

8TH ANNUAL

Natural Supplements: *An Evidence-Based Update*

A CME CONFERENCE FOR HEALTH CARE PROFESSIONALS

January 13-16, 2011

Hilton San Diego Bayfront - **New Location!**
San Diego, California

Physicians, nurses and other health care providers will get clinically relevant and up-to-date information on natural supplements and nutritional medicine with an emphasis on disease states during this comprehensive conference.



Course Introduction

Course Overview

Scientific evidence has shown that food choices and certain supplements can improve health and lessen symptoms of disease. As a result, many Americans are self-prescribing and spending in excess of \$20 billion annually on herbal and dietary supplements to address their health concerns. It is important for health care providers to receive timely, evidence-based information in order to address the risks and benefits of supplements with their patients. In this dynamic partnership with patients, providers also need information about regulatory issues, dosing and product potency.

To address these needs, world-renowned faculty will present a concise, clinically relevant overview of natural supplements in evidence-based practice, with an emphasis on disease states. As part of this informative and comprehensive CME conference, attendees will have the opportunity to participate in a full day of highly interactive workshops in order to fine tune clinical applications. This medical education event is a must-attend for anyone wanting to acquire a wide-range of knowledge and expertise for addressing and managing dietary supplement use.



Course Highlights

- 3-days of evidenced-based educational courses presented by leading experts
- Full day of interactive workshops to fine tune clinical applications
- Opportunities to interact with faculty and fellow attendees to establish a network of like-minded professionals
- Emphasis on disease states
- Education credits available for health care professionals
- Bayfront hotel minutes away from the airport
- Additional day of optional courses

Target Audience

This course is intended for physicians, naturopathic doctors, nurse practitioners, nurses, nurse midwives, acupuncturists, chiropractors, dietitians, pharmacists, physician assistants, psychologists and any other health care professional who makes nutritional recommendations or manages dietary supplement use.

Educational Objectives

After attending this course, the attendee should be able to:

- Recognize the potential role of supplements in preventive medicine and in the management of common medical conditions.
- Judge the regulatory aspects of the supplement industry and their implications for clinical and research practice.
- Discuss current research and literature related to natural supplements.
- Examine, through evidence-based summaries, key supplements used in clinical practice, including their indications, side effects, interactions and contraindications.
- Identify and select the highest quality supplements as supported by the evidence.
- Formulate a patient care treatment program that integrates supplements in preventive medicine and in the management of common medical conditions.
- Access and/or recommend resources for acquiring additional supplement related information for the clinician or patient.
- Increase proper supplement usage by patients by involving the patient as an active partner in care, with an emphasis on patient education, acceptance and compliance.

Accreditation

Total Credits Available: 19

Credit Breakdown:

Bringing Integrative Medicine to Your Practice (Thurs.): 4

Main Conference (Fri.-Sun.): 15

Friday 6.25

Saturday 6

Sunday 2.75

Physicians (MD, DO): Scripps Health is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Scripps Health designates this educational activity for a maximum of *19 AMA PRA Category 1 Credit(s)*[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Family Physicians (AAFP): An application for CME credit has been filed with the American Academy of Family Physicians (AAFP). Determination of credit is pending approval.

Naturopathic Doctors: The California Bureau of Naturopathic Doctors accepts *AMA PRA Category 1 Credit(s)*[™].

Acupuncturists: An application for CE credits has been filed with the California Acupuncture Board (Provider No. CEP 657). Determination of credit is pending approval.

Chiropractors: The California State Board of Chiropractic Examiners accepts *AMA PRA Category 1 Credit(s)*[™] from organizations accredited by the ACCME. This activity has been approved for a maximum of *19 AMA PRA Category 1 Credit(s)*[™].

Dietitians: This educational program has been pre-approved by the Commission on Dietetic Registration for 15 CPE hours.

