

## About Scripps Health

Scripps Health is a private, nonprofit, integrated health system in San Diego that treats more than 700,000 patients annually at facilities that include:

- Five acute-care hospital campuses
- More than 3,000 affiliated physicians and 15,000 employees
- Scripps Clinic and Scripps Coastal Medical Center, a network of integrated facilities with specialists from more than 60 medical and surgical specialties at 28 outpatient centers and clinics
- Home health and hospice care services
- A wide range of health education classes and support services

## Scripps Health Foundation



Philanthropy has been at the heart of our organization since Ellen Browning Scripps founded Scripps Metabolic Clinic in 1924 and Mother Mary Michael Cummings started St. Joseph's Dispensary in 1890. Since then, the health system has now grown to extend from Chula Vista to Oceanside, with more than

28 primary and specialty care outpatient centers. Through the support of our donors and partners, Scripps Health Foundation has helped us become a premier health care system in the region.

## Marketing By the Numbers

The Corporate Sponsorship Program allows us to promote the involvement of our partners to a large sector of our community.

- Scripps website hits: 55,000 page views per year
- Save the Date and Invitation mailings: approximately 4,000 homes and businesses in San Diego County
- Event program books at event: Between 225 and 600, depending on event

## Accolades

- Scripps Memorial Hospital La Jolla received Magnet® recognition from the American Nurses Credentialing Center
- U.S. News & World Report ranked the combined programs at Scripps Green Hospital and Scripps Memorial Hospital La Jolla No. 1 in San Diego region and No. 6 in California.
- Scripps was named among the nation's best in eight specialties in the U.S. News & World Report magazine's annual "Best Hospitals" list.
- Truven Health Analytics named Scripps Health among the top five large health systems in the nation. Scripps was the only California health care system on the Truven Top 15 Health Systems list this year.



# 2018 Corporate Sponsorship Program



Scripps Clinic Golf Tournament



M.O.S.T. Mariachi Festival



Candlelight Ball



Mercy Ball



Spinoff



Coastchella



Scripps Clinic Golf Tournament

## Become a Corporate Sponsor

The Corporate Sponsorship Program is designed for partners who are interested in supporting more than one event per year. This program allows our partners to enjoy recognition as a Scripps Health Partner with one annual commitment.

## Why Partner with Scripps Health

As partners in sponsoring multiple events, you will receive exposure to thousands of Scripps constituents and brand your organization as leaders in philanthropy.

In addition to receiving event specific benefits and recognition, our partners receive:

- Invitations to Scripps Health Foundation Frontiers in Medicine presentations
- Special recognition on all event collateral and event registration websites
- Upgraded tributes for sponsoring three or more events
- Inclusion in event-specific, post-event news releases
- Partners sponsoring \$25,000 or more in 2018, will receive an invitation to breakfast or lunch with the Scripps Health executive team.

We greatly appreciate your consideration in supporting our mission and values through our annual events. For more information about the Corporate Sponsorship Program, please contact Special Events at [specialevents@scrippshealth.org](mailto:specialevents@scrippshealth.org) or 858-678-6349.

