Together, clinical experts in lymphoma, lung, colorectal, breast and genitourinary cancers will discuss new clinical developments and significant therapeutic advances in these cancer types as presented at the 2010 American Society of Clinical Oncology (ASCO) Annual Meeting.
About Scripps

Scripps Health, a nonprofit health care system based in San Diego, California, includes more than 2,600 affiliated physicians and 12,000 employees at five acute-care hospital campuses, home health care services and a network of clinics, physician offices and outpatient centers. Scripps is committed to contributing to the future of medicine through its clinical research trials and graduate medical education programs. More information can be found at www.scripps.org.

Scripps Conference Services & CME, which offers more than 40 nationally recognized annual conferences in over 15 specialty areas, is committed to providing exceptional educational courses for physicians and other health care professionals. More information and conference brochure downloads are available at www.scripps.org/conferenceservices.

Course Description

Scripps Clinic’s Division of Hematology & Oncology invites you to attend the 7th Annual Oncology Update. During this comprehensive course, clinical experts will review key findings from practice changing studies and the latest clinical data as presented at the 2010 American Society of Clinical Oncology (ASCO) Annual Meeting. Experts in the fields of lymphoma, lung, colorectal, breast and genitourinary cancers will focus on key results with the potential to change practice. Physicians will be provided with the necessary context to integrate the relevant information into their practices. The symposium will also focus on new agents in development and their potential impact on cancer care.

Educational Objectives

After participating in this course, attendees will be able to:

• Assess the latest developments in lung cancer.
• Demonstrate the changing approaches in the diagnosis and treatment of lymphoma.
• Translate recent results in colorectal cancer presented at the 2010 ASCO Annual Meeting.
• Evaluate the evolving treatments of breast cancer.
• Cite new therapeutic options for the treatment of genitourinary cancers.

Registration Information

Register Early!

Registration is limited to a first-come, first-served basis! Registration is complimentary and includes breakfast, mid-morning break, and the course syllabus.

To Register

Online  www.scripps.org/conferenceservices
Fax  858-652-5565
Phone  858-652-5400
Mail  Scripps Conference Services & CME Oncology Update
11025 North Torrey Pines Road
Suite 200, Mail drop: SCRC 200
La Jolla, California 92037

Questions?

Contact  Scripps Conference Services & CME
Phone  858-652-5400
Email  med.edu@scrippshealth.org

Registration Confirmation

A confirmation letter will be e-mailed or mailed to you upon receipt of the conference registration form and payment. If you have not received it within two weeks, please contact the Scripps Conference Services & CME office.

Guest Attendance

All conference activities (including educational sessions, meal functions, exhibit hall, etc.) are exclusively reserved for conference attendees. Non-registered guests (including children, family members, colleagues, etc.) are not allowed in the conference areas. Badges provided at registration are required for entrance into all functions and will be strictly enforced.

Scripps Conference Modification or Cancellation

Scripps reserves the right to modify the course’s schedule or program as necessary. Scripps also reserves the right to cancel this conference, in which case a full refund of the registration fee will be provided. We are unable to refund any travel costs (flight, hotel, etc.) in the case of Scripps cancellation.
**Faculty**

**Course Director**

Alan Saven, MD  
Head, Division of Hematology & Oncology  
Scripps Clinic/Scripps Green Hospital  
La Jolla, California

**Conference Faculty**

**Harold J. Burstein, MD, PhD**  
Associate Professor of Medicine  
Harvard Medical School  
Breast Oncology Center  
Dana-Farber Cancer Institute  
Boston, Massachusetts

**Angela M. DeMichele, MD, MSCE**  
Assistant Professor of Medicine  
Rowan Breast Center  
Abramson Cancer Center  
University of Pennsylvania  
Philadelphia, Pennsylvania

**Tomas Dragovich, MD, PhD**  
Assistant Professor of Medicine  
University of Arizona  
Arizona Cancer Center  
Tucson, Arizona

**Keith D. Eaton, MD**  
Assistant Professor  
Department of Medicine  
Division of Oncology  
University of Washington  
Seattle Cancer Alliance  
Seattle, Washington

**Tracey L. Evans, MD**  
Assistant Professor of Medicine  
Division of Hematology-Oncology  
Hospital of the University of Pennsylvania  
Philadelphia, Pennsylvania

