

SCRIPPS HEALTH FOUNDATION

STEWARDSHIP REPORT
TO OUR COMMUNITY

SCRIPPS CLINIC/SCRIPPS GREEN HOSPITAL

FISCAL YEAR 2011





HANK YOU FOR YOUR SUPPORT

Dear Friends,

Built on a foundation of philanthropy, Scripps Clinic and Scripps Green Hospital rely on generous people — like you — who value compassionate, state-of-the-art health care. In fiscal year 2011, more than \$10 million was raised to support Scripps Clinic and Scripps Green Hospital. Thank you for your role in that accomplishment. Each and every dollar helps us provide our patients with quality health care.

Philanthropic gifts in fiscal year 2011 supported virtually every area of the clinic and hospital — from research to equipment to facilities — and everything in between. With continued donor support, our largest construction project, the Scripps Radiation Therapy Center, began as scheduled and is expected to open for patient care in August 2012. Donor contributions also continue to move us closer to completing the Musculoskeletal Center at Scripps Clinic. Designs for this project will bring together in one location orthopaedics, neurosurgery, podiatry, rheumatology, physical therapy and radiology to leverage the multi-disciplinary approach for which we are known. This comprehensive center will also allow us to expand our research efforts and post-graduate medical education program.

This past year marked the passing of two very special physicians, Charles C. Edwards, MD, and Mitchell Friedlaender, MD. In 1977, Dr. Edwards became president of the Scripps Clinic and Research Foundation, retiring when Scripps had reached national prominence as a health care and research organization. Dr. Friedlaender started his career in ophthalmology at Scripps Clinic in 1986. He contributed vast amounts of knowledge through his published research and the hundreds of lectures he gave throughout the United States and abroad. Drs. Edwards and Friedlaender were both well-respected physicians and leaders, and they will be greatly missed.

The memories of Mary Clark and Raymonde Plant will also be cherished by many. Mary Clark was a longtime friend and supporter of Scripps, and you can read more about her on page 10. Raymonde Plant, president of the Howard M. Plant Charitable Foundation, and her late husband, Howard M. Plant, supported Scripps for more than 30 years, with particular interest in the Scripps Center for Integrative Medicine.

With your commitment to Scripps Clinic and Scripps Green Hospital, we have been able to make great strides in health care for our community. On behalf of our patients — past, present and future — thank you. Your generosity touches the lives of many people.

With deep appreciation and warm regards,

A handwritten signature in black ink that reads 'Denise M. Scalzo'. The signature is fluid and cursive, with a prominent 'D' and 'S'.

Denise M. Scalzo
Regional Senior Director of Development
Scripps Health Foundation

CONTINUED MEDICAL EXCELLENCE

Scripps Clinic and Scripps Green Hospital Nationally Recognized As Health Care Leaders

BEST HOSPITALS

U.S. News & World Report

NATIONAL CARDIOLOGY & HEART SURGERY 2011-12

San Diegans have long known about the excellent care and treatment provided at Scripps Clinic and Scripps Green Hospital. The rest of the nation has taken notice, too.

In its 2011-2012 rankings, U.S. News & World Report named Scripps Green Hospital as one of the nation's "Best Hospitals for Heart and Heart Surgery." The prestigious publication further recognized Scripps Green Hospital as a regional leader in 11 specialty areas, including cancer, diabetes and orthopaedics.

"Our national ranking for heart care supports our vision to build the world's finest cardiovascular institute right here in San Diego, while continuing to provide the best in heart care for our community," said Chris Van Gorder, president and CEO of Scripps Health. "This recognition is a testament to the consistent, high-quality care we provide across our system. We owe these accolades to the incredible dedication and talent of our hospitals' staff and physicians."



Additionally, Scripps Green Hospital was named one of the nation's top 100 teaching hospitals by Thomson Reuters in both 2011 and 2012.

Complementing these accolades, Scripps Clinic has been rated in the top three medical groups in the San Diego region for "overall rating of all health care" for three consecutive years by the California Cooperative Healthcare Reporting Initiative.

Scripps Clinic and Scripps Green Hospital are part of the extensive Scripps health care network that provides leading-edge compassionate care to individuals and families throughout the San Diego region and beyond.

Dermatology Division Relocates to New Facility

Scripps Clinic Division of Dermatology and Cutaneous Surgery is a multi-specialty group of more than 100 physicians, which includes oncologists, reconstructive plastic surgeons and dermatologists. This exceptional team works together to provide comprehensive services to our patients — from surgical procedures to the most effective restorative and recovery methods. The division is also a leader in the practice and training of Mohs Surgery, a very precise surgical method used to remove cancerous skin tissue that optimizes cosmetic appearance after the surgery.