Nurses: The California State Board of Registered Nurses (BRN) accepts *AMA PRA Category 1 Credit(s)*[™] as meeting continuing education requirements for license renewal. Most state Boards of Registered Nurses accept *AMA PRA Category 1 Credit(s)*[™] as meeting continuing education requirements for license renewal. Nurses should check with their state board regarding use of CME credit.

Nurse Midwives: The American College of Nurse Midwives accepts Category 1 CME credit.

Nurse Practitioners: The ACNP accepts *AMA PRA Category 1 Credit(s)*[™] from organizations accredited by the ACCME. This activity has been approved for a maximum of *19 AMA PRA Category 1 Credit(s)*[™].

Pharmacists: This conference meets CE Standards for Pharmacists by the California State Board of Pharmacy.

Physician Assistants: The American Academy of Physician Assistants accepts Category 1 CME credit from organizations accredited by the ACCME.

Psychologists: As of January 1, 2006, the Board of Psychology accepts *AMA PRA Category 1 Credit(s)*[™] for license renewal.

Disclosure

Commercial Support

This course is supported, in part, by educational grants from industry, in accordance with ACCME accreditation Standards for Commercial Support. At the time of printing, a complete listing of commercial supporters was not available. Appropriate acknowledgement will be given to all supporters at the time of the educational activity.

Cultural and Linguistic Competency

This activity is in compliance with California Assembly Bill 1195 which requires that all CME activities comprising a patient care element include curriculum addressing the topic of cultural and linguistic competency. The intent of this bill is to ensure that health care professionals are able to meet the cultural and linguistic concerns of a diverse patient population through effective and appropriate professional development. Cultural and linguistic competency was incorporated into the planning of this activity.

Faculty

Course Directors

Robert Alan Bonakdar, MD, FAAFP, ABIHM
Director of Pain Management
Scripps Center for Integrative Medicine
La Jolla, California

Mimi Guarneri, MD, FACC, ABIHM
Founder and Medical Director
Scripps Center for Integrative Medicine
Attending Cardiovascular Disease
Scripps Clinic
La Jolla, California

**Rauni Prittinen King, RN, MIH,
HN-BC, CHTPI**
Founder and Director of
Programs and Planning
Scripps Center for Integrative Medicine
La Jolla, California

Guest Faculty

Joseph M. Betz, PhD
Director, Analytical Methods Program
National Institutes of Health/
Office of Dietary Supplements
Bethesda, Maryland

Jeffrey S. Bland, PhD, FACN, CNS
President, MetaProteomics
Chief Science Officer, Metagenics
Gig Harbor, Washington

Mark Blumenthal
Founder and Executive Director
American Botanical Council
Editor and Publisher, *HerbalGram*
Austin, Texas

Kulreet Chaudhary, MD
Director of Neurology
Wellspring Health
La Jolla, California

Rebecca B. Costello, PhD, FACN, CNS
Director of Grants and Extramural Activities
Office of Dietary Supplements
National Institutes of Health
Bethesda, Maryland

Anna-Maja Dahlgren, MBA
Marketing and Communications Manager
Scripps Center for Integrative Medicine
La Jolla, California

Nancy Emenaker, PhD, MEd, RD
Program Director
Nutritional Science Research Group
Division of Cancer Prevention
National Cancer Institute
Rockville, Maryland

Paula Gardiner, MD, MPH
Assistant Professor
Boston Medical Center
Boston, Massachusetts

Cathy Garvey, RD
Registered Dietitian
Scripps Center for Integrative Medicine
La Jolla, California

Scripps Center for Integrative Medicine

Scripps Center for Integrative Medicine blends conventional care with evidence-based complementary treatments and therapies. Physicians and staff at the center take a holistic approach to health and wellness by prescribing a treatment plan that enables people to achieve a cohesive balance of mind, body and soul. Located in La Jolla, California, it is the largest and most comprehensive integrative medicine center in the United States and has been featured on many local and national media outlets, such as the *Today Show* and PBS. More information about Scripps Center for Integrative Medicine can be found at www.scrippsintegrativemedicine.org.

