

**2019 Cancer Care Symposium:**  
***A Nursing & Advanced Practice Provider Collaboration***  
**Provided by Scripps MD Anderson Cancer Center**  
 October 11-12, 2019 • Marriott Mission Valley • San Diego, California

**About the Course**

Scripps MD Anderson Cancer Center’s 2019 Cancer Care Symposium: *A Nursing & Advanced Practice Provider Collaboration* is the result of combining the annual Advanced Practice Oncology Providers Symposium and the annual Oncology Nurses Symposium into one power house conference that combines topics in both hematology and oncology. We anticipate approximately 250-275 attendees from across the country to attend our annual event. As an exhibitor, you will have the opportunity to showcase your company’s products and services to a targeted health care population already active in the field of hematology-oncology.

**Benefits of Exhibiting & Supporting**

As an exhibitor, you will have the opportunity to showcase your company’s products and services to a targeted health care population. Here are just a few benefits exhibiting offers:

- Interact face-to-face with influential decision makers
- Build visibility for your company in a competitive marketplace
- Expand your market reach and strengthen existing customer relationships
- Introduce new products and services
- Generate new sales leads

**About Scripps & Scripps Cancer Center**

Scripps Health, a nonprofit health care system based in San Diego, California, includes more than 2,600 affiliated physicians and 12,000 employees at five acute-care hospital campuses, home health care services and a network of clinics, physician offices and outpatient centers. Scripps is committed to contributing to the future of medicine through its clinical research trials and graduate medical education programs. More information can be found at [www.scripps.org](http://www.scripps.org).

Scripps Health is committed to combating cancer. That’s why we mobilized the collective resources of five hospital campuses, our affiliated physicians and a renowned research center to form the Scripps Cancer Center. These providers work collaboratively toward prevention, early detection and coordinated treatment. The center’s multidisciplinary approach ensures a comprehensive treatment plan that pairs leading-edge technology with an experienced, respectful care staff who are sensitive to the whole person and a range of healing approaches. Patients benefit from a collective array of cancer-specific personnel and services, as well as vigorous dialog between researchers and clinicians that brings the latest medical knowledge bedside. For more information on Scripps Cancer Center visit: [www.scripps.org/services/cancer-care](http://www.scripps.org/services/cancer-care).

**Agenda/Exhibitor Schedule**

**Friday, October 10, 2019**

7 a.m. *Non-CE Breakfast Symposium AVAILABLE*  
 7:30 a.m. Registration, Breakfast & View Exhibits  
 8:20 a.m. General Session  
 10:30 a.m. Break & View Exhibits  
 Noon Lunch  
 1 p.m. Workshops (concurrent sessions)  
 2:30 p.m. Break & View Exhibits  
 3 p.m. Workshops Repeat (concurrent sessions)  
 4:30 p.m. Adjourn  
 5:00 p.m. *Non-CE Dinner Symposium AVAILABLE*

**Saturday, October 12, 2019**

7 a.m. *Non-CE Breakfast Symposium AVAILABLE*  
 7:30 a.m. Breakfast & View Exhibits  
 8:20 a.m. General Session  
 10:30 a.m. Break & View Exhibits  
 Noon Lunch  
 1 p.m. Workshops (concurrent sessions)  
 2:30 p.m. Break & View Exhibits  
 3 p.m. Workshops Repeat (concurrent sessions)  
 4:30 p.m. Adjourn  
 5:00 p.m. *Non-CE Dinner Symposium AVAILABLE*

**To Apply Visit:** <https://www.surveymonkey.com/r/2019SMDACCSExhibitApp>

**Attendance History**

2016 Attendance	190	2018 Attendance	255
2017 Attendance	200	<b>2019 Anticipated Attendance</b>	<b>260</b>

**Exhibit Information**

<b>Standard Exhibit – 6’ table</b> (includes two full access passes).....	<b>\$2,550</b>
<b>Premier Exhibit – 8’ table</b> (includes four full access passes).....	<b>\$3,050</b>
<b>Select your space</b> – Allows you to select the space in which you would like to be located – see diagram below for availability. Selections made in order of request forms received.	<b>\$350</b>

**Please note:** Scripps is a non-profit organization, therefore we cannot provide a non-profit discount on exhibit fees.

