10th Annual
Advanced Practice Oncology Providers Symposium: Innovation through Practice
March 1-2, 2013 • Hyatt Regency Mission Bay • San Diego, California

Target Audience:
Hematology-Oncology Nurse Practitioners
Clinical Nurse Specialists
Physician Assistants
Experienced Hematology-Oncology Health Care Professionals

Scripps Conference Services & CME • www.scripps.org/conferenceservices
You do not need to be a conference attendee to participate in the satellite symposiums.

Friday, March 1, 2013

Satellite Breakfast Symposium (Non-CE)
Hosted by Celgene

6:30 a.m. Registration
7 a.m. Management of Multiple Myeloma
8 a.m. Satellite Breakfast Symposium Adjourn

8 a.m. Registration & View Exhibits for Main Conference
8:30 a.m. Welcome Announcements

8:45 a.m. KEYNOTE: Bill Butterworth
Author and Professional Speaker

9:45 a.m. Break & View Exhibits
10:15 a.m. The Biology of ALK Inhibitors
Luda Bazhenova, MD

11:15 a.m. Surgical Management of Liver Lesions
Steven Wei, MS, MPH, PA-C

12:15 p.m. Lunch

1:15 p.m. Mutation Directed Therapy in Melanoma
Greg Daniels, MD, PhD

2:15 p.m. Nutrition in Oncology
Heidi Ganzer, MS, RD, CSO, LD

3:15 p.m. Break & View Exhibits

3:45 p.m. Interventions for Cognitive Impairment
Eileen Le, MSN, GNP-BC, NP-C, AOCNP®

4:45 p.m. Adjourn

4:45 p.m.- 6 p.m. Networking Reception with Faculty

Saturday, March 2, 2013

7 a.m. Continental Breakfast & View Exhibits

8 a.m. Talking to the Sick
Dick Ugoretz, MD

9 a.m. Photodynamic Therapy of Cancer
Steve Hahn, MD

10 a.m. Break & View Exhibits

10:30 a.m. PTSD after Illness, Disease, Treatment
Paula Muehlbauer, MSN, RN, AOCNS®

11:30 a.m. Benefits of Kinase Inhibition
Theresa Gillespie, PhD, MA, RN

12:30 p.m. Lunch

1:30 p.m. Workshops (choose one, all provided via mobile app or conference website)
A. Exercise Rx for the Cancer Patient
Melinda Irwin, PhD, MPH

B. The ABCs of BMT and SCT
Heather Hylton, MS, PA-C

C. Oncologic Emergencies
Laura J. Zitella, MS, RN, ACNP-BC, AOCN®

D. Cardiology Short Course
Brenda Shelton, RN, MS, CCRN, AOCN®

3 p.m. Break & View Exhibits

3:30 p.m. Workshops Repeat (choose one, all provided via mobile app or conference website)

5 p.m. Final Adjournment

Satellite Dinner Symposium (Non-CE)
Hosted by Genentech

5 p.m. Registration

5:30 p.m. Concurrent Sessions:
Session A:
- The Science of Angiogenesis
- Oral Oncolytics: Improving Adherence and Persistence

Session B:
- Understanding the Immune System in Relation to Rituxan
- Beyond Diagnosis for Metastatic Breast Cancer

7 p.m. Satellite Dinner Symposium Adjourn
Faculty Disclosure
In accordance with the ACCME Standards for Commercial Support, course directors, planning committees, faculty and all others in control of the educational content of the CME activity must disclose all relevant financial relationships with any commercial interest that they or their spouse/partner may have had within the past 12 months. If an individual refuses to disclose relevant financial relationships, they will be disqualified from being a part of the planning and implementation of this CME activity. Employees of a commercial interest with business lines or products relating to the content of the CME activity will not participate in the planning or any accredited portion of the conference. Disclosure will be made to all participants at the conference location, prior to the educational activity commencement.

