Scripps’ 2017 Oncology Conference Duo
Exhibitor Prospectus

Scripps Conference Services & CME hosts three stellar annual oncology/hematology conferences. This prospectus combines the detail needed to exhibit at all three programs. The full prospectus for each program is included in the following pages.

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Exhibit & Conference Contact

Kristin Martinez
Education Program Manager
Scripps Conference Services & CME
11025 N. Torrey Pines Rd, Suite 200
La Jolla, California 92037
Phone: 858-652-5483
Fax: 858-652-5565
Email: martinez.kristin@scrippshealth.org

For updates on the 2017 programs visit:
Clinical Hematology and Oncology Conference:
www.scripps.org/HemOncCME
Oncology Update:
www.scripps.org/OncologyUpdateCME
Cancer Care Symposium:
www.scripps.org/CancerCareCE

How to Apply

To apply for exhibiting and/or hosting a symposium at one or more of the Oncology programs, please complete the Scripps Oncology Trio Exhibit Application located on one of our oncology conference websites and return it to Kristin Martinez (Martinez.kristin@scrippshealth.org). This form will reserve your space at the conference(s). If you have already booked one of these meetings or only wish to attend one or two, please just note that and complete for the just that you wish to attend or add to your request. Application begins on page 14 of this prospectus.

Application Review

For an exhibit application to be accepted by Scripps, the products and services must be educational in nature and relate to the educational activity content. Scripps reserves the right to accept or reject a potential exhibitor based on its assessment of whether the company/organization's products and/or services are relevant to the conference content. All exhibits will be reviewed by Scripps.

About the Courses

Scripps’s Annual Clinical Hematology & Oncology program is a nationally accredited continuing medical education conference and is the largest annual hematology/oncology meeting held in the West, with the exception of ASH, ASCO and the San Antonio Breast Meeting. This conference is one of the few that combines topics in both hematology and oncology. As an exhibitor, you will have the opportunity to showcase your company's products.
and services to a targeted health care population already active in the fields of hematology and oncology.

**The Annual Oncology Update** course was designed specifically for busy community physicians who are unable to attend the American Society of Clinical Oncology (ASCO) Annual Meeting but still need an update on important topics in oncology. This conference ensures physicians have up-to-date clinical information needed to deliver the highest quality hematology-oncology care to their patients in small, medium, and large community-based practices. As an exhibitor, you will have the opportunity to showcase your company’s products and services to a targeted health care population already active in the field of hematology-oncology.

**Scripps’ Annual Scripps Cancer Care Symposium: A Nursing & Advanced Practice Provider Collaboration** is the result of combining the annual Advanced Practice Oncology Providers Symposium and the annual Oncology Nurses Symposium into one power house conference that combines topics in both hematology and oncology. We anticipate approximately 250-300 attendees from across the country to attend this fourth annual event. As an exhibitor, you will have the opportunity to showcase your company’s products and services to a targeted health care population already active in the field of hematology-oncology.

**Benefits of Exhibiting**

Here are just a few benefits exhibiting offers:

- Interact face-to-face with influential decision makers
- Build visibility for your company in a competitive marketplace
- Expand your prospect place and strengthen existing customer relationships
- Introduce new products and services
- Generate new sales leads

**About Scripps & Scripps Cancer Center**

Scripps Health, a nonprofit health care system based in San Diego, California, includes more than 2,600 affiliated physicians and 12,000 employees at five acute-care hospital campuses, home health care services and a network of clinics, physician offices and outpatient centers. Scripps is committed to contributing to the future of medicine through its clinical research trials and graduate medical education programs. More information can be found at www.scripps.org.

Scripps Health is committed to combating cancer. That’s why we mobilized the collective resources of five hospital campuses, our affiliated physicians and a renowned research center to form the Scripps Cancer Center. These providers work collaboratively toward prevention, early detection and coordinated treatment. The center’s multidisciplinary approach ensures a comprehensive treatment plan that pairs leading-edge technology with an experienced, respectful care staff who are sensitive to the whole person and a range of healing approaches. Patients benefit from a collective array of cancer-specific personnel and services, as well as vigorous dialog between researchers and clinicians that brings the latest medical knowledge bedside. For more information on Scripps Cancer Center visit: www.scripps.org/services/cancer-care.
Scripps Conference Services & CME, which offers nationally recognized live conferences in a variety of specialty areas, is committed to improving the quality of health care and advancing the practice of medicine by providing exceptional educational courses for physicians and other health care professionals. For a full list of Scripps Conferences, exhibitor packets, brochure downloads, and updates visit: www.scripps.org/conferenceservices.