**Included with your exhibit purchase**

- Materials: 6’ table/8’ table (based on selection), table linens, carpet, chairs and wastebasket
- Complimentary access for two (2)/four (4) (based on table size) company representatives to attend the educational activity
- Additional reps may attend at a rate of \$200/ rep.
- Wireless internet in the meeting space
- Exhibitors wishing to receive CME credit must complete the post conference evaluation to receive a certificate
- A list of pre-registered attendees will be sent to all confirmed exhibitors one week prior to the conference. Exhibitors will receive an updated list at the conference and a final list of attendees approximately one week after the conference has concluded.
- Note: Scripps will assign a space to anyone who does not select the Choose your Space option. Space numbers will be emailed to you one week prior to the conference.

**Not included with your exhibit purchase**

- Pipe and drape (except in the center aisle to separate the back to back tables)
- Electricity (can be ordered at hotel for additional expense)
- Additional furniture or equipment rentals
- Labor for installing or dismantling your exhibit display
- Representatives beyond the two (2)/ four(4) allowed (based on table size purchased)
- Security: the exhibit area is in the hallways and foyer space and will therefore not be locked each evening and no security guard will be present. Neither the hotel, nor Scripps will accept liability for any items in the exhibit area at any time.

**Conference Location and Exhibitor Housing**

**Marriott Mission Valley**  
 8757 Rio San Diego Drive  
 San Diego, CA 92108  
 Phone: (619) 692-3800  
<https://www.marriott.com/hotels/travel/sanmv-san-diego-marriott-mission-valley/>

We have obtained a special low rate starting at \$169 per night (plus tax). Please visit the conference website [www.scripps.org/cancercarece](http://www.scripps.org/cancercarece) and use the “Make a reservation today” link to book a room online.

**Shipping and Payment Info**

**Shipping Information**

Please have all shipments arrive to the Marriott Mission Valley no earlier than October 8, 2019. Exhibitors are responsible for all handling fees assessed by the hotel. Please use the form attached to this prospectus to ship packages to the hotel. This will ensure that they are not lost.

**Payment/Confirmation/Space Assignments**

- All applications must be received by Friday, September 27, 2019. Upon receipt of the application a confirmation email will be sent.

**To Apply Visit:** <https://www.surveymonkey.com/r/2019SMDACCSExhibitApp>

- **The exhibit cancellation deadline is Monday, September 30, 2019.** Scripps will refund the exhibit fee less a \$500 processing fee. After September 30, 2019 no refunds will be granted.
- Exhibit spaces are pre-assigned and will be labeled when you arrive. All badges, attendee lists and exhibitor info sheets will be on your table then you arrive.
- **Exhibit space must be occupied by 7 a.m. on Friday, October 11, 2019.** Failure to meet this deadline will cause forfeiture of your space. Scripps may use or reassign the space without refund. Exhibitors who anticipate delays must notify Scripps.
- Payment should be received no later than one week prior to the conference. If a delayed payment is expected, the conference host must be notified.

**Additional Support Opportunities**

**Satellite Symposium**

Scripps offers organizations the opportunity to host satellite symposia and events in conjunction with the conference. Scripps is strongly committed to ensuring the best possible chance for success of all such events but cannot guarantee attendance at any satellite program. Available dates and times are assigned on a first-come, first-served base. Scripps offers the following fee and service options.

Opportunity Type	Included with Support	Price
Satellite Symposium	<ul style="list-style-type: none"> <li>• Approval to hold the event in conjunction with the Scripps conference</li> <li>• Approval to hold the event at the conference venue</li> <li>• Inclusion of marketing collateral at registration</li> <li>• E-mail blast to all registered attendees</li> <li>• Signage and brochures/invitations posted near the Scripps registration desk (Host to provide collateral)</li> <li>• Inclusion in the conference daily announcements, app, agenda and push notification/reminders sent to attendees through the app</li> </ul> <p><b>The above fees do <u>not</u> include:</b></p> <ul style="list-style-type: none"> <li>• Creation of marketing materials such as brochures/invitations, signage, etc.;; Scripps reserves the right to approve all materials</li> <li>• Logistical arrangements: All meeting organization (including food &amp; beverage, AV labor/equipment, speaker arrangement, invitation and RSVP management) is the responsibility of the hosting company and will be billed directly</li> <li>• Exhibit space; additional fees apply</li> <li>• Approval to send brochures/invitations out to non-registered attendees in the area</li> </ul>	\$10,000
Guarantee of Exclusivity	Companies hosting a symposia may pay an additional fee to ensure that no other satellite symposiums are held concurrently.	\$5,000