**George A. Fisher, MD, PhD**  
Associate Professor of Medicine  
Medical Oncology  
Stanford University School of Medicine  
Stanford, California

**Bruce J. Giantonio, MD**  
Associate Professor of Medicine  
The Abramson Cancer Center of the University of Pennsylvania  
Executive Officer, The Eastern Cooperative Oncology Group  
Philadelphia, Pennsylvania

**Jon P. Gockerman, MD**  
Professor of Medicine  
Division of Medical Oncology and Transplantation  
Duke University Medical Center  
Durham, North Carolina

**Ellie Guardino, MD, PhD**  
Assistant Professor  
Breast Medical Oncology  
Stanford University  
Stanford, California

**Julie R. Gralow, MD**  
Associate Professor  
Department of Medicine  
Division of Oncology  
University of Washington  
Seattle Cancer Alliance  
Fred Hutchinson Cancer Research Center  
Seattle, Washington

**J. Randolph Hecht, MD**  
Professor of Clinical Medicine  
Carol & Saul Rosenzweig Chair in Cancer Therapies Development  
Director, GI Oncology Program  
University of California, Los Angeles  
Los Angeles, California

**Philip Kantoff, MD**  
Professor, Department of Medicine  
Harvard Medical School  
Director, Lank Center for Genitourinary Oncology  
Dana-Farber Cancer Institute  
Boston, Massachusetts

**John S. Kauh, MD**  
Assistant Professor of Hematology/Oncology and Medicine  
Medical Director  
Ambulatory Treatment Center  
Emory University  
Winship Cancer Institute  
Atlanta, Georgia

**Fadlo R. Khuri, MD**  
Professor and Chair, Department of Hematology and Medical Oncology  
Associate Director  
Clinical & Translational Research  
The Emory Clinic  
Atlanta, Georgia

**Michael P. Kosty, MD, FACP**  
Medical Director  
Scripps Green Cancer Center  
Director, Graduate Medical Education  
Scripps Clinic/Scripps Green Hospital  
La Jolla, California

**Omer Kucuk, MD, FACP**  
Medical Oncologist  
Professor of Hematology-Oncology and Urology  
Georgia Cancer Coalition  
Distinguished Cancer Scholar  
Chief, Genitourinary Medical Oncology  
Emory University, Winship Cancer Institute  
Atlanta, Georgia

**Eunice L. Kwak, MD, PhD**  
Instructor, Department of Medicine  
Harvard Medical School  
Assistant in Medicine, Hematology/Oncology  
Massachusetts General Hospital Cancer Center  
Boston, Massachusetts

**Michelle E. Melisko, MD**  
Medical Oncologist  
Assistant Clinical Professor  
University of California, San Francisco  
San Francisco, California

**Joanne E. Mortimer, MD, FACP**  
Vice Chair Medical Oncology  
Associate Director for Affiliate Programs  
Professor, Division of Medical Oncology & Experimental Therapeutics  
The City of Hope Comprehensive Cancer Center  
Duarte, California

**Ruth M. O’Regan, MD**  
Associate Professor, Hematology and Medical Oncology  
Louisa and Rand Glenn Family Chair in Breast Cancer Research  
Director, Hematology Oncology Fellowship Program  
Medical Director, Emory Breast Center  
Emory Winship Cancer Institute  
Atlanta, Georgia

**David I. Quinn, MD, MBBS (Hons), PhD, FRACP**  
Associate Professor of Medicine  
Chief, Section of GI Medical Oncology  
Medical Director  
Norris Cancer Hospital & Clinics  
Co-Leader  
Genitourinary Cancer Program  
Kenneth J. Norris Comprehensive Cancer Center  
Keck School of Medicine  
University of Southern California  
Los Angeles, California

**David P. Ryan, MD**  
Clinical Director, Tucker Gosnell Center for Gastrointestinal Cancers  
Division of Hematology & Oncology  
Massachusetts General Hospital Cancer Center  
Boston, Massachusetts

**Sandhya Srinivas, MD**  
Associate Professor of Medicine  
Stanford University School of Medicine  
Stanford, California

**David J. Vaughn, MD**  
Associate Professor of Medicine  
Division of Hematology-Oncology  
Hospital of the University of Pennsylvania  
Philadelphia, Pennsylvania

