

Exhibit at the country's premier continuing medical education conference and reach a multi-disciplinary audience of integrative thought leaders and health care professionals from across the United States.

Visit Scripps.org/NaturalSupplements for conference updates!
Join the conversation at **#ScrippsNatSup**

About the Conference

Course Overview

Scientific evidence has shown that food choices and certain supplements can improve health and symptoms of disease. As a result, many Americans are self-prescribing and spending in excess of \$30 billion annually on herbal and dietary supplements to address their health concerns. It is important for health care providers to receive timely, evidence-based information in order to address the risks and benefits of supplements with their patients. In this dynamic partnership with patients, providers also need information about regulatory issues, dosing and product potency. To address these needs, world-renowned faculty will present a concise, clinically relevant overview of natural supplements in evidence-based practice, with an emphasis on disease states. This medical education event is a must-attend for anyone wanting to acquire a wide-range of knowledge and expertise for addressing and managing dietary supplement use.

Course Highlights

- Three days of evidenced-based educational courses presented by leading experts
- Full day of interactive workshops to fine tune clinical applications
- Emphasis on disease states
- Opportunities to network with faculty and fellow attendees to build relationships with like-minded practitioners

Benefits of Exhibiting & Supporting

The Scripps Natural Supplements conference is a nationally accredited continuing medical education conference that has become the country's premier, integrative medicine program for their in-depth, comprehensive information, provided in a more intimate setting than typically offered by the larger association or trade show events. The exhibit hall is an integral part of the conference and we invite you to be a part of this conference where physicians, naturopathic doctors, nurse practitioners, nurses, nurse midwives, acupuncturists, chiropractors, dietitians, pharmacists, physician assistants, psychologists and any other health care professionals who make nutritional recommendations or manages dietary supplement use join together to review latest evidence-based findings, earn CME credits, network with colleagues.

Here are just a few benefits exhibiting offers:

- Interact face-to-face with influential decision makers in the field of integrative medicine
- Build visibility for your company in a competitive marketplace
- Expand your prospect base and strengthen existing customer relationships
- Introduce new products and services
- Generate new sales leads
- Give product demonstrations and distribute samples
- Lead Retrieval system will be available for purchase

About Scripps

Scripps Center for Integrative Medicine blends conventional care with evidence-based complementary treatments and therapies. Physicians at the center take a holistic approach to health and wellness by prescribing a treatment plan that enables the patient to achieve a cohesive balance of mind, body and soul. The center, located in La Jolla, California, is the largest and most comprehensive hospital-based integrative medicine center in the United States and has been featured on many local and national media outlets, such as the Today Show and PBS. For more information visit www.scrippsintegrativemedicine.org.

Scripps Conference Services & CME, which offers more than 40 nationally recognized annual conferences in over 15 specialty areas, is committed to providing exceptional educational courses for physicians and other health care professionals. More information, conference brochure and exhibit prospectus downloads are available at

www.scripps.org/conferenceservices. Sign up to for future email updates from Scripps Conference Services & CME on conferences in a variety of specialty areas at www.scripps.org/CMEemails. This is **free to subscribe** and you can opt-out at any time.

Follow Us!

www.facebook.com/ScrippsCME

www.twitter.com/scrippshealth *Join the conversation at #ScrippsNatSup*

Exhibit & Conference Contact**Meredith Twohy, Education Program Manager**

Scripps Conference Services & CME

4275 Campus Point Court, CPB205, San Diego, CA 92121

Phone: 858-603-8105 **Fax:** 858-678-6422**Email:** twohy.meredith@scrippshealth.org**Exhibit Schedule****INSTALLATION****Thursday, February 8**

Noon-4 p.m.

EXHIBIT HALL HOURS**Friday, February 9**

7- 8 a.m. Breakfast & View Exhibits
11-11:45 a.m. Break & View Exhibits
12:45 p.m.-2:15 p.m. Lunch
3:45-4:15 p.m. Break & View Exhibits

Saturday, February 10

7-8:15 a.m. Breakfast & View Exhibits
9:45-10:30 a.m. Break & View Exhibits
Noon-1:30 p.m. Lunch
3-3:45 p.m. Break & View Exhibits

Sunday, February 11

7-8:15 a.m. Breakfast & View Exhibits
10:45-11:15 a.m. Break & View Exhibits

DISMANTLING**Sunday, February 11**

11:15 a.m.-1:30 p.m.