**CME Guidelines & Scripps Policies**

**CME Guidelines Related to Educational Grants, Exhibit Space and Promotional Activities**

In compliance with the ACCME Standards for Commercial Support, arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibits must not interfere or in any way compete with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational ballroom. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor’s space. Canvassing or distributing promotional materials outside the exhibitor’s rented exhibit space is not permitted.
- Commercial interest representatives may attend CME activities at the discretion of Scripps for the direct purpose of the representatives’ own education. However, they may not engage in sales or marketing activities while in the space or place of the educational activity.

**Guests**

Under no circumstances may children/spouses/guests of representatives be in the exhibit area or conference areas unless they are registered attendees.

**Scripps Conference Modification or Cancellation**

Scripps reserves the right to modify the course’s schedule or program as necessary. Scripps also reserves the right to cancel this conference, in which case a full refund of the registration/exhibit fees will be provided. We are unable to refund any travel costs (flight, hotel, etc.) in the case of Scripps cancellation.

**Recording and Photography Clause**

Scripps reserves exclusive rights to record (audio and video) and/or photograph all conference proceedings for use in marketing materials, presentations and course content sales.
14th Annual Oncology Update

CME Coverage of the 2017 ASCO Annual Meeting

July 8, 2017 San Diego, California | July 22, 2017 San Francisco, California
August 5, 2017 Las Vegas, Nevada | August 19, 2017 Los Angeles, California

About the Course

Scripps Health’s Annual Oncology Update is designed to offer clinicians a comprehensive overview of the most recent advances in the treatment of various oncologic malignancies. During this one-day educational course, clinical experts in the fields of hematology and oncology will provide an overview of key findings from practice changing studies and the latest clinical data as presented at the 2016 annual meeting of the American Society of Clinical Oncology (ASCO). Invited speakers will review exciting and important abstracts presented at the ASCO meeting and discuss their relevance to the clinical oncology practice.

Attendance Information

The 2017 Oncology Update program will be hosted in up to 4 cities. Each city is expected to host between 50 and 100 Physician and 15 other allied health professional attendees from the local areas around the conference city. San Diego is usually the largest meeting in terms of attendees peaking around 125 attendees. Most other cities average about 60 attendees.

Exhibitor Housing

The Oncology Update program doesn’t host a block of rooms for attendees or exhibitors. Please contact the hotel directly if a room is needed.

Shipping and Payment Info

Shipping Information
Please have all shipments arrive to the hotel no earlier than three days prior to the meeting date. Exhibitors are responsible for all handling fees assessed by the hotel. Please bring tracking numbers and exact shipping details to the hotel with you for ease of locating shipments.

Payment/Confirmation/Space Assignments
All applications must be received by Friday the week prior to the course. Upon receipt of the application a confirmation email will be sent. The exhibit cancellation deadline is two weeks prior to the course. Scripps will refund the exhibit fee less a $500 processing fee. No refunds will be granted less than two weeks prior to the course. Spaces are unassigned and will be available on a first come first serve basis the day of the event for all cities. Exhibit space must be occupied by 7 a.m. on the date of the program. Failure to meet this deadline will cause forfeiture of your space. Scripps may use or reassign the space without refund. Exhibitors who anticipate delays must notify Scripps. Payment should be received no later than one week prior to the conference. If a delayed payment is expected, the conference host must be notified.
Conference Dates & Locations

The number of cities that Oncology Update will be hosted in each year is subject to change based on funding received and ability to execute. In the event that Scripps cancels a conference in a particular city, notification will be sent immediately and all monies paid in advance for exhibit space will be refunded within 30 days. Scripps will be unable to reimburse any travel fees associated with the cancellation. Conference hotels will be announced a minimum of one month prior to the event.

