29th Annual Primary Care Summer Conference

Medical Specialties from the Primary Care Perspective

August 3–5, 2012

Hyatt Regency Mission Bay
San Diego, California

Scripps Conference Services & CME • www.scripps.org/conferenceservices
Course Overview
Scripps Clinic's Primary Care Summer Conference was designed by primary care physicians for primary care physicians and will present content from their unique perspective. This important CME conference will educate and promote improved patient outcomes in a broad range of therapeutic areas commonly encountered in the busy primary care practice. In addition to an overview of the history and current science of a variety of specialty areas, content will be presented in a very practical, patient-focused manner relevant to the specific primary care setting and challenges.

Conference Highlights:
- Presentation of a wide variety of therapeutic areas commonly encountered in primary care from the primary care perspective
- Renowned faculty chosen not only for their recognized expertise, but also their keen presentation and educational skills
- Practical and useful content, including pearls, additional resources and a comprehensive printed syllabus for later reference
- Dynamic and interactive formats including case studies, audience response system, and ample opportunities for Q&A as part of each presentation
- Half-day schedules at one of San Diego's most popular vacation destinations allowing time for learning and relaxation

Educational Objectives
After attending this activity, participants should be able to:
- Discuss the history, science and evidence of commonly encountered therapeutic areas.
- Integrate current trends in preventive health care into patient care strategies.
- Diagnose frequently encountered medical conditions using office examinations and formal diagnostic techniques.
- Formulate a comprehensive treatment program for various health issues, coordinating other team members within the practice to support the patient care strategy.
- Manage the specialist referral process: assess when to refer, recognize what the specialized treatment will consist of, and determine the role of the primary care physician in cohesive care and follow-up.
- Identify common overlapping or related conditions.
- Access and/or recommend resources for both physicians and patients to acquire additional information pertinent to a range of therapeutic areas.
- Effectively discuss with patients their personal responsibilities in prevention and treatment.

Target Audience
- Family Practice
- Internal Medicine
- General Practice Medical Professionals.

Conference Location & Hotel Information

Hyatt Regency Mission Bay
1441 Quivira Road
San Diego, California 92109
Reservations: 888-421-1442
Hotel Direct: 619-224-1234
www.missionbay.hyatt.com

Experience the beautifully transformed Hyatt Regency Mission Bay Spa and Marina - San Diego near Sea World San Diego. The only hotel in San Diego with multiple water slides, you'll delight in a water playground with three new pools, waterfront health club, and a full-service marina with jet skis, sailboats, kayaks, sports fishing and whale excursions—everything you could wish for in a San Diego California resort. Coupled with the premier location close to famous sights and attractions such as Sea World, the luxurious San Diego California resort and hotel has become the unparalleled choice for discerning travelers.

The Hyatt Regency Mission Bay also offers a large selection of indoor and outdoor activities:
- Eco-friendly Blue Marble Spa
- Water playground with multiple pools and waterslides
- New Waterfront 24-Hour StayFit Gym / private marina
- Kayaks / jet skis / sport fishing / sailboats / whale tours

Rates and Reservations
We are fortunate to have obtained special low rates for our conference starting at $239 per night (plus tax and parking). This low rate also includes:
- No resort fee
- Complimentary high-speed internet access in guest rooms
- Complimentary use of the fitness center
- Discounted overnight self-parking

Make your reservations early! A block of rooms is being held for us starting at $239 per night (plus tax and parking) until Friday, July 13, 2012. After this date, reservations will be accepted on a space and rate availability basis only. Be sure to mention that you are attending the Scripps Clinic Primary Care conference when making your reservations to receive the reduced rate.

