

4th Annual  
**SUDDEN**  
**CARDIAC ARREST:**  
**FROM AWARENESS TO**  
**PREVENTION**

March 26-27, 2011  
Hyatt Regency La Jolla at Aventine  
San Diego, California



## OVERVIEW

Sudden Cardiac Arrest (SCA) is one of the leading causes of death in the United States claiming more lives than lung cancer, breast cancer and AIDS combined. Each year more than 335,000 people die of SCA (a sudden and abrupt loss of heart function caused by a chaotic heart rhythm disturbance, resulting in death, if not prevented with early defibrillation). Heart rhythm problems that result in SCA are related to the electrical impulses and muscle strength of the heart and can attack anyone of almost any age. Despite best practice efforts, it is estimated that only 20-30% of those that have indication or are at risk for SCA are receiving treatment to prevent it.

This educational activity will provide the attendee with the knowledge necessary to identify, to treat and/or to refer patients to treatment in order to prevent SCA. Some of the topics to be presented will be an up-to-date review of the causes of SCA, current and future risk stratification for predicting SCA, a current review of genetic predisposition to SCA and therapies available to protect those at risk for SCA. In addition, discussion of various disease states such as congestive heart failure, hypertrophic cardiomyopathy, and their relation to SCA will take place. Racial and gender differences in identification of those at risk for SCA and in statistics regarding survival of SCA will be presented. This program will provide attendees with information on clinical pathways to capture those at risk for SCA.

**TARGET AUDIENCE** The program's target audience will include primary care physicians, cardiologists, electrophysiologists, nurses, emergency medical technicians and other health care professionals with an interest in arrhythmias and Sudden Cardiac Arrest prevention.

## COURSE OBJECTIVES

After participating in this course, the attendee should be able to:

- Discuss the significance and etiologies of Sudden Cardiac Arrest.
- Apply current and future risk stratification strategies.
- Describe the indications for Implantable Defibrillator (ICD) Therapy; including pros and cons.
- Assess the role of antiarrhythmia drug therapy in the prevention and treatment of Sudden Cardiac Arrest.
- Identify the co-existing disease states and the associated risk of Sudden Cardiac Arrest.
- Formulate and/or implement strategies for diagnosing, treating, and/or referring patients with Sudden Cardiac Arrest.

## ACCREDITATION

Scripps Health is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Scripps Health designates this live activity for a maximum of 11.25 AMA PRA Category 1 Credit(s)<sup>™</sup>. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Documentation of awarded credit is provided for registered attendees in exchange for a completed activity evaluation. Certificates of attendance are available, upon request, at the end of the course.

### Board of Registered Nursing

Provider approved by the California Board of Registered Nursing, BRN Provider # 12576 for a maximum of 11.5 hours. Must attend full day to receive credit. One day registration available.

Credit breakdown by day: Saturday - 8 contact hours / Sunday - 3.5 contact hours

### Emergency Medical Services

The County of San Diego, Division of EMS, has approved this course for a maximum of 11.5 total hours, San Diego County EMS Provider # 37-0219. Must attend full day to receive credit. One day registration available. Credit breakdown by day: Saturday - 8 hours / Sunday - 3.5 hours

### Physician Assistants

The American Academy of Physician Assistants accepts Category 1 credit from AMA Category 1 CME organizations accredited by the ACCME.

### Nurse Practitioners

The American College of Nurse Practitioners (ACNP) accepts AMA PRA Category 1 Credit(s)<sup>™</sup> from organizations accredited by the ACCME. This activity has been approved for a maximum of 11.25 AMA PRA Category 1 Credit(s)<sup>™</sup>.

### Commercial Support

This course is supported, in part, by educational grants from industry, in accordance with ACCME accreditation Standards for Commercial Support. At the time of printing, a complete listing of commercial supporters was not available. Appropriate acknowledgement will be given to all supporters at the time of the educational activity.

