

The Art of Ostomy Care

April 29, 2017

The Schaeztel Center • Scripps Memorial Hospital • La Jolla, California

*Exhibitor Prospectus***About the Course**

The Art of Ostomy Care conference is designed for RNs and LVNs with the intent to provide fundamental principles involved in caring for adult and pediatric patients with ostomies. Nursing experts will discuss the unique needs of these patients and will review the different types of ostomies. Presentations will cover why surgical intervention is needed and how different techniques are performed. Ostomates will share their life experiences and discuss topics such as intimacy and traveling challenges.

Tips and techniques for pouch application will be provided by ostomy experts to increase the clinician's confidence and ensure patient satisfaction. A safe learning environment will be offered to practice pouching techniques and learn how to prevent skin breakdown around the stoma. The course will also address product selection as well as how to trouble shoot pouching challenges and peristomal skin complications. After attending the conference, clinicians will have increased their knowledge about ostomy care and return to their facilities ready to share what they have learned in order to improve the quality of care for their patients.

Scripps is dedicated to improving the continuum of care for Ostomates and the education of our Southern Californian nursing staff. This second annual event is being hosted by Scripps Ostomy nurses for fellow RNs.

Benefits of Exhibiting & Supporting

As an exhibitor, you will have the opportunity to showcase your company's products and services to a targeted health care population. Here are just a few benefits exhibiting offers:

- Interact face-to-face with influential decision makers
- Build visibility for your company in a competitive marketplace
- Expand your market reach and strengthen existing customer relationships
- Introduce new products and services
- Generate new sales leads

About Scripps

Scripps Health, a non-profit healthcare system based in San Diego, California, includes more than 2,600 affiliated physicians and more than 12,000 employees at five acute-care hospital campuses, home health care services and a network of clinics, physician offices and outpatient centers. Scripps is committed to contributing to the future of medicine through its clinical research trials and graduate medical education programs. More information can be found at www.scripps.org.

Exhibit & Conference Contact**Sandy Whitlock RN, CWON**

Scripps Mercy Hospital
4077 Fifth Ave

San Diego, CA 92103

Phone: 619 260 7244. Cell 619 341 9672

Email: whitlock.sandy@scrippshealth.org

Web: <http://www.scripps.org/conferenceservices>



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www.youtube.com/scrippshealth

Subscribe to our newsletter: www.scripps.org/CMEemails

Exhibit Schedule

Saturday, April 29, 2017

6:30 a.m.	Exhibitor Move-in
7-7:30 a.m.	Breakfast & View Exhibits
9-9:30 a.m.	Break & View Exhibits
11:15 a.m.-1 p.m.	Lunch
2:30-3 p.m.	Break & View Exhibits

Attendee Demographics

	Nurses/Nurse Practitioners
2016 Attendance	87
2017 Anticipated Attendance	100

Exhibit Opportunities

Exhibit – 6’ table (includes two full access passes).....	\$500
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Included with your exhibit purchase:

- Materials: table and chairs
- Wireless internet access
- Complimentary access for two (2) company representatives to exhibit and attend all conference activities (educational sessions and all food & beverage functions)
- Exhibitors wishing to receive CE credit must complete the post conference evaluation to receive a certificate
- A list of pre-registered attendees will be sent to all confirmed exhibitors one week prior to the conference. Exhibitors will receive an updated list at the conference and a final list of attendees approximately one week after the conference has concluded.

Not included with your exhibit purchase:

- Pipe and drape (not available)
- Additional furniture or equipment rentals (space restrictions apply)
- Labor for installing or dismantling your exhibit display
- Security: We ask that you do not leave any valuable items unattended at your booth at any time. Anything you leave in the exhibit area will be left at your own risk. Neither the hotel, nor Scripps will accept liability for any items in the exhibit area at any time.

Booth Traffic

While Scripps makes every effort to promote and encourage attendees to visit the Exhibit Hall, we cannot guarantee booth traffic. It is the exhibiting company’s responsibility to promote its presence at the course through pre-meeting notifications and on-site promotions to draw traffic to their booth.

Application Review

For an exhibit application to be accepted by Scripps, the products and services must be educational in nature and relate to the educational activity content. Scripps reserves the right to accept or reject a potential exhibitor based on its assessment of whether the company/organization's products and/or services are relevant to the conference content. All exhibits will be reviewed by Scripps.