July 8, 2017 - San Diego, California  
Hilton La Jolla Torrey Pines  
10950 N. Torrey Pines Rd.  
La Jolla, CA 92037

August 5, 2017 – Las Vegas, Nevada  
Hotel TBD

July 22, 2017 - San Francisco, California  
San Francisco Marriott Union Square  
480 Sutter St.  
San Francisco, CA 94108

August 19, 2017 – Los Angeles, California  
Hotel TBD

Exhibit Opportunities & Information

<table>
<thead>
<tr>
<th>Exhibit Space Type</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standard Exhibit Space – 6 ft. Table (w/2 full access passes)</td>
<td>$2000</td>
</tr>
</tbody>
</table>

*Please note: Scripps in a non-profit organization, therefore we cannot provide a non-profit discount on exhibit fees.*

**Included with your exhibit purchase:**

- Materials: 6’ table, table linens, carpet, chairs and wastebasket
- Complimentary access for two (2) company representatives to attend the educational activity
  - Additional reps may attend at a rate of $100/ rep.
- Wireless internet in the meeting space
- CME Credit: exhibitors wishing to receive CME credit must notify the conference host on the exhibit form and provide additional information for CME purposes. Please note that a post conference evaluation will need to be submitted by the representative(s) to receive a certificate.
- Attendee List: a list of pre-registered attendees will be sent to all confirmed exhibitors the week prior to the conference. After the conference, a final list will be sent. Please note: only limited attendee information will be provided (name, affiliation, city and state).

**Not included with your exhibit purchase:**

- Pipe and drape (not available)
- Electricity
- Additional furniture or equipment rentals
- Labor for installing or dismantling your exhibit display
- Representatives beyond the two (2) allowed
Security: the exhibit area is in the hallways and foyer space and will therefore not be locked each evening and no security guard will be present. Neither the hotel, nor Scripps will accept liability for any items in the exhibit area at any time.

**Additional Support Opportunities**

**Satellite Symposium**
Scripps offers organizations the opportunity to host satellite symposia and events in conjunction with the conference. Scripps is strongly committed to ensuring the best possible chance for success of all such events but cannot guarantee attendance at any satellite program. Available dates and times are assigned on a first-come, first-served base. Scripps offers the following fee and service options.

<table>
<thead>
<tr>
<th>Opportunity Type</th>
<th>Included in Support Opportunity</th>
<th>Price</th>
</tr>
</thead>
</table>
| **Satellite Lunch Symposium**  | • Approval to hold the event in conjunction with the Scripps conference  
• Approval to hold the event at the conference venue.  
• Inclusion of marketing collateral at registration.  
• E-mail blast to all registered attendees.  
• Signage and brochures/invitations posted near the Scripps registration desk (Host to provide collateral).  
• Inclusion in the conference daily announcements, app, agenda and push notification/reminders sent to attendees through the app.  
**The above fees do not include:**  
• Creation of marketing materials such as brochures/invitations, signage, etc.; Scripps reserves the right to approve all materials.  
• Logistical arrangements: All meeting organization (including food & beverage, AV labor/equipment, speaker arrangement, invitation and RSVP management) is the responsibility of the hosting company and will be billed directly.  
• Exhibit space; additional fees apply.  
• Approval to send brochures/invitations out to non-registered attendees in the area. | $7500  |
| **App & Signage**              | For those who are unable to attend but still want to be listed in our app and on our signage without purchasing a table. This level of sponsorship includes admission for 1 rep.                                                                                               | $500   |

**Agenda/Exhibitor Schedule**

Same schedule in each city/date

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 a.m.</td>
<td>Exhibitor Setup</td>
</tr>
<tr>
<td>7:30 a.m.</td>
<td>Registration, Continental Breakfast &amp; View Exhibits</td>
</tr>
<tr>
<td>8:15 a.m.</td>
<td>General Session</td>
</tr>
<tr>
<td>10 a.m.</td>
<td>Break &amp; View Exhibits</td>
</tr>
<tr>
<td>10:30 a.m.</td>
<td>General Session</td>
</tr>
<tr>
<td>12:10 p.m.</td>
<td>Lunch &amp; View Exhibits</td>
</tr>
<tr>
<td>12:25 p.m.</td>
<td>Non-CME Lunch Symposium Opportunity</td>
</tr>
<tr>
<td>1:25 p.m.</td>
<td>Transition Break from Symposium to General Session</td>
</tr>
<tr>
<td>1:35 p.m.</td>
<td>General Session</td>
</tr>
<tr>
<td>1:40 p.m.</td>
<td>Exhibitor Breakdown</td>
</tr>
<tr>
<td>3:35 p.m.</td>
<td>Adjourn</td>
</tr>
</tbody>
</table>
5th Annual Cancer Care Symposium: 
A Nursing & Advanced Practice Provider Collaboration 
September 29-30, 2017 | Hilton San Diego Resort & Spa 
San Diego, California