Times are tentative and subject to change.**Attendee Demographics****Attendance**

2012 Attendance 365
2013 Attendance 390
2014 Attendance 354
2015 Attendance 396

2016 Attendance 386
2017 Attendance 320
2018 Anticipated Attendance 350

Degree

Physician (MD/DO) **48%**
Naturopathic Doctor **2%**
Physician Assistant/ Nurse Practitioner **11%**
Registered Nurse **10%**
Pharmacist **3%**
Dietitian **10%**
Acupuncturist **1%**
Research/PhD **4%**
Other **12%**

Geographic Breakdown

West **54%**
Southwest **13%**
Midwest **13%**
Northeast **11%**
Southeast **6%**
Outside the US **3%**

Occupational Setting

Private Practice **34%**
Hospital/Clinical **35%**
Research **3%**
Teaching/Academia **8%**
Administration **2%**
Corporate/Industry **6%**
Other **12%**

Past Exhibitors & Supporters (List From 2017)

Academy of Integrative Health & Medicine (AIHM)
Advanced Naturals
Allergy Research Group
American College of Nutrition/Board for Certification of Nutrition Specialists
American Herbal Labs/New Vita Systems
American Holistic Nurses Association
Apex Energetics
Arcana Empothecary
Bergamet NA
Bio-Tech Pharmacal, Inc.
Biotics Research Corporation
Canada RNA Biochemical Inc.
Carlson Laboratories, Inc.
CV Sciences

Designs For Health
Do Well Laboratories Inc.
Doctors Supplement Store
EnviroMed
Enzyme Science
Gaia Herbs Professional Solutions
Genova Diagnostics, Inc.
Great Plains Laboratory, Inc.
Guarneri Integrative Health at Pacific Pearl La Jolla
Hanna Company(Lifevantage)
Host Defense Organic Mushrooms
InnoVision Health Media
(Integrative Medicine: A Clinician's Journal & Alternative Therapies)
Integrative Therapeutics, Inc.
Jigsaw Health, LLC
Kyoui Health
MegaSporeBiotic

Metagenics, Inc.
Natural Algae Astaxanthin and CoQ10 Association
Natural Partners Inc.
Nature Thyroid & RLC Labs, Inc.
Nordic Naturals
Nutramax Laboratories, Consumer Care, Inc.
Ortho Molecular Products, Inc
ProThera, Inc.
Rejuvenation Science, Inc.
Salveo Diagnostics, Inc
The Scripps Center of Integrative Medicine
Thorne Research, Inc.
Vital Nutrients
Women's International Pharmacy
WynnPharm Inc.

ANTICIPATED NUMBER OF EXHIBITORS IN 2018: 55

Exhibit Opportunities

8' x 10' space, 6' table (all booths except for 1 through 9)	\$3,500
10' x 10' space, 6' table (1 through 9)	\$4,500

Please note: Scripps is a non-profit organization; therefore we cannot provide a non-profit discount on the exhibit fees.

Are you planning to also exhibit at the 2019 Natural Supplements conference on Jan 10-13, 2019 in its NEW location at the Sheraton San Diego Hotel and Marina? If so, sign up now for both 2018 and 2019 and receive a 5% discount on your 2019 exhibit booth as well as a free conference tote bag insert.

Included with your exhibit space:

- Materials: table, table linens, carpet, two chairs & wastebasket.
- Wireless internet in the exhibit hall.
- Complimentary access for two company representatives (an \$800 value) to exhibit and attend all conference activities (educational sessions and food & beverage functions) with reduced registration fees of \$350 available for each additional representatives.
- Access to mobile conference app containing course materials, recordings, faculty information and more
- Recognition of support in all marketing materials (signage, conference app etc.)
- CME Credit: Exhibitors wishing to receive CME credit must complete the post conference evaluation to receive a certificate
- A list of pre-registered attendees will be sent to all confirmed exhibitors two weeks prior to the conference. Exhibitors will receive an updated list at the conference and a final list of attendees approximately one week after the conference has concluded. Per Scripps policy, the attendee lists will only include attendee name, degree, affiliation, city and state and **will not include** the attendees email address or street address.