*"Through philanthropy we help to heal, enhance and save lives."*



AMOUNT	Mercy Ball March, 10 2018	Spinoff May 5, 2018	M.O.S.T. Mariachi Festival June 2, 2018	Scripps Clinic Golf September 2018	Coastchella October 2018	Candlelight Ball December 1, 2018
Beneficiary	Scripps Mercy Hospital	Scripps MD Anderson Cancer Center	Mercy Outreach Surgical Team	Scripps Clinics and Scripps Green Hospital	Scripps Memorial Hospital Encinitas	Scripps Memorial Hospital La Jolla
<b>Title \$50,000</b>	<ul style="list-style-type: none"> <li>Two tables (20 tickets) with preferred seating</li> <li>Logo recognition on event collateral, screen at event and event registration website</li> <li>Full-page, color tribute</li> <li>One overnight stay</li> <li>Invitation for four to the patron party</li> </ul>	<ul style="list-style-type: none"> <li>Two tables (20 tickets) with preferred seating</li> <li>Logo recognition on event collateral, screen at event and event registration website</li> <li>Full-page, color tribute</li> <li>One overnight stay at the Hyatt</li> <li>Invitation to the patron party</li> <li>Table host signage</li> </ul>	<ul style="list-style-type: none"> <li>Two tables (20 tickets) with preferred seating</li> <li>"Presented by" verbiage on event collateral</li> <li>Invitation for two to an upcoming M.O.S.T. trip</li> <li>Logo recognition on event collateral and event registration website</li> <li>Full-page, color tribute</li> <li>Exclusive to one sponsor</li> </ul>	<ul style="list-style-type: none"> <li>Two tables (20 tickets) to The Invitational Dinner</li> <li>Four tournament player spots</li> <li>Four tickets to the awards reception</li> <li>Logo recognition on event collateral and event registration website</li> <li>Logo displayed on golf carts</li> <li>Tee sponsor recognition on two holes</li> <li>Full-page, color tribute</li> <li>One overnight stay</li> </ul>	<ul style="list-style-type: none"> <li>Twenty tickets with preferred seating</li> <li>Private meet and greet with musical entertainment</li> <li>Logo recognition on event collateral and event registration website</li> <li>Full-page, digital color tribute</li> <li>Limousine service to and from concert venue for up to 10 guests</li> </ul>	<ul style="list-style-type: none"> <li>Two table (20 tickets) with preferred seating</li> <li>Logo recognition on event registration website</li> <li>Sponsor recognition on event collateral</li> <li>Special recognition from the podium</li> <li>One overnight stay at The Grand Del Mar</li> <li>Limousine service to and from the Ball for up to ten guests</li> </ul>
<b>Premier \$25,000</b>	<ul style="list-style-type: none"> <li>One table (10 tickets) with preferred seating</li> <li>Logo recognition on event collateral, screen at event and event registration website</li> <li>Full-page, color tribute</li> <li>One overnight stay</li> <li>Invitation for four to the patron party</li> </ul>	<ul style="list-style-type: none"> <li>One table (10 tickets) with preferred seating</li> <li>Logo recognition on event collateral, screen at event and event registration website</li> <li>Full-page, color tribute</li> <li>One overnight stay at the Hyatt</li> <li>Invitation to the patron party</li> <li>Table host signage</li> </ul>	<ul style="list-style-type: none"> <li>One table (10 tickets) with preferred seating</li> <li>Invitation for one to an upcoming M.O.S.T. trip</li> <li>Logo recognition on event collateral and event registration website</li> <li>Full-page, color tribute</li> </ul>	<ul style="list-style-type: none"> <li>One table (10 tickets) to The Invitational Dinner</li> <li>Four tournament player spots</li> <li>Four tickets to the awards reception</li> <li>Logo recognition on event collateral and event registration website</li> <li>Logo displayed on golf carts</li> <li>Tee sponsor recognition on two holes</li> <li>Full-page, color tribute</li> <li>One overnight stay</li> </ul>	<ul style="list-style-type: none"> <li>Ten tickets with preferred seating</li> <li>Logo recognition on event collateral and event registration website</li> <li>Full-page, digital color tribute</li> <li>Limousine service to and from concert venue for up to 10 guests</li> </ul>	<ul style="list-style-type: none"> <li>One table (10 tickets) with preferred seating</li> <li>Logo recognition on event registration website</li> <li>Sponsor recognition on event collateral</li> <li>Special recognition from the podium</li> <li>One overnight stay at The Grand Del Mar</li> </ul>