About the Course

The Scripps Cancer Care Symposium is designed for nurses, nurse practitioners, physician assistants, clinical nurse specialists, and other health care professionals dedicated to the field of hematology/oncology that practice in settings across the continuum of care. During this two day conference, attendees will benefit from an intimate learning environment in which renowned faculty will present the latest in evidence-based oncology care and provide practical strategies and tools helping you to improve quality of life and outcomes for patients with cancer and their families. Topics to be covered during the 2016 course include cancer and sexuality, cardio-oncology, oral oncolytics, breast cancer, ovarian cancer, leukemia, oncologic drug interactions and multiple myeloma.

Attendance History

<table>
<thead>
<tr>
<th>Year</th>
<th>Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>237</td>
</tr>
<tr>
<td>2015</td>
<td>248</td>
</tr>
<tr>
<td>2016</td>
<td>190</td>
</tr>
<tr>
<td>2017</td>
<td>Anticipated Attendance 225</td>
</tr>
</tbody>
</table>

Exhibitor Housing

Hilton San Diego Resort & Spa 
1775 E. Mission Bay Dr. 
San Diego, CA 92109 
Phone: (619) 275-7994 
www.sandiegohilton.com

We have obtained a special low rate starting at $199 per night (plus tax). Click below to obtain that rate: http://www.hilton.com/en/hi/groups/personalized/S/SANHIHF-CDF117-20170121/index.jhtml?WT.mc_id=POG

Shipping and Payment Info

Shipping Information
Please have all shipments arrive to the Hilton San Diego Resort & Spa no earlier than September 26, 2017. Exhibitors are responsible for all handling fees assessed by the hotel. Please use the form attached to this prospectus to ship packages to the hotel. This will ensure that they are not lost.

Payment/Confirmation/Space Assignments
All applications must be received by Friday, September 8, 2017. Upon receipt of the application a confirmation email will be sent. The exhibit cancellation deadline is Monday, September 11, 2017. Scripps will refund the exhibit fee less a $500 processing fee. After September 11, 2017 no refunds will be granted. Exhibit spaces are pre-assigned and will be labeled when you arrive. All badges, attendee lists and exhibitor info sheets will be on your table when you arrive. Exhibit space must be occupied by 7 a.m. on Friday, September 29, 2017. Failure to meet this deadline will cause forfeiture of your space. Scripps may use or reassign the space without refund. Exhibitors who anticipate delays must notify Scripps. Payment should be received no
later than one week prior to the conference. If a delayed payment is expected, the conference host must be notified.

**Exhibit Opportunities & Information**

<table>
<thead>
<tr>
<th>Exhibit Space Type</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Premier Exhibit Space – 8 ft. Table (w/4 full access passes)</td>
<td>$3,000</td>
</tr>
<tr>
<td>Standard Exhibit Space – 6 ft. Table (w/2 full access passes)</td>
<td>$2,500</td>
</tr>
</tbody>
</table>

Select your space: allows you to select the space in which you would like to be located – see map for availability. Selections made in order of request forms received. $500

*Please note: Scripps is a non-profit organization, therefore we cannot provide a non-profit discount on exhibit fees.*

**Included with your exhibit purchase:**
- Materials: 6’ table/8’ table (based on selection), table linens, carpet, chairs and wastebasket
- Complimentary access for two (2)/ four (4) (based on table size) company representatives to attend the educational activity
  - Additional reps may attend at a rate of $200/ rep.
- Wireless internet in the meeting space
- CME Credit: exhibitors wishing to receive CME credit must notify the conference host on the exhibit form and provide additional information for CME purposes. Please note that a post conference evaluation will need to be submitted by the representative(s) to receive a certificate.
- Attendee List: a list of pre-registered attendees will be sent to all confirmed exhibitors the week prior to the conference. After the conference, a final list will be sent. Please note: only limited attendee information will be provided (name, affiliation, city and state).
- **Note:** Scripps will assign a space to anyone who does not select the Choose your Space option. Space numbers will be emailed to you one week prior to the conference.