**Zev Wainberg, MD, MSc**  
Assistant Professor of Medicine  
Co-director, GI Oncology Program  
University of California Los Angeles  
Los Angeles, California

**Evan Y. Yu, MD**  
Assistant Professor  
Department of Medicine  
Division of Oncology  
University of Washington  
Seattle Cancer Alliance  
Seattle, Washington
Saturday, June 26
San Francisco, CA

8 a.m. Registration, Breakfast & View Exhibits
8:25 a.m. Welcome & Educational Overview
8:30 a.m. News in Colorectal Cancer
George A. Fisher, MD, PhD
9 a.m. Q & A
9:15 a.m. Update in Lymphoma
Alan Saven, MD
9:45 a.m. Q & A
10 a.m. Break & View Exhibits
10:15 a.m. Diagnostic & Therapeutic Advances in Lung Cancer
Michael P. Kosty, MD
10:45 a.m. Q & A
11 a.m. Breast Cancer Update
Michelle E. Melisko, MD
11:30 a.m. Q & A
11:45 a.m. Genitourinary Cancer Update
Sandhya Srinivas, MD
12:15 p.m. Q & A
12:30 p.m. Adjourn

Saturday, July 10
La Jolla, CA

8 a.m. Registration, Breakfast & View Exhibits
8:25 a.m. Welcome & Educational Overview
8:30 a.m. News in Colorectal Cancer
George A. Fisher, MD, PhD
9 a.m. Q & A
9:15 a.m. Update in Lymphoma
Alan Saven, MD
9:45 a.m. Q & A
10 a.m. Break & View Exhibits
10:15 a.m. Diagnostic & Therapeutic Advances in Lung Cancer
Michael P. Kosty, MD
10:45 a.m. Q & A
11 a.m. Breast Cancer Update
Joanne E. Mortimer, MD
11:30 a.m. Q & A
11:45 a.m. Genitourinary Cancer Update
David L. Quinn, MD, PhD
12:15 p.m. Q & A
12:30 p.m. Adjourn

Saturday, July 17
Boston, MA

8 a.m. Registration, Breakfast & View Exhibits
8:25 a.m. Welcome & Educational Overview
8:30 a.m. Genitourinary Cancer Update
Phillip Kantoff, MD
9 a.m. Q & A
9:15 a.m. Update in Lymphoma
Jon P. Gockerman, MD
9:45 a.m. Q & A
10 a.m. Break & View Exhibits
10:15 a.m. Diagnostic & Therapeutic Advances in Lung Cancer
Michael P. Kosty, MD
10:45 a.m. Q & A
11 a.m. Breast Cancer Update
Harold J. Burstein, MD, PhD
11:30 a.m. Q & A
11:45 a.m. News in Colorectal Cancer
Eunice L. Kwak, MD, PhD
12:15 p.m. Q & A
12:30 p.m. Adjourn
### Saturday, July 24
#### Philadelphia, PA

**The Westin Philadelphia**  
99 South 17th Street  
Philadelphia, Pennsylvania 19103  
215-563-1600

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Speaker(s)</th>
<th>Location</th>
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<td><strong>News in Colorectal Cancer</strong></td>
<td>Bruce J. Giantonio, MD</td>
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<td>Q &amp; A</td>
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<td><strong>Update in Lymphoma</strong></td>
<td>Alan Saven, MD</td>
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<td>Q &amp; A</td>
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<td>Break &amp; View Exhibits</td>
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<tr>
<td>10:15 a.m.</td>
<td><strong>Diagnostic &amp; Therapeutic Advances in Lung Cancer</strong></td>
<td>Tracey L. Evans, MD</td>
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<tr>
<td>10:45 a.m.</td>
<td>Q &amp; A</td>
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<tr>
<td>11 a.m.</td>
<td><strong>Breast Cancer Update</strong></td>
<td>Angela M. DeMichele, MD</td>
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<tr>
<td>11:30 a.m.</td>
<td>Q &amp; A</td>
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<tr>
<td>11:45 a.m.</td>
<td><strong>Genitourinary Cancer Update</strong></td>
<td>David J. Vaughn, MD</td>
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<tr>
<td>12:15 p.m.</td>
<td>Q &amp; A</td>
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<td>12:30 p.m.</td>
<td>Adjourn</td>
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### Saturday, July 31
#### Beverly Hills, CA