Not included with your exhibit space:

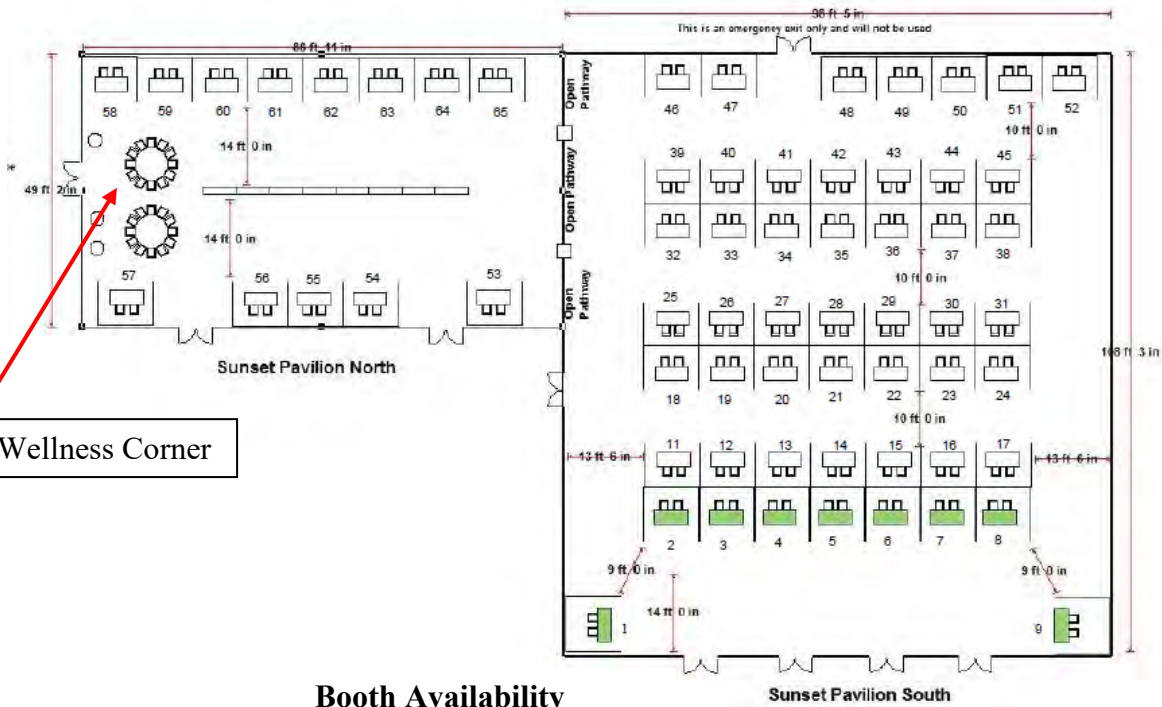
- Please contact Blaine Convention Services for electricity, additional furniture or equipment rentals, labor for installing or dismantling your exhibit display.
- Lead Retrieval system available for purchase.
- Security: the exhibit area will not be locked each evening and no security guard will be present. Anything you leave in the exhibit area will be left at your own risk. Neither the Hotel, nor Scripps will accept liability for any items in the exhibit area at any time.

Application Review

For an exhibit application to be accepted by Scripps, the products and services must be educational in nature and relate to the educational activity content. Scripps reserves the right to accept or reject a potential exhibitor based on its assessment of whether the company/organization's products and/or services are relevant to the conference content. All exhibits will be reviewed by Scripps.

Payment/Confirmation/Space Assignments

- All applications must be received by **Monday, January 29, 2018**. Upon receipt of the application, a confirmation email will be sent.
- The exhibit cancellation deadline is **Monday, January 29, 2018**. Scripps will refund the exhibit fee, less a \$500 processing fee. After **Monday, January 29, 2018** no refunds will be granted, with no exceptions.
- Exhibit space must be occupied by **Friday, February 9, 2018**. Failure to meet this deadline will cause forfeiture of your space. Scripps may use or reassign the space without refund. Exhibitors who anticipate delays must notify Scripps.



