ABOUT THIS CONFERENCE
This course is a unique experience that includes an evidence-based overview of holistic and integrative nursing. The latest research on nutrition, nutriceuticals and mind-body-spirit medicine will be presented by experts in the fields of integrative holistic health. The course format includes lectures followed by afternoon interactive workshops. Whether your goal is wellness, enhanced medical knowledge or a renewed sense of spirituality, this course is for you.

ABOUT US
Scripps Center for Integrative Medicine
Scripps Center for Integrative Medicine blends conventional care with evidence-based complementary treatments and therapies. Our health care providers take a holistic approach to health and wellness by prescribing a treatment plan that enables you to achieve a cohesive balance of mind, body, soul. The center, located in San Diego, California, is the largest most comprehensive hospital-based integrative medicine center in the United States and has been featured on many local and national media outlets, such as the Today Show and PBS. More information about the Scripps Center for Integrative Medicine can be found at www.scrippsintegrativemedicine.org.

Scripps Conference Services & CME:
Scripps Conference Services & CME, which offers more than 40 nationally recognized annual conferences in over 15 specialty areas, is committed to providing exceptional educational courses for physicians and other health care professionals. More information, conference brochure and exhibit prospectus downloads are available at scripps.org/conferenceservices. Sign up to for future email updates from Scripps Conference Services & CME on conferences in a variety of specialty areas at www.scripps.org/CMEemails. This is free to subscribe and you can opt-out at any time.

Follow Us!
www.facebook.com/ScrippsCME
www.twitter.com/scrippshealth
www.youtube.com/scrippshealth

BENEFITS FOR EXHIBITING AT A SCRIPPS CONFERENCE
Scripps Center for Integrative Medicine’s annual conferences are quickly becoming the country’s premier, integrative medicine programs for their in-depth, comprehensive information, provided in a more intimate setting than typically offered by the larger association or trade show events.

Here are just a few benefits exhibiting offers:
• Interact face-to-face with influential decision makers.
• Build visibility for your company in a competitive marketplace.
• Expand your prospect place and strengthen existing customer relationships.
• Introduce new products and services.
• Generate new sales leads.

ATTENDANCE

2009: 210
2010: 233
2011: 273
2013: 307
2014: 232
2015 Expected Attendance: 265
EXHIBIT and SUPPORT OPPORTUNITIES
The exhibit hall is located near the main conference area where all breakfast and breaks are served, guaranteeing quality interaction with attendees. Additionally, exhibiting company representatives are invited to attend all educational sessions. All supporting companies will be recognized in the course syllabus distributed to each attendee, along with prominent signage during the event.

<table>
<thead>
<tr>
<th>EXHIBIT OPPORTUNITIES</th>
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<th>SUPPORT OPPORTUNITIES</th>
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</thead>
<tbody>
<tr>
<td><strong>Tabletop Exhibit – 6 ft table</strong></td>
<td>$2,500</td>
<td><strong>General Conference Support</strong></td>
<td>Call for pricing</td>
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<tr>
<td>Included: Table, linen, chairs, wastebasket and carpet, internet. Complimentary access for two (2) company representatives to all educational sessions. Not Included: Pipe and drape (not available), additional furniture rentals (space restrictions apply), labor, electricity (please work directly with hotel to arrange).</td>
<td></td>
<td>Putting together high-quality educational conferences can be costly. Support from philanthropic funds, commercial support and exhibit fees help make these conferences possible. Organizations that are interested in providing general conference support will receive recognition for their support at the conference.</td>
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**EXHIBIT SCHEDULE**

**INSTALLATION**
Friday, April 29
3 - 5 p.m.

**EXHIBITS OPEN**
Saturday, April 30
8 – 8:30 a.m. Breakfast & View Exhibits
10:45 - 11:15 a.m. Break & View Exhibits
Noon - 2 p.m. Lunch*
3 – 3:30 p.m. Break & View Exhibits

Saturday, April 30
8 - 8:30 a.m. Breakfast & View Exhibits
10 – 10:30 a.m. Break & View Exhibits
12:15 – 1:30 p.m. Lunch*
2:30 - 3 p.m. Break & View Exhibits

**DISMANTLING**
Sunday, May 1
3 - 5 p.m.

*Please note lunch is not an official exhibit time; however attendees do have access to the exhibit hall during this time.
EXHIBIT INFORMATION

It is agreed and understood that the information in this exhibitor packet is part of a contract between the exhibitor and Scripps, and that the submission of the application for exhibit space constitutes the exhibitor’s agreement to abide by these regulations.

EXHIBIT and CONFERENCE VENUE
Paradise Point Resort & Spa
11404 Vacation Road
San Diego, CA 92109
Phone: 858.274.4630
Reservations: 800.344.2626

SHIPPING
All company materials must be shipped to the following address (please make sure it is labeled as follows):
Paradise Point Resort & Spa
c/o Scripps, YOUR COMPANY NAME
11404 Vacation Road
San Diego, CA 92109
Phone: 858.274.4630
Reservations: 800.344.2626

All materials should arrive no earlier than April 27, 2016. If materials are received prior to this date the exhibiting company will be responsible for these charges. Materials that are shipped will be available at your company’s exhibit space during the installation session. If you have items to ship after the conference, FedEx and UPS can be arranged directly with the hotel. You are responsible for providing all necessary shipping materials as well as all related expenses.

EXHIBITOR ELIGIBILITY REQUIREMENTS
For an exhibit application to be accepted by Scripps, the products and services must be educational in nature and relate to the educational activity content. Scripps reserves the right to accept or reject a potential exhibitor based on its assessment of whether the company/organization's products and/or services are relevant to the conference content. All exhibits will be reviewed by Scripps.