**Montage Beverly Hills**  
225 North Canon Drive  
Beverly Hills, California 90210  
310-860-7800

<table>
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<tr>
<th>Time</th>
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<tr>
<td>8:30 a.m.</td>
<td><strong>News in Colorectal Cancer</strong></td>
<td>Zev Wainberg, MD, MSc</td>
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<td>9 a.m.</td>
<td>Q &amp; A</td>
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<td>9:15 a.m.</td>
<td><strong>Update in Lymphoma</strong></td>
<td>Alan Saven, MD</td>
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<td>9:45 a.m.</td>
<td>Q &amp; A</td>
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<td>10:15 a.m.</td>
<td><strong>Diagnostic &amp; Therapeutic Advances in Lung Cancer</strong></td>
<td>Michael P. Kosty, MD</td>
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<td>10:45 a.m.</td>
<td>Q &amp; A</td>
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<tr>
<td>11 a.m.</td>
<td><strong>Breast Cancer Update</strong></td>
<td>Joanne E. Mortimer, MD</td>
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<td>11:30 a.m.</td>
<td>Q &amp; A</td>
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<tr>
<td>11:45 a.m.</td>
<td><strong>Genitourinary Cancer Update</strong></td>
<td>David I. Quinn, MD, PhD</td>
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<tr>
<td>12:15 p.m.</td>
<td>Q &amp; A</td>
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<tr>
<td>12:30 p.m.</td>
<td>Adjourn</td>
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### Saturday, August 14
#### Seattle, WA

**The Westin Seattle**  
1900 Fifth Avenue  
Seattle, Washington 98101  
206-728-1000

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<tr>
<th>Time</th>
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<tr>
<td>8:30 a.m.</td>
<td><strong>News in Colorectal Cancer</strong></td>
<td>J. Randolph Hecht, MD</td>
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<td>9 a.m.</td>
<td>Q &amp; A</td>
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<tr>
<td>9:15 a.m.</td>
<td><strong>Update in Lymphoma</strong></td>
<td>Alan Saven, MD</td>
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<td>9:45 a.m.</td>
<td>Q &amp; A</td>
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<tr>
<td>10 a.m.</td>
<td>Break &amp; View Exhibits</td>
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<tr>
<td>10:15 a.m.</td>
<td><strong>Diagnostic &amp; Therapeutic Advances in Lung Cancer</strong></td>
<td>Keith D. Eaton, MD</td>
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<tr>
<td>10:45 a.m.</td>
<td>Q &amp; A</td>
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<tr>
<td>11 a.m.</td>
<td><strong>Breast Cancer Update</strong></td>
<td>Julie R. Gralow, MD</td>
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<tr>
<td>11:30 a.m.</td>
<td>Q &amp; A</td>
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<tr>
<td>11:45 a.m.</td>
<td><strong>Genitourinary Cancer Update</strong></td>
<td>Evan Y. Yu, MD</td>
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<tr>
<td>12:15 p.m.</td>
<td>Q &amp; A</td>
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<td>12:30 p.m.</td>
<td>Adjourn</td>
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### Saturday, August 21
#### Atlanta, GA

**Grand Hyatt Atlanta in Buckhead**
3300 Peachtree Road, NE
Atlanta, Georgia 30305
404-237-1234

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| 8:30 a.m. | **News in Colorectal Cancer**  
  John S. Kauh, MD |
| 9 a.m. | Q & A                          |
| 9:15 a.m. | **Update in Lymphoma**  
  Alan Saven, MD |
| 9:45 a.m. | Q & A                          |
| 10 a.m. | Break & View Exhibits         |
| 10:15 a.m. | **Diagnostic & Therapeutic Advances in Lung Cancer**  
  Fadlo R. Khuri, MD |
| 10:45 a.m. | Q & A                          |
| 11 a.m. | **Breast Cancer Update**  
  Ruth M. O’Regan, MD |
| 11:30 a.m. | Q & A                          |
| 11:45 a.m. | **Genitourinary Cancer Update**  
  Omer Kucuk, MD |
| 12:15 p.m. | Q & A                          |
| 12:30 p.m. | Adjourn                         |