Scripps Conference Services and CME

Scripps Conference Services & CME, which offers more than 40 nationally recognized annual conferences in over 15 specialty areas, is committed to providing exceptional educational courses for physicians and other health care professionals. More information and conference brochure downloads are available at scripps.org/conferenceservices.

About Us

Philip Gregory, PharmD
Editor, Natural Medicines
Comprehensive Database
Omaha, Nebraska

Mark Hyman, MD
Founder & Medical Director,
The Ultra Wellness Center
Chairman, Board of Directors,
The Institute for Functional Medicine
Lenox, Massachusetts

David Kiefer, MD
Clinical Faculty, School of Naturopathic Medicine
Bastyr University
Clinical Instructor of Family Medicine
Department of Family Medicine
University of Washington School of Medicine
Seattle, Washington

David C. Leopold, MD
Director of Integrative Medical Education
Scripps Center for Integrative Medicine
Associate Fellow of Integrative Medicine
University of Arizona College of Medicine
La Jolla, California

Tieraona Low Dog, MD
Director of the Fellowship
Arizona Center for Integrative Medicine
Director of Education
Program in Integrative Medicine
Clinical Associate Professor
Department of Medicine
University of Arizona School of Medicine
Tucson, Arizona

Joseph Maroon, MD
Professor and Vice Chairman
University of Pittsburgh Medical Center
Pittsburgh, Pennsylvania

David Perlmutter, MD, FACN, ABIHM
Medical Director, Perlmutter Health Center
Naples, Florida

Valencia Porter, MD, MPH
Director of Women's Health
Chopra Center for Wellbeing
Carlsbad, California

Steven Pratt, MD, FACS, ABIHM
Ophthalmologist and Oculoplastic Surgeon
Scripps Health
Assistant Clinical Professor
UCSD School of Medicine
Best-Selling Author, *SuperFoods Rx*
and *SuperHealth*
San Diego, California

David Rakel, MD, ABIHM
Director & Founder,
University of Wisconsin Integrative Medicine
Madison, Wisconsin

Scott Shannon, MD, ABIHM
Assistant Clinical Professor
Department of Child Psychiatry
University of Colorado
Denver, Colorado

Victor Sierpina, MD, ABIHM
W.D. and Laura Nell Nicholson
Family Professor of Integrative Medicine
Professor, Family Medicine
University of Texas Medical Branch
Galveston, Texas

Jason Theodosakis, MD, MS, MPH, FACPM
Assistant Professor
University of Arizona College of Medicine
Tucson, Arizona

Michael Traub, ND
Medical Director
Lokahi Health Center
Kailua, Hawaii

Jay Udani, MD, CPI
CEO, Medicus Research
Assistant Clinical Professor,
UCLA School of Medicine
Northridge, California

Wendy Warner, MD, FACOG, ABIHM
Founder
Medicine in Balance, LLC
ABIHM Board of Directors
Langhorne, Pennsylvania

Faculty Disclosure

In accordance with the ACCME Standards for Commercial Support, course directors, planning committees, faculty and all others in control of the educational content of the CME activity must disclose all relevant financial relationships with any commercial interest that they or their spouse/partner may have had within the past 12 months. If an individual refuses to disclose relevant financial relationships, they will be disqualified from being a part of the planning and implementation of this CME activity. Employees of a commercial interest with business lines or products relating to the content of the CME activity will not participate in the planning or any accredited portion of the conference. Disclosure will be made to all participants at the conference location, prior to the educational activity commencement.

Program

Thursday, January 13

Bringing Integrative Medicine to Your Health Care Organization

Additional cost.

This innovative course is designed for health care providers and administrators looking to improve or introduce integrative holistic medicine to their practices and programs. Scripps Center for Integrative Medicine founders Mimi Guarneri, MD, Rauni Prittinen King, RN and the senior team at the internationally recognized center will share the knowledge behind their success in an intimate and hands-on learning environment. Health care professionals in both traditional and complementary therapies will find this important seminar a valuable resource!