To help serve patients better, the division has relocated to a new facility in the Donald and Darlene Shiley Sports and Health Center. Still conveniently located on the Torrey Pines Mesa, the facility includes specialized features that benefit both our patients and doctors:

- Expanded, customized laboratory and operating rooms
- Additional medical equipment to enhance diagnosis, treatment and care
- Larger nurses' station and state-of-the-art electronic medical records system
- Abundant natural light and windows and dynamic interior design that create a relaxing, healing environment

For more information about how you can support the Scripps Clinic Division of Dermatology and Cutaneous Surgery, please contact Denise M. Scalzo, regional senior director of development, at 858-554-3046.

A NEW ERA IN CANCER CARE

Scripps Radiation Therapy Center A Beacon of Hope for Cancer Care



Scripps Radiation Therapy Center is poised to open its doors in August 2012, reaching a major milestone in the continued growth and expansion of Scripps Cancer Center.

Located on the Torrey Pines Mesa in La Jolla, the center will feature the most advanced technology in the world for treating cancer and will be a state-of-the-art resource available to all Scripps patients throughout its health care network.

With your support, Scripps Radiation Therapy Center will be equipped with one TrueBeam STx linear accelerator — the first in San Diego and one of only 20 worldwide — and two Clinac linear accelerators. This sophisticated technology will allow physicians to treat patients with higher doses of radiation in smaller places, and in less time than traditional approaches.

The technology is so precise — measured in increments of less than a millimeter — that nearby healthy tissues and organs are protected. This makes the accelerators

particularly well-suited to treat challenging cases in the brain, spine, lung, liver and prostate, which are surrounded by critical structures.

The 45,000-square-foot center will consolidate two existing radiation oncology centers, currently located at Scripps Memorial Hospital La Jolla and Scripps Green Hospital. Combining the two programs under one roof makes the best use of staff resources and equipment, and helps with standardizing care protocols and information technology systems.

“Our technology will lead to greater patient comfort by significantly shortening treatment times and will improve precision,” says Ray Lin, MD, medical director of radiation oncology at Scripps Clinic and Scripps Green Hospital. “This will be the premier radiation therapy center in the region.”

In 2011, Scripps Green Hospital earned accreditation in radiation oncology from the American College of Radiology and the American Society for Radiation Oncology, and that will apply to the new facility.

For more information about ways to support Scripps Radiation Therapy Center, please call Jennifer June, director of development, at 858-554-2046.



Thanks to the help of our generous donors, Scripps Radiation Therapy Center will open for patient care in August 2012.



Jean Snow-Anderson found her passion in life by helping raise funds for Scripps Cancer Center, Green Division.

A Passion for Giving

When Jean Snow-Anderson moved to San Diego, her neighbor insisted that she get a doctor — and not just any doctor — a Scripps doctor. Her first visit was to Scripps Clinic Rancho Bernardo in 1983, and shortly afterward, she changed jobs and transferred her care to Scripps Clinic Torrey Pines. She was not surprised to experience the same level of care.

“Everyone was so wonderful and caring,” she recalls.

Jean would soon come to rely on that spirit of compassionate care more profoundly when her husband, Walt, was diagnosed with prostate cancer. Walt had never been admitted to a hospital, so she was particularly grateful that he was surrounded by knowledgeable and friendly medical staff at Scripps Green Hospital.

“I remember one day a nurse came in and asked Walt if she could adopt him,” Jean laughs. “He said he would have to ask his mother!”

A year later, Jean was diagnosed with breast cancer and underwent successful radiation therapy at Scripps Green Hospital. Eighteen years later, she is still cancer-free. Unfortunately, Walt would not survive his second battle with the disease and passed away from spine cancer in 2010.

Still grateful for the care they both received, Jean wanted to find a way to give back. After learning about how a new linear accelerator would change the lives of cancer

patients by being able to pinpoint the cancer better, resulting in faster and fewer radiation treatments, she found what she now calls her “passion in life” — raising money to support Scripps Cancer Center, Green Division.

Jean says, “I remember thinking, I have to help raise money for this. I received radiation for 39 days; I wish I would have had this kind of technology then.”

She joined the Scripps Cancer Center, Green Division, Advisory Board in 2007 and says she has since devoted her life to fundraising and ensuring Walt’s legacy. “I want people to know what a wonderful man he was,” she explains.

