Melanoma 2015

25th Annual Cutaneous Malignancy Update

January 10–11, 2015
Hyatt Regency Mission Bay
San Diego, California

COURSE DIRECTORS

Hugh T. Greenway, Jr., MD, FAAD
CEO Emeritus, Scripps Clinic
Chairman, Division of Mohs & Cutaneous Surgery
Director, Cutaneous Oncology
Ida M. & Cecil H. Green Cancer Center
Scripps Clinic
La Jolla, California

Terry L. Barrett, MD
Clinical Professor of Dermatology and Pathology
University of Texas Southwestern Medical School
Director, ProPath Dermatopathology
Dallas, Texas
As the incidence of melanoma continues to rise rapidly in the United States and around the world, the need to educate clinicians from various specialties on the disease also increases. During this course nationally recognized experts will present information on prevention, risk assessment, early detection, genetic factors, and current and future treatment choices for melanoma patients. Issues concerning surgical management, adjuvant therapy, advanced disease therapy, and personalizing the course of treatment for individual patients will also be discussed. This course is designed to provide information that will help clinicians in their decision making regarding these difficult patient problems. The course will be taught by a wide range of experts as this most serious of skin cancers will require multidisciplinary efforts to conquer.

**(Conference Highlights)**
- Plenary talks from nationally recognized experts
- Case presentations and expert discussion
- ample question and answer time with course faculty
- Networking opportunities among colleagues
- Conference app with access to course materials and recordings from the convenience of your mobile device or computer

**Download the Scripps CME app for your smart phone or tablet!**

All conference information including a detailed agenda, faculty listing, faculty disclosures, industry support, attendee list, and course materials can be found on the free Scripps CME conference app for iPhone, iPad, Android, and BlackBerry. To download the app on your smart phone or other device visit the appropriate app store and search ScrippsCME (must be one word). The app is free of charge and will be continuously updated during and after the course.

To access the site using a web browser:

http://www.grupio.com/ScrippsCME

**Educational Objectives**

After attending this activity, participants should be able to:
- Demonstrate how newly discovered, evidence-based scientific information applies to the current practice of clinical dermatology.
- Describe the epidemiology and risk factors associated with the increasing incidence of cutaneous melanoma.
- Identify possible genetic mutations and etiologic factors in the melanoma patient and diagnose patients based on dermatologic manifestations.
- Incorporate early diagnostic techniques, including dermoscopy, into practice.
- Determine appropriate treatment options for patients with basal cell carcinoma, melanonychia, and ocular melanoma.
- Examine current data and new strategies for the prevention of melanoma.
- Evaluate and diagnose a variety of malignancies related to melanoma skin cancer.
- Incorporate new therapies and treatment modalities for advanced melanoma patients including surgical techniques.
- Navigate the medico-legal aspects of caring for the melanoma patient.

**Target Audience**

- Dermatologists
- Pathologists
- Dermatopathologists
- Primary Care Physicians
- Dermatology Nurses/Nurse Practitioners
- Dermatology Physician Assistants

**American Academy of Dermatology (AAD)**

The Scripps Clinic Melanoma: Annual Cutaneous Malignancy Update (Program #393400) is recognized by the American Academy of Dermatology for 11 AAD Recognized Credit(s)™ and may be used toward the American Academy of Dermatology’s Continuing Medical Education Award.

**Physicians (MD, DO)**

Scripps Health is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Scripps Health designates this live activity for a maximum of 11 AMA PRA Category 1 Credit(s)™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

**Nurses**

For the purpose of recertification, the American Nurses Credentialing Center accepts AMA PRA Category 1 Credits™ issued by organizations accredited by the ACCME. For the purpose of re-licensure, the California Board of Registered Nursing accepts AMA PRA Category 1 Credits™. Most states’ Board of Registered Nursing accept AMA PRA Category 1 Credit(s)™ as meeting continuing education requirements for license renewal. Nurses should check with their state board regarding use of CME credit.

**Physician Assistants**

The American Academy of Physician Assistants accepts Category 1 credit from AMA Category 1 CME organizations accredited by the ACCME.

