



Mercy Hospital Foundation

CornerStone

A PUBLICATION OF MERCY HOSPITAL FOUNDATION

Scripps Mercy Hospital

FALL 2007

MERCY HOSPITAL FOUNDATION

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THE ART OF MODERN MEDICINE

Community Support Vital to Scripps Mercy's Minimally Invasive Robotic Surgery Program



(From left to right) Warren Kessler, M.D., and Karen Kessler, and Neil and Barbara Kjos previewed the new da Vinci Surgical System at a special event at the Palm Restaurant this summer.

With the addition of the most advanced da Vinci® Surgical System available today, Scripps Mercy Hospital has launched an innovative Minimally Invasive Robotic Surgery Program to give patients a broader range of alternatives to conventional open surgery. Community support is key to the program's success – and many generous San Diegans are helping to fund the revolutionary technology at Scripps Mercy.

Passionate about innovation and advancements, Joan and Irwin Jacobs, Gloria and Rodney Stone, Barbara and Neil Kjos, John and Rita Conway, Jeanne Marie Tennent and James C. Schmidt recently made gifts to support the Minimally Invasive Robotic Surgery Program – featuring the da Vinci.® The robotic system works as an extension of the surgeon – to heighten precision and minimize incisions. The advanced technology allows many open surgeries to be performed as minimally invasive procedures – resulting in enhanced patient comfort and outcomes.

"As the first and only da Vinci® Surgical System currently available at Scripps, Barbara and I are excited to



Dr. Kessler and Carol Salem, M.D., director of the Minimally Invasive Robotic Surgery Program at Scripps Mercy, provide donors with a look at the revolutionary technology now available.

help Scripps Mercy Hospital offer this revolutionary medical technology to the residents of San Diego ... and beyond," says Neil Kjos.

The da Vinci technology was first initiated by the U.S. Department of Defense for remote battlefield surgery. The world of commercial medicine has much broader applications for this technology and is now helping Scripps Mercy Hospital in the fight against prostate cancer and other diseases.



Carol Salem, M.D. (center), joined Scripps Mercy Hospital as the medical director of the Minimally Invasive Robotic Surgery Program. Dr. Salem specializes in surgically treating prostate cancer and other urologic malignancies.

Enhancing Treatment through Advanced Technology

The future of surgical medicine has arrived at Scripps Mercy Hospital with the exciting addition of a robot named da Vinci®. Together, the robot and surgeon perform minimally invasive surgery that can result in less risk of infection, less pain and scarring, and quicker recoveries for patients.

While traditional open surgery often requires long incisions and invasive tissue disruption, robotic surgery is performed through small incisions of one to two centimeters – with minimal impact to the surrounding area.

“We’ve assembled a very talented team of specialists who are experienced in delivering quality, compassionate patient care,” says Carol Salem, M.D., medical director of the Minimally Invasive Robotic Surgery Program at Scripps Mercy Hospital.

The most common robotic surgery is radical prostatectomy (prostate removal), but the system can also be used for many other types of surgery, including cardiothoracic, gynecologic, oncologic and bariatric procedures. Under the direction of Carol Salem, M.D., this state-of-the-art Minimally Invasive Robotic Surgery Program brings patients the best of everything – the amazing precision of robotics, the expertise of experienced surgeons and the compassionate care that is synonymous with Scripps Mercy Hospital.

Making Waves at SCRIPPS MERCY HOSPITAL

Employees raise more than \$830,000 to support expansion and enhancement

As devoted employees of Scripps Mercy Hospital, physicians and staff are proud of their healing environment – and their actions speak louder than words. More than 600 Scripps Mercy Hospital employees made gifts and pledges to *Catch the Wave of Caring*, a six-month employee campaign to help fund expansion of the hospital’s critical care services.

Significantly exceeding the financial goal of \$750,000, the *Catch the Wave of Caring* employee campaign raised \$832,000, and pledges continue to be made to the employee campaign.

During the next three to five years, Scripps Mercy will need generous philanthropic support from the community to expand and modernize two key areas of the hospital:

- Emergency Department and Trauma Center: Scripps Mercy’s 27-bed emergency department, which includes two trauma beds, will expand to 43 beds with three trauma bays, which can be expanded to six beds, if necessary.
- Intensive Care Units: Scripps Mercy will expand, modernize and renovate its three intensive care units and add additional ICU space to ensure seismic safety and the hospital’s ability to accommodate the latest life-saving technologies.

