

**Solid Organ Transplant Workshop**  
Friday, October 4, 2019  
Farmer & the Seahorse • La Jolla, California

*Exhibitor Prospectus*

**About the Course**

This conference will focus on current issues in the field that are in varied states of transition, including factors influencing organ allocation, extending Medicare reimbursement for transplant recipients, the impact of increased oversight of regulatory agencies on quality of care measures, and areas that have an impact on special populations. An additional key objective of the conference will be to provide stimulus for subsequent interactions between regulatory agencies, leaders in the transplant community, patient advocates, and clinicians to foster continued evolution of these discussions.

**Benefits of Exhibiting & Supporting**

This course is a nationally accredited continuing medical education conference for those involved in the care of transplant patients. As an exhibitor, you will have the opportunity to showcase your company's products and services to a targeted health care population. Here are just a few benefits exhibiting offers:

- Interact face-to-face with influential decision makers
- Build visibility for your company in a competitive marketplace
- Expand your market reach and strengthen existing customer relationships
- Introduce new products and services
- Generate new sales leads

**Exhibit & Conference Contact**

**Carrie Benz**

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Scripps Conference Services & CME  
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**Exhibit Schedule**

**Friday, October 4, 2019**

6:30-7 a.m.	Exhibitor Move-in
7-7:50 a.m.	Breakfast & View Exhibits
9:45 a.m.	Break & View Exhibits
11:45 a.m.	Lunch (exhibitors welcome)
2:45 p.m.	Break & View Exhibits
4 p.m.	Adjourn

**Exhibit Opportunities**

<b>Exhibit – 6’ table (includes two full access passes).....</b>	<b>\$1,500</b>
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**Included with your exhibit purchase:**

- Materials: table, linens, carpet, chairs, and wastebasket
- Wireless internet access
- Full access conference passes determined by size of exhibit space
- Additional conference passes available at a discounted rate of \$100 each
- Access to mobile conference app containing course materials, recordings, faculty information and more
- Logo placement and company description in mobile conference app with link to your organization’s website
- Exhibitors wishing to receive CME credit must complete the post conference evaluation to receive a certificate
- A list of pre-registered attendees will be sent to all confirmed exhibitors one week prior to the conference. Exhibitors will receive an updated list at the conference and a final list of attendees approximately one week after the conference has concluded.

**Not included with your exhibit purchase:**

- Pipe and drape (not available)
- Electricity (available to rent from hotel)
- Additional furniture or equipment rentals (space restrictions apply)
- Printed badges: representatives are encouraged to bring their company provided name badges to wear during display hours
- Labor for installing or dismantling your exhibit display
- Security: the exhibit area will not be locked each evening and no security guard will be present. We ask that you do not leave any valuable items unattended at your booth at any time. Anything you leave in the exhibit area will be left at your own risk. Neither the hotel, nor Scripps will accept liability for any items in the exhibit area at any time.

**Booth Traffic**

While Scripps makes every effort to promote and encourage attendees to visit the Exhibit Hall, we cannot guarantee booth traffic. It is the exhibiting company’s responsibility to promote its presence at the course through pre-meeting notifications and on-site promotions to draw traffic to their booth.

**Additional Support Opportunities & Pricing**

<b>Satellite Symposia or Product Theater</b>	<b>\$10,000 each</b>
<p>Scripps offers organizations the opportunity to host satellite symposia and events in conjunction with the conference. Scripps is strongly committed to ensuring the best possible chance for success of all such events and offers the following fee and service options.</p> <ul style="list-style-type: none"> <li>• Approval to hold the event in conjunction with the Scripps conference</li> <li>• Approval to hold the event at the conference venue (based on space availability)</li> <li>• Inclusion of marketing collateral in attendee confirmation packets</li> <li>• E-mail blasts (2) to all registered attendees</li> <li>• Signage (1) and brochures/invitations posted near the Scripps registration desk</li> <li>• Inclusion in the conference daily announcements</li> <li>• Approval to send brochures/invitations out to non-registered attendees in the area</li> </ul>	
<b>Guarantee of Exclusivity (no other satellite symposium held concurrently)</b>	<b>\$5,000 additional</b>
<p>The above fees do not include:</p> <ul style="list-style-type: none"> <li>• Creation of marketing materials such as brochures/invitations, signage, etc.; Scripps reserves the right to approve all materials</li> <li>• Logistical arrangements; all meeting organization is the responsibility of the hosting company</li> <li>• Exhibit space; additional fees apply</li> <li>• Scripps Health does not guarantee attendance during this event</li> <li>• Scripps Conference Services &amp; CME is not responsible for registering and/or tracking attendees for the symposia</li> </ul>	

### Exhibit & Conference Venue

**Farmer & the Seahorse**  
10996 Torreyana Rd Ste 240  
San Diego, CA 92121

#### Exhibitor Payment/Confirmation/Space Assignments

- All applications must be received by **September 27, 2019**. Upon receipt of the application, a confirmation email will be sent.
- Payment must be received prior to the conference commencement.
- The exhibit cancellation deadline is **September 27, 2019**. Scripps will retain a \$500 processing fee. After September 27th no refunds will be granted.
- Exhibit space must be occupied by **7 a.m. on October 4, 2019**. Failure to meet this deadline will cause forfeiture of your space. Scripps may use or reassign the space without refund. Exhibitors who anticipate delays must notify Scripps.