**Commercial Support**

This course is supported, in part, by educational grants from industry, in accordance with ACCME accreditation Standards for Commercial Support. At the time of printing, a complete listing of commercial supporters was not available. Appropriate acknowledgement will be given to all supporters at the time of the educational activity.

**Cultural and Linguistic Competency**

This activity is in compliance with California Assembly Bill 1195 which requires that all CME activities comprising a patient care element include curriculum addressing the topic of cultural and linguistic competency. The intent of this bill is to ensure that health care professionals are able to meet the cultural and linguistic concerns of a diverse patient population through effective and appropriate professional development. Cultural and linguistic competency was incorporated into the planning of this activity.
Course Directors
Hugh T. Greenway, Jr., MD, FAAD
CEO Emeritus, Scripps Clinic
Chairman, Division of Mohs & Cutaneous Surgery
Director, Cutaneous Oncology
Iida M. & Cecil H. Green Cancer Center
Scripps Clinic
La Jolla, California

Terry L. Barrett, MD
Clinical Professor of Dermatology and Pathology
University of Texas Southwestern Medical School
Director, ProPath Dermatopathology
Dallas, Texas

Scripps Faculty
David J. Barnette, Jr., MD
Division of Dermatology
La Jolla, California

William M. Burrows, MD
Chairman, Dermatology
Scripps Clinic Rancho Bernardo
San Diego, California

Chien Chen, MD, PhD
Radiation Oncologist
San Diego, California

Michael S. Graves, MD
Clinical Fellow
Mohs/Procedural Dermatology
La Jolla, California

Ryan S. Grover, MD
Radiation Oncologist
Scripps Proton Therapy Center
San Diego, California

Arash Izadpanah, MD
Division of Dermatology
Scripps Clinic Carmel Valley
San Diego, California

Christy Kerr, PA-C, MPAS
Division of Mohs & Cutaneous Surgery
Scripps Clinic
La Jolla, California

Michael P. Kosty, MD, FACP, FASCO
Medical Director
Scripps Green Cancer Center
Director, Graduate Medical Education
Scripps Clinic/Scripps Green Hospital
La Jolla, California

Amanda K. Lloyd, MD
Clinical Fellow
Mohs/Procedural Dermatology
La Jolla, California

Geva E. Mannor, MD, MPH
Division of Ophthalmology
La Jolla, California

Caroline D. Piggott, MD
Adult and Pediatric Dermatology
Scripps Clinic
San Diego, California

Daniel E. Zelac, MD
Chairman
Scripps Clinic/Green Cancer Committee
La Jolla, California

Guest Faculty
Reverend Dr. Jack W. Baca
Senior Pastor
Village Church
Rancho Santa Fe, California

Robert A. Cosgrove, JD
Cosgrove and Birmingham
Encinitas, California

John D. Diekmann, PhD
Founder and Managing Partner
5AM Ventures
Menlo Park, California

Virea A. Hosler, MD, PhD
Clinical Assistant Professor of Pathology and Dermatology
University of Texas Southwestern Medical School
Dermatopathologist, ProPath
Dallas, Texas

Charles H. Miller, MD
Chief, Department of Dermatology
Kaiser San Diego
Southern California Permanente Medical Group
La Mesa, California

Suzanne M. Olbricht, MD
Chair, Department of Dermatology
Lahey Clinic
Associate Professor of Dermatology
Harvard Medical School
Secretary-Treasurer
American Academy of Dermatology
Burlington, Massachusetts

James W. Patterson, MD, FACP
Professor of Pathology and Dermatology
Division of Surgical Pathology & Cytopathology
University of Virginia Health System
Charlottesville, Virginia

Merrick J. Ross, MD
Charles M. McBride Distinguished Professorship in Surgical Oncology
Chief, Melanoma Section
The University of Texas Cancer Center
Houston, Texas

Ashley Wysong, MD
Assistant Clinical Professor of Dermatology
Director of Procedural Dermatology and Mohs Micrographic Surgery
Keck School of Medicine
University of Southern California
Los Angeles, California

Faculty Disclosure
In accordance with the ACCME Standards for Commercial Support, course directors, planning committees, faculty and all others in control of the educational content of the CME activity must disclose all relevant financial relationships with any commercial interest that they or their spouse/partner may have had within the past 12 months. If an individual refuses to disclose relevant financial relationships, they will be disqualified from being a part of the planning and implementation of this CME activity. Employees of a commercial interest with business lines or products relating to the content of the CME activity will not participate in the planning or any accredited portion of the conference. Disclosure will be made to all participants at the conference location, prior to the educational activity commencement.