Course Director
Cynthia Crist, DNP, FNP, APRN-BC, AOCNP®
Scripps Cancer Center
Scripps Mercy Hospital
San Diego, California

Guest Faculty
Lyudmila Bazhenova, MD
Associate Clinical Professor of Medicine
Division of Hematology-Oncology
Medical Director, Moores UCSD Cancer Center Infusion Center
University of California, San Diego
La Jolla, California

Bill Butterworth
Author and Professional Speaker
Laguna Beach, California

Gregory Daniels, MD, PhD
Moores UCSD Cancer Center
La Jolla, California

Heidi Ganzer, MS, RD, CSO, LD
Minnesota Oncology Hematology PA
St. Paul, Minnesota

Theresa Gillespie, PhD, MA, RN
Associate Professor
Dept of Surgery & Dept of Hematology and Medical Oncology
Emory University School of Medicine, Winship Cancer Institute
Atlanta Veterans Affairs Medical Center
Atlanta, Georgia

Stephen Hahn, MD
Henry K. Pancoast Professor
Chairman, Department of Radiation Oncology
University of Pennsylvania School of Medicine
Philadelphia, Pennsylvania

Heather Hylton, MS, PA-C
Memorial Sloan-Kettering Cancer Center
New York, New York

Melinda Irwin, PhD, MPH
Associate Professor of Epidemiology (Chronic Diseases)
Yale School of Public Health
New Haven, Connecticut

Eileen Le, RN, MSN, GNP-BC, NP-C, AOCNP®
Advanced Practice Nurse
The University of Texas MD Anderson Cancer Center
Houston, Texas

Paula Muehlbauer, MSN, RN, AOCNS®
Lecturer
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San Diego VA
San Diego, California

Brenda Shelton, RN, MS, CCRN, AOCN®
Clinical Nurse Specialist
The Sidney Kimmel Comprehensive Cancer Center at Johns Hopkins
Baltimore, Maryland

Richard Ugoretz, MD
San Diego, California

Steven Wei, MS, MPH, PA-C
Mid-Level Provider Supervisor
Surgical Oncology—Physician Assistant
The University of Texas MD Anderson Cancer Center
Houston, Texas

Laura J. Zitella, MS, RN, ACNP-BC, AOCN®
Lead Advanced Practice Provider, Inpatient Hematology/Oncology
Nurse Practitioner
Stanford University Medical Center
Stanford, California

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1441 Quivira Road
San Diego, California 92109
Tel: 619-224-1234
http://missionbay.hyatt.com

Experience the beautifully transformed Hyatt Regency Mission Bay near Sea World San Diego. A stunning transformation brings the epitome of California coastal chic to this San Diego resort hotel, with incredible ocean views, waterfront dining, a contemporary poolside lounge, an eco-friendly spa, and redesigned guest rooms and meeting rooms. The only hotel in San Diego with multiple water slides, you’ll delight in a water playground with three new pools, waterfront health club, and a full-service marina with jet skis, sailboats, kayaks, sports fishing and whale excursions—everything you could wish for in a San Diego California resort.

Rates and Reservations
We are fortunate to have obtained special low rates at the hotel starting at $189 per night for a Single/Double Occupancy room (plus tax and parking). All rooms also come with:

- Complimentary wired internet in guest rooms
- Discounted self-parking
- 10% discount on all spa services at Blue Marble
- Complimentary use of the fitness center

Make your reservations early! A block of rooms is being held for us until February 7, 2013. After this date, reservations will be accepted on a space and rate availability basis only. Be sure to mention the Scripps Oncology Advanced Practice meeting when making your reservations.

Please note: attendees who book their room through an online, third-party service (Hotels.com®, Expedia.com®, Priceline.com®, etc.) are not eligible to receive the amenities listed above.
Conference Fees and Registration

Space is limited, so register early!

1. Main Conference
   Included: Course tuition, Saturday breakfast, breaks, lunches, Friday networking reception.
   Not Included: Travel costs, lodging, and parking.