New! Wellness Corner

Booth Availability
 Green represents 10'x 10' space

Booth Number	Company	Booth Number	Company
1	Standard Process Inc.	35	
2	Rejuvenation Science, Inc.	36	
3	Apex Energetics	37	
4	Nutramax Laboratories Consumer Care, Inc.	38	
5	Metagenics, Inc.	39	Host Defense Mushrooms
6	L-Nutra	40	LifeSeasons
7	Designs For Health	41	
8	Carlson Laboratories, Inc.	42	
9	ENZO Nutraceuticals Ltd	43	
11	Ortho Molecular Products, Inc	44	
12	CV Sciences	45	
13	Integrative Therapeutics, Inc.	46	Bergamet NA
14	American Nutrition Association	47	
15	Doctors Supplement Store	48	
16	Enzyme Science	49	
17	Nature Thyroid & RLC Labs, Inc.	50	
18	Biotics Research Corporation	51	
19	Bio-Tech Pharmacal, Inc.	52	
20	Zyto Corp	53	American Herbal Labs/New Vita Systems
21	Dunwoody Labs	54	A.C. Grace Company
22	Therapeutic Research Center	55	A.C. Grace Company
23	The Center for Magnesium Education and Research	56	BESO Biological Research
24	Genova Diagnostics, Inc.	57	Reserved for Wellness Corner Sponsor
25	Great Plains Laboratory, Inc.	58	Reserved for Wellness Corner Sponsor
26	Arcana Empothecary	59	Reserved for Wellness Corner Sponsor
27	Vital Nutrients	60	Reserved for Wellness Corner Sponsor
28	Green Roads Wellness	61	Hanna Company(Lifevantage)
29		62	
30		63	Pacific Health Options/AVAZZIA
31		64	
32	Jigsaw Health	65	Allergy Research Group
33		Paradise Foyer	The Scripps Center of Integrative Medicine
34	Meridian Valley Lab	Paradise Foyer	Guarneri Integrative Health at Pacific Pearl La Jolla
		Paradise Foyer	Academy of Integrative Health & Medicine (AIHM)

Conference Venue & Shipping Address

Service Contractor & Shipping Details

Blaine Convention Services has been named the official service contractor for the conference and is appointed to ensure the orderly and efficient installation and removal of the overall exhibition. The official *Exhibitor Service Kit* will be available late November 2017 and will be emailed directly to the email address provided on the exhibit application. Along with additional information, the service kit will contain information on:

- Freight shipping and handling
- Labor regulations and rates
- Furniture, display and other decorating rentals
- Ordering electrical, telephone services, and AV

Blaine Convention Services

114 South Berry Street
Brea, California 92821

Phone: 714-522-8270

Email: exhibitorservices@blaineconventionservices.com

Exhibitor Housing & Conference Venue

Paradise Point Resort & Spa

1404 Vacation Road
San Diego, California 92109

Hotel Direct: 858-274-4630

[Book your room online.](#)

Housing

Please make your own hotel reservations by calling **Paradise Point Resort & Spa** directly and request the **Scripps Conference Reduced Rate starting at \$191 per night**. A block of rooms will be held for the conference until **January 17, 2018**. After this date, reservations will be accepted on as space and rate available basis only.

CME Guidelines Related to Educational Grants, Exhibit Space & Promotional Activities

In compliance with the ACCME Standards for Commercial Support, arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibits must not interfere or in any way compete with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational ballroom. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space. Canvassing or distributing promotional materials outside the exhibitor's rented exhibit space is not permitted.
- Commercial interest representatives may attend CME activities at the discretion of Scripps for the direct purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the space or place of the educational activity.

Liability

- Neither Scripps, nor the Facility, the employees thereof, nor their representatives, nor any member of the Conference Committee shall be responsible for any injury, loss, or damage that may occur to the Exhibitor or his property from any cause whatsoever, prior to, during, or subsequent to the period of the Exhibit except for any injury, loss, or damage to the extent arising from the negligence or willful misconduct of Scripps, the Facility, their employees, their representatives or any member of the Conference Committee. The Exhibitor agrees to indemnify Scripps, the Facility and their employees, volunteers, and committees from any and all claims for loss, damage, or injury except for any

claims for loss, damage or injury to the extent arising from the negligence or willful misconduct of Scripps, the Facility, their employees, volunteers, and committees. Exhibitors are encouraged to insure themselves against property loss or damage, and against both general and personal liability.

- Exhibitor understands and agrees that, for the safety of conference attendees, Exhibitor shall not perform any procedures on or provide any services to conference attendees that are either invasive or are customarily performed in a practitioner's office.

Guests

Under no circumstances may children/spouses/guests of representatives be in the exhibit area or conference areas unless they are registered attendees.

Conference Modification or Cancellation

Scripps reserves the right to modify the course's schedule or program as necessary. Scripps also reserves the right to cancel this conference, in which case a full refund of the registration/exhibit fees will be provided. We are unable to refund any travel costs (flight, hotel, etc.) in the case of Scripps cancellation.