<b>Patron \$15,000</b>	<ul style="list-style-type: none"> <li>One table (10 tickets) with preferred seating</li> <li>Logo recognition on event collateral, screen at event and event registration website</li> <li>Full-page, black and white tribute</li> <li>Invitation for four to the patron party</li> </ul>	<ul style="list-style-type: none"> <li>One table (10 tickets)</li> <li>Logo recognition on event collateral</li> <li>Full-page, black and white tribute</li> <li>Invitation to the patron party</li> <li>Table host signage</li> </ul>	<ul style="list-style-type: none"> <li>One table (10 tickets) with preferred seating</li> <li>Logo recognition on event collateral and event registration website</li> <li>Full-page, black and white tribute</li> </ul>	<ul style="list-style-type: none"> <li>Eight tickets to The Invitational Dinner</li> <li>Four tournament player spots</li> <li>Four tickets to the awards reception</li> <li>Logo recognition on event collateral and event registration website</li> <li>Tee sponsor recognition on one hole</li> <li>Full-page, black and white tribute</li> <li>One overnight stay</li> </ul>	<ul style="list-style-type: none"> <li>Ten tickets with preferred seating</li> <li>Logo recognition on event collateral and event registration website</li> <li>Full-page, digital black and white tribute</li> </ul>	<ul style="list-style-type: none"> <li>One table (10 tickets) with preferred seating</li> <li>Logo recognition on event registration website</li> <li>Sponsor recognition on event collateral</li> <li>One overnight stay at The Grand Del Mar</li> </ul>
<b>Supporting \$10,000</b>	<ul style="list-style-type: none"> <li>Eight tickets</li> <li>Sponsor recognition on event collateral, screen at event and event registration website</li> <li>Half-page, color tribute</li> <li>Invitation for two to the patron party</li> </ul>	<ul style="list-style-type: none"> <li>Eight tickets</li> <li>Sponsor recognition on event collateral</li> <li>Half-page, color tribute</li> <li>Invitation to the patron party</li> </ul>	<ul style="list-style-type: none"> <li>Eight tickets</li> <li>Sponsor recognition on event collateral and event registration website</li> <li>Half-page, color tribute</li> </ul>	<ul style="list-style-type: none"> <li>Four tickets to The Invitational Dinner</li> <li>Four tournament player spots</li> <li>Four tickets to the awards reception</li> <li>Sponsor recognition on event collateral and event registration website</li> <li>Half-page, color tribute</li> </ul>	<ul style="list-style-type: none"> <li>Eight tickets with preferred seating</li> <li>Sponsor recognition on event collateral and event registration website</li> <li>Half-page, digital color tribute</li> </ul>	<ul style="list-style-type: none"> <li>Eight tickets</li> <li>Sponsor recognition on collateral materials and event registration website</li> <li>One overnight stay at The Grand Del Mar</li> </ul>
<b>Friend \$5,000</b>	<ul style="list-style-type: none"> <li>Six tickets</li> <li>Sponsor recognition on event collateral and event registration website</li> <li>Half-page, black and white tribute</li> <li>Invitation for two to the patron party</li> </ul>	<ul style="list-style-type: none"> <li>Six tickets</li> <li>Sponsor recognition on event collateral</li> <li>Half-page, black and white tribute</li> <li>Invitation to the patron party</li> </ul>	<ul style="list-style-type: none"> <li>Six tickets</li> <li>Sponsor recognition on event collateral and event registration website</li> <li>Half-page, black and white tribute</li> </ul>	<ul style="list-style-type: none"> <li>Two tickets to The Invitational Dinner</li> <li>Two tournament player spots</li> <li>Two tickets to the awards reception</li> <li>Sponsor recognition on event collateral and event registration website</li> <li>Half-page, black and white tribute</li> </ul>	<ul style="list-style-type: none"> <li>Six tickets</li> <li>Sponsor recognition on event collateral and event registration website</li> <li>Half-page, digital black and white tribute</li> </ul>	<ul style="list-style-type: none"> <li>Six tickets</li> <li>Sponsor recognition on collateral materials and event registration website</li> </ul>
<b>Contributing \$2,500</b>	<ul style="list-style-type: none"> <li>Two tickets</li> <li>Sponsor recognition on event collateral and event registration website</li> <li>Quarter page, black and white tribute</li> <li>Invitation for two to the patron party</li> </ul>	<ul style="list-style-type: none"> <li>Four tickets</li> <li>Sponsor recognition on event collateral</li> <li>Quarter page, black and white tribute</li> <li>Invitation to the patron party</li> </ul>	<ul style="list-style-type: none"> <li>Four tickets</li> <li>Sponsor recognition on event collateral and event registration website</li> <li>Quarter page, black and white tribute</li> </ul>	<ul style="list-style-type: none"> <li>Two tickets to The Invitational Dinner</li> <li>Logo recognition on one hole prominently displayed on tee box</li> <li>Quarter page, black and white tribute</li> </ul>	<ul style="list-style-type: none"> <li>Four tickets</li> <li>Sponsor recognition on event collateral and event registration website</li> <li>Quarter page, black and white tribute</li> </ul>	<ul style="list-style-type: none"> <li>Two tickets</li> <li>Sponsor recognition on collateral materials and event registration website</li> </ul>
<b>Advocate \$1,000</b>			<ul style="list-style-type: none"> <li>Two tickets</li> <li>Sponsor recognition on event collateral and event registration website</li> </ul>		<ul style="list-style-type: none"> <li>Two tickets</li> <li>Sponsor recognition on event collateral and event registration website</li> </ul>	