For more information about how you can support Scripps Cancer Center, Green Division, please contact Jennifer June, director of development, at 858-554-2046.

Men’s Breast Cancer Survivor Speaks Out

David Combs is an adventurer. An avid outdoorsman, he travels the world to seek new experiences and learn about other cultures. About two years ago, however, he thought he might have to put an end to this passion.

“I was driving in my car and felt a lump in my chest under my seatbelt,” David recalls. Having a history of thyroid cancer, David immediately contacted his Scripps internist, Joseph Andrews, MD, who referred him to Joan Kroener, MD, a Scripps Clinic oncologist who specializes in breast cancer. David soon found himself being diagnosed with breast cancer and undergoing a mastectomy of his right breast.

David underwent radiation treatment five days a week and, two years later, remains cancer-free. He believes it’s important to raise awareness about men’s breast cancer.

“Men should examine themselves just like women do,” he says. “Whether there’s a history or not, if there’s a lump that shouldn’t be there — you should get it checked.”

Having recently returned from a trip to Africa, David credits Scripps with helping him continue to live his life passionately.

“If it wasn’t for Scripps, I wouldn’t be able to continue my adventures,” he says.

LEADING THE WAY

The Inventor's Gift

Arthur Brody Donates \$1 Million to Scripps Robotic Surgery Program

Behind Arthur Brody's twinkling eyes was the soul of an inventor. He invented many things in his 91 years, but will most likely be remembered for a tool that has been utilized by millions of people around the world: the plastic book cover.

As an enterprising engineering student at Columbia University, Arthur took a piece of film and wrapped it around his book to protect it from the perils of college life. When his fellow students started asking him to make them, and the Columbia University bookstore wanted to buy them, Arthur knew he was on to something.

"I built a machine to make clear plastic book covers," he said, smiling at the memory. "I love to make things."

Arthur Brody



Shortly afterward, in 1939, Arthur started his first company, Brodart, to manufacture and sell the covers to the masses — students, universities, libraries, schools and anyone else who needed them. Demonstrating his penchant for helping others, Arthur eventually sold his company to the employees. His philosophy about wealth was simple.

"You have to invest well, and you have to give it away," he said.

A longtime patient of Andrew King, MD, and Robert Sarnoff, MD, of Scripps Clinic, Arthur broached the subject of supporting Scripps during a medical visit.

"When I explained that the hospital wanted to purchase the daVinci Robotic Surgery System, Arthur was intrigued," says Dr. Sarnoff, president of Scripps Clinic Medical Group.

The daVinci Robotic Surgery System provides a minimally invasive option for complex surgical procedures. Scripps' specially trained physicians use robotics in several different fields of medicine, including urology, gynecology, cardiothoracic and general surgeries.

Arthur made a \$1 million gift to fund the Scripps Green Hospital robotics program through the Sophie and Arthur Brody Foundation. The robotic surgical suite, named in honor of Arthur and his late wife, Sophie, provides advanced medical care to hundreds of patients. Arthur passed away in May 2012. But his generosity lives on.

"Through his gift, Arthur is helping others he will never have the opportunity to meet," Dr. Sarnoff says. "Through his creativity and brilliance, he created remarkable things in life. And because of him, Scripps is able to continue doing remarkable things."

For more information about how you can help support Scripps Clinic and Scripps Green Hospital, contact Denise M. Scalzo, regional senior director of development, at 858-554-3046.

On the cover: Arthur Brody and his close companion, Phyllis Cohn.



A Robot Named Brody

Thanks to Arthur Brody's generous support, Scripps Green Hospital was able to purchase a state-of-the-art robotic surgery system. Fondly named "Brody," in recognition of its benefactor, this highly advanced surgical system provides a minimally invasive alternative to traditional open and laparoscopic procedures. Using small incisions to perform major surgeries, Scripps physicians are now able to take advantage of this new technology to care for members of our community. When compared to traditional open surgeries — which require long incisions and invasive tissue disruption — minimally invasive robotic procedures may have several advantages, including faster recovery, less blood loss, less scarring, reduced pain and a quicker return to normal activities.

Arthur Brody's gift of \$1 million to the robotic surgery program at Scripps Green Hospital helps save lives every day. In honor of this gift, they named the robot "Brody."

Committed to providing you with the latest technology to ensure the highest quality care, the Scripps Minimally Invasive Robotic Surgery Program offers a growing number of robot-assisted surgeries for cardiothoracic, urologic, gynecologic and general surgery procedures.