<table>
<thead>
<tr>
<th>Thru Dec 31</th>
<th>Jan 1-Feb 26</th>
<th>On-site after Feb 26</th>
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<tr>
<td>Main Conference</td>
<td>$275</td>
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<tr>
<td>Full-Time Student</td>
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<td>$225</td>
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2. Friday Satellite Breakfast Symposium (Non-CE)
   ☐ I would like to attend the complimentary Satellite Breakfast Symposium hosted by Celgene

3. Saturday Satellite Dinner Symposium (Non-CE)
   Please select which session you would like to attend:
   ☐ I would like to attend Session A at the complimentary Satellite Dinner Symposium hosted by Genentech
   ☐ I would like to attend Session B at the complimentary Satellite Dinner Symposium hosted by Genentech
   ☐ I certify that I am NOT licensed to prescribe in MA, MN, or VT, nor am I employed by a MA prescriber, Department of Defense, Veterans Affairs, or in the state of VT.
   If you cannot certify, you must opt out below:
   ☐ I elect NOT to consume the Genentech provided food or beverage.

By completing this registration form and returning it to Scripps you are acknowledging compliance with all attendance policies.

Do you give permission to publish your name and e-mail address to be distributed at the conference?
☐ Yes ☐ No

PLEASE PRINT CLEARLY. YOUR BADGE WILL READ AS FOLLOWS:

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PLEASE INDICATE ANY SPECIAL NEEDS (INCLUDING DIETARY RESTRICTIONS):
Special requests will be considered and accommodated in full compliance with the Americans with Disabilities Act (ADA).

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☐ Check Please make checks payable to Scripps (in U.S. dollars only).
☐ Visa ☐ MasterCard ☐ AMEX ☐ Discover
If paying by credit card, please complete the information below.

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Three Easy Ways To Register

Online www.scripps.org/conferenceServices
Fax 858-652-5565
Mail Scripps Conference Services & CME
11025 North Torrey Pines Road
Suite 200, Maildrop: SCR200
La Jolla, California 92037

QUESTIONS?
Contact Scripps Conference Services & CME
Phone 858-652-5400
Email med.edu@scrippshealth.org

Attendance Policies

Registration Confirmation
A confirmation letter will be e-mailed or mailed to you upon receipt of the conference registration form and payment. If you have not received it within two weeks, please contact the Scripps Conference Services & CME office.

Attendee Cancellation, Substitution, Refund
The course tuition is refundable, minus a $100 processing fee, if your cancellation is received in writing no later than Friday, February 22, 2013. Attendee substitutions are allowed, but notification must be made in writing by February 22, 2013. After this date, under no circumstances will refunds, credits, or substitutions be granted. No refunds or credits will be given to “no shows.”

Guest Attendance Policy
All conference activities (including educational sessions, meal functions, exhibit hall, etc.) are exclusively reserved for conference attendees. Non-registered guests (including children, family members, colleagues, etc.) are not allowed in the conference areas. Badges provided at registration are required for entrance into all functions and will be strictly enforced.

Scripps Conference Modification or Cancellation
Scripps reserves the right to modify the course’s schedule or program as necessary. Scripps also reserves the right to cancel this conference, in which case a full refund of the registration fee will be provided. We are unable to refund any travel costs (flight, hotel, etc.) in the case of Scripps cancellation.

Recording and Photography Clause
Scripps reserves exclusive rights to record (audio and video) and/or photograph all conference proceedings for use in marketing materials, presentations and course content sales.
Course Overview
More than ever, advanced practice providers are taking a more active role with their patients throughout the cancer care continuum. This expanded role has led to a need to improve clinical practice and develop a better understanding of optimizing care for individuals. Advanced practice providers must stay abreast of treatment advances and their integration into clinical practice as well as the ever-changing health care climate.