Exhibit & Conference Venue

The Great Hall, Schaezel Center, Scripps Memorial Hospital
 9888 Genesee Avenue
 La Jolla, California 92037

***Please note the venue does not accept incoming shipments.**

Exhibitor Payment/Confirmation/Space Assignments

- All applications must be received by **April 24, 2017**. Upon receipt of the application, a confirmation email will be sent.
- Payment must be received prior to the conference commencement.
- The exhibit cancellation deadline is **April 24, 2017**. Scripps will retain a \$100 processing fee. After April 24th no refunds will be granted.
- Exhibit space must be occupied by **6:30 a.m. on April 29, 2017**. Failure to meet this deadline will cause forfeiture of your space. Scripps may use or reassign the space without refund. Exhibitors who anticipate delays must notify Scripps.

CME Guidelines Related to Educational Grants, Exhibit Space and Promotional Activities

In compliance with the ACCME Standards for Commercial Support, arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibits must not interfere or in any way compete with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational ballroom. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space. Canvassing or distributing promotional materials outside the exhibitor's rented exhibit space is not permitted.
- Commercial interest representatives may attend CME activities at the discretion of Scripps for the direct purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the space or place of the educational activity.

Liability

- Neither Scripps, nor the Facility, the employees thereof, nor their representatives, nor any member of the Conference Committee shall be responsible for any injury, loss, or damage that may occur to the Exhibitor or his property from any cause whatsoever, prior to, during, or subsequent to the period of the Exhibit except for any injury, loss, or damage to the extent arising from the negligence or willful misconduct of Scripps, the Facility, their employees, their representatives or any member of the Conference Committee. The Exhibitor agrees to indemnify Scripps, the Facility and their employees, volunteers, and committees from any and all claims for loss, damage, or injury except for any claims for loss, damage or injury to the extent arising from the negligence or willful misconduct of Scripps, the Facility, their employees, volunteers, and committees. Exhibitors are encouraged to insure themselves against property loss or damage, and against both general and personal liability.
- Exhibitor understands and agrees that, for the safety of conference attendees, Exhibitor shall not perform any procedures on or provide any services to conference attendees that are either invasive or are customarily performed in a practitioner's office.

Guests

Under no circumstances may children/spouses/guests of representatives be in the exhibit area or conference areas unless they are registered attendees.

Scripps Conference Modification or Cancellation

Scripps reserves the right to modify the course's schedule or program as necessary. Scripps also reserves the right to cancel this conference, in which case a full refund of the registration/exhibit fees will be provided. We are unable to refund any travel costs (flight, hotel, etc.) in the case of Scripps cancellation.

Recording and Photography Clause

Scripps reserves exclusive rights to record (audio and video) and/or photograph all conference proceedings for use in marketing materials, presentations and course content sales.

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Application to Exhibit
COMPANY INFORMATION

Company Name:			
Company Contact:			
Phone:		E-mail:	

EXHIBIT FEES

Exhibit Space:	<input type="checkbox"/> 6' table \$500
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NAME OF COMPANY REPRESENTATIVES WORKING AT BOOTH

1.	2.
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METHOD OF PAYMENT
 Check Please make checks payable to Scripps (in U.S. dollars only) **Scripps Tax ID # 95-1684089**
 Visa **MasterCard** **AMEX** **Discover** If paying by credit card, please complete the information below

<i>Credit Card Number</i>	<i>Expiration Date</i>
<i>Security Code on Card (Required)</i>	<i>Billing Zip Code</i>

PAYMENT/CONFIRMATION/SPACE ASSIGNMENTS

- All exhibit space requests will be accommodated based on availability.
- The exhibit cancellation deadline is Monday, April 24, 2017. Scripps CME will refund the exhibit fee less the \$100 deposit. After April 24, 2017 no refunds will be granted.
- Exhibit space must be occupied by 6:30 a.m. Saturday, April 29, 2017. Exhibitors who anticipate delays must notify Scripps CME.

AGREEMENT

This application will not be processed unless signed by an authorized company representative. This application shall serve as both a contractual agreement and invoice for exhibitors.

_____ (Print name of company/organization)

agrees to abide by the rules and regulations of **The Art of Ostomy 2017/Scripps CME** set forth in the exhibitor prospectus.

Signature: _____ Title: _____ Date: _____

Please send your completed application and full payment to:

Scripps Conference Services & CME
 11025 N. Torrey Pines Road, Suite 200 • La Jolla, CA 92037
 Fax: 858-652-5565 • med.edu@scrippshealth.org