### Cultural and Linguistic Competency

This activity is in compliance with California Assembly Bill 1195 which requires that all CME activities comprising a patient care element include curriculum addressing the topic of cultural and linguistic competency. The intent of this bill is to ensure that health care professionals are able to meet the cultural and linguistic concerns of a diverse patient population through effective and appropriate professional development. Cultural and linguistic competency was incorporated into the planning of this activity.



# FACULTY

## Course Director

### **John Rogers, MD, FACC**

Director,  
Cardiac Pacing and Tachyarrhythmia  
Device Therapy  
Scripps Clinic

## Scripps Clinic Faculty

### **J. Thomas Heywood, MD, FACC**

Director, Heart Failure Research &  
Recovery Program

### **Michael Smith, MD**

Cardiologist

## Guest Faculty

### **David S. Cannom, MD**

Medical Director of Cardiology  
Good Samaritan Hospital  
Clinical Professor of Medicine  
UCLA School of Medicine  
Los Angeles, California

### **Kenneth Ashton Freeman, MD, JD**

Assistant Professor of Health Policy and  
Political Analysis  
Howard University School of Medicine  
Managing Partner  
Legislative Alliances Government Relations Firm  
Washington, DC

### **Ulrika Birgersdotter-Green, MD**

Professor of Medicine  
Director, Pacemaker and ICD Clinic  
University of California, San Diego  
San Diego, California

### **Thomas Hemmen, MD, PhD**

Director, UCSD Stroke Center  
Associate Professor  
Department of Neurosciences  
University of California, San Diego  
San Diego, California

### **Barry London, MD, PhD**

Director, University of Pittsburgh Medical  
Center Cardiovascular Institute  
Pittsburgh, Pennsylvania

### **Joseph C. Marek, MD**

Medical Director  
Young Hearts for Life  
Midwest Heart Foundation  
Downers Grove, Illinois

### **Holly Morrell**

Founder/Executive Director  
Heartfelt Cardiac Projects  
Laguna Beach, California

### **Vincent N. Mosesso, Jr., MD**

Professor of Emergency Medicine  
University of Pittsburgh School of Medicine  
Medical Director, UPMC Prehospital Care  
Medical Director  
Sudden Cardiac Arrest Association  
Pittsburgh, Pennsylvania

### **Maureen O'Connor**

PAD Program Manager/EMT  
SD Project Heartbeat  
San Diego, California

### **Mary Harb Sheets, PhD**

Clinical Psychologist  
San Diego, California

# HOTEL INFORMATION

The conference will be held at the **Hyatt Regency La Jolla at Aventine** in San Diego, California.

3777 La Jolla Village Drive  
San Diego, California, USA 92122  
Tel: 858-552-1234 Fax: 858-552-6066

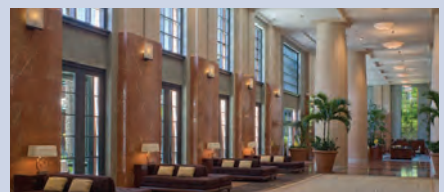
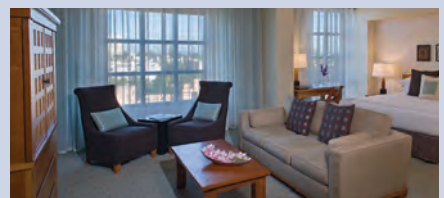
## Please make your own hotel reservations.

Discover the many facets of Hyatt Regency La Jolla at Aventine and enjoy a seaside destination with the charm of a European village and the panache of Southern California. Located in the city known as "The Jewel of the Pacific", the stunning La Jolla hotel offers incomparable beaches, shopping, dining, galleries and attractions. Visit Stephen Birch Aquarium & Museum, spend a day kayaking, take

a Baja Lobster or Wine tour, see live theater or shop San Diego's trendy boutiques; all just minutes away. Set on 11 prime acres, our convenient La Jolla California hotel boasts 419 guestrooms, a 32,000 sq. ft. Sports Club and spa, and a gourmet restaurant row.

