

Sixth Annual Stroke Conference

Saturday, August 11, 2018

The Schaetzel Center • Scripps Memorial Hospital • La Jolla, California*Exhibitor Prospectus***About the Course**

The Sixth Annual Stroke conference is being offered to healthcare professionals who care for the patient with or at risk for stroke, in order to support them with the best in advanced care and innovation. This year's symposium highlights scientific advances in cardiac arrhythmias and stroke, transient ischemic attack, intracerebral hemorrhage, patient movement, decision-making and rehab for improved functional outcome.

Stroke expertise at Scripps is evident in the quality of interdisciplinary health care professionals presenting information to enhance patient care from a variety of medical perspectives. Content will include a comprehensive overview of stroke and the most up-to-date treatment options and technology.

Benefits of Exhibiting & Supporting

The Sixth Annual Stroke Conference is a nationally accredited continuing medical education conference for Physicians, Nurses, Nurse Practitioners, Physician Assistants, Physical Therapists, Occupational Therapists, Speech-language Pathologists, Emergency Medicine Specialists, First Responders and others involved in the care of stroke patients. As an exhibitor, you will have the opportunity to showcase your company's products and services to a targeted health care population. Here are just a few benefits exhibiting offers:

- Interact face-to-face with influential decision makers
- Build visibility for your company in a competitive marketplace
- Expand your market reach and strengthen existing customer relationships
- Introduce new products and services
- Generate new sales leads

About Scripps

Scripps Health, a non-profit healthcare system based in San Diego, California, includes more than 2,600 affiliated physicians and more than 12,000 employees at five acute-care hospital campuses, home health care services and a network of clinics, physician offices and outpatient centers. Scripps is committed to contributing to the future of medicine through its clinical research trials and graduate medical education programs. More information can be found at www.scripps.org.

Scripps Conference Services & CME, which offers more than 40 nationally recognized annual conferences in over 15 specialty areas, is committed to providing exceptional educational courses for physicians and other health care professionals. More information, conference brochures and exhibit prospectuses are available at scripps.org/conferenceservices. Sign up to for future email updates from Scripps Conference Services & CME on conferences in a variety of specialty areas at www.scripps.org/CMEemails. This is free to subscribe and you can opt-out at any time.

Exhibit & Conference Contact**Ashley Sandoval, CMP**

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858-678-6362

Email: sandoval.ashley@scrippshealth.orgWeb: <http://www.scripps.org/conferenceservices>www.linkedin.com/company/scripps-healthwww.facebook.com/ScrippsCMEwww.twitter.com/scrippshealthwww.youtube.com/scrippshealth**Subscribe to our newsletter:** www.scripps.org/CMEemails

Exhibit Schedule

Saturday, August 11, 2018

- 6:30-7:15 a.m. Exhibitor Move-in
- 7:15-8 a.m. Conference Registration & Exhibits Open
- 11:15-11:30 a.m. Break & View Exhibits
- 2:30-2:45 p.m. Break & View Exhibits
- 2:45 p.m. Exhibitor Move-out

Exhibit Opportunities

Exhibit – 6’ table (includes two full access passes).....	\$2,000
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Included with your exhibit purchase:

- Materials: table and chairs
- Wireless internet access
- Complimentary access for two (2) company representatives to exhibit and attend the educational sessions and food & beverage functions
- Access to mobile conference app containing course materials, recordings, faculty information and more
- Logo placement and company description in mobile conference app with link to your organization’s website
- Exhibitors wishing to receive CME credit must complete the post conference evaluation to receive a certificate
- A list of pre-registered attendees will be sent to all confirmed exhibitors two weeks prior to the conference. Exhibitors will receive an updated list at the conference and a final list of attendees approximately one week after the conference has concluded.

Not included with your exhibit purchase:

- Pipe and drape and linens (not available)
- Additional furniture or equipment rentals (space restrictions apply)
- Labor for installing or dismantling your exhibit display
- Security: We ask that you do not leave any valuable items unattended at your booth at any time. Anything you leave in the exhibit area will be left at your own risk. Neither the venue, nor Scripps will accept liability for any items in the exhibit area at any time.

Booth Traffic

While Scripps makes every effort to promote and encourage attendees to visit the Exhibit Hall, we cannot guarantee booth traffic. It is the exhibiting company’s responsibility to promote its presence at the course through pre-meeting notifications and on-site promotions to draw traffic to their booth.

Additional Support Opportunities & Pricing

Breaks.....	\$2,000
Breakfast.....	\$4,000
Lunch.....	\$5,000
Attendees will appreciate your support of a meal. Signage acknowledging your generous sponsorship will be placed throughout the buffet area with table tents on the food displays. You will also receive recognition in the conference APP where attendees go to view and download all the conference information.	

