19th Annual Trauma Luau
September 13, 2019
The Schaetzel Center • Scripps Memorial Hospital • La Jolla, California

Exhibitor Prospectus

About the Course

The 19th Annual Trauma Luau will focus on state of the art management of life threatening emergencies commonly encountered in the field. The intended audience for this course is RNs, EMTs, paramedics, and any individuals who provide care to trauma patients.

Benefits of Exhibiting & Supporting

As an exhibitor, you will have the opportunity to showcase your company's products and services to a targeted health care population. Here are just a few benefits exhibiting offers:

- Interact face-to-face with influential decision makers
- Build visibility for your company in a competitive marketplace
- Expand your market reach and strengthen existing customer relationships
- Introduce new products and services
- Generate new sales leads

About Scripps

Scripps Health, a non-profit healthcare system based in San Diego, California, includes more than 2,600 affiliated physicians and more than 12,000 employees at five acute-care hospital campuses, home health care services and a network of clinics, physician offices and outpatient centers. Scripps is committed to contributing to the future of medicine through its clinical research trials and graduate medical education programs. More information can be found at www.scripps.org.

Scripps Conference Services & CME, which offers nationally recognized live conferences in a variety of specialty areas, is committed to improving the quality of health care and advancing the practice of medicine by providing exceptional educational courses for physicians and other health care professionals. More information and conference brochure downloads are available at www.scripps.org/conferenceservices.

Exhibit & Conference Contact

Sarah Harding
Coordinator, Education Programs
Scripps Conference Services & CME
4275 Campus Point Court, CPB205
San Diego, California 92121
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E. harding.sarah@scrippshealth.org
W: www.scripps.org/conferenceservices

www.linkedin.com/company/scripps-health
www.facebook.com/ScrippsCME
www.twitter.com/scrippshealth
www.youtube.com/scrippshealth

Subscribe to our newsletter: www.scripps.org/CMEemails

Exhibit Schedule

Friday, September 13, 2019

6 a.m.	Exhibitor Move-in
6:45-7:15 a.m.	Breakfast & View Exhibits
9:15-9:30 a.m.	Break & View Exhibits
11:30 a.m.-12:30 p.m.	Lunch & View Exhibits
2:30-2:45 p.m.	Break & View Exhibits
4:45 p.m.	Conference Adjourns

Attendee Demographics

	RN/NP/EMT/EMS
2016 Attendance	187
2017 Attendance	203
2018 Attendance	206
2019 Anticipated Attendance	220

Exhibit Opportunities

Exhibit – 6' table *(includes two full access passes)*.....	**$1,000**

Included with your exhibit purchase

- Materials: table and chairs
- Wireless internet access
- Complimentary access for two (2) company representatives to exhibit and attend all conference activities (educational sessions and all food & beverage functions)
- Additional conference passes available at a discounted rate of $100 each
- Exhibitors wishing to receive CE credit must complete the post conference evaluation to receive a certificate
- A list of pre-registered attendees will be sent to all confirmed exhibitors one week prior to the conference. Exhibitors will receive an updated list at the conference and a final list of attendees approximately one week after the conference has concluded.

Not included with your exhibit purchase

- Pipe and drape (not available)
- Additional furniture or equipment rentals (space restrictions apply)
- Labor for installing or dismantling your exhibit display
- Security: We ask that you do not leave any valuable items unattended at your booth at any time. Anything you leave in the exhibit area will be left at your own risk. Neither the facility, nor Scripps will accept liability for any items in the exhibit area at any time.

Booth Traffic

While Scripps makes every effort to promote and encourage attendees to visit the Exhibit area, we cannot guarantee booth traffic. It is the exhibiting company's responsibility to promote its presence at the course through pre-meeting notifications and on-site promotions to draw traffic to their booth.

Application Review

For an exhibit application to be accepted by Scripps, the products and services must be educational in nature and relate to the educational activity content. Scripps reserves the right to accept or reject a potential exhibitor based on its assessment of whether the company/organization's products and/or services are relevant to the conference content. All exhibits will be reviewed by Scripps.

