a.m. Break & View Exhibits
- 11 a.m. **Metastatic Evaluation and Follow-up of the Melanoma Patient**
Daniel E. Zelac, MD
- 11:20 a.m. **Evaluation of Melanonychia**
Arash Izadpanah, MD
- 11:35 a.m. **Are Dysplastic Nevi Dysplastic?**
Robert M. Law, MD
- 12:05 p.m. Lunch
- 1:05 p.m. **Sentinel Node Evaluation Part I**
Merrick I. Ross, MD
- TERENCE O'GRADY MEMORIAL LECTURE
1:50 p.m. **Melanoma in Specific Anatomic Sites**
Gregory A. Hosler, MD, PhD
- 2:20 p.m. **Ocular and Periocular Melanoma**
Geva E. Mannor, MD, MPH
- 2:35 p.m. **Melanoma, the Primary Lesion: Biopsy and Excisional Surgery**
Avis B. Yount, MD
- 3:05 p.m. Break & View Exhibits
- 3:30 p.m. **Case Presentations**
Moderators: Drs. Greenway and Barrett
- 4:15 p.m. Adjourn

Sunday, January 16, 2011

- 7 a.m. Continental Breakfast & View Exhibits
- 7:30 a.m. **Sentinel Node Evaluation Part II**
Merrick I. Ross, MD
- 8:15 a.m. **Melanoma in the Foot and Ankle**
Hubert T. Greenway, Jr., MD
- 8:30 a.m. **Melanoma in Solid Organ and Bone Marrow Transplant Patients**
Seaver L. Soon, MD
- 9:10 a.m. **Radiation Therapy for Melanoma**
Ray Lin, MD
- 9:45 a.m. **Mohs Surgery for Melanoma**
Michael H. Swann, MD, MSc
- 9:45 a.m. **Cutaneous Lasers: Is There a Role in Melanoma Management?**
E. Victor Ross, Jr., MD
- 10 a.m. Break & View Exhibits
- MARIE-FRANCE DEMIERRE
MEMORIAL LECTURE
10:25 a.m. **Vaccine Strategies and Chemopreventive Approaches in Melanoma**
TBD
- 10:50 a.m. **Melanoma: Medical Legal Complications**
Robert A. Cosgrove, JD
- 11:20 a.m. **Multiple Melanomas in the Same Patient**
William M. Burrows, MD
- 11:40 a.m. **Molecular Pathways of Melanoma and Emerging Targeted Therapies**
Gregory A. Hosler, MD, PhD
- Noon **Case Presentations**
Moderators: Drs. Greenway and Barrett
- 12:30 p.m. Final Adjournment

Faculty

Course Directors

Hubert T. Greenway, Jr., MD
CEO Emeritus, Scripps Clinic
Chairman, Division of Mohs & Cutaneous Surgery
Director, Cutaneous Oncology
Ida M. & Cecil H. Green Cancer Center
Scripps Clinic
La Jolla, California

Terry L. Barrett, MD
Clinical Professor of Pathology and Dermatology
University of Texas Southwestern Medical School
Director, Dermatopathology and Podiatric Pathology
ProPath
Dallas, Texas

Scripps Clinic Faculty

David J. Barnette, Jr., MD
Division of Dermatology
La Jolla, California

William M. Burrows, MD
Chairman, Dermatology
Scripps Clinic Rancho Bernardo
San Diego, California

Arash Izadpanah, MD
Division of Dermatology
Scripps Clinic Carmel Valley
San Diego, California

Michael P. Kosty, MD, FACP
Medical Director
Scripps Green Cancer Center
Director, Graduate Medical Education
La Jolla, California

Ray Lin, MD
Division of Radiation Oncology
La Jolla, California

Geva E. Mannor, MD, MPH
Director of Eye Plastic Surgery
Division of Ophthalmology
La Jolla, California

E. Victor Ross, Jr., MD
Director, Laser and Cosmetic Dermatology Center
Scripps Clinic Carmel Valley
San Diego, California