43rd Annual Scripps Clinic Invitational Golf Tournament at Torrey Pines South Golf Course Raises \$200,000

The 43rd Annual Scripps Clinic Invitational Golf Tournament and Dinner, held Oct. 27-28, 2011, raised nearly \$200,000 to benefit the Scripps Radiation Therapy Center. Currently scheduled to open in August 2012, the new treatment facility will be the hub for leading-edge radiation treatment for Scripps cancer patients throughout San Diego.

The event was chaired by Hugh Greenway, MD, Gary Williams, MD, and Richard Helmstetter, who donated the wine for the invitational dinner from his private collection. Major event sponsors included San Diego County Credit Union; Professional Hospital Supply; Maureen and Allen Blackmore; Jacobs, Marsh; Pacific Ambulance; and Scripps Clinic Medical Group.

SAVE THE DATE

44th Annual Scripps Clinic Invitational Golf Tournament & Invitational Dinner

Thursday, September 13, 2012
Friday, September 14, 2012

For more information and tickets, contact Benita Hartman at 858-678-7346, hartman.benita@scrippshealth.org. Register online at scrippsclinicgolf.org.



Pictured from left: Michael Winer, MD, Kimberly Winer, pro golfer Jim Colbert, Brad Wallin and Rob Wandel.

The Musculoskeletal Center at Scripps Clinic

The Musculoskeletal Center at Scripps Clinic, scheduled to begin construction in January 2013, will bring together a comprehensive complement of orthopaedic care and rehabilitation, centralized in specially designed facilities on the first floor of the Anderson Outpatient Pavilion. With integrated programs and services clustered in one convenient location, it will save time and add a new dimension of medical excellence.

Comprehensive services will include:

- *Orthopaedic surgery*, including internationally regarded programs in hand and elbow reconstructive surgery, foot and ankle reconstructive surgery, hip and knee reconstructive surgery, shoulder surgery and joint replacement.
- *Neurosurgery*, that enlists microsurgical techniques to restore function in even the most complicated situations.
- *Sports medicine*, for recreational, professional and Olympic athletes. Scripps Clinic Division of Orthopaedics has been providing specialized surgical care and rehabilitation for the San Diego Padres for more than 32 years.
- *Podiatry*, featuring innovative techniques in foot care, from removing corns and calluses to surgically correcting serious abnormalities.
- *Rheumatology*, providing a range of treatment options, as well as education and support, for patients and families who are impacted by rheumatoid arthritis.
- *Research*, delivering the benefits of breakthrough research by offering easy access to clinical trials and converting laboratory breakthroughs into better patient care.



Our commitment to professional medical education will also be expanded with the addition of two, post-graduate fellowship positions.

The center is scheduled to open in July 2014.

Your support of the new Musculoskeletal Center at Scripps Clinic will transform the lives of thousands of people every year. For more information about how you can support the Musculoskeletal Center at Scripps Clinic, contact Catherine Mateja, director of development, at 858-554-3971 or mateja.catherine@scrippshealth.org.

Donald P. Shiley Visiting Lectureship

The Donald P. Shiley Visiting Lectureship was established in 1980 by Darlene Shiley as a Christmas gift to her husband. An avid supporter of medical education, Darlene created the lectureship to underwrite lectures, seminars and conferences designed to keep Scripps staff updated about medical advancements. It is an important resource for the Scripps Clinic professional staff.

As founder and retired chairman of a pioneering biomedical firm, Donald P. Shiley significantly advanced

development and use of state-of-the-art medical devices used in cardiovascular surgery, including the Bjork-Shiley Heart Valve. He was a respected engineer, honored by the Society of Thoracic Surgeons and awarded a special citation from the King of Sweden. He also was chosen as Alumnus of the Year by the University of Portland and was a mentor to many of the cardiology fellows at Scripps Green Hospital.

INVESTING IN THE FUTURE

A Wise Investment



Bob Klein

Bob Klein knew about the importance of philanthropy long before he joined the Scripps Clinic/Scripps Green Hospital Advisory Board and the Scripps Cancer Center, Green Division, Advisory Board. Growing up in Detroit, Michigan, he witnessed first-hand the impact of giving.

“My father started a scholarship fund at a local high school,” Bob recalls. “The first recipient became a very successful businessman. The second became a renowned physician. That’s when I knew it was important to invest in what others can do.”

Bob’s philosophy — that giving is an investment — is the primary reason he became involved with Scripps. He is also impressed with the way Scripps is planning its growth strategically to meet community needs.