**Not included with your exhibit purchase:**
- Pipe and drape (except in the center aisle to separate the back to back tables)
- Electricity
- Additional furniture or equipment rentals
- Labor for installing or dismantling your exhibit display
- Representatives beyond the two (2)/ four(4) allowed (based on table size purchased)
- Security: the exhibit area is in the hallways and foyer space and will therefore not be locked each evening and no security guard will be present. Neither the hotel, nor Scripps will accept liability for any items in the exhibit area at any time.

**Additional Support Opportunities**

**Satellite Symposium**

Scripps offers organizations the opportunity to host satellite symposia and events in conjunction with the conference. Scripps is strongly committed to ensuring the best possible chance for success of all such events but cannot guarantee attendance at any satellite program. Available dates and times are assigned on a first-come, first-served base. Scripps offers the following fee and service options.
<table>
<thead>
<tr>
<th>Opportunity Type</th>
<th>Included in Support Opportunity</th>
<th>Price</th>
</tr>
</thead>
</table>
| Satellite Symposium   | • Approval to hold the event in conjunction with the Scripps conference  
• Approval to hold the event at the conference venue (based on space availability).  
• Inclusion of marketing collateral at registration.  
• E-mail blasts (2) to all registered attendees.  
• Signage (1) and brochures/invitations posted near the Scripps registration desk (Host to provide collateral).  
• Inclusion in the conference daily announcements, app, agenda and push notification/reminders sent to attendees through the app.  

The above fees do not include:  
• Creation of marketing materials such as brochures/invitations, signage, etc.; Scripps reserves the right to approve all materials.  
• Logistical arrangements: All meeting organization (including food & beverage, AV labor/equipment, speaker arrangement, invitation and RSVP management) is the responsibility of the hosting company and will be billed directly.  
• Exhibit space; additional fees apply.  
• Approval to send brochures/invitations out to non-registered attendees in the area.                                                                 | $10,000|
| Guarantee of Exclusivity | Companies hosting a symposia may pay an additional fee to ensure that no other satellite symposiums are held concurrently.                                                                                                               | $5,000 |
| Opening Night Dinner  | Non pharmaceutical companies may choose to participate in supporting the Opening Night Dinner. The number of reps allowed to attend will depend on the participation level. A company may choose to participate with any level within the range listed. Dinner will take place on Thursday, September 28th, 2017 at 5:30pm. | $500-$10,000|
| Faculty Dinner        | Up to 4 company reps may attend the dinner with the faculty. Dinner will take place on Friday, September 29th, 2017. Location and time are TBD.                                                                                       | $5,000 |
| App & Signage         | For those who are unable to attend but still want to be listed in our app and on our signage without purchasing a table. This level of sponsorship includes admission for 1 rep.                                                           | $500   |
Exhibit Hall Diagram

Premier Exhibit Space – Cost: $3000 - 8 ft. Table
Standard Exhibit Space – Cost: $2500 - 6 ft. Table

Choose your Space – $500 – This fee is in addition to the fee above. Choosing your space allows you to select the space in which space you would like to be located. Selections are first reserved first served and based on availability at the time of application. If you do not elect to choose your space, Scripps will assign you a space and email you this space number one week prior to the conference.

Please send your completed application and full payment to: Kristin Martinez • Scripps Conference Services & CME • 11025 North Torrey Pines Road, Suite 200, La Jolla, CA 92037 • Phone: 858-652-5483 • Fax: 858-652-5565 • E-mail: martinez.kristin@scrippshealth.org
Table Numbers

| 1 | 21 |
| 2 | 22 |
| 3 | 23 |
| 4 | 24 |
| 5 Merck | 25 |
| 6 | 26 |
| 7 | 27 |
| 8 Bayer | 28 |
| 9 | 29 |
| 10 | 30 |
| 11 | 31 |
| 12 | 32 Teva |
| 13 | 33 |
| 14 | 34 |
| 15 | 35 |
| 16 | 36 |
| 17 | 37 |
| 18 Eisai, Inc. | 38 |
| 19 | 39 |
| 20 | 40 |
| 41 | 42 |

Regular Tables Booked
(To be assigned 9/22/17):
1. Genentech
2. Clovis
3. AstraZeneca
4. Kyowa Kirin
5. Taiho
6. Helssin
7. Pfizer
8. Scripps Cancer Center
9. Scripps O’Toole Breast Cancer Center
10. Scripps Hospice
11. Scripps Proton Center

