

**Scripps MD Anderson Cancer Center Presents
Oncology Update 2023**

July 8, 2023 • Hyatt Regency La Jolla • San Diego, California
 July 15, 2023 • Westin South Coast Plaza • Costa Mesa, California
 July 29, 2023 • Hyatt Regency Phoenix • Phoenix, Arizona

Exhibit & Support Opportunities

About the Course

Scripps MD Anderson Cancer Center’s 2023 Oncology Update is a one-day conference designed to offer clinicians and advanced practice providers a comprehensive overview of the most recent advances in the treatment of various oncologic malignancies. During this comprehensive educational course, clinical experts in the fields of hematology and oncology will provide an overview of key findings from practice changing studies and the latest clinical data. Esteemed faculty will review exciting and important abstracts and discuss their relevance to the clinical oncology practice.

Benefits of Exhibiting & Supporting

As an exhibitor, you will have the opportunity to showcase your company’s products and services to a targeted health care population. Here are just a few benefits exhibiting offers:

- Interact face-to-face with influential decision makers
- Introduce new products and services
- Expand your market reach and strengthen existing relationships
- Generate new sales leads
- Ability to upload PDFs, brochures, and other content to dedicated company page in mobile conference app
- Option to host satellite symposiums/product theaters to educate participants on your products (additional fee)

About Scripps

Scripps was founded in 1924 by philanthropist Ellen Browning Scripps in the community of La Jolla, California. Since that time Scripps has grown into a private, nonprofit, integrated health system in San Diego, California that is ranked among the top 15 health systems in the nation. Scripps treats 700,000 patients annually and now extends from Chula Vista to Oceanside. The organization encompasses:

- Four hospitals on five campuses
- More than 3,000 affiliated physicians and 15,000 employees
- Scripps Clinic and Scripps Coastal Medical Center, a network of integrated facilities with specialists from more than 60 medical and surgical specialties at more than 28 outpatient centers and clinics
- Same-day, walk-in care at Scripps HealthExpress
- Four emergency rooms and three urgent care centers
- Home health care
- A wide range of health education classes and support services for patients

Conference Dates & Locations

The 2023 Oncology Update will be hosted in multiple cities. The number of host cities is subject to change based on funding received and ability to execute. Should Scripps have to cancel one of the events due, notification will be sent immediately to the exhibitor and all monies paid in advance for exhibit space will be refunded. Scripps will be unable to reimburse any travel fees associated with the cancellation. Conference hotels will be confirmed a minimum of one month prior to the event. If additional cities are confirmed, we will send out another communication email blast.

Saturday, July 8, 2023 Hyatt Regency La Jolla 3777 La Jolla Village Dr San Diego, CA 92122 Reservations: 888-421-1442	Saturday, July 15, 2023 Westin South Coast Plaza 686 Anton Blvd Costa Mesa, CA 92626 Reservations: 714-540-2500	Saturday, July 29, 2023 Hyatt Regency Phoenix 122 N 2nd St Phoenix, AZ 85004 Reservations: 602-252-1234
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Exhibit Schedule

This schedule applies to all cities

Saturday	
6-7 a.m.	Exhibitor Move-in
7-8 a.m.	Breakfast & View Exhibits
9:50-10:20 a.m.	Break & View Exhibits
Noon-1 p.m.	Lunch & View Exhibits
2:40 p.m.	Adjourn

Exhibit Purchase Details

Space is limited to 25 tables per city and will be reserved on a first come, first served basis in the order that signed agreements are received. Maximum purchase of two tables per company, per city.

Standard Exhibit – 6’ Table (includes two full access passes)	\$3,750
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Included with your exhibit purchase

- Materials: table, linens, 2 chairs
- Wireless internet access
- (2) Full access conference passes
- Additional conference passes available at a discounted rate of \$100 each and must be purchased separately by calling 858-678-6400
- Access to mobile conference app containing course materials, recordings, faculty information and more
- Logo placement and company description in mobile conference app with link to your organization’s website
- Exhibitors wishing to receive CME credit must complete the post conference evaluation to receive a certificate
- Limited attendee list with those who have agreed to have their information shared, in alignment with the ACCME Standards for Integrity and Independence in Accredited Continuing Education.
- Access to the attendee breakfast and lunch buffets
- Printed name badge, provided the representative names are given to Scripps at least a week prior to event date

Not included with your exhibit purchase

- Pipe and drape – *not available*
- Additional furniture or equipment rentals – *space restrictions apply*
- Electricity or additional audio-visual equipment – *can be rented through hotel AV company*
- Labor for installing or dismantling your exhibit display
- Security: the exhibit area will remain accessible and no security guard will be present. We ask that you do not leave any valuable items unattended at your booth at any time. Anything you leave in the exhibit area will be left at your own risk. Neither the hotel, nor Scripps will accept liability for any items in the exhibit area at any time.