Recording and Photography Clause

Scripps reserves exclusive rights to record (audio and video) and/or photograph all conference proceedings for use in marketing materials, presentations and course content sales.

Meeting Space Requests

Exhibiting/Supporting companies that are interested in using meeting space at the Paradise Point Resort & Spa must contact the Scripps Education Program Manager, Meredith Twohy, for approval. Entertainment, meetings, or similar activities will not be permitted in hotel rooms or other private or public facilities during hours that conflict with Scripps sponsored events.

Premiere Platinum & Gold Sponsorships

Sponsorship Benefits Include:	Platinum Sponsorship	Gold Sponsorship
Hosted non-CME lunch symposium (Friday or Saturday). Your support includes a 45 minute presentation during lunch. All logistical arrangements and associated fees (food/beverage, audio-visual, etc.) will be provided by Scripps. Satellite Symposia provide attendees with additional educational opportunities and are a great opportunity for your company to reach the conference attendees. Program content and product information are the sole responsibilities of the industry-sponsored supporter and will take place during the designated time slots and not within the official program hours.	✓	
Exclusive sponsorship of the conference Networking Reception. Enjoy healthy food, drinks, and music at this exciting event that will bring together attendees, guests and distinguished faculty on the evening of Saturday, January 10, 2018 at Paradise Point Resort. This will also be a great opportunity to network with the conference attendees and faculty in a more relaxed environment. All logistical arrangements and associated fees (food/beverage, audio-visual, etc.) will be provided by Scripps.		✓
Post-conference postal mailing list for <u>one-time use</u>	✓	
One chaperoned email to conference attendees prior to conference (content to be approved and then sent by Scripps)	✓	
One complimentary handout in conference tote bag	✓	✓
Premiere 10' by 10' exhibit booth (based upon availability)	✓	✓
Top-Tier placement of company logo on on-site conference program*	✓	✓
Recognition on conference website and conference app*	✓	✓
Recognition on conference scrolling slides shown during the morning, lunch and afternoon breaks*	✓	✓
Prominent mention during conference morning and afternoon announcements	✓	✓
Total Sponsorship Cost:	\$30,000	\$20,000

*Advertising and sponsor recognition must comply with ACCME requirements.

Additional Support Opportunities & Pricing

<p>New this year! Wellness & Relaxation Lounge Be the company to provide a five-minute chair massage, essential oil treatments and healing touch to attendees at the new <i>Wellness & Relaxation lounge</i> located in the conference exhibit hall. This newly added lounge will be a hit with conference attendees and your company signage will be strategically placed in the lounge. You will also receive a complimentary exhibit booth directly next to the lounge.</p>	<p>\$15,000</p>
<p>Food & Beverage Stations Over 400 attendees and faculty will enjoy a delicious buffet compliments of your generous support. Your company signage will be strategically placed next to your selected food or beverage station in the exhibit hall, as well as in the designated seating area, providing you an opportunity to have your company sales image as a first impression with attendees. Sponsorship available Friday, Saturday or Sunday, based upon availability.</p>	<p>\$10,000</p>
<p>Faculty Dinner (Exclusive Sponsorship) SOLD You will be able to enjoy a moment away from the conference hustle and bustle with an exclusive dining and social experience with our distinguished faculty on the evening of Saturday, January 10, 2018 at Paradise Point Resort. Signage will include your company name and logo. Four (4) representatives from your company may attend.</p>	<p>\$7,500</p>
<p>Conference App & Internet (Exclusive Sponsorship) SOLD A mobile app will be provided to all conference attendees/faculty which is how all attendees and faculty will access the conference course materials from the convenience of their mobile device or computer. Your company will be listed as the sole supporter of this app.</p>	<p>\$7,500</p>
<p>Conference Charging Station (Exclusive Sponsorship) Conference attendees will be able to charge their electronic devices at stations located in the exhibit hall. The charging station will be wrapped with your company designed graphics and logo and displayed in the exhibit hall.</p>	<p>\$7,500</p>
<p>Reusable Water Bottles (Exclusive Sponsorship) Help attendees quench their thirst while reminding them of your company's presence at the conference. Your company's logo will be exclusively placed on the water bottle.</p>	<p>\$5,000</p>
<p>Conference Tote Bags (Exclusive Sponsorship) Each attendee will be given a high-quality reusable conference tote bag with your organization's logo prominently displayed and will stay with them long after the conference. You will also be entitled to one tote bag insert at no additional cost.</p>	<p>\$5,000</p>
<p>Conference Tote Bag Inserts Encourage a visit to your booth with a tote bag insert. All participants will receive a conference tote bag when they check-in at the conference.</p>	<p>\$500</p>
<p>Conference Lanyards (Exclusive Sponsorship) Your company's logo will appear on each attendee lanyard provided at check in for attendee and speaker badges.</p>	<p>\$5,000</p>
<p>Attendee/Faculty Conference Badges (Exclusive Sponsorship) Your company's logo will appear on each badge holder provided at check in for attendees and speakers.</p>	<p>\$5,000</p>
<p>Conference Portfolio Notepad (Exclusive Sponsorship) Conference attendees will see your logo when they take notes throughout the conference and beyond on specially prepared portfolio notepads provided to all attendees.</p>	<p>\$5,000</p>
<p>Hotel Room Key Cards (Exclusive Sponsorship) Provide a special welcome to conference attendees staying at Paradise Point by having your logo printed on custom keycards provided directly to participants as they check in.</p>	<p>\$5,000</p>
<p>Custom Sponsorship Putting together a high-quality, educational conference can be costly. Please contact us to build a sponsorship package that meets your promotional needs.</p>	