EXHIBIT SPACE CANCELLATIONS
The cancellation deadline is April 22, 2016. Scripps will retain a $500 processing fee. After this date, no refunds will be granted, with no exceptions.

FAILURE TO OCCUPY SPACE
Any exhibit space not occupied by 8 a.m., April 30, 2016 will be forfeited by the exhibitor. This space may be reassigned or used by Scripps without refund. Exhibitors who anticipate delays setting up their space must notify Scripps.

COMPANY REPRESENTATIVE CONFERENCE ATTENDANCE
Scripps recognizes how valuable exhibitors are to the success of its conferences. Therefore, Scripps will offer two (2) complimentary full-conference badges providing access to all educational sessions. Please indicate on the Application to Exhibit the names of the company representatives attending.

GUESTS
Under no circumstances may children/spouses/guests of representatives be in the exhibit area or conference areas unless they are registered attendees.

LIABILITY
• Neither Scripps, nor the Facility, the employees thereof, nor their representatives, nor any member of the Conference Committee shall be responsible for any injury, loss, or damage that may occur to the Exhibitor or his property from any cause whatsoever, prior to, during, or subsequent to the period of the Exhibit. The Exhibitor agrees to indemnify Scripps, and the Facility and their employees, volunteers, and committees from any and all claims for loss, damage, or injury. Exhibitors are encouraged to insure themselves against property loss or damage, and against both general and personal liability.
• Exhibitor understands and agrees that, for the safety of conference attendees, Exhibitor shall not perform any procedures on or provide any services to conference attendees that are either invasive or are customarily performed in a practitioner’s office.

SECURITY
The exhibit area will be locked each evening. Anything you leave in the area will be left at your own risk. Neither Paradise Point Resort, nor Scripps will accept liability for any items in the exhibit area, at any time.
ATTENDEE LISTS
As a health care provider, we must respect the privacy of our attendees/patients. Therefore only limited attendee contact information will be provided to exhibiting companies (name, affiliation, city and state). Telephone, fax, email and street addresses will not be distributed.

PROMOTIONAL ACTIVITIES AND STANDARDS FOR COMMERCIAL SUPPORT
In compliance with the ACCME Standards for Commercial Support of Continuing Medical Education, you must refrain from holding any commercial discussions in the educational ballroom. All promotional activities including interviews, demonstrations, distribution of literature or samples must be made within the exhibitor’s space. Canvassing or distributing promotional materials outside the exhibitor’s rented exhibit space is not permitted.

CME GUIDELINES RELATED TO EDUCATIONAL GRANTS AND EXHIBIT SPACE
In compliance with the ACCME Standards for Commercial Support, arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities. Therefore,

a) exhibit fees shall be separate and distinct from the education grants (they are not considered commercial support),
b) all exhibitors must be in a room or area separate from the education and the exhibits must not interfere or in any way compete with the learning experience prior to, during or immediately after the activity,
c) commercial interest representatives may attend CME activities at the discretion of Scripps for the direct purpose of the representatives’ own education; however, they may not engage in sales or marketing activities while in the space or place of the educational activity.

RECORDING AND PHOTOGRAPHY CLAUSE
Scripps reserves exclusive rights to record (audio and voice) and/or photograph all conference proceedings for use in marketing materials, presentations and course content sales.

HOUSING at the PARADISE POINT RESORT
A block of rooms is being held until April 11, 2016. After this date, reservations will be accepted on a space and rate available basis only. Be sure to mention that you are attending the Scripps Conference when making your reservations to receive the reduced rate of $209/night. Reservations: 800.344.2626

SCRIPPS EXHIBIT and CONFERENCE CONTACT
Ashley Sandoval, CMP
Education Program Manager, Lead
Scripps Conference Services & CME
11025 N. Torrey Pines Rd, Suite 200
La Jolla, CA 92037
Phone: (858) 652-5488
Fax: (858) 652-5565
E-mail: Sandoval.ashley@scrippshealth.org
COMPANY INFORMATION

Contact Person:

Company Name: (as it should appear on marketing materials)

Company Street Address:

City: State: Zip/Postal Code: Country:

Phone: Fax:

E-mail: (required for confirmation)

Website:

EXHIBIT FEES

Tabletop Exhibit Space: 6ft. table $2,500 Additional Representative* $300/person

Name of Company Representatives Working at Booth: (2 complimentary representatives, 4 maximum)

1 2

3 4

*additional cost of $300

METHOD OF PAYMENT

Please select payment method: □ Check Make checks payable to Scripps. The Scripps Tax ID number is: 95-1684089.

□ Visa □ MasterCard □ AMEX □ Discover If paying by credit card, please complete the information below.

<table>
<thead>
<tr>
<th>Credit Card Number</th>
<th>Expiration Date</th>
<th>Security Code on Card (Required)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name on Card</td>
<td>Signature</td>
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</tbody>
</table>

Billing Address if Different From Above

AGREEMENT

This application will not be processed unless signed. This application shall serve as both a contractual agreement and invoice for exhibitors.

__________________________________________ (Print name of company/organization)

agrees to abide by the rules and regulations of Scripps’s Integrative and Holistic Nursing conference set forth in the Exhibitor Prospectus.

Signature: __________________________________ Title: ___________________________ Date: __________________

Please send your completed application and full payment to:
Ashley Sandoval, CMP
Scripps Conference Services & CME
Fax: 858-652-5565
Mail: 11025 N. Torrey Pines Rd, Suite 200, La Jolla, CA 92037