Scripps Health Meeting Guidelines

1. All staff, participants, and vendors must be asymptomatic to attend the in-person conference.
2. All staff, participants, and vendors are encouraged to wear masks and remain physically distanced during the conference.
**** These guidelines may be modified at any time in advance of or during the Conference. ****

Booth Traffic

While Scripps makes every effort to promote and encourage attendees to visit the Exhibit Hall, we cannot guarantee booth traffic. It is the exhibiting company’s responsibility to promote its presence at the course by its own means of marketing and on-site promotion to draw traffic to their booth.

Additional Support Opportunities & Pricing

Non-CME Breakfast Symposium/Product Theater SOLD OUT All Cities	\$20,000
The conference will feature an exclusive, industry sponsored non-CME breakfast symposium on Saturday morning from 7-8 a.m. Food and beverage will be provided on your behalf by Scripps.	
Non-CME Lunch Symposium/Product Theater SOLD OUT All Cities	\$25,000
The conference will feature an exclusive, industry sponsored non-CME lunch symposium on Saturday afternoon from 12-1 p.m. Food and beverage will be provided on your behalf by Scripps.	
<p>Included with your symposium:</p> <ul style="list-style-type: none"> • Buffet style food and beverage will be arranged by Scripps with the hotel on your behalf • Audio visual equipment included: screen, projector, laptop connections, podium, podium microphone, wireless lavalier or handheld microphone, sound system, support staff (additions or upgrades will be charged to sponsoring organization) • Inclusion of your company’s marketing collateral at registration desk • E-mail blast to all registered attendees, provided that your symposium details are received in time (speaker & topic) • Inclusion of symposium details in the onsite conference agenda, conference mobile app, and push notifications sent to attendees through the app • Option to add symposium to online attendee registration portal (available once symposium speaker and topic details are received by Scripps) <p>NOT Included with your symposium:</p> <ul style="list-style-type: none"> • Plated or boxed meals • Additional Audio/Visual equipment beyond the standard provided (additions or upgrades will be charged to the sponsoring organization) • Speaker introduction - it is the sponsoring company’s responsibility to introduce their symposium speaker and moderate the session • Creation of marketing materials such as brochures/invitations, signage, etc. - Scripps reserves the right to approve all materials • Exhibit space (additional fees apply) • Scripps Health does not guarantee attendance during this event • On-site tracking of attendance at the symposium for reporting (Sunshine Act) 	

Exhibitor Housing

Exhibitors/sponsors are responsible for the cost of their own hotel rooms and should be arranged directly with the conference hotel venue. See reservation phone numbers on Page 1.

Shipping Dates

All materials should arrive no earlier than two days prior to the meeting date. If materials are received more than two days prior to the conference, the exhibiting company will be responsible for any additional holding charges at the hotel. Materials that are shipped will be available at your company's exhibit space the morning of the meeting. If you have items to ship after the conference, FedEx and UPS can be arranged directly with the hotel. You are responsible for providing all necessary shipping materials as well as all related expenses. Please have tracking numbers and shipping details with you onsite.

Payment Information

- All exhibit applications must be received by **the Friday one week before** the meeting date. Upon receipt of the application, a confirmation email will be sent. Exhibit spaces will not be reserved until receiving a signed application.
- Satellite symposiums/product theaters must be reserved **at least 10 business days prior** to the meeting date.
- Payment must be received prior to the meeting date.
- The exhibit cancellation deadline is **the Friday one week before** the meeting date and Scripps CME will refund the cost of the exhibit less a \$100 processing fee. After this deadline, no refunds will be granted.
- The satellite symposium/product theater cancellation deadline is **10 business days prior** to the meeting date. Scripps CME will refund the cost of the satellite symposium/product theater less a \$500 processing fee. After this deadline, no refunds will be granted.
- Exhibit space must be occupied by 7 a.m. on the meeting date. Failure to meet this deadline will cause forfeiture of your space. Scripps may use or reassign the space without refund. Exhibitors who anticipate delays must notify Scripps.