### Saturday, August 28
#### Las Vegas, NV

**Wynn Las Vegas**
3131 Las Vegas Boulevard South
Las Vegas, Nevada 89109
702-770-7000

<table>
<thead>
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</tr>
<tr>
<td>8:25 a.m.</td>
<td>Welcome &amp; Educational Overview</td>
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</tbody>
</table>
| 8:30 a.m. | **News in Colorectal Cancer**  
  Tomislav Dragovich, MD, PhD |
| 9 a.m. | Q & A                          |
| 9:15 a.m. | **Update in Lymphoma**  
  Alan Saven, MD |
| 9:45 a.m. | Q & A                          |
| 10 a.m. | Break & View Exhibits         |
| 10:15 a.m. | **Diagnostic & Therapeutic Advances in Lung Cancer**  
  Michael P. Kosty, MD |
| 10:45 a.m. | Q & A                          |
| 11 a.m. | **Breast Cancer Update**  
  Ellie Guardino, MD, PhD |
| 11:30 a.m. | Q & A                          |
| 11:45 a.m. | **Genitourinary Cancer Update**  
  TBC |
| 12:15 p.m. | Q & A                          |
| 12:30 p.m. | Adjourn                         |

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**Accreditation**

Scripps Health is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Scripps Health designates this educational activity for a maximum number of 3.75 AMA PRA Category 1 Credit(s)™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Documentation of awarded credit is provided for registered attendees in exchange for completed activity evaluation. Certificates of attendance are available, upon request, at the end of the course.

**Disclosure**

In accordance with the ACCME Standards for Commercial Support, course directors, planning committees, faculty and all others in control of the educational content of the CME activity must disclose all relevant financial relationships with any commercial interest that they or their spouse/partner may have had within the past 12 months. If an individual refuses to disclose relevant financial relationships, they will be disqualified from being a part of the planning and implementation of this CME activity.

Employees of a commercial interest with business lines or products relating to the content of the CME activity will not participate in the planning or any accredited portion of the conference.

Disclosure will be made to all participants at the conference location, prior to the educational activity commencement.

**Educational Grants**

This course is supported, in part, by educational grants from industry, in accordance with ACCME Standards. At the time of printing, a complete listing of commercial supporters was not available. Appropriate acknowledgement will be given to all supporters at the time of the educational activity.

**Cultural and Linguistic Competency**

This activity is in compliance with California Assembly Bill 1195 which requires that all CME activities comprising a patient care element include curriculum addressing the topic of cultural and linguistic competency. The intent of this bill is to ensure that health care professionals are able to meet the cultural and linguistic concerns of a diverse patient population through effective and appropriate professional development.

Cultural and linguistic competency was incorporated into the planning of this activity.

**Recording and Photography Clause**

Scripps reserves exclusive rights to record (audio and video) and/or photograph all conference proceedings for use in marketing materials, presentations and course content sales.
Registration is FREE, but space is limited so register early!

Mail or fax this form to:
Scripps Conference Services & CME
11025 N. Torrey Pines Road, Suite 200
Maildrop: SCRC 200
La Jolla, California 92037
Fax: 858-652-5565

Contact information:
Phone: 858-652-5400
Email: med.edu@scrippshealth.org
You may also register securely online:
www.scripps.org/conferenceservices

Please check one:
☐ June 26 San Francisco  ☐ July 10 La Jolla  ☐ July 17 Boston  ☐ July 24 Philadelphia  ☐ July 31 Beverly Hills  ☐ August 14 Seattle  ☐ August 21 Atlanta  ☐ August 28 Las Vegas

FIRST NAME, MIDDLE INITIAL, LAST NAME

DEGREE

SPECIALTY

AFFILIATION

STREET ADDRESS

CITY/STATE/ZIP CODE

OFFICE TELEPHONE

FAX

EMAIL

Please indicate any special needs (including dietary restrictions). Special requests will be considered and accommodated in full compliance with the Americans with Disabilities Act (ADA).

Office Use Only: __________________________ Date Received __________________________ Confirmation Sent __________________________ Initials
You are invited to attend a

FREE CME
ASCO Update

on lung cancer, colorectal cancer, genitourinary cancer, lymphoma and breast cancer.