Application to Exhibit

Contact Information

Company Name: <i>(as it should appear on marketing materials)</i>			
Exhibiting as (if different):			
Company Website: <i>(as it should appear on the conference app)</i>			
Primary Company Contact Name:			
Phone:		Email:	

Exhibit Space

<p>Select your 2018 booth size here: <input type="checkbox"/> 8'x 10' space - \$3,500 <input type="checkbox"/> 10'x 10' space - \$4,500</p> <p>Select your 2019 booth size here (5% Discount): <input type="checkbox"/> 8'x 10' space - \$3,325 <input type="checkbox"/> 10'x 10' space - \$4,275</p>	<p>Refer to the floor plan for available space and booth numbers and indicate your desired booth number(s) here: First Choice: _____ Second Choice: _____</p>
<p>Name of Company Representatives Working at Booth: <i>(2 complimentary representatives, 4 maximum)</i></p>	
<p>1 Name _____ Email _____</p>	<p>2 Name _____ Email _____</p>
<p>3 Name _____ Email _____ <i>additional cost of \$350</i></p>	<p>4 Name _____ Email _____ <i>additional cost of \$350</i></p>

Premiere Platinum & Gold Sponsorships

<input type="checkbox"/> Premiere Platinum Sponsorship \$30,000	<input type="checkbox"/> Gold Sponsorship \$20,000
--	---

Additional Support Opportunities

<input type="checkbox"/> Faculty Dinner \$7,500 SOLD	<input type="checkbox"/> Wellness & Relaxation Lounge \$15,000	<input type="checkbox"/> Food & Beverage Stations \$10,000
<input type="checkbox"/> Reusable Water Bottles \$5,000	<input type="checkbox"/> Conference App & Internet \$7,500 SOLD	<input type="checkbox"/> Conference Charging Station \$7,500
<input type="checkbox"/> Attendee/Faculty Conference Badges \$5,000	<input type="checkbox"/> Conference Tote Bags \$5,000 <input type="checkbox"/> Conference Tote Bag Insert ONLY \$500	<input type="checkbox"/> Conference Lanyards \$5,000
	<input type="checkbox"/> Conference Portfolio Notepad \$5,000	<input type="checkbox"/> Hotel Room Key Cards \$5,000

Agreement

This application will not be processed unless signed and accompanied by full payment of exhibit/support fees. This application shall serve as both a contractual agreement and invoice for exhibitors

 (Print name of company/organization)

agrees to abide by the rules and regulations of the **Natural Supplements conference/Scripps CME** set forth in the exhibitor prospectus.

Signature: _____ Title: _____ Date: _____

Method of Payment

Please select payment method: Check *Make checks payable to Scripps. The Scripps Tax ID number is: 95-1684089.*
 Visa MasterCard AMEX Discover *If paying by credit card, please complete the information below.*

Credit Card Number	Expiration Date	Security Code on Card (Required)
Name on Card	Signature	
Billing Address if Different From Above		

This application will not be processed unless signed and accompanied by full payment of exhibit/support fees.

Please send your completed application and full payment to:
 Meredith Twohy · E-mail: twohy.meredith@scrippshealth.org
 4275 Campus Point Court, CPB205 · San Diego, CA 92121
 Fax: 858-678-6422