Those closest to the hospital – its employees – support the plans to ensure that Scripps Mercy has the necessary facilities to provide the best care possible. From food service and housekeeping staff to nurses and technicians, employees generously provided philanthropic support.



Members of the Mercy Hospital Foundation Board of Directors and Scripps Mercy Hospital physicians and staff show their appreciation by serving root beer floats to Scripps Mercy employees at the *Catch the Wave of Caring* celebration.



Scripps Mercy Hospital employees enjoy special *Catch the Wave of Caring* cookies that were served at the campaign celebration.

“I knew from the beginning of the campaign that it was going to be a success because of our fellow employees’ compassion, generosity and genuine care for our community. This is truly an example of continuing the mission and values of Scripps Mercy Hospital,” says Patricia Crooks, one of nearly 130 employee volunteers who led the campaign.

IMAGING NEEDS AT SCRIPPS MERCY HOSPITAL

At Scripps Mercy Hospital, we are dedicated to offering the latest technology to continually improve patient outcomes and treatment. For our patients, imaging equipment is critical to diagnosing illnesses and performing noninvasive surgical procedures.

At our Chula Vista campus, imaging fundraising priorities focus on the 64-slice CT scanner. Designed to allow all patients to be scanned with very high resolution, the 64-slice CT offers exceptional image quality with increased patient comfort and convenience. The advanced scanner produces detailed images of any organ within a few seconds – to help physicians assess patient health with extremely high accuracy and detail.

Imaging equipment needs at our San Diego campus include the dual source CT scanner – the fastest CT system available today. Offering new clinical applications in the fields of cardiology, acute care, neurology, and oncology, the dual source CT simultaneously uses two X-ray sources and two detectors. This technology allows physicians to capture sharp, motion-free images in a matter of seconds – for better disease detection and diagnosis. The speed of the equipment also helps to lower radiation exposure by 50 percent in cardiac scans, eliminating the need for beta-blockers to slow the heart for imaging.





Sister Mary Gallagher, Sister JoCeal Young, Sister Mary Leonita Metoyer and Sister Cecile Ley serve festive cupcakes to the staff at Scripps Mercy San Diego during the hospital's 117-year birthday celebration.

Celebrating 117 Years of Caring for the Community

Led by Sister Mary Michael Cummings, two Sisters of Mercy came to San Diego in 1890 to establish the first acute care hospital in San Diego. With only \$50 between them, the Sisters opened a five-bed hospital. Today, Scripps Mercy Hospital proudly continues the legacy that began 117 years ago – by providing the best in medical care at its campuses in San Diego and Chula Vista.

On July 9 and July 10, 2007, employees, physicians and volunteers from both campuses of Scripps Mercy celebrated the hospital's 117-year birthday. The events provided an opportunity to reflect back on the significant progress Scripps Mercy has achieved over the decades and look forward to its vibrant future.

GOVERNOR SCHWARZENEGGER VISITS SCRIPPS MERCY HOSPITAL

Highlighting his proposal to extend health insurance coverage to the uninsured, Governor Arnold Schwarzenegger visited Scripps Mercy Hospital in April 2007.

During his visit, Gov. Schwarzenegger toured Scripps Mercy's emergency department – a department that treats nearly 53,000 patients each year and an average of 137 patients each day – to learn more about the needs of California's health care providers. He also visited with patients, who were eager to share their perspective and positive experiences about their care at the not-for-profit hospital.

Gov. Schwarzenegger later held a news conference at Scripps Mercy to propose a health care reform plan that would give all Californians mandatory health insurance and forbid insurance companies from refusing coverage to anyone due to age or medical history.

"Such coverage would mean that people would be able to concentrate more on prevention and wellness, instead of seeking expensive emergency care," says Gov. Schwarzenegger.

During 2006, uncompensated care, including under-reimbursed care, charity care, bad debt and emergency room coverage, represented \$195.3 of the \$214.5 million that Scripps Health devoted to local community benefit programs and services.



During Governor Arnold Schwarzenegger's visit to Scripps Mercy Hospital, Scripps Health President and CEO Chris Van Gorder presented him with a Scripps lab coat. The governor proudly donned the attire saying, "You can call me Dr. Schwarzenegger."



