

Sports Medicine Seminars 2018

April 18, 2018 – Upper Extremities: Shoulder & Elbow
October 24, 2018 – Lower Extremities: Hip, Knee & Ankle
Scripps Green Hospital - Timken Amphitheater

*Exhibitor Prospectus***About the Course**

These seminars are designed for physicians, physical therapists, athletic trainers and others who work with athletes. Content will consist of anatomy, mechanisms of injury, diagnostics and assessments, non-surgical and surgical interventions, rehabilitation treatment progression, injury prevention and return to play considerations. Topics will include Upper Extremity with a focus on shoulder and elbow as well as Lower Extremity with a focus on hip, knee and ankle.

April 18, 2018 – Upper Extremity: Shoulder & Elbow

Arm pain and injuries in sports are common, frequently seen in throwing sports, racquet sports, volleyball and swimming. They can occur as a result of either sudden traumatic or repetitive overuse. The presenters will cover common sports injuries, surgical and non-surgical interventions followed by treatment considerations including rehab progression, education, prevention of injury and return to play criteria.

October 24, 2018 – Lower Extremity Injuries: Hip, Knee & Ankle

According to research from the American Academy of Orthopaedic Surgeons, 25 percent of athletic injuries are foot and ankle-related and hip disorders are increasingly recognized as a cause of dysfunction and disability among athletes. Normal foot/ankle and hip function are fundamental to successful sporting participation. Not only are they important in running-, jumping- and kicking-based activities, they also contribute to the generation and transference of forces in upper limb-dominated activities. The presenters will cover common sports injuries, surgical and non-surgical interventions followed by treatment considerations including rehab progression, education, prevention of injury and return to play criteria.

Benefits of Exhibiting & Supporting

Scripps's Sports Medicine seminars are a nationally accredited continuing medical education conference for those involved in the care of patients with sports medicine injuries. As an exhibitor, you will have the opportunity to showcase your company's products and services to a targeted health care population. Here are just a few benefits exhibiting offers:

- Interact face-to-face with influential decision makers
- Build visibility for your company in a competitive marketplace
- Expand your market reach and strengthen existing customer relationships
- Introduce new products and services
- Generate new sales leads

Exhibit & Conference Contact**Ashley Sandoval, CMP**

Program Development Manager
Scripps Conference Services & CME
4275 Campus Point Court, CPB205
San Diego, California 92121
Phone: 858-678-6362
Email: sandoval.ashley@scrippshealth.org
Web: <http://www.scripps.org/conferenceservices>



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Exhibit Schedule & Venue

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|--|-------------------------------|
| Wednesday, April 18, 2018 & Wednesday, October 24, 2018 | Scripps Green Hospital |
| 5 p.m. Exhibitor Move-in | Timken Amphitheater |
| 5:45-6:15 p.m. Registration & View Exhibits | 10666 N. Torrey Pines Road |
| 7:15-7:30 p.m. Break & View Exhibits | La Jolla, CA 92037 |
| 7:30 p.m. Exhibit Breakdown | 858-455-9100 |
| 8:30 p.m. Conference Concludes | |

Attendee Demographics

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|------------------------------------|--------------------|
| | Physicians |
| 2015 Attendance | 247 (3 seminars) |
| 2018 Anticipated Attendance | 175 (two seminars) |

Support Opportunities

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|---|---------------------------------|
| Exhibit table (includes two full access passes)..... | \$2,000 per each seminar |
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|---|----------------|
| Support a Meal: Break Attendees and faculty will enjoy a delicious buffet compliments of your generous support. Your company signage will be strategically placed next to your selected food or beverage station in the exhibit hall, as well as in the designated eating area, providing you an opportunity to have your company sales image as a first impression with attendees. | \$3,500 |
|---|----------------|

Included with your exhibit purchase:

- Materials: table, carpet, chairs
- Wireless internet access
- Full access conference passes determined by size of exhibit space
- Additional conference passes available at a discounted rate of \$100 each
- Access to mobile conference app containing course materials, recordings, faculty information and more
- Logo placement and company description in mobile conference app with link to your organization’s website
- Exhibitors wishing to receive CME credit must complete the post conference evaluation to receive a certificate
- A list of pre-registered attendees will be sent to all confirmed exhibitors two weeks prior to the conference. Exhibitors will receive an updated list at the conference and a final list of attendees approximately one week after the conference has concluded.

Not included with your exhibit purchase:

- Pipe and drape (not available)
- Additional furniture or equipment rentals (space restrictions apply)
- Printed badges: representatives are encouraged to bring their company provided name badges to wear during display hours
- Labor for installing or dismantling your exhibit display

Booth Traffic

While Scripps makes every effort to promote and encourage attendees to visit the Exhibit Hall, we cannot guarantee booth traffic. It is the exhibiting company’s responsibility to promote its presence at the course through pre-meeting notifications and on-site promotions to draw traffic to their booth.

