

**National Hepatitis B&C Training Program and Treatment Update 2018**  
*Exhibitor Prospectus*

**About the Course**

Scripps' National Hepatitis B & C Training Program and Treatment Update will contribute towards increasing the number of health care practitioners educated on the prevalence of chronic viral hepatitis, as well as those properly preventing, diagnosing, treating, and/or referring patients with chronic illness; therefore contributing towards prevention of new cases and improved management of already infected patients.

**Benefits of Exhibiting & Supporting**

The National Hepatitis B&C Training Program and Treatment Update is a nationally accredited continuing medical education conference for practitioners in primary care, infectious disease, internal medicine, gastroenterology and hepatology as well as their midlevel providers. As an exhibitor, you will have the opportunity to showcase your company's products and services to a targeted health care population. Here are just a few benefits exhibiting offers:

- Interact face-to-face with influential decision makers
- Build visibility for your company in a competitive marketplace
- Expand your market reach and strengthen existing customer relationships
- Introduce new products and services
- Generate new sales leads

**About Us**

*Scripps*

Scripps Health, a non-profit healthcare system based in San Diego, California, includes more than 2,600 affiliated physicians and more than 12,000 employees at five acute-care hospital campuses, home health care services and a network of clinics, physician offices and outpatient centers. Scripps is committed to contributing to the future of medicine through its clinical research trials and graduate medical education programs. More information can be found at [www.scripps.org](http://www.scripps.org).

*Scripps Liver Research Consortium*

SC Liver Research Consortium (SCLRC) is an organization of physicians specializing in hepatology research, linking sponsors with our 81 sites to provide faster, higher-quality research results compared to "conventional" sponsor-site arrangements. SCLRC also educates clinicians throughout the US with CME training focusing on HBV and HCV.

**Conference Locations & Dates**

City	State	Date	Venue
San Diego	California	July 28	San Diego Marriott La Jolla
Los Angeles	California	September 8	Sheraton Los Angeles San Gabriel
Oakland	California	September 29	Oakland Marriott City Center
Universal City	California	October 6	Sheraton Universal Hotel
Sacramento	California	October 20	Hyatt Regency Sacramento
Irvine	California	October 20	Irvine Marriott

**Exhibit Schedule**

7-7:30 a.m.	Exhibitor Move-in	12:30-1:30 p.m.	Lunch
7:30-8 a.m.	Conference Registration & Exhibits Open	3-3:30 p.m.	Break & View Exhibits
9:45-10:15 a.m.	Break & View Exhibits	3:30-5 p.m.	Tear down

**Attendee Demographics**

<b>2017 ATTENDANCE</b> (7 cities)		<b>2018 ANTICIPATED ATTENDANCE</b> (6 cities)	
Average Attendance per City	34	Average Attendance per City	35
Total Attendance for all Cities	240	Total Anticipated Attendance for all Cities	210

**Support Opportunities**

<b>Exhibit – 6’ table (includes two full access passes).....</b>	<b>\$2,750</b>
<p><b>Satellite Symposia</b> Scripps offers organizations the opportunity to host satellite symposia and events in conjunction with the conference. Scripps is strongly committed to ensuring the best possible chance for success of all such events but cannot guarantee attendance at any satellite program. Available dates and times are assigned on a first-come, first-served base.</p> <p><b>Dates and Times Available for Satellite Symposia:</b></p> <ul style="list-style-type: none"> <li>Contact Scripps Conference Services &amp; CME for specific dates and times available for Satellite Symposia</li> </ul> <p><b>Sponsorship fees include:</b></p> <ul style="list-style-type: none"> <li>Approval to hold the event in conjunction with the Scripps conference</li> <li>Approval to hold the event at the conference venue (based on space availability)</li> <li>E-mail blasts (2) to all registered attendees</li> <li>Signage (1) and brochures/invitations posted near the Scripps registration desk</li> <li>Inclusion in the conference announcements</li> </ul> <p>The above fees do not include:</p> <ul style="list-style-type: none"> <li>Creation of marketing materials such as brochures/invitations, signage, etc.; Scripps reserves the right to approve all materials</li> <li>Logistical arrangements; all meeting organization is the responsibility of the hosting company</li> <li>Exhibit space; additional fees apply</li> <li>Scripps Health does not guarantee attendance during this event</li> <li>Scripps Conference Services &amp; CME is not responsible for any food and beverage costs</li> </ul>	<b>\$10,000</b>