Myra and Jerrold Glassman, M.D., chief of staff, Scripps Mercy Hospital, attended the event to recognize Mercy 1000 members.



Tom Gammiere (center), chief executive, Scripps Mercy Hospital, enjoys the 2nd Annual Mercy 1000 Interfaith Service and Reception with Charles and Maureen King, vice chair, Mercy Hospital Foundation Board of Directors.

MERCY 1000

Expressions of Gratitude

Recognizing the generosity of Mercy 1000 members

Beginning with an inspirational service and blessings by Monsignor Mark Campbell and Rabbi Ralph Dalin, the 2nd Annual Mercy 1000 Interfaith Service and Reception, held on June 6, 2007, at Immaculate Conception Church in Old Town, recognized members of Mercy 1000 for their ongoing support of Scripps Mercy Hospital.

More than 90 members of Mercy 1000 and their guests enjoyed the outdoor reception, which included wine tasting and light refreshments generously donated by local restaurants and wineries.

The evening also featured Barbara Menard, member of Mercy 1000 and Mercy Hospital Foundation's Board of Directors, who expressed gratitude to fellow Mercy 1000 members for their support in furthering the historic legacy of the hospital.

Mercy 1000 is a key donor support group whose members make annual, unrestricted contributions of \$1,000 or more in support of Scripps Mercy Hospital. Through these unrestricted gifts, Mercy Hospital Foundation is able to provide funding to purchase state-of-the-art equipment, expand facilities and enhance the hospital's ability to attract and retain the best physicians, nurses and staff. We are truly grateful to all of our Mercy 1000 members who support Scripps Mercy.

Please join Mercy Hospital Foundation and California Ballet Company for an evening of classic holiday entertainment in support of Scripps Cancer Center at Scripps Mercy Hospital.

The Nutcracker

Thursday, December 20, 2007

San Diego Civic Theatre

VIP reception at
The Westgate Hotel – 5 p.m.
Performance – 7 p.m.



This magical night at the ballet will help support cancer prevention, early detection, education, patient services and clinical research programs at Scripps Cancer Center at Scripps Mercy Hospital. Ticket prices are \$150 for adults; \$75 for children 12 and under. Seating is limited.

For more information, please call Heather Mason, associate director of development, at 619-686-3566, or Suzanne Swanson, special events manager, at 858-678-6364.

38TH ANNUAL MERCY BALL SATURDAY, APRIL 12, 2008 MANCHESTER GRAND HYATT SAN DIEGO

April in Paris



Benefiting critical care services at
Scripps Mercy Hospital San Diego
and Chula Vista

The sights and sounds of Paris will fill the air as you enjoy a special evening with a live auction, fine cuisine and exceptional live entertainment. A major community announcement will also be revealed at the event. Your support of this special Mercy Ball will help assure the future of world-class critical care services for our San Diego and South Bay communities.

For more information about this event, please call:

- Heather Mason, associate director of development, at **619-686-3566**
- Suzanne Swanson, special events manager, at **858-678-6364**.

www.MercyBall.org

YOUR GIFTS BENEFIT THE COMMUNITY

With campuses in San Diego and Chula Vista, Scripps Mercy Hospital is the largest hospital in the region, and philanthropy is critical to its success. Thanks to the generosity of Scripps Mercy patients, physicians, staff, volunteers and donors, the not-for-profit hospital continues to expand its programs and facilities to meet the growing health care needs of the diverse communities it serves.

There are many ways to show your support for Scripps Mercy Hospital San Diego and Chula Vista. One-time gifts, annual gifts and planned giving, such as charitable gift annuities, charitable remainder trusts and

bequests, help enhance the hospital you and your family depend on to provide you with the best care. In many cases, you may receive generous tax advantages or income streams as a result of your gift. Also, consult your employer about possible matching gift programs, which can often double or triple the value of your donation.

For more information about how you can help support the mission of Scripps Mercy, please call Mercy Hospital Foundation at **619-686-3836** or make a secure donation online by visiting: www.scrippshealthfoundation.org.

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4077 Fifth Avenue, MER 42, San Diego, CA 92103

Community Support for
New Minimally Invasive
Robotic Surgery Program

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