**Exhibit & Conference Contact**

**Mrs. Kristin Martinez**  
 Education Program Manager  
 Scripps Conference Services & CME  
 4275 Campus Point Court, CPB205  
 San Diego, California 92121  
 Phone: 858-678-6400  
 Email: [martinez.kristin@scrippshealth.org](mailto:martinez.kristin@scrippshealth.org)  
 Web: <http://www.scripps.org/conferenceservices>

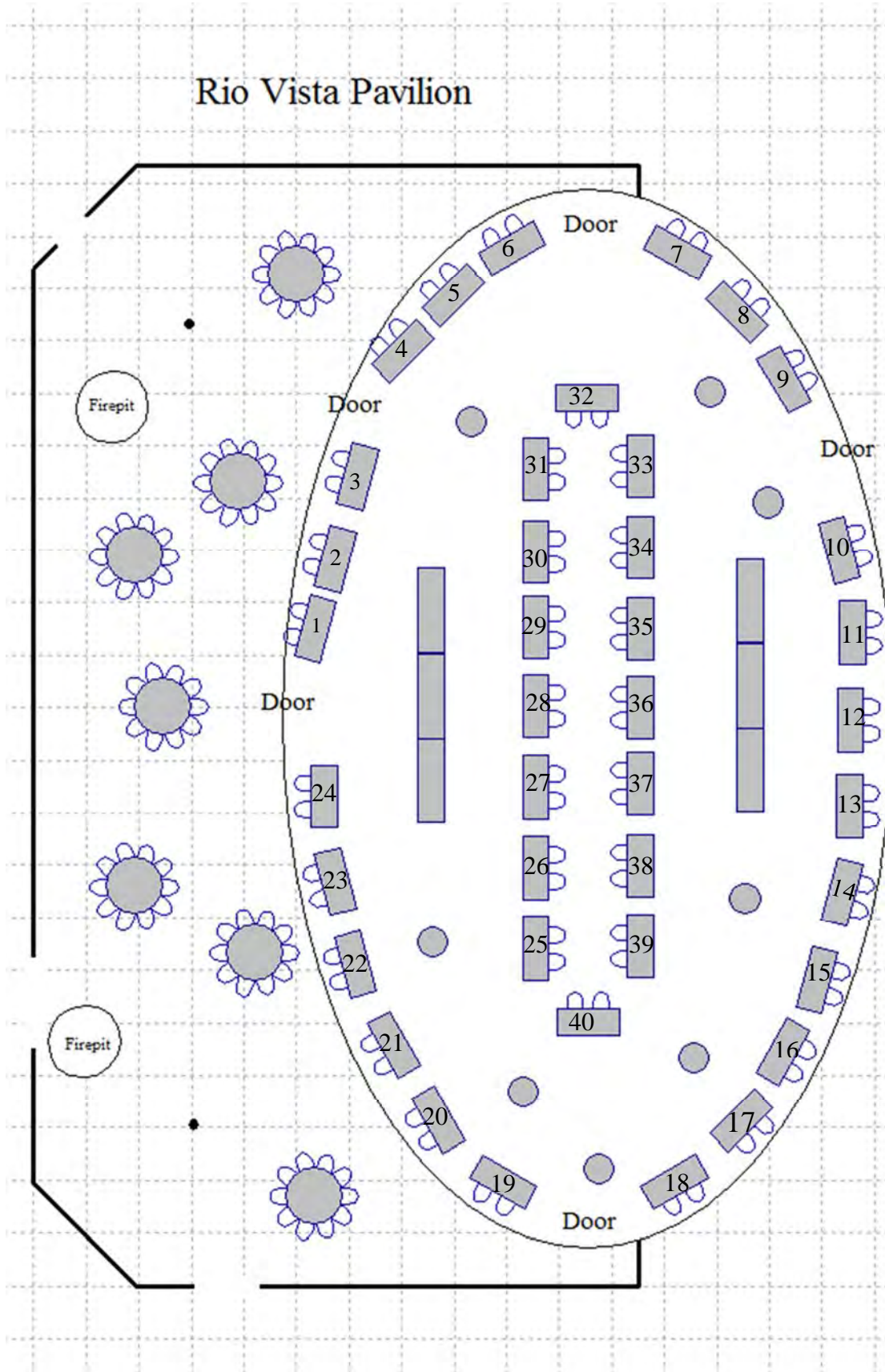


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Subscribe to our newsletter: [www.scripps.org/CMEemails](http://www.scripps.org/CMEemails)

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Exhibit Diagram



### CME Guidelines Related to Educational Grants, Exhibit Space and Promotional Activities

In compliance with the ACCME Standards for Commercial Support, arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibits must not interfere or in any way compete with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational ballroom. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space. Canvassing or distributing promotional materials outside the exhibitor's rented exhibit space is not permitted.
- Commercial interest representatives may attend CME activities at the discretion of Scripps for the direct purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the space or place of the educational activity.