#### Application Review

For an exhibit application to be accepted by Scripps, the products and services must be educational in nature and relate to the educational activity content. Scripps reserves the right to accept or reject a potential exhibitor based on its assessment of whether the company/organization's products and/or services are relevant to the conference content. All exhibits will be reviewed by Scripps.

### CME Guidelines Related to Educational Grants, Exhibit Space and Promotional Activities

In compliance with the ACCME Standards for Commercial Support, arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibits must not interfere or in any way compete with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational ballroom. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space. Canvassing or distributing promotional materials outside the exhibitor's rented exhibit space is not permitted.
- Commercial interest representatives may attend CME activities at the discretion of Scripps for the direct purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the space or place of the educational activity.

#### Liability

- Neither Scripps, nor the Facility, the employees thereof, nor their representatives, nor any member of the Conference Committee shall be responsible for any injury, loss, or damage that may occur to the Exhibitor or his property from any cause whatsoever, prior to, during, or subsequent to the period of the Exhibit except for any injury, loss, or damage to the extent arising from the negligence or willful misconduct of Scripps, the Facility, their employees, their representatives or any member of the Conference Committee. The Exhibitor agrees to indemnify Scripps, the Facility and their employees, volunteers, and committees from any and all claims for loss, damage, or injury except for any claims for loss, damage or injury to the extent arising from the negligence or willful misconduct of Scripps, the Facility, their employees, volunteers, and committees. Exhibitors are encouraged to insure themselves against property loss or damage, and against both general and personal liability.
- Exhibitor understands and agrees that, for the safety of conference attendees, Exhibitor shall not perform any procedures on or provide any services to conference attendees that are either invasive or are customarily performed in a practitioner's office.

#### Guests

Under no circumstances may children/spouses/guests of representatives be in the exhibit area or conference areas unless they are registered attendees.

#### Scripps Conference Modification or Cancellation

Scripps reserves the right to modify the course's schedule or program as necessary. Scripps also reserves the right to cancel this conference, in which case a full refund of the registration/exhibit fees will be provided. We are unable to refund any travel costs (flight, hotel, etc.) in the case of Scripps cancellation.

**Recording and Photography Clause**

Scripps reserves exclusive rights to record (audio and video) and/or photograph all conference proceedings for use in marketing materials, presentations and course content sales.

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*Application to Exhibit*

**COMPANY INFORMATION**

<b>Company Name:</b>			
<b>Company Contact:</b>			
<b>Phone:</b>		<b>E-mail:</b>	

**EXHIBIT FEES**

<b>Exhibit Space:</b>	<input type="checkbox"/> 6' table <b>\$1,500</b>
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**ADDITIONAL SUPPORT OPPORTUNITIES**

<input type="checkbox"/> Satellite Symposium <b>\$10,000</b>	<input type="checkbox"/> Breakfast	<input type="checkbox"/> Lunch	<input type="checkbox"/> Dinner
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**EXHIBIT DISPLAY INFORMATION**

Do you require electricity for your display?  YES  NO

What will your display consist of?  Tabletop Only  Tabletop & Pop-Up

Please indicate which companies you cannot be located next to: \_\_\_\_\_

**METHOD OF PAYMENT**

**Check** Please make checks payable to Scripps (in U.S. dollars only) **Scripps Tax ID # 95-1684089**  
 **Visa**  **MasterCard**  **AMEX**  **Discover** If paying by credit card, please complete the information below

<i>Credit Card Number</i>	<i>Expiration Date</i>
<i>Security Code on Card (Required)</i>	<i>Billing Zip Code</i>

**PAYMENT/CONFIRMATION/SPACE ASSIGNMENTS**

- All exhibit space requests will be accommodated based on availability.
- The exhibit cancellation deadline is Friday, September 27, 2019. Scripps CME will refund the exhibit fee less the \$500 deposit. After September 27, 2019 no refunds will be granted.
- Exhibit space must be occupied by 7 a.m. Friday, October 4, 2019. Exhibitors who anticipate delays must notify Scripps CME.
- Name badges will not be provided for exhibitors - representatives are encouraged to bring their company provided name badges to wear during display hours.

**AGREEMENT**

This application will not be processed unless signed by an authorized company representative. This application shall serve as both a contractual agreement and invoice for exhibitors.

\_\_\_\_\_ (Print name of company/organization)

agrees to abide by the rules and regulations of **Scripps CME** set forth in the exhibitor prospectus.

Signature: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

**Please send your completed application and full payment to:**  
 Carrie Benz · Scripps Conference Services & CME  
 4275 Campus Point Court, CPC205 · San Diego, CA 92121  
 Fax: 858-678-6336 · [benz.carrie@scrippshealth.org](mailto:benz.carrie@scrippshealth.org)