Scripps Cancer Center’s Advanced Practice Oncology Providers Symposium is designed for nurse practitioners, clinical nurse specialists, physician assistants, and other experienced health care professionals dedicated to the field of hematology-oncology. This newly designed two-day conference aims to update advanced practice providers on a wide variety of topics affecting practice today. The 2013 program will focus on new developments in the area of mutation-directed therapies in melanoma, photodynamic therapy, PTSD in the oncology environment, and nutrition and exercise for cancer patients.

Conference Highlights
- Comprehensive presentations of the latest advances in cancer diagnosis and treatment with a strong patient care focus
- Small group workshops allowing for additional interaction with expert faculty on pertinent topics
- Audience Response System used for instant feedback and interactive learning
- A mobile app will provide you with access to conference course materials from the convenience of your mobile device or computer

Educational Objectives
After attending this activity, participants should be able to:
- Review the evidence for the use of ALK testing.
- Identify different surgical approaches to treating hepatic lesions.
- Assess current data regarding mutation-directed and non-mutation directed therapies in melanoma.
- Discuss the role of nutrition in patient management.
- Summarize effective interventions for cognitive impairment.
- Demonstrate effective communication techniques with patients.
- Evaluate the benefits of photodynamic therapy.
- Identify and treat patients with post-traumatic stress syndrome related to a cancer diagnosis.
- Describe the mechanism of action of kinase inhibition and which patient populations benefit from this technology.
- Recognize the physical and psychological benefits of exercise during cancer therapy.
- Describe the basics of bone marrow and stem cell transplant options.
- Cite approaches and interventions for patients with oncologic emergencies.
- Discuss cardiovascular disorders as they relate to oncology patients.
- Establish networking relationships with clinical colleagues on contemporary advanced practice provider solutions.

Target Audience
- Hematology-Oncology Nurse Practitioners
- Clinical Nurse Specialists
- Physician Assistants
- Experienced Hematology-Oncology Health Care Professionals

American Academy of Nurse Practitioners (AANP)
This program is approved for 12.0 contact hours of continuing education by the American Academy of Nurse Practitioners. Program ID 1209324
This program was planned in accordance with AANP CE Standards and Policies and AANP Commercial Support Standards.

American Academy of Physician Assistants (AAPA)
This program has been reviewed and approved for a maximum of 12.00 hours of AAPA Category 1 CME credit by the Physician Assistant Review Panel. Physician assistants should claim only those hours actually spent participating in the CME activity.
This program was planned in accordance with AAPA’s CME Standards for Live Programs and for Commercial Support of Live Programs.

Board of Registered Nursing (BRN)
Provider approved by the California Board of Registered Nursing, Provider Number CEP15030 for 15.6 contact hours. Contact hours will be provided by Scripps Health.

Credit breakdown by day:
Friday 7.2 contact hours
Saturday 8.4 contact hours (includes both sessions of workshops)

Commercial Support
This course is supported, in part, by educational grants from industry, in accordance with ACCME Standards. At the time of printing, a complete listing of commercial supporters was not available. Appropriate acknowledgement will be given to all supporters at the time of the educational activity.

Cultural and Linguistic Competency
This activity is in compliance with California Assembly Bill 1195 which requires that all CME activities comprising a patient care element include curriculum addressing the topic of cultural and linguistic competency. The intent of this bill is to ensure that health care professionals are able to meet the cultural and linguistic concerns of a diverse patient population through effective and appropriate professional development. Cultural and linguistic competency was incorporated into the planning of this activity.

About Scripps
Scripps Health is committed to combating cancer. That’s why we mobilized the collective resources of five hospital campuses, our affiliated physicians and a renowned research center to form the Scripps Cancer Center. These providers work collaboratively toward prevention, early detection and coordinated treatment. The center’s multidisciplinary approach ensures a comprehensive treatment plan that pairs leading-edge technology with an experienced, respectful care staff who are sensitive to the whole person and a range of healing approaches. Patients benefit from a collective array of cancer-specific personnel and services, as well as vigorous dialog between researchers and clinicians that brings the latest medical knowledge bedside. For more information on Scripps Cancer Center visit: www.scripps.org/services/cancer-care.

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