Exhibit & Conference Venue

The Schaetzel Center
 Scripps Memorial Hospital La Jolla
 9890 Genesee Ave
 La Jolla, California 92037

Please note the Schaetzel Center does not accept any incoming shipments.

Exhibitor Payment/Confirmation/Space Assignments

- All applications must be received by **August 3, 2018**. Upon receipt of the application, a confirmation email will be sent.
- Payment must be received prior to the conference commencement.
- The exhibit cancellation deadline is **August 3, 2018**. Scripps will retain a \$500 processing fee. After August 3rd no refunds will be granted.
- Exhibit space must be occupied by **7:15 a.m. on August 11, 2018**. Failure to meet this deadline will cause forfeiture of your space. Scripps may use or reassign the space without refund. Exhibitors who anticipate delays must notify Scripps.

Application Review

For an exhibit application to be accepted by Scripps, the products and services must be educational in nature and relate to the educational activity content. Scripps reserves the right to accept or reject a potential exhibitor based on its assessment of whether the company/organization's products and/or services are relevant to the conference content. All exhibits will be reviewed by Scripps.

CME Guidelines Related to Educational Grants, Exhibit Space and Promotional Activities

In compliance with the ACCME Standards for Commercial Support, arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibits must not interfere or in any way compete with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational ballroom. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space. Canvassing or distributing promotional materials outside the exhibitor's rented exhibit space is not permitted.
- Commercial interest representatives may attend CME activities at the discretion of Scripps for the direct purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the space or place of the educational activity.

Liability

- Neither Scripps, nor the Facility, the employees thereof, nor their representatives, nor any member of the Conference Committee shall be responsible for any injury, loss, or damage that may occur to the Exhibitor or his property from any cause whatsoever, prior to, during, or subsequent to the period of the Exhibit except for any injury, loss, or damage to the extent arising from the negligence or willful misconduct of Scripps, the Facility, their employees, their representatives or any member of the Conference Committee. The Exhibitor agrees to indemnify Scripps, the Facility and their employees, volunteers, and committees from any and all claims for loss, damage, or injury except for any claims for loss, damage or injury to the extent arising from the negligence or willful misconduct of Scripps, the Facility, their employees, volunteers, and committees. Exhibitors are encouraged to insure themselves against property loss or damage, and against both general and personal liability.
- Exhibitor understands and agrees that, for the safety of conference attendees, Exhibitor shall not perform any procedures on or provide any services to conference attendees that are either invasive or are customarily performed in a practitioner's office.

Guests

Under no circumstances may children/spouses/guests of representatives be in the exhibit area or conference areas unless they are registered attendees.

Scripps Conference Modification or Cancellation

Scripps reserves the right to modify the course's schedule or program as necessary. Scripps also reserves the right to cancel this conference, in which case a full refund of the registration/exhibit fees will be provided. We are unable to refund any travel costs (flight, hotel, etc.) in the case of Scripps cancellation.

Recording and Photography Clause

Scripps reserves exclusive rights to record (audio and video) and/or photograph all conference proceedings for use in marketing materials, presentations and course content sales.

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Application to Exhibit

COMPANY INFORMATION

Company Name:			
Company Contact:			
Phone:		E-mail:	

EXHIBIT FEES

Exhibit Space:	<input type="checkbox"/> 6' table \$2,000
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SUPPORT OPPORTUNITIES

<input type="checkbox"/> Breakfast \$4,000	<input type="checkbox"/> Breaks \$2,000	<input type="checkbox"/> Lunch \$5,000
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METHOD OF PAYMENT

Check *Please make checks payable to Scripps (in U.S. dollars only) Scripps Tax ID # 95-1684089*

Visa **MasterCard** **AMEX** **Discover** *If paying by credit card, please complete the information below*

<i>Credit Card Number</i>	<i>Expiration Date</i>
<i>Security Code on Card (Required)</i>	<i>Billing Zip Code</i>

PAYMENT/CONFIRMATION/SPACE ASSIGNMENTS

- All exhibit space requests will be accommodated based on availability.
- The exhibit cancellation deadline is August 3, 2018. Scripps CME will refund the exhibit fee less the \$500 processing fee. After August 3, 2018 no refunds will be granted.
- Exhibit space must be occupied by 7:15 a.m. Saturday, August 11, 2018. Exhibitors who anticipate delays must notify Scripps CME.

AGREEMENT

This application will not be processed unless signed by an authorized company representative. This application shall serve as both a contractual agreement and invoice for exhibitors.

(Print name of company/organization)

agrees to abide by the rules and regulations of **Stroke 2018/Scripps CME** set forth in the exhibitor prospectus.

Signature: _____ Title: _____ Date: _____

Please send your completed application and full payment to:
 Ashley Sandoval, CMP
 4275 Campus Point Court, CPB 205
 San Diego, CA 92121
 Email: sandoval.ashley@scrippshealth.org