Scripps reserves the right to refuse the application of any party whose product, service or proposed exhibit is, in Scripps sole discretion, not in keeping with the character of the educational activity and exhibition hall. Approval of the exhibit application is in the sole discretion of Scripps, and may be withheld, among other reasons, for: (a) poor credit history of Exhibitor, including but not limited to past due amounts owing to Scripps, or (b) breach of the Conditions or any other contract provisions governing any previous trade show or other event conducted or sponsored by Scripps.

Exhibit & Conference Venue

The Great Hall • Schaeztel Center • Scripps Memorial Hospital
9888 Genesee Avenue
La Jolla, California 92037
***Please note the venue does not accept incoming shipments.**

Exhibitor Payment/Confirmation/Space Assignments

- All applications must be received by **September 6, 2019**. Upon receipt of the application, a confirmation email will be sent.
- Payment must be received prior to the conference commencement.
- The exhibit cancellation deadline is **September 6, 2019.** Scripps will retain a $100 processing fee. After September 6th no refunds will be granted.
- Exhibit space must be occupied by **6:30 a.m. on Friday, September 13, 2019.** Failure to meet this deadline will cause forfeiture of your space. Scripps may use or reassign the space without refund. Exhibitors who anticipate delays must notify Scripps.

Additional Support Opportunities

Conference Note Pads (Exclusive Sponsorship).....	**SOLDOUT**
All attendees will receive a note pad to use throughout the day. Your company logo will be printed on the front cover of each pad while your company logo and website will be printed on the back cover.	
Conference Tote Bags (Exclusive Sponsorship).....	**$1,500**
All attendees will receive a tote bag to use throughout the day. Your company logo will be printed on the front cover of each tote.	

CME Guidelines Related to Educational Grants, Exhibit Space and Promotional Activities

In compliance with the ACCME Standards for Commercial Support, arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibits must not interfere or in any way compete with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational ballroom. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space. Canvassing or distributing promotional materials outside the exhibitor's rented exhibit space is not permitted.
- Commercial interest representatives may attend CME activities at the discretion of Scripps for the direct purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the space or place of the educational activity.

Exhibit Conditions, Rules and Regulations

Exhibits must adhere, in each case in the determination of Scripps in its sole discretion, to each of the following standards:

- Exhibitor must promote the marketing of products and services that relate to the educational activity content.
- Exhibitor may encourage or advance its own products, equipment or services; however, Exhibitor shall not unfairly criticize the products or methods of any other exhibitor.
- Exhibitor shall not directly or indirectly promote or advertise any idea or product which is inconsistent with the stated purpose of the educational activity content.
- Exhibitor shall not infringe the copyrights, trademarks or other intellectual property rights of any third party or unfairly compete with other exhibits.
- Exhibitor's exhibit shall not have an undesirable or unreasonable deleterious effect upon another exhibit or the educational activity.
- Scripps reserves the right to prohibit or remove any exhibit which detracts from the general character of the Exhibition as a whole, or consists of products or services inconsistent with the purpose of the Exhibition. The right to prohibit or remove includes, but is not limited to, such persons, things, conduct, printed matter or anything else of a character which Scripps deems objectionable.
- Scripps reserves the right, in its sole discretion, to refuse any person, including without limitation any employee of Exhibitor, admission to the Exhibition.
- Scripps accepts no responsibility for breakdown or failure of any of the services provided for, or in connection with, the Exhibition.

Printed Material Distribution/Canvassing

Canvassing in any part of the facilities utilized during the Scripps CME program is strictly forbidden, and anyone doing so will be requested to leave the building. Distribution of advertising or printed material by the exhibitor outside of the exhibitor's allotted space will not be permitted unless the distribution or advertising is agreed to in advance with Scripps.

Liability

Once an application has been approved by Scripps the following liability policies apply. Exhibitors are encouraged to insure themselves against property loss or damage and against liability for personal injury.