## Rates and Reservations

**Make your reservations early!** A specially priced block of rooms is being held until March 4, 2011. When making your reservation, be sure to ask for the Scripps Sudden Cardiac Arrest conference rate of \$175 for a single or double room. After March 4, 2011 reservations will be accepted on a space and rate availability basis only. Complimentary internet will be provided in all guest rooms.



# PROGRAM

## SATURDAY, MARCH 26

- 7:30 a.m. Registration, Continental Breakfast & View Exhibits
- 7:55 a.m. Welcome & Introduction
- 8 a.m. **Epidemiology of SCA and the Role of AEDs in the Chain of Survival**  
*Vincent Mosesso, Jr., MD*
- 8:45 a.m. **Can the Common Faint be a Sudden Death Warning Sign?**  
*John Rogers, MD*
- 9:30 a.m. **The Role of Diagnostic Imaging in Sudden Cardiac Arrest**  
*Michael Smith, MD*
- 10:15 a.m. **Survivor Story**
- 10:30 a.m. Break & View Exhibits
- 11 a.m. **Hereditary Conditions Predisposing to Sudden Cardiac Arrest**  
*Barry London, MD, PhD*
- 11:45 a.m. **Screening Young Adults for SCA Risk**  
*Jospeh Marek, MD*
- 12:30 p.m. Lunch
- 1:15 p.m. **Sudden Cardiac Arrest in the Athlete**  
*David Cannom, MD*
- 2 p.m. **Racial and Gender Differences in SCA Prevention**  
*Ulrika Birgersdotter-Green, MD*
- 2:45 p.m. Break & View Exhibits
- 3:15 p.m. **ICD Indications – What’s New?**  
*John Rogers, MD*
- 4 p.m. **Psychological Impact of SCA on Survivors and Their Families**  
*Mary Sheets, PhD*
- 4:45 p.m. **Survivor Story**
- 5 p.m. Adjourn

## SUNDAY, MARCH 27

- 7:30 a.m. Registration, Continental Breakfast & View Exhibits
- 7:55 a.m. Welcome & Introduction
- 8 a.m. **Heath Care Reform: Its Impact on ICD Therapy**  
*Kenneth Ashton Freeman, MD, JD*
- 8:45 a.m. **Risk Stratification of Patients with Heart Failure**  
*J. Thomas Heywood, MD*
- 9:30 a.m. **Improving Post-Resuscitation Outcomes: Role of Hypothermia**  
*Thomas Hemmen, MD, PhD*
- 10:15 a.m. **Survivor Story**
- 10:30 a.m. Break & View Exhibits
- 11 a.m. **New CPR Guidelines: Teaching CPR in Schools**  
*Maureen O'Connor*
- 11:45 a.m. **Making a Difference in Your Community**  
*Holly Morrell*
- 12:30 p.m. Adjourn



4th Annual

# SUDDEN CARDIAC ARREST: FROM AWARENESS TO PREVENTION

March 26-27, 2011 • Hyatt Regency La Jolla at Aventine, San Diego, California

## Conference Fees

**Space is limited, so register early!**

**Included:** Course tuition, breakfasts, breaks, lunch, syllabus

**Not Included:** Travel costs, lodging, parking, and dinners

### Main Conference

	Thru Jan 14	Jan 15 - Mar 18	On-site After Mar 18
Physicians	\$275	\$300	\$325
Other Health Care Professionals <i>(nurses, fellows, residents, etc)</i>	\$200	\$225	\$250
Emergency Medical Technicians	\$100	\$100	\$125

**Please print clearly. Should we have any conference communications or updates please provide your direct contact information.**

FIRST, MI, LAST NAME										DEGREE (MD, DO, PHD, RN, ETC)									
AFFILIATION/HOSPITAL/COMPANY										SPECIALTY									
MAILING ADDRESS																			
CITY/STATE/ZIP																			
DIRECT TELEPHONE										FAX									
EMAIL																			
ASSISTANT NAME										ASSISTANT DIRECT TELEPHONE									
ASSISTANT E-MAIL																			