CONFERENCE LOCATION AND HOTEL INFORMATION

Hyatt Regency Mission Bay
1441 Quivira Road
San Diego, California 92109
Reservations: 888-421-1442
Hotel Direct: 619-224-1234
missionbay.hyatt.com

Rates and Reservations
We are fortunate to have obtained special low rates at the hotel starting at $199 per night (plus tax and parking). This low rate also includes:
- No resort fee
- Complimentary high-speed internet access in guest rooms
- 50% off overnight self-parking
- 10% discount on all spa services

Make your reservations early! A block of rooms is being held for us at the special rate of $199 per night until Sunday, December 28, 2014. After this date, reservations will be accepted on a space and rate availability basis only. Be sure to mention that you are attending the Scripps Melanoma Conference when making your reservations to receive the reduced rate and concessions.

Please note: Attendees who book their room through an online, third-party service (Hotels.com®, Expedia.com®, Priceline.com®, etc.) are not eligible to receive the amenities listed above.

Hyatt Regency Mission Bay
1441 Quivira Road
San Diego, California 92109
Reservations: 888-421-1442
Hotel Direct: 619-224-1234
missionbay.hyatt.com
Saturday, January 10, 2015

7 a.m.  Registration, Continental Breakfast & View Exhibits

7:40 a.m.  Welcome and Educational Overview
Drs. Greenway and Barrett

7:45 a.m.  Melanoma: Art and Science, Yesterday and Today
James W. Patterson, MD

8:45 a.m.  The Role of Sun Exposure and Sun Protection in Melanoma
Ashley Wysong, MD

9:05 a.m.  Pathology of Melanoma: Current Status and Prognostic Indicators
David J. Barnette, Jr., MD

9:25 a.m.  Digital Photography for Nevi and Melanoma
Charles H. Miller, MD

9:45 a.m.  Break & View Exhibits

10:15 a.m.  Dermoscopy and Other Early Diagnostic Techniques Part I
Vineet Mishra, MD

10:45 a.m.  Melanoma, the Primary Lesion: Biopsy and Excisional Surgery
Suzanne M. Olbricht, MD

11:15 a.m.  Mohs Surgery for Melanoma
Craig W. Naugle, MD

11:35 a.m.  Ministering to the Melanoma Patient (Non-CME)
Reverend Dr. Jack W. Baca

11:50 a.m.  Melanoma in Specific Anatomic Sites
Terry L. Barrett, MD

12:05 p.m.  Melanoma in the Foot
Hugh T. Greenway, Jr., MD

12:30 p.m.  Lunch

3:05 p.m.  Melanoma: The Patient Perspective
John D. Diekman, PhD

3:15 p.m.  Break & View Exhibits

3:35 p.m.  The Role of Dermatology Physician Assistants and Support Staff in Melanoma Management
Christy Kerr, PA-C, MPAS

3:50 p.m.  Radiation Therapy for Melanoma
Chien Chen, MD, PhD

4:05 p.m.  Proton Radiation Therapy in Selected Melanomas
Ryan S. Grover, MD

4:15 p.m.  Case Presentations
Moderators: Drs. Barrett and Greenway
Discussants: Drs. Graves, Lloyd, Patterson, and Ross

4:45 p.m.  Adjourn

Sunday, January 11, 2015

7 a.m.  Continental Breakfast & View Exhibits

7:30 a.m.  Sentinel Node Evaluation Part II
Merrick I. Ross, MD

8:15 a.m.  Dermoscopy and Other Early Diagnostic Techniques Part II
Vineet Mishra, MD

8:40 a.m.  Melanoma in the Molecular Age: New Tools for Diagnosis and Personalizing Therapy
Gregory A. Hosler, MD, PhD