- Neither Scripps, nor the Facility, the employees thereof, nor their representatives, nor any member of the Conference Committee shall be responsible for any injury, loss, or damage that may occur to the Exhibitor or his property from any cause whatsoever, prior to, during, or subsequent to the period of the Exhibit except for any injury, loss, or damage to the extent arising from the negligence or willful misconduct of Scripps, the Facility, their employees, their representatives or any member of the Conference Committee. The Exhibitor agrees to indemnify Scripps, the Facility and their employees, volunteers, and committees from any and all claims for loss, damage, or injury except for any claims for loss, damage or injury to the extent arising from the negligence or willful misconduct of Scripps, the Facility, their employees, volunteers, and committees. Exhibitors are encouraged to insure themselves against property loss or damage, and against both general and personal liability.
- Exhibitor understands and agrees that, for the safety of conference attendees, Exhibitor shall not perform any procedures on or provide any services to conference attendees that are either invasive or are customarily performed in a practitioner's office.

FDA Regulations

Exhibitors are reminded of the Food and Drug Administration (FDA) restrictions on the promotion of investigational and pre-approved drugs and devices. Exhibitors are also cautioned about FDA prohibition of promoting approved drugs for unapproved purposes. Information regarding FDA regulations may be obtained directly from the FDA. Requests for information and guidance can be obtained at www.fda.gov/cder, the FDA's medical advertising information line, 301-796-1200, or directed to:

FDA Division of Drug Marketing FDA/CDRH/Office of Device Evaluation
10903 New Hampshire Ave. www.fda.gov
Building 51, Room 3200 for more information.
Silver Spring, MD 20993-8002

Guests

Under no circumstances may children/spouses/guests of representatives be in the exhibit area or conference areas unless they are registered attendees.

Scripps Conference Modification or Cancellation

Scripps reserves the right to modify the course's schedule or program as necessary. Scripps also reserves the right to cancel this conference, in which case a full refund of the registration/exhibit fees will be provided. We are unable to refund any travel costs (flight, hotel, etc.) in the case of Scripps cancellation.

Recording and Photography Clause

Scripps reserves exclusive rights to record (audio and video) and/or photograph all conference proceedings for use in marketing materials, presentations and course content sales.

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Application to Exhibit

COMPANY INFORMATION

Company Name:			
Company Contact:			
Phone:		**E-mail:**	

EXHIBIT FEES

☐ 6' table **$1,000**	☐ Additional Badges **$100 x ___**

NAME OF COMPANY REPRESENTATIVES WORKING AT BOOTH

1.	**2.**

ADDITIONAL SUPPORT OPPORTUNITIES

☐ Note Pads **$500**	☐ Conference Tote Bags **$1,500**

METHOD OF PAYMENT
Please select payment method:
☐ **Check** *Please make checks payable to Scripps (in U.S. dollars only)* **Scripps Tax ID # 95-1684089**
☐ **Visa** ☐ **MasterCard** ☐ **AMEX** ☐ **Discover** *If paying by credit card, please complete the information below*

Credit Card Number	*Expiration Date*
Security Code on Card (Required)	*Billing Zip Code*

EXHIBIT CONDITIONS AND DEADLINES

- All exhibit space requests will be accommodated based on availability.
- The exhibit cancellation deadline is Friday, September 6, 2019. Scripps CME will refund the exhibit fee less the $100 deposit. After September 6, 2019 no refunds will be granted.
- Exhibit space must be occupied by 6:30 a.m. Friday, September 13, 2019. Exhibitors who anticipate delays must notify Scripps CME.
- Scripps reserves the right to prohibit or remove any exhibit which detracts from the general character of the Exhibition as a whole, or consists of products or services inconsistent with the purpose of the Exhibition. The right to prohibit or remove includes, but is not limited to, such persons, things, conduct, printed matter or anything else of a character which Scripps deems objectionable.
- Scripps reserves the right, in its sole discretion, to refuse any person, including without limitation any employee of Exhibitor, admission to the Exhibition.
- Scripps accepts no responsibility for breakdown or failure of any of the services provided for, or in connection with, the Exhibition.

AGREEMENT
This application will not be processed unless signed by an authorized company representative. This application shall serve as both a contractual agreement and invoice for exhibitors.

_____
(Print name of company/organization)

agrees to abide by the rules and regulations of **the 19th Annual Trauma Luau/Scripps CME** set forth in the exhibitor prospectus.

Signature: _____ Title: _____ Date: _____

Please send your completed application and full payment to:
Scripps Conference Services & CME • Attn: Sarah Harding
4275 Campus Point Court, CPB205 • San Diego, California 92121
F: 858-678-6753 / E: harding.sarah@scrippshealth.org