**Exhibit & Conference Contact**

**Ashley Sandoval, CMP**  
 Program Development Manager  
 Scripps Conference Services & CME  
 4275 Campus Point Court, CPB205  
 San Diego, California 92121  
 Phone: 858-678-6362  
 Email: [sandoval.ashley@scrippshealth.org](mailto:sandoval.ashley@scrippshealth.org)  
 Web: <http://www.scripps.org/conferenceservices>



[www.linkedin.com/company/scripps-health](http://www.linkedin.com/company/scripps-health)  
[www.facebook.com/ScrippsCME](http://www.facebook.com/ScrippsCME)  
[www.twitter.com/scrippshealth](http://www.twitter.com/scrippshealth)  
[www.youtube.com/scrippshealth](http://www.youtube.com/scrippshealth)

Subscribe to our newsletter: [www.scripps.org/CMEemails](http://www.scripps.org/CMEemails)

### Exhibit Details

#### Included with your exhibit purchase:

- Materials: table, linens, carpet, chairs, and wastebasket
- Wireless internet access
- Full access conference passes for two representatives
- Additional conference passes available at \$100 each
- Access to mobile conference app containing course materials, recordings, faculty information and more
- Logo placement and company description in mobile conference app with link to your organization's website
- Exhibitors wishing to receive CME credit must complete the post conference evaluation to receive a certificate
- A list of pre-registered attendees will be sent to all confirmed exhibitors one week prior to the conference. Exhibitors will receive an updated list at the conference and a final list of attendees approximately one week after the conference has concluded.

#### Not included with your exhibit purchase:

- Pipe and drape (not available)
- Additional furniture or equipment rentals (space restrictions apply)
- Labor for installing or dismantling your exhibit display

#### Booth Traffic

While Scripps makes every effort to promote and encourage attendees to visit the Exhibit Hall, we cannot guarantee booth traffic. It is the exhibiting company's responsibility to promote its presence at the course through pre-meeting notifications and on-site promotions to draw traffic to their booth.

#### Exhibitor Payment/Confirmation/Space Assignments

- All applications must be received one week prior to program date. Upon receipt of the application, a confirmation email will be sent.
- Payment must be received prior to the conference commencement.
- The exhibit cancellation deadline is **one week prior to program date**. Scripps will retain a \$500 processing fee. After the Friday prior to the program date, no refunds will be granted.
- Exhibit space must be occupied by **7:30 a.m. on the Saturday of the course**. Failure to meet this deadline will cause forfeiture of your space. Scripps may use or reassign the space without refund. Exhibitors who anticipate delays must notify Scripps.

#### Application Review

For an exhibit application to be accepted by Scripps, the products and services must be educational in nature and relate to the educational activity content. Scripps reserves the right to accept or reject a potential exhibitor based on its assessment of whether the company/organization's products and/or services are relevant to the conference content. All exhibits will be reviewed by Scripps.

### CME Guidelines Related to Educational Grants, Exhibit Space and Promotional Activities

In compliance with the ACCME Standards for Commercial Support, arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibits must not interfere or in any way compete with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational ballroom. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space. Canvassing or distributing promotional materials outside the exhibitor's rented exhibit space is not permitted.

- Commercial interest representatives may attend CME activities at the discretion of Scripps for the direct purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the space or place of the educational activity.