Agenda/Exhibitor Schedule

Thursday, September 28, 2017 – Set Up
4 - 7 p.m. Exhibitor Setup
5:00 pm Opening Keynote

Friday, September 29, 2017 - Day 1
6:30 a.m. Exhibitor Setup
7:00 a.m. Symposia Opportunity - Breakfast
7:30 a.m. Registration, Breakfast & View Exhibits
8:20 a.m. General Session
9:30 a.m. Break & View Exhibits
10 a.m. General Session
Noon Lunch & View Exhibits
12:15 p.m. Lunch Symposium Opportunity
1:30 p.m. Breakouts (1-2 sessions)
3:30 p.m. Break & View Exhibits
4:00 p.m. General Session

Saturday, September 30, 2017 – Day 2
7:00 a.m. Symposia Opportunity - Breakfast
7:30 a.m. Registration, Breakfast & View Exhibits
8:20 a.m. General Session
9:30 a.m. Break & View Exhibits
10 a.m. General Session
Noon Lunch & View Exhibits
12:15 p.m. Lunch Symposium Opportunity
1:30 p.m. Breakouts (3-4)
3:30 p.m. Break & View Exhibits
4:00 p.m. General Session
5:00 p.m. Adjourn
Scripps’ 2017 Oncology Conference Duo
Exhibitor Application

Scripps Conference Services & CME hosts three stellar annual oncology/hematology conferences. This application combines the request to exhibit at all three programs. Please visit our websites for the full prospectuses including exhibit layouts and available spaces for courses with pre-assigned/selectable spaces. If you have already booked one of these meetings or only wish to attend one or two, please just note that and complete for the others that you wish to attend or add to your request.

Company Information

<table>
<thead>
<tr>
<th>Company Name:</th>
<th>E-mail:</th>
<th>Phone:</th>
</tr>
</thead>
<tbody>
<tr>
<td>(as it should appear on marketing materials)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

| Contact Name: | |
|---------------| |

Complete the following three pages and then fill out this section:

<table>
<thead>
<tr>
<th>Program</th>
<th>Dates of Program</th>
<th>Total Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>14th Annual Oncology Update</td>
<td>San Diego, CA - July 8, 2017</td>
<td>$__________</td>
</tr>
<tr>
<td></td>
<td>San Francisco, CA - July 22, 2017</td>
<td>$__________</td>
</tr>
<tr>
<td></td>
<td>Las Vegas, NV - August 5, 2017</td>
<td>$__________</td>
</tr>
<tr>
<td></td>
<td>Los Angeles, CA - August 19, 2017</td>
<td>$__________</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Program</th>
<th>Dates of Program</th>
<th>Total Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>5th Annual Cancer Care Symposium</td>
<td>Sept. 29-30, 2017</td>
<td>$__________</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Grand Total: $___________</td>
</tr>
</tbody>
</table>

Agreement

This application will not be processed unless signed and accompanied by full payment of exhibit/support fees. This application shall serve as both a contractual agreement and invoice for exhibitors. As a representative of the company listed below, you agree to abide by the rules and regulations of Scripps Cancer Center’s: Clinical Hematology & Oncology conference as set forth in the Exhibitor Prospectus.

(Print name of company/organization) Signature Title Date

Method of Payment

Please select payment method:

☐ Credit Card

<table>
<thead>
<tr>
<th>Credit Card Number</th>
<th>Expiration Date</th>
<th>Security Code on Card</th>
<th>Billing Zip</th>
</tr>
</thead>
<tbody>
<tr>
<td>Card Type (V/MC/AMEX/DISC)</td>
<td>Name on Card</td>
<td>Signature</td>
<td></td>
</tr>
</tbody>
</table>

☐ Check Make checks payable to Scripps. The Scripps Tax ID number is: 95-1684089.

☐ Wire Transfer

Union Bank
Commercial Banking
1980 Saturn St, V03-023
Monterey Park, CA 91755
1-800-978-6466

Account Number: 4000165803
Account Name: Scripps AA Conference Service
Reference/Additional Information: 2017 Oncology Conference Trio

ABA#: 122000496

Please send your completed application and full payment to: Kristin Martinez • Scripps Conference Services & CME • 11025 North Torrey Pines Road, Suite 200, La Jolla, CA 92037 • Phone: 858-652-5483 • Fax: 858-652-5565 • E-mail: martinez.kristin@scrippshealth.org
This form reserves your spot and acts as the agreement to pay. This page is required to reserve a table. 14th Annual Oncology Update: A Review of ASCO 2017

PLEASE READ: The number of cities that Oncology Update will be hosted in each year is subject to change based on funding received and ability to execute. In the event that Scripps cancels a conference in a particular city, notification will be sent immediately and all monies paid in advance for exhibit space will be refunded within 30 days. Scripps will be unable to reimburse any travel fees associated with the cancellation. Conference hotels will be announced a minimum of one month prior to the event.