Please indicate any special needs (including dietary restrictions): *Special requests will be considered and accommodated in full compliance with the Americans with Disabilities Act (ADA).*

Office Use Only:	Date Received	Amount	Check No. / Approval CD	Confirmation Sent	Initials

### PAYMENT METHOD

Check *Please make Checks payable to Scripps (in U.S. dollars Only).*

Visa  MasterCard  Amex  Discover

If paying by credit card, please complete the information below.

CREDIT CARD NUMBER															EXPIRATION DATE				
NAME ON CARD																			
BILLING ADDRESS IF DIFFERENT FROM ABOVE																			

AUTHORIZED SIGNATURE

## Four Easy Ways to Register

Online [www.scripps.org/conferenceservices](http://www.scripps.org/conferenceservices)

Fax 858-652-5565

Phone 858-652-5400

Mail Scripps Conference Services & CME  
Sudden Cardiac Arrest Conference  
11025 North Torrey Pines Rd.  
Suite 200, Maildrop: SCRC 200  
La Jolla, California 92037

## Questions

Contact Scripps Conference Services & CME

Phone 858-652-5400

Email [med.edu@scrippshealth.org](mailto:med.edu@scrippshealth.org)

## Attendance Policies

### Registration Confirmation

A confirmation letter will be e-mailed or mailed to you upon receipt of the conference registration form and payment. If you have not received it within two weeks, please contact the Scripps Conference Services & CME office.

### Attendee Cancellation, Substitution, Refund

The course tuition is refundable, minus a **\$100** processing fee, if your cancellation is received in writing no later than **March 18, 2011**. Attendee substitutions are allowed, but notification must be made in writing by **March 18, 2011**. After this date, under no circumstances will refunds, credits, or substitutions be granted. No refunds or credits will be given to "no shows."

### Guest Attendance Policy

All conference activities (including educational sessions, meal functions, exhibit hall, etc.) are exclusively reserved for conference attendees. Non-registered guests (including children, family members, colleagues, etc.) are not allowed in the conference areas. Badges provided at registration are required for entrance into all functions and will be strictly enforced.

### Scripps Conference Modification or Cancellation

Scripps reserves the right to modify the course's schedule or program as necessary. Scripps also reserves the right to cancel this conference, in which case a full refund of the registration fee will be provided. We are unable to refund any travel costs (flight, hotel, etc.) in the case of Scripps cancellation.

### Recording and Photography Clause

Scripps reserves exclusive rights to record (audio and video) and/or photograph all conference proceedings for use in marketing materials, presentations and course content sales.



Scripps Conference Services & CME  
11025 N. Torrey Pines Road  
Suite 200, Maildrop: SCRC 200  
La Jolla, California 92037

Nonprofit Org.  
U.S. Postage  
PAID  
Permit No. 1981  
San Diego, CA  
92138

4th Annual  
**SUDDEN  
CARDIAC  
ARREST:**  
FROM AWARENESS  
TO PREVENTION

March 26-27, 2011  
Hyatt Regency La Jolla  
San Diego, California



**JOIN US!**



**March 26-27, 2011**  
Hyatt Regency La Jolla at Aventine, San Diego, California

4th Annual  
**SUDDEN CARDIAC ARREST:**  
FROM AWARENESS TO PREVENTION

**COMMENTS FROM THE 2010 PROGRAM:**

- Excellent review of a serious problem.
- The topic of SCA was addressed at all angles, including genetics and culture prejudices. The conference raised awareness for treatment and prevention options.
- All speakers are experts in their field and were able to present up-to-date information regarding SCA.
- It covered all the relevant topics pertaining to sudden cardiac death.
- I liked the quality of talks and speakers as well as how you brought in the human side of the issue by having a survivor speak.