- 8 a.m. Registration & Breakfast
- 8:30 a.m. Welcome, Introduction
 - History & Mission**
 - Programs, Services & Education**
 - Business Plan, Finance & Management**
 - Philanthropy**
 - Marketing & Public Relations**
 - Q & A and Panel Discussion**
- 12:30 p.m. Box Lunch
- 1 p.m. Bus Leaves to Scripps Center for Integrative Medicine
- 4 p.m. Bus Returns to Hilton San Diego Bayfront Hotel
- 5 p.m. Pre-Conference Seminar Adjournment

San Diego Botanical Gardens Tour

Additional cost. RSVP required. Space is limited.

Experience the botanical origins of certain modern pharmaceutical agents while understanding how environmental variations can affect the strength and efficacy of natural supplements.

- 11 a.m. Registration & Box Lunch
- 11:45 a.m. Bus Leaves to San Diego Botanical Gardens
- 12:30 p.m. **San Diego Botanical Gardens Guided Tour**
Mark Blumenthal, David Kiefer, MD, and James Duke, PhD
- 4 p.m. Bus Returns to Hilton San Diego Bayfront Hotel
- 5 p.m. Pre-Conference Tour Adjournment

Friday, January 14

- 7:30 a.m. Registration, Breakfast, View Exhibits & Research Presentations
 - 8 a.m. Welcome & Interactive Educational Overview
 - 8:15 a.m. **KEYNOTE PRESENTATION:**
The Clinician as Intervention: Lessons for the Dietary Supplement Prescriber
David Raketel, MD
 - 9 a.m. **Reviewing the Research and Literature: The Best of the Year**
Joseph Betz, PhD
 - 9:45 a.m. Break, View Exhibits & Research Presentations
 - 10:30 a.m. **Update on Regulation**
Mark Blumenthal
 - 11 a.m. **Update on Important Reactions and Interactions**
Philip Gregory, PharmD
 - 11:45 a.m. **Panel Discussion/Q & A**
 - 12:15 p.m. Box Lunch (served in Exhibit Hall), View Exhibits & Research Presentations
 - 1:30 p.m. **Natural Supplements and Back Pain**
Joseph Maroon, MD
 - 2:15 p.m. **Functional Medicine for Obesity and Metabolism**
Mark Hyman, MD
 - 3 p.m. Break, View Exhibits & Research Presentations
 - 3:45 p.m. **Holistic Neurology: New Hope for Dementia**
(Non CME)
David Perlmutter, MD
 - 4:30 p.m. **Natural Supplements in Chronic Stress and Anxiety**
Scott Shannon, MD
 - 5:15 p.m. **Panel Discussion/Q & A**
 - 5:45 p.m. Adjourn
- 6:15 p.m. **Reception**
additional cost for non-conference attendees.
 - Humorous Look at the Year in Medicine** *(Non CME)*
Mark Blumenthal
 - SuperFoods and SuperHealth** *(Non CME)*
Steven Pratt, MD