Seaver L. Soon, MD
Dermatologic Surgery
La Jolla, California

Chad W. Tingey, MD
Clinical Fellow
Mohs/Procedural Dermatology
La Jolla, California

Lawrence T. Wang, MD
Division of Dermatology
Scripps Clinic Rancho Bernardo
San Diego, California

Emily Yu, MD
Clinical Fellow
Mohs/Procedural Dermatology
La Jolla, California

Daniel E. Zelac, MD
Chairman, Scripps Clinic/Green Cancer Committee
La Jolla, California

Guest Faculty

Reverend Dr. Jack W. Baca
Senior Pastor
Village Church
Rancho Santa Fe, California

Robert A. Cosgrove, JD
Cosgrove and Birmingham
Encinitas, California

Gregory A. Hosler, MD, PhD
Clinical Assistant Professor of Pathology and Dermatology
University of Texas Southwestern Medical School
Dermatopathologist, ProPath
Dallas, Texas

Robert M. Law, MD
Clinical Assistant Professor of Pathology and Dermatology
University of Texas Southwestern Medical School
Dermatopathologist, ProPath
Dallas, Texas

Charles H. Miller, MD
Chief, Department of Dermatology
Kaiser San Diego
Southern California Permanente Medical Group
La Mesa, California

James W. Patterson, MD, FACP
Professor of Pathology and Dermatology
Division of Surgical Pathology & Cytopathology
University of Virginia Health System
Charlottesville, Virginia

Merrick I. Ross, MD
Professor of Surgery
Chief/Melanoma Section
The University of Texas MD Anderson Cancer Center
Houston, Texas

Michael H. Swann, MD, MSc
Private Practice Mohs Surgeon
Ozarks Dermatology Specialists
Springfield, Missouri

Avis B. Yount, MD
Dermatologist
University Hospital
Augusta, Georgia

Faculty Disclosure

In accordance with the ACCME Standards for Commercial Support, course directors, planning committees, faculty and all others in control of the educational content of the CME activity must disclose all relevant financial relationships with any commercial interest that they or their spouse/partner may have had within the past 12 months. If an individual refuses to disclose relevant financial relationships, they will be disqualified from being a part of the planning and implementation of this CME activity. Employees of a commercial interest with business lines or products relating to the content of the CME activity will not participate in the planning or any accredited portion of the conference. Disclosure will be made to all participants at the conference location, prior to the educational activity commencement.

Conference Location and Hotel Information

Hilton San Diego Bayfront
1 Park Boulevard
San Diego, California 92101
Reservations: 800-445-8667
Hotel Direct: 619-564-3333
www.hiltonsandiegobayfront.com

Rising 30-stories above the edge of San Diego Bay the Hilton San Diego Bayfront hotel is the West Coast's newest waterfront hotel. Fusing a dynamic waterfront location, sun and sea-inspired design and casually sophisticated vibe, this San Diego, CA hotel offers an immersion into the essence of the city's unique coastal culture and lifestyle. For the first time, the Hilton San Diego Bayfront hotel opens a front-door to San Diego's vibrant waterfront, providing unparalleled views and direct access to San Diego Bay.

The Hilton Bayfront is adjacent to the San Diego Convention Center, across the street from PETCO Park, home of the San Diego Padres and minutes from the San Diego International Airport. The hotel is just a few blocks away from some of San

Diego's best shopping and dining. The Gaslamp Quarter and its many entertainment and recreational activities can be easily accessed via the pedestrian bridge connected to the hotel. In addition, the world famous San Diego Zoo is just minutes away by car or taxi.

Your Sleeping Room

Experience a sense of luxury in oversized rooms with spectacular bay and city views. Expansive windows invite the warm feeling of sunny San Diego into each room where the comfort of Hilton's Serenity Collection® bed and linens are the centerpiece.