Exhibitor Payment/Confirmation/Space Assignments

- All applications must be received one week prior to program date. Upon receipt of the application, a confirmation email will be sent.
- Payment must be received prior to the conference commencement.
- The exhibit cancellation deadline is **one week prior to program date**. Scripps will retain a \$500 processing fee. After this time no refunds will be granted.

- Exhibit space must be occupied by 5:45pm on the date of the conference. Failure to meet this deadline will cause forfeiture of your space. Scripps may use or reassign the space without refund. Exhibitors who anticipate delays must notify Scripps.

Application Review

For an exhibit application to be accepted by Scripps, the products and services must be educational in nature and relate to the educational activity content. Scripps reserves the right to accept or reject a potential exhibitor based on its assessment of whether the company/organization's products and/or services are relevant to the conference content. All exhibits will be reviewed by Scripps.

CME Guidelines Related to Educational Grants, Exhibit Space and Promotional Activities

In compliance with the ACCME Standards for Commercial Support, arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibits must not interfere or in any way compete with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational ballroom. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space. Canvassing or distributing promotional materials outside the exhibitor's rented exhibit space is not permitted.
- Commercial interest representatives may attend CME activities at the discretion of Scripps for the direct purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the space or place of the educational activity.

Liability

- Neither Scripps, nor the Facility, the employees thereof, nor their representatives, nor any member of the Conference Committee shall be responsible for any injury, loss, or damage that may occur to the Exhibitor or his property from any cause whatsoever, prior to, during, or subsequent to the period of the Exhibit except for any injury, loss, or damage to the extent arising from the negligence or willful misconduct of Scripps, the Facility, their employees, their representatives or any member of the Conference Committee. The Exhibitor agrees to indemnify Scripps, the Facility and their employees, volunteers, and committees from any and all claims for loss, damage, or injury except for any claims for loss, damage or injury to the extent arising from the negligence or willful misconduct of Scripps, the Facility, their employees, volunteers, and committees. Exhibitors are encouraged to insure themselves against property loss or damage, and against both general and personal liability.
- Exhibitor understands and agrees that, for the safety of conference attendees, Exhibitor shall not perform any procedures on or provide any services to conference attendees that are either invasive or are customarily performed in a practitioner's office.

Guests

Under no circumstances may children/spouses/guests of representatives be in the exhibit area or conference areas unless they are registered attendees.

Scripps Conference Modification or Cancellation

Scripps reserves the right to modify the course's schedule or program as necessary. Scripps also reserves the right to cancel this conference, in which case a full refund of the registration/exhibit fees will be provided. We are unable to refund any travel costs (flight, hotel, etc.) in the case of Scripps cancellation.

Recording and Photography Clause

Scripps reserves exclusive rights to record (audio and video) and/or photograph all conference proceedings for use in marketing materials, presentations and course content sales.

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Application to Exhibit

COMPANY INFORMATION

| | | | |
|-------------------------|--|----------------|--|
| Company Name: | | | |
| Company Contact: | | | |
| Phone: | | E-mail: | |

SUPPORT OPPORTUNITIES

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| <input type="checkbox"/> Exhibit Space \$2,000 each seminar | <input type="checkbox"/> Break \$3,500 |
| Please specify which seminar (s) | <input type="checkbox"/> April 18 <input type="checkbox"/> October 24 |

METHOD OF PAYMENT

- Check** *Please make checks payable to Scripps (in U.S. dollars only) Scripps Tax ID # 95-1684089*
 Visa **MasterCard** **AMEX** **Discover** *If paying by credit card, please complete the information below*

| | |
|---|-------------------------|
| <i>Credit Card Number</i> | <i>Expiration Date</i> |
| <i>Security Code on Card (Required)</i> | <i>Billing Zip Code</i> |

PAYMENT/CONFIRMATION/SPACE ASSIGNMENTS

- All exhibit space requests will be accommodated based on availability.
- The exhibit cancellation deadline is one week prior to program date. Scripps CME will refund the exhibit fee less the \$500 deposit. One week prior to program date no refunds will be granted.
- Exhibit space must be occupied by 5:45 p.m. on the program date. Exhibitors who anticipate delays must notify Scripps CME.
- Name badges will not be provided for exhibitors - representatives are encouraged to bring their company provided name badges to wear during display hours.

AGREEMENT

This application will not be processed unless signed by an authorized company representative. This application shall serve as both a contractual agreement and invoice for exhibitors.

_____ (Print name of company/organization)

agrees to abide by the rules and regulations of **Scripps CME** set forth in the exhibitor prospectus.

Signature: _____ Title: _____ Date: _____

Please send your completed application and full payment to:

Ashley Sandoval · Scripps Conference Services & CME
 4275 Campus Point Court, CPC205 · San Diego, CA 92121
 Fax: 858-678-6422 · sandoval.ashley@scrippshealth.org