**Liability**

- Neither Scripps, nor the Facility, the employees thereof, nor their representatives, nor any member of the Conference Committee shall be responsible for any injury, loss, or damage that may occur to the Exhibitor or his property from any cause whatsoever, prior to, during, or subsequent to the period of the Exhibit except for any injury, loss, or damage to the extent arising from the negligence or willful misconduct of Scripps, the Facility, their employees, their representatives or any member of the Conference Committee. The Exhibitor agrees to indemnify Scripps, the Facility and their employees, volunteers, and committees from any and all claims for loss, damage, or injury except for any claims for loss, damage or injury to the extent arising from the negligence or willful misconduct of Scripps, the Facility, their employees, volunteers, and committees. Exhibitors are encouraged to insure themselves against property loss or damage, and against both general and personal liability.
- Exhibitor understands and agrees that, for the safety of conference attendees, Exhibitor shall not perform any procedures on or provide any services to conference attendees that are either invasive or are customarily performed in a practitioner's office.

**Guests**

Under no circumstances may children/spouses/guests of representatives be in the exhibit area or conference areas unless they are registered attendees.

**Scripps Conference Modification or Cancellation**

Scripps reserves the right to modify the course's schedule or program as necessary. Scripps also reserves the right to cancel this conference, in which case a full refund of the registration/exhibit fees will be provided. We are unable to refund any travel costs (flight, hotel, etc.) in the case of Scripps cancellation.

**Recording and Photography Clause**

Scripps reserves exclusive rights to record (audio and video) and/or photograph all conference proceedings for use in marketing materials, presentations and course content sales.

**National Hepatitis B&C Training Program and Treatment Update 2018**  
*Application to Exhibit*

**COMPANY INFORMATION**

<b>Company Name:</b>			
<b>Company Contact:</b>			
<b>Phone:</b>		<b>E-mail:</b>	

**FEES**

<b>Exhibit Space:</b>	<input type="checkbox"/> 6' table <b>\$2,750</b>
<b>Satellite Symposia:</b>	<input type="checkbox"/> <b>\$10,000</b>

**CITIES**

- San Diego, CA - July 28, 2018     
  Oakland, CA – September 29, 2018     
  Universal City, CA – October 6, 2018  
 Los Angeles, CA – September 8, 2018     
  Sacramento, CA- October 20, 2018     
  Irvine, CA – October 20, 2018

**METHOD OF PAYMENT**

- Check** Please make checks payable to Scripps (in U.S. dollars only) Scripps Tax ID # 95-1684089  
 **Visa**     **MasterCard**     **AMEX**     **Discover** *If paying by credit card, please complete the information below*

<i>Credit Card Number</i>	<i>Expiration Date</i>
<i>Security Code on Card (Required)</i>	<i>Billing Zip Code</i>

**PAYMENT/CONFIRMATION/SPACE ASSIGNMENTS**

- All exhibit space requests will be accommodated based on availability.
- The exhibit cancellation deadline is the Friday prior to the program date. Scripps CME will refund the exhibit fee less the \$500 deposit. After the Friday prior to the program date, no refunds will be granted.
- Exhibit space must be occupied by 7:30 a.m. Saturday. Exhibitors who anticipate delays must notify Scripps CME.

**AGREEMENT**

This application will not be processed unless signed by an authorized company representative. This application shall serve as both a contractual agreement and invoice for exhibitors.

\_\_\_\_\_ (Print name of company/organization)

agrees to abide by the rules and regulations of **Hepatitis B&C 2018/Scripps CME** set forth in the exhibitor prospectus.

Signature: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

**Please send your completed application and full payment to:**  
 Ashley Sandoval · Scripps Conference Services & CME  
 4275 Campus Point Court, CPB205 · San Diego, CA 92121  
 Fax: 858-678-6422 · [sandoval.ashley@scrippshealth.org](mailto:sandoval.ashley@scrippshealth.org)