Application Review

For an exhibit application to be accepted by Scripps, the products and services must be educational in nature and relate to the educational activity content. Scripps reserves the right to accept or reject a potential exhibitor based on its assessment of whether the company/organization's products and/or services are relevant to the conference content. All exhibits will be reviewed by Scripps.

Scripps reserves the right to refuse the application of any party whose product, service or proposed exhibit is, in Scripps sole discretion, not in keeping with the character of the educational activity and exhibition hall. Approval of the exhibit application is in the sole discretion of Scripps, and may be withheld, among other reasons, for: (a) poor credit history of Exhibitor, including but not limited to past due amounts owing to Scripps, or (b) breach of the Conditions or any other contract provisions governing any previous trade show or other event conducted or sponsored by Scripps.

CME Guidelines Related to Educational Grants, Exhibit Space and Promotional Activities

In compliance with the ACCME Standards for Integrity and Independence in Accredited Continuing Education, arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibits must not interfere or in any way compete with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational ballroom. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space. Canvassing or distributing promotional materials outside the exhibitor's rented exhibit space is not permitted.
- Commercial interest representatives may attend CME activities at the discretion of Scripps for the direct purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the space or place of the educational activity.

Exhibit Conditions, Rules and Regulations

Exhibits must adhere, in each case in the determination of Scripps in its sole discretion, to each of the following standards:

- Exhibitor must promote the marketing of products and services that relate to the educational activity content.
- Exhibitor may encourage or advance its own products, equipment or services; however, Exhibitor shall not unfairly criticize the products or methods of any other exhibitor.
- Exhibitor shall not directly or indirectly promote or advertise any idea or product which is inconsistent with the stated purpose of the educational activity content.
- Exhibitor shall not infringe the copyrights, trademarks or other intellectual property rights of any third party or unfairly compete with other exhibits.
- Exhibitor's exhibit shall not have an undesirable or unreasonable deleterious effect upon another exhibit or the educational activity.
- Scripps reserves the right to prohibit or remove any exhibit which detracts from the general character of the Exhibition as a whole, or consists of products or services inconsistent with the purpose of the Exhibition. The right to prohibit or remove includes, but is not limited to, such persons, things, conduct, printed matter or anything else of a character which Scripps deems objectionable.
- Scripps reserves the right, in its sole discretion, to refuse any person, including without limitation any employee of Exhibitor, admission to the Exhibition.
- Scripps accepts no responsibility for breakdown or failure of any of the services provided for, or in connection with, the Exhibition.

Printed Material Distribution/Canvassing

Canvassing in any part of the facilities utilized during the Scripps CME program is strictly forbidden, and anyone doing so will be requested to leave the building. Distribution of advertising or printed material by the exhibitor outside of the exhibitor’s allotted space will not be permitted unless the distribution or advertising is agreed to in advance with Scripps.

Liability

Once an application has been approved by Scripps the following liability policies apply. Exhibitors are encouraged to insure themselves against property loss or damage and against liability for personal injury.

- Neither Scripps, nor the Facility, the employees thereof, nor their representatives, nor any member of the Conference Committee shall be responsible for any injury, loss, or damage that may occur to the Exhibitor or his property from any cause whatsoever, prior to, during, or subsequent to the period of the Exhibit except for any injury, loss, or damage to the extent arising from the negligence or willful misconduct of Scripps, the Facility, their employees, their representatives or any member of the Conference Committee. The Exhibitor agrees to indemnify Scripps, the Facility and their employees, volunteers, and committees from any and all claims for loss, damage, or injury except for any claims for loss, damage or injury to the extent arising from the negligence or willful misconduct of Scripps, the Facility, their employees, volunteers, and committees. Exhibitors are encouraged to insure themselves against property loss or damage, and against both general and personal liability.
- Exhibitor understands and agrees that, for the safety of conference attendees, Exhibitor shall not perform any procedures on or provide any services to conference attendees that are either invasive or are customarily performed in a practitioner's office.

FDA Regulations

Exhibitors are reminded of the Food and Drug Administration (FDA) restrictions on the promotion of investigational and pre-approved drugs and devices. Exhibitors are also cautioned about FDA prohibition of promoting approved drugs for unapproved purposes. Information regarding FDA regulations may be obtained directly from the FDA. Requests for information and guidance can be obtained at www.fda.gov/cder, the FDA’s medical advertising information line, 301-796-1200, or directed to:

FDA Division of Drug Marketing FDA/CDRH/Office of Device Evaluation
 10903 New Hampshire Ave. www.fda.gov
 Building 51, Room 3200 for more information.
 Silver Spring, MD 20993-8002

Family/Guest Attendance Policy

All conference activities are exclusively reserved for paid conference attendees. Children and family members are not allowed to attend meal functions or permitted in the general session room.