#### Liability

- Neither Scripps, nor the Facility, the employees thereof, nor their representatives, nor any member of the Conference Committee shall be responsible for any injury, loss, or damage that may occur to the Exhibitor or his property from any cause whatsoever, prior to, during, or subsequent to the period of the Exhibit except for any injury, loss, or damage to the extent arising from the negligence or willful misconduct of Scripps, the Facility, their employees, their representatives or any member of the Conference Committee. The Exhibitor agrees to indemnify Scripps, the Facility and their employees, volunteers, and committees from any and all claims for loss, damage, or injury except for any claims for loss, damage or injury to the extent arising from the negligence or willful misconduct of Scripps, the Facility, their employees, volunteers, and committees. Exhibitors are encouraged to insure themselves against property loss or damage, and against both general and personal liability.
- Exhibitor understands and agrees that, for the safety of conference attendees, Exhibitor shall not perform any procedures on or provide any services to conference attendees that are either invasive or are customarily performed in a practitioner's office.

#### Scripps Conference Modification or Cancellation

Scripps reserves the right to modify the course's schedule or program as necessary. Scripps also reserves the right to cancel this conference, in which case a full refund of the registration/exhibit fees will be provided. We are unable to refund any travel costs (flight, hotel, etc.) in the case of Scripps cancellation.

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 October 11-12, 2019  
 Application to Exhibit

**APPLY ONLINE:** <https://www.surveymonkey.com/r/2019SMDACCSExhibitApp>

You can upload this form at the end of the application. **All requests must be submitted online.**

**COMPANY INFORMATION**

<b>Company Name:</b>			
<b>Company Contact:</b>			
<b>Phone:</b>		<b>E-mail:</b>	

**EXHIBIT FEES**

- 6' table **\$2,550**
                         
  8' table **\$3,050**
                         
  Select your space **\$350**  
**Table #:** \_\_\_ / \_\_\_ / \_\_\_ (list top 3 choices)

**ADDITIONAL SUPPORT OPPORTUNITIES**

- Breakfast Satellite Symposium **\$10,000 each Fri/Sat**
                         
  Guarantee of Exclusivity **\$5,000**  
 Dinner Satellite Symposium **\$10,000 each Fri/Sat**

Please indicate which companies you cannot be located next to: \_\_\_\_\_

**METHOD OF PAYMENT**

- Check** Please make checks payable to Scripps (in U.S. dollars only) **Scripps Tax ID # 95-1684089**  
 **Visa**    **MasterCard**    **AMEX**    **Discover** If paying by credit card, please complete the information below

<i>Credit Card Number</i>	<i>Expiration Date</i>
<i>Security Code on Card (Required)</i>	<i>Billing Zip Code</i>

**PAYMENT/CONFIRMATION/SPACE ASSIGNMENTS**

- All exhibit space requests will be accommodated based on availability.
- The exhibit cancellation deadline is Monday, September 30, 2019. Scripps CME will refund the exhibit fee less the \$500 deposit. After this date, no refunds will be granted.
- Exhibit space must be occupied by 7 a.m. on Friday, October 11, 2019. Exhibitors who anticipate delays must notify Scripps CME.

**AGREEMENT**

This application will not be processed unless signed by an authorized company representative. This application shall serve as both a contractual agreement and invoice for exhibitors.

\_\_\_\_\_ (Print name of company/organization)

agrees to abide by the rules and regulations of **2019 Scripps Cancer Care Symposium** set forth in the exhibitor prospectus.

Signature: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

**Please send your completed application and full payment to:**  
 Kristin Martinez · Scripps Conference Services & CME  
 4275 Campus Point Court, CPC205 · San Diego, CA 92121  
 Fax: 858-678-6400 · [martinez.kristin@scrippshealth.org](mailto:martinez.kristin@scrippshealth.org)