We are fortunate to have obtained special low rates at the hotel starting at \$190 per night (plus tax and parking). All rooms also come with:

- Complimentary high-speed internet access in guest rooms
- Complimentary use of the fitness center
- Discounted self-parking

Make your reservations early! A block of rooms is being held for us at the special rate

of \$190 per night until Wednesday, December 29, 2010. After this date, reservations will be accepted on a space and rate availability basis only. Be sure to mention that you are attending the Scripps Melanoma Conference when making your reservations to receive the reduced rate.

Save The Date

MELANOMA 2012

22nd Annual Cutaneous Malignancy Update

JANUARY 21-22, 2012
HILTON SAN DIEGO BAYFRONT
SAN DIEGO, CALIFORNIA

M E L A N O M A 2 0 1 1

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CONFERENCE FEES

Space is limited, so register early!

Included: Course tuition, breakfasts, breaks, lunch, and course syllabus

Not Included: Travel costs, lodging, parking, and dinners

REGISTRATION FEES	Thru Nov. 15	Nov. 16-Jan.12	On-site
Physicians	___ \$365	___ \$380	___ \$405
Other (Nurses, fellows, residents, active duty military)	___ \$265	___ \$280	___ \$305

PLEASE PRINT CLEARLY. YOUR BADGE WILL READ AS FOLLOWS:

FIRST, MI, LAST NAME	DEGREE (MD, DO, PHD, RN, ETC)	
AFFILIATION/HOSPITAL/COMPANY	SPECIALTY	
MAILING ADDRESS		
CITY	STATE	ZIP
DIRECT PHONE	FAX	
E-MAIL		



PLEASE INDICATE ANY SPECIAL NEEDS (INCLUDING DIETARY RESTRICTIONS):

Special requests will be considered and accommodated in full compliance with the Americans with Disabilities Act (ADA).

Office Use Only:

Date rec'd	Check no./approval CD	Amount	Confirmation Sent	Initials

PAYMENT METHOD: Check Please make checks payable to Scripps (in U.S. dollars only).

Visa MasterCard AMEX Discover

If paying by credit card, please complete the information below.

CREDIT CARD NUMBER	EXPIRATION DATE
NAME ON CARD	SIGNATURE
BILLING ADDRESS IF DIFFERENT FROM ABOVE	

Online
www.scripps.org/conferenceservices

Fax
858-652-5565

Phone
858-652-5400

Mail
Scripps Conference Services & CME
Melanoma 2011
11025 North Torrey Pines Road
Suite 200, Maildrop: SCRC200
La Jolla, California 92037

QUESTIONS?
Contact:
Scripps Conference Services & CME
Phone 858-652-5400
Email med.edu@scrippshealth.org

ATTENDANCE POLICIES

Registration Confirmation

A confirmation letter will be e-mailed or mailed to you upon receipt of the conference registration form and payment. If you have not received it within two weeks, please contact the Scripps Conference Services & CME office.

Attendee Cancellation, Substitution, Refund

The course tuition is refundable, minus a \$100 processing fee, if your cancellation is received in writing no later than Friday, January 7, 2011. Attendee substitutions are allowed, but notification must be made in writing by January 7, 2011. After this date, under no circumstances will refunds, credits, or substitutions be granted. No refunds or credits will be given to "no shows."

Guest Attendance Policy

All conference activities (including educational sessions, meal functions, exhibit hall, etc.) are exclusively reserved for conference attendees. Non-registered guests (including children, family members, colleagues, etc.) are not allowed in the conference areas. Badges provided at registration are required for entrance into all functions and will be strictly enforced.

Scripps Conference Modification or Cancellation

Scripps reserves the right to modify the course's schedule or program as necessary. Scripps also reserves the right to cancel this conference, in which case a full refund of the registration fee will be provided. We are unable to refund any travel costs (flight, hotel, etc.) in the case of Scripps cancellation.

Recording and Photography Clause

Scripps reserves exclusive rights to record (audio and video) and/or photograph all conference proceedings for use in marketing materials, presentations and course content sales.