Scripps is currently engaged in several expansion projects that will ensure quality health care for all San Diegans now and for generations to come. These projects include the Scripps Radiation Therapy Center, which will open in August 2012; the new Musculoskeletal Center at Scripps Clinic, which will open in 2014; the Scripps Proton Therapy Center, the first such cancer treatment facility in the San Diego region and the ninth in the nation; and the Scripps Prebys Cardiovascular Institute, which will provide comprehensive cardiac care and treatment.

“I like that Scripps has many financial and quality measures in place for construction,” Bob observes. “But people need to understand that philanthropy is critical because Scripps cannot both operate its facilities, and pay for these necessary expansions, by itself. They need our help.”

Bob has also invested in Scripps through a planned gift. Planned gifts can be made in a variety of ways, through estate planning, living wills, trusts and retirement assets (such as IRAs). Gifts may also be made through bequests, which allow donors to retain full use of their assets throughout their lifetime.

For more information about bequests or other planned giving opportunities, contact the Scripps Health Foundation Office of Gift Planning at 858-678-7120 or giftplanning@scrippshealth.org.

SCRIPPS *President's Council*

As a member of the Scripps President’s Council, your annual gift of \$1,000 or more plays a critical role in helping us provide world-class care. Your support provides the resources to build leading-edge facilities, purchase lifesaving equipment and establish new programs to treat cancer and many other conditions.

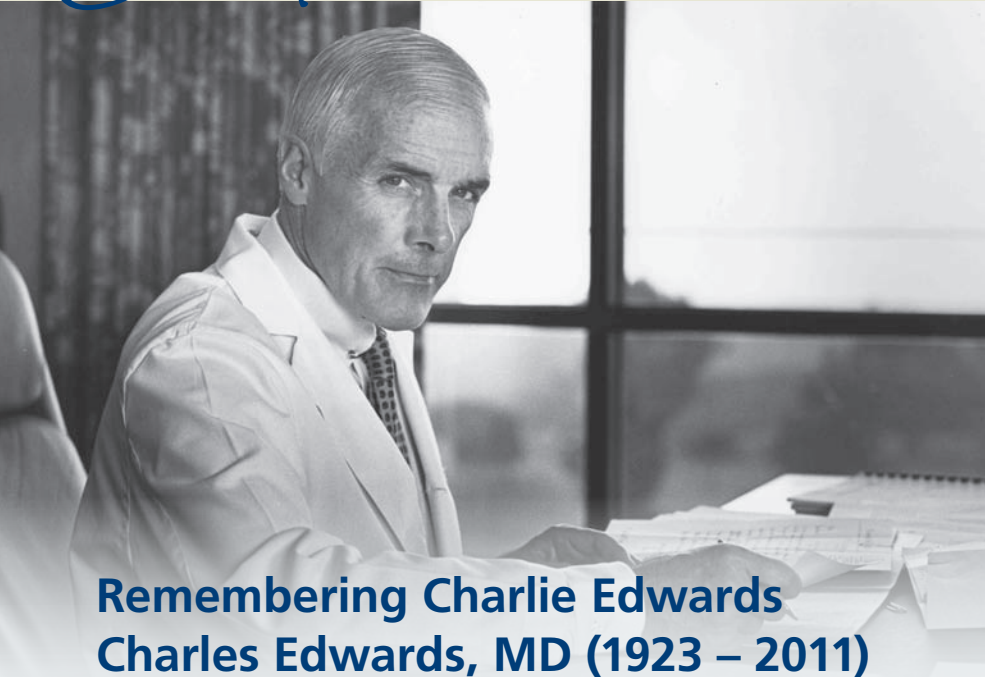
As a President’s Council member, you will enjoy many benefits. In addition to knowing that your gifts enhance the quality of life for people throughout our community, you receive:

- Complimentary parking at all Scripps hospitals
- An invitation to our annual Scripps President’s Council recognition event
- Invitations to informative presentations by distinguished Scripps physicians and other renowned health care leaders
- Regular reports on the advances your support helps make possible through Scripps Health Foundation’s Update magazine
- Tax savings.*

** Please check with your personal financial advisors to determine the extent of any tax benefits you may receive as a result of your gift.*

For more information about Scripps President’s Council, please call 858-554-2110.

A TRIBUTE TO OUR FRIENDS



Remembering Charlie Edwards Charles Edwards, MD (1923 – 2011)

In August 2011, Charles C. Edwards, MD, chief executive officer of the first reintegrated Scripps Health system, passed away at the age of 88. An extraordinary leader, he lived his life with a passion for people and for health care.