Scripps Conference Modification or Cancellation

Scripps reserves the right to modify the course’s schedule or program as necessary. Scripps also reserves the right to cancel this conference, in which case a full refund of the registration/exhibit fees will be provided. We are unable to refund any travel costs (flight, hotel, etc.) in the case of Scripps cancellation.

Exhibit & Conference Contact

Shannon Pate

Education Program Manager
 Scripps Conference Services & CME
 4275 Campus Point Court, CPB205
 San Diego, California 92121
 Phone: 858-678-6050
 Email: pate.shannon@scrippshealth.org



<http://www.scripps.org/conferenceservices>
www.linkedin.com/company/scripps-health
www.twitter.com/scrippscme
www.youtube.com/scrippshealth

Subscribe to our newsletter: www.scripps.org/CMEemails

Full Conference Agenda (Applies to all cities)

8 a.m.	Welcome & Educational Overview
8:10 a.m.	Gastrointestinal Malignancies Update
9 a.m.	Update in Hematologic Malignancies: Leukemia, Lymphoma and Myeloma
9:50 a.m.	Break & View Exhibits
10:20 a.m.	Genitourinary Cancer Update
11:10 a.m.	Diagnostic & Therapeutic Advances in Lung Cancer
Noon	Lunch
1 p.m.	Updates in Melanoma
1:50 p.m.	Women’s Cancer Update
2:40 p.m.	Adjourn

Topics, times and speakers are subject to change

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Exhibit & Sponsorship Application

COMPANY INFORMATION

Company Name:			
Company Contact:			
Phone:		E-mail:	

CONFERENCE DATE & LOCATION

- July 8, 2023 in San Diego, California **Sold Out**
- July 15, 2023 in Costa Mesa, California **Sold Out**
- July 29, 2023 in Phoenix, Arizona

EXHIBIT FEES

<input type="checkbox"/> Standard Exhibit.....	\$3,750
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ADDITIONAL SUPPORT OPPORTUNITIES

<input type="checkbox"/> Breakfast Symposium/Product Theater..... Sold Out \$20,000	<input type="checkbox"/> Lunch Symposium/Product Theater..... Sold Out \$25,000
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METHOD OF PAYMENT

Please select payment method:

- Check** *Please make checks payable to Scripps (in U.S. dollars only) Scripps Tax ID # 95-1684089*
- ACH** *Bank details will be provided upon request*
- Visa** **MasterCard** **AMEX** **Discover** *If paying by credit card, please complete the information below*

<i>Credit Card Number</i>	<i>Expiration Date</i>
<i>Security Code on Card (Required)</i>	<i>Billing Zip Code</i>

EXHIBIT CONDITIONS AND DEADLINES

- The exhibit cancellation deadline is **the Friday one week prior to** the meeting date and Scripps CME will refund the cost of the exhibit less a \$100 processing fee. After this deadline, no refunds will be granted.
- The satellite symposium/product theater cancellation deadline is **10 business days prior to** the meeting date. Scripps CME will refund the cost of the satellite symposium/product theater less a \$500 processing fee. After this deadline, no refunds will be granted.
- All staff, participants, and vendors must be asymptomatic to attend the in-person conference.
- All staff, participants, and vendors are encouraged to wear masks and remain physically distanced during the conference
- Scripps reserves the right to prohibit or remove any exhibit which detracts from the general character of the Exhibition as a whole or consists of products or services inconsistent with the purpose of the Exhibition. The right to prohibit or remove includes, but is not limited to, such persons, things, conduct, printed matter or anything else of a character which Scripps deems objectionable.
- Scripps reserves the right, in its sole discretion, to refuse any person, including without limitation any employee of Exhibitor, admission to the Exhibition.
- Scripps accepts no responsibility for breakdown or failure of any of the services provided for, or in connection with, the Exhibition.

AGREEMENT

This application will not be processed unless signed by an authorized company representative. This application shall serve as both a contractual agreement and invoice for exhibitors.

_____ (Print Name of Company)

agrees to abide by the rules and regulations of **Scripps CME** set forth in the exhibitor prospectus.

Printed Name: _____ Signature: _____ Date: _____

Title: _____