Exhibit Fees

☐ San Diego, CA: $2,000 (July 8, 2017) - 2 reps included, additional reps $100/ea

☐ San Francisco, CA: $2,000 (July 22, 2017) - 2 reps included, additional reps $100/ea

☐ Las Vegas, NV: $2,000 (August 5, 2017) - 2 reps included, additional reps $100/ea

☐ Los Angeles, CA: $2,000 (August 19, 2017) - 2 reps included, additional reps $100/ea

Support Opportunities

☐ Satellite Lunch Symposium: $7,500/City

☐ App & Signage Only: $500/City

If your company uses a marketing firm to support with exhibit please share the following details with us:

Marketing Firm Name | Exhibit Rep | Exhibit Rep Email | Symposium Rep. | Symposium Rep Email

Is this company responsible for payment of exhibit? ☐ Yes ☐ No
Is this company responsible for payment of symposium? ☐ Yes ☐ No

If you are hosting a symposium, a symposium host info sheet will be emailed to you upon confirmation of your event. This info sheet will contain all of the pertinent information for hosting your symposium including contact information for the hotel, deadlines and FAQs. After receiving and reading through this document, if you still have questions please contact Kristin Martinez.

Visit www.scripps.org/OncologyUpdateCME for the updates on the course.

Please send your completed application and full payment to: Kristin Martinez • Scripps Conference Services & CME • 11025 North Torrey Pines Road, Suite 200, La Jolla, CA 92037 • Phone: 858-652-5483 • Fax: 858-652-5565 • E-mail: martinez.kristin@scrippshealth.org
You must submit rep names on this form within 4 weeks of the course.

5th Annual Cancer Care Symposium
September 29-30, 2017 | Hilton San Diego Resort | San Diego, CA

Exhibit Fees

(Space will be assigned the week before the program unless the option for selecting your space is selected)

- 8 ft. Table: $3,000 (4 reps included)
- 6 ft. Table: $2,500 (2 reps included)
- Select your Space: $500 1st Choice 2nd Choice

(Select your space-see prospectus for available spaces- if this option is not selected, your space will be assigned the week before the course takes place.)

Additional reps $200 each

- Rep Name #1  (Included)
- Rep Name #2  (Included)
- Rep Name #3  (+$200 for 6ft table; included w/8ft)
- Rep Name #4  (+$200 for 6ft table; included w/8ft)

Exhibit Total: $________________

Support Opportunities

- Satellite Symposia: $10,000
- Guarantee of Exclusivity: Additional $5,000

See the prospectus for details on what is included with hosting a non-CME symposium.

Friday, September 29:
- Breakfast at 7 a.m.
- Lunch at 12:15 p.m
- Dinner at 5:30 p.m. Genentech

Saturday, September 30:
- Breakfast at 7 a.m.
- Lunch at 12:15 p.m

- Faculty Dinner: $5,000
- Thursday Dinner: $________ ($500-$10,000)
- App & Signage Only: $500

Additional Support Total:

5th Annual Cancer Care Symposium (2017) Grand Total: $________________

Additional Support Total: $________________

If your company uses a marketing firm to support with exhibit/symposiums please share the following details with us:

Marketing Firm Name | Exhibit Rep | Exhibit Rep Email | Symposium Rep. | Symposium Rep Email

Is this company responsible for payment of exhibit? ☐ Yes ☐ No
Is this company responsible for payment of symposium? ☐ Yes ☐ No

If you are hosting a symposium, a symposium host info sheet will be emailed to you upon confirmation of your event. This info sheet will contain all of the pertinent information for hosting your symposium including contact information for the hotel, deadlines and FAQs. After receiving and reading through this document, if you still have questions please contact Kristin Martinez.

Visit www.scripps.org/CancerCareCE for updates on the course.
You must submit rep names on this form within 4 weeks of the course.