Saturday, January 15

- 7:30 a.m. Registration, Breakfast, View Exhibits & Research Presentations
- 8:15 a.m. **WORKSHOPS** (choose one, all provided on course CD-ROM)
- A. Ayurvedic Medicine: A Scientific and Therapeutic Review**
Kulreet Chaudhary, MD
Valencia Porter, MD, MPH
 - B. Natural Supplements in Headache Management**
Robert Bonakdar, MD
Cathy Garvey, RD
 - C. Integrative Dermatology**
Michael Traub, ND
- 9:45 a.m. Break, View Exhibits & Research Presentations
- 10:30 a.m. **WORKSHOPS** (choose one, all provided on course CD-ROM)
- A. Natural Supplements in Men's Health**
David Rakel, MD
David Kiefer, MD
 - B. Natural Supplements in Cold/Flu**
Jay Udani, MD, CPI
 - C. Natural Supplements in Healthy Aging**
Joseph Maroon, MD
- Noon Box Lunch (served in Exhibit Hall), View Exhibits & Research Presentations
- 1:15 p.m. **WORKSHOPS** (choose one, all provided on course CD-ROM)
- A. Dietary Supplements Resources: Point of Care Answers for the Busy Clinician**
Rebecca Costello, PhD
Paula Gardiner, MD, MPH
 - B. Bio-Identicals and Natural Supplements in Women's Health**
Wendy Warner, MD
Tieraona Low Dog, MD
 - C. Natural Supplements in Pediatric Mental Health: New Approaches for Autism, Depression and Bipolar Disorder**
Scott Shannon, MD
Mark Hyman, MD
- 2:45 p.m. Break, View Exhibits & Research Presentations
- 3:30 p.m. **WORKSHOPS** (choose one, all provided on course CD-ROM)
- A. Dietary Supplements in the Hospital Setting: Policy and Guidance**
Paula Gardiner, MD, MPH
 - B. Natural Supplements for the GI Patient**
Victor Sierpina, MD
David Leopold, MD
 - C. Osteoarthritis and Joint Pain** (Non CME)
Jason Theodosakis, MD, MS, MPH
- 5 p.m. Adjournment



Sunday, January 16

- 7:30 a.m. Breakfast, View Exhibits & Research Presentations
- 8:15 a.m. **Research Competition Awards Presentation**
- 8:30 a.m. **Natural Supplements in Cardiovascular Disease**
Mimi Guarneri, MD
- 9:15 a.m. **Nutrition and Cancer Prevention: What the Research Shows**
Nancy Emenaker, PhD, MEd, RD
- 10 a.m. Break & View Exhibits
- 10:30 a.m. **The Greening of Medicine- Why You Need to be Involved**
Tieraona Low Dog, MD
- 11:15 a.m. **Nutrigenomics: An Update** (Non CME)
Jeffrey Bland, PhD
- Noon **Panel Discussion/Q & A**
- 12:30 p.m. Conference Adjournment

Call for Abstracts

Research abstracts of original work dealing with natural supplements will be accepted in two categories:

- I. Original Clinical Research
- II. Basic Sciences/Review/Case Studies

Selected abstracts will be presented in poster format throughout the conference (Friday through Sunday). Winning entries will receive cash prizes and publication in the *Journal of Alternative and Complementary Medicine*. All entries accepted for presentation will receive a reduced conference registration (\$350 until Dec. 10, \$400 thereafter).



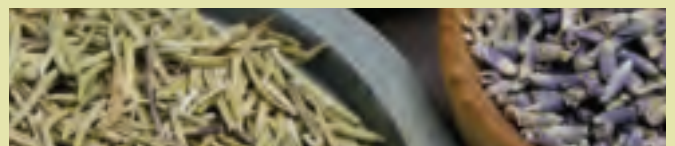
-  The deadline for submissions is December 10, 2010.
-  For additional information and a submission packet, visit www.scripps.org/conferenceservices.

Exhibit and Support Opportunities

For information on exhibit and support opportunities during this and many other Scripps educational conferences, please contact: **Scripps Conference Services & CME.**

- Phone** 858-652-5400
- Email** med.edu@scrippshealth.org
- Online** www.scripps.org/conferenceservices



Conference Location & Hotel Information

San Diego, California

Join us in California's second largest city where January skies are typically sunny with daytime temperatures in the mid to high 60s. For information on San Diego's, beaches, activities, culture and more, visit www.seeyouinsandiego.com.

The Hotel

Steps from downtown's Gaslamp Quarter and PETCO Park and minutes from San Diego Airport, the Hilton San Diego Bayfront Hotel offers the finest amenities and lays the best of the city at your doorstep. The Hilton San Diego Bayfront hotel has an openness not only in floor plan, but also in attitude, energy, experience, and service. Fusing a dynamic waterfront location, sun and sea-inspired design and casually sophisticated vibe, this San Diego, California hotel offers an immersion into the essence of the city's unique coastal culture and lifestyle.