Dr. Edwards' career at Scripps began more than three decades ago in 1977, when he was appointed president and chief executive officer of Scripps Clinic and Research Foundation. His vision was to build it into a larger multi-specialty clinic that was recognized as one of the top medical providers in the country. This vision came to fruition between 1977 and 1990, when Scripps Clinic grew from 75 physicians to more than 500. During this time, he also helped establish the Anderson Outpatient Pavilion, as well as several satellite clinics throughout the region.

Dr. Edwards' pivotal role in Scripps history expanded in 1991, when he became CEO of Scripps Institutions of Medicine and Science and led the integration of Scripps Clinic and Research Foundation and Scripps Memorial Hospitals. Dr. Edwards then became the first CEO of the reunited entity.

Dr. Edwards also had a tremendous impact on the national and international medical communities. Initially serving his country as a Navy surgeon during the Korean War, he was subsequently appointed by President Richard M. Nixon as the commissioner of the U.S. Food and Drug Administration. He also served as assistant secretary in the U.S. Department of Health, Education and Welfare and as vice president of the American Medical Association. After his retirement from Scripps in 1993, he continued to serve the community as president and CEO of the California Healthcare Institute.

We will be forever grateful for Dr. Edwards' contributions to Scripps Health. He will long be remembered as a symbol of leadership and commitment.

In Memoriam Mitchell Friedlaender, MD (1946 – 2011)

Mitchell Friedlaender, MD, head of the Scripps Clinic Division of Ophthalmology, was part of the Scripps family for nearly three decades. During the course of his career, his expertise benefited patients, colleagues and the field of ophthalmology at large. He published extensive research, and founded information exchanges, such as the Aspen Corneal Society in Snowmass, Colorado, and the Pearls of Ocular Therapy in La Jolla, California. He cared deeply for his patients, many of whom stayed with him in excess of 25 years. He will be remembered fondly for his stabilizing presence at the clinical level, his goodwill and for the way he inspired others in his daily work. Dr. Friedlaender is deeply missed by his patients and colleagues, as well as his family.

Mary Hollis Clark (1921 – 2010)

Mary Hollis Clark, a longtime friend and supporter of Scripps, passed away on December 17, 2010, at the age of 89. Mary and her late husband, Dallas Clark, had been involved with Scripps since 1967, contributing millions of dollars to various areas, including cancer research and treatment. Of special note, the Clarks also endowed the Fellowship in Clinical Cancer Research and the J.D. Clark Chair in Clinical Research. Mary was a member of the Scripps Clinic Advisory Committee, Scripps Cancer Center, Green Division, Planning and Development Committee, and the Musculoskeletal Advisory Planning and Development Committee. Thanks to her generosity and support, Scripps has been able to continue to stay on the leading-edge of cancer research, treatment and care. She will be greatly missed.

LEADERSHIP EXCELLENCE



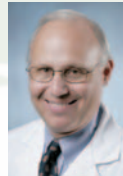
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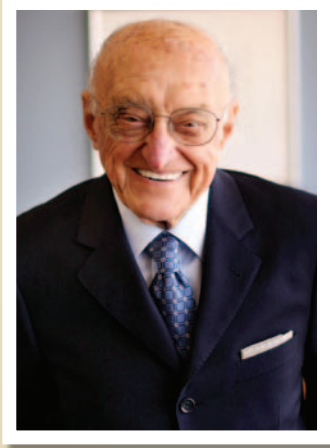
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Partnering for Success

“Exercise helps the brain,” says Vincent Gorguze. If his life’s successes are any measure, it’s clear that Vincent has exercised a lot.

A pioneering metallurgical engineer who helped create the first titanium tubes used in submarines, Vincent also led Emerson Electric Company, one of world’s largest companies. He has served in the armed forces, enjoyed tea with Herbert Hoover and has built dozens of successful businesses throughout his life.

About a year ago, Vincent suddenly started losing stamina. He discovered he needed heart surgery and contacted James Heywood, MD, director of the Scripps Heart Failure Recovery & Research Program, about a special clinical trial called PARTNER (Placement of AoRtic traNscathetER valves).

“Up until the PARTNER program at Scripps, my problem could only have been solved in a high-risk fashion — open heart surgery,” Vincent says. “But with the team at Scripps, my problem was solved in a much faster, lower risk way.”

Vincent’s hospital stay was less than a week. When he arrived home, he celebrated his 95th birthday. Today, at 96, he shows no signs of slowing down.