Please note: Attendees who book their room through an online, third-party service (Hotels.com®, Expedia.com®, Priceline.com®, etc.) are not eligible to receive the amenities listed above.
Cultural and linguistic competency was incorporated into the planning of this activity. Health care professionals are able to meet the cultural and linguistic concerns of a...
Friday, August 3, 2012

7 a.m. Registration, Continental Breakfast & View Exhibits

7:55 a.m. Welcome and Introductions
Michael L. Van Buskirk, MD, ABFM

8 a.m. Hypertension Treatment Pearls
Christian W. Mende, MD

9 a.m. Motion Disorders
Jack D. Schim, MD

10 a.m. Break & View Exhibits

10:30 a.m. Common Urologic Problems
Carol Kashefi, MD

11:30 a.m. Update on Congestive Heart Failure: Focus on Primary Care
J. Thomas Heywood, MD

12:30 p.m. Adjourn

Saturday, August 4, 2012

7 a.m. Continental Breakfast & View Exhibits

7:55 a.m. Welcome and Introductions
Michael L. Van Buskirk, MD, ABFM

8 a.m. Inpatient vs. Outpatient Diabetes Care
Matthew J. Levine, MD

9 a.m. Controversies in Health Maintenance and Preventive Health
Joel C. Diamant, MD

10 a.m. Break & View Exhibits

10:30 a.m. Diagnostic Work-Up of the Syncope Patient
John D. Rogers, MD

11:30 a.m. Pain Management
Timothy J. Corbin, MD

12:30 p.m. Adjourn

Sunday, August 5, 2012

7 a.m. Continental Breakfast & View Exhibits

7:55 a.m. Welcome and Introductions
Michael L. Van Buskirk, MD, ABFM

8 a.m. Primary Care Orthopedics: Shoulders
Heinz R. Hoenecke, Jr., MD

9 a.m. Urgent Care Update
Andrew J. Accardi, MD

10 a.m. Break & View Exhibits

10:30 a.m. Office Management of Atrial Arrhythmias: When to Refer
John D. Rogers, MD

11:30 a.m. Advanced Life Care Planning
Timothy J. Corbin, MD

12:30 p.m. Final Adjournment
Please indicate any special needs (including dietary restrictions). Special requests will be considered and accommodated in full compliance with the Americans with Disabilities Act (ADA).

Space is limited, so register early!

Included: Course tuition, breakfasts, breaks, and course syllabus

Not Included: Travel costs, lodging, parking, lunch, and dinners

By completing this registration form and returning it to Scripps you are acknowledging compliance with all attendance policies.

### Three Easy Ways to Register

**Online:** [www.scripps.org/conferenceservices](http://www.scripps.org/conferenceservices)

**Fax:** 858-652-5565

**Mail:**
Scripps Conference Services & CME
Primary Care Summer Conference
11025 North Torrey Pines Road
Suite 200, Maildrop: SCRC 200
La Jolla, California 92037

**Questions?**

**Contact:** Scripps Conference Services & CME

**Phone:** 858-652-5400

**Email:** med.edu@scrippshealth.org

### Attendance Policies

#### Registration Confirmation

A confirmation letter will be e-mailed or mailed to you upon receipt of the conference registration form and payment. If you have not received it within two weeks, please contact the Scripps Conference Services & CME office.

#### Attendee Cancellation, Substitution, Refund

The course tuition is refundable, minus a $100 processing fee, if your cancellation is received in writing no later than Friday, July 27, 2012. Attendee substitutions are allowed, but notification must be made in writing by July 27, 2012. After this date, under no circumstances will refunds, credits, or substitutions be granted. No refunds or credits will be given to “no shows.”

#### Guest Attendance Policy

All conference activities (including educational sessions, meal functions, exhibit hall, etc.) are exclusively reserved for conference attendees. Non-registered guests (including children, family members, colleagues, etc.) are not allowed in the conference areas. Badges provided at registration are required for entrance into all functions and will be strictly enforced.

#### Scripps Conference Modification or Cancellation

Scripps reserves the right to modify the course’s schedule or program as necessary. Scripps also reserves the right to cancel this conference, in which case a full refund of the registration fee will be provided. We are unable to refund any travel costs (flight, hotel, etc.) in the case of Scripps cancellation.

#### Recording and Photography Clause

Scripps reserves exclusive rights to record (audio and video) and/or photograph all conference proceedings for use in marketing materials, presentations and course content sales.
Comments from the 2011 Primary Care Summer Conference:

- Excellent presentations and topics were relevant to my practice.
- The half day format/sessions are great!
- Excellent speakers who brought us up to the current research.
- Program offered many take home and use today points!