Hilton San Diego Bayfront highlights:

- ❖ 100% non-smoking hotel
- ❖ Steps away from historic Gaslamp Quarter
- ❖ 10 minutes away from the San Diego International Airport
- ❖ Health Club and Spa Aquazul
- ❖ Complimentary Internet in Hotel Rooms
- ❖ 50% off Fitness Center Fees

Your Hotel Room

Experience a sense of luxury in our oversized rooms with spectacular bay and city views. Expansive windows invite the warm feeling of sunny San Diego into each room where the comfort of Hilton's Serenity Collection® bed and linens are the centerpiece. Each room has upgraded amenities and is well appointed for either business or leisure travel with a large work desk and wireless and wired high speed internet in every room. The bathroom has enough vanity space to spread out and make yourself at home. Whether it's work or play, you'll find that our standard rooms will exceed your expectations.

Please make your own hotel reservations and request the Scripps Health Natural Supplements Conference reduced rate of \$190. (excluding tax)

Make your reservations early! A block of rooms is being held for us until December 22, 2010. After this date, reservations will be accepted on a space and rate availability basis only.



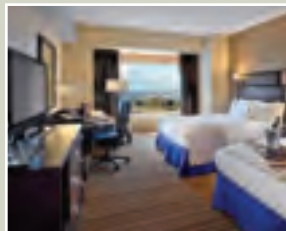
Hilton San Diego Bayfront

1 Park Boulevard, San Diego, California 92101

Phone: 619-564-3333

Fax: 619-564-3344

<http://www.hiltonsandiegobayfront.com/>



Save the Dates!

3rd Annual

Integrative and Holistic Nursing Conference:
Bringing Healing to You and Your Patients

April 30-May 1, 2011 • Hilton San Diego Resort • San Diego, California

12th Annual

The Science & Clinical Application of
Integrative Holistic Medicine

Jointly-sponsored with the American Board of Integrative Holistic Medicine

October 10-14, 2011 • Westfields Marriott Washington-Dulles • Chantilly, Virginia

10th Annual

Destination Health: *Renewing Mind, Body and Soul*

October 14-19, 2012 • Kauai Marriott Resort & Beach Club • Kauai, Hawaii



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Scripps Course Directors:

Robert Bonakdar, MD; Mimi Guarneri, MD; Rauni Prittinen King, RN

Guest Speakers include:

Joseph Betz, PhD; Jeffrey Bland, PhD; Mark Blumenthal;
Kulreet Chaudhary, MD; Rebecca Costello, PhD; Nancy Emenaker, PhD;
Paula Gardiner, MD; Cathy Garvey, RD; Philip Gregory, PharmD;
Mark Hyman, MD; David Kiefer, MD; David Leopold, MD;
Tieraona Low Dog, MD; Joseph Maroon, MD; David Perlmutter, MD;
Valencia Porter, MD; Steve Pratt, MD; David Rakel, MD;
Scott Shannon, MD; Victor Sierpina, MD; Jason Theodosakis, MD;
Michael Traub, ND; Jay Udani, MD; Wendy Warner, MD.



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Special activities include:

Pre-conference seminar, botanical gardens tour, workshops,
and research competition with poster presentations.

Who should attend?

- Physicians
- Acupuncturists
- Chiropractors
- Dietitians
- Naturopathic Doctors
- Nurses
- Nurse Practitioners
- Nurse Midwives
- Pharmacists
- Physician Assistants
- Psychologists
- Any other health care professional who makes nutritional recommendations or manages dietary supplement use.

Register at: www.scripps.org/conferenceservices

Attendee Comments from the 2010 Conference:

- I liked that the speakers were very knowledgeable in their areas of expertise. The overall feeling of the conference was very open to what is best for the patient and not what is best for the health care practitioner.
- Speakers that clearly reviewed the literature and provided specific examples of how they incorporate individual supplements into their practice.
- This conference was wonderful. A complete eye-opener to the possibilities of outcomes/responses in comparison to traditional medical regimen.
- Excellent information, good learning experience, well organized and great speakers.