9:15 a.m.  Moles and Melanoma in Kids
Caroline D. Piggott, MD

9:30 a.m.  Break & View Exhibits

9:50 a.m.  Systemic Therapy for Advanced Melanoma
Michael P. Kosty, MD

10:40 a.m.  Melanoma: Medical Legal Complications
Robert A. Cosgrove, JD

11:10 a.m.  Multiple Melanomas in the Same Patient
William M. Burrows, MD

11:25 a.m.  Case Presentations
Moderators: Drs. Barrett and Greenway
Discussants: Drs. Graves, Lloyd, Mishra, and Ross

Noon  Final Adjournment
Space is limited, so register early!

**Included:** Course tuition, access to conference materials via mobile app, internet in meeting space, breakfasts, breaks, and lunch on Saturday

**Not Included:** Travel costs, lodging, parking, and dinners

### REGISTRATION FEES

<table>
<thead>
<tr>
<th></th>
<th>Thru Dec 1</th>
<th>Dec 2–Jan 7</th>
<th>On-site</th>
</tr>
</thead>
<tbody>
<tr>
<td>Physicians</td>
<td>$365</td>
<td>$380</td>
<td>$405</td>
</tr>
<tr>
<td>Other Health Care</td>
<td>$265</td>
<td>$280</td>
<td>$305</td>
</tr>
<tr>
<td>Professionals (nurses, fellows, residents, active duty military)</td>
<td>$265</td>
<td>$280</td>
<td>$305</td>
</tr>
</tbody>
</table>

Would you like to receive the Scripps Conference Services & CME email newsletter?

- [ ] Yes
- [ ] No

By completing this registration form and returning it to Scripps you are acknowledging compliance with all attendance policies.

**PLEASE PRINT CLEARLY. YOUR BADGE WILL READ AS FOLLOWS:**

- **FIRST, MI, LAST NAME**
- **DEGREE (MD, DO, PHD, RN, ETC)**
- **AFFILIATION/HOSPITAL/COMPANY**
- **SPECIALTY**
- **MAILING ADDRESS**
- **CITY**
- **STATE ZIP**
- **DIRECT PHONE**
- **FAX**
- **E-MAIL (REQUIRED FOR REGISTRATION CONFIRMATION)**

Please indicate any special needs (including dietary restrictions):

- Special requests will be considered and accommodated in full compliance with the Americans with Disabilities Act (ADA).

Office Use Only:

<table>
<thead>
<tr>
<th>Date rec’d</th>
<th>Check no/approval CD</th>
<th>Amount</th>
<th>Confirmation Sent</th>
<th>Initials</th>
</tr>
</thead>
</table>

**PAYMENT METHOD:**

- [ ] Check
  Please make checks payable to Scripps (in U.S. dollars only).
- [ ] Visa
- [ ] MasterCard
- [ ] AMEX
- [ ] Discover

If paying by credit card, please complete the information below.

<table>
<thead>
<tr>
<th>CREDIT CARD NUMBER</th>
<th>EXPIRATION DATE</th>
<th>SECURITY CODE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>NAME ON CARD</th>
<th>SIGNATURE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

BILLING ADDRESS IF DIFFERENT FROM ABOVE

### Three Easy Ways To Register

- **Online**
  - [www.scripps.org/melanoma](http://www.scripps.org/melanoma)
- **Fax**
  - 858-652-5565
- **Mail**
  - Scripps Conference Services & CME
  - Melanoma 2015
  - 11025 North Torrey Pines Road
  - Suite 200, Maildrop: SCRC200
  - La Jolla, California 92037

**Attendance Policies**

- **Attendee Cancellation, Substitution, Refund**
  - The course tuition is refundable, minus a $100 processing fee, if your cancellation is received in writing no later than **Friday, January 2, 2015**.
  - Attendee substitutions are allowed, but notification must be made in writing by January 2, 2015. After this date, under no circumstances will refunds, credits, or substitutions be granted.
  - No refunds or credits will be given to “no shows.”

- **Scripps Conference Modification or Cancellation**
  - Scripps reserves the right to modify the course’s schedule or program as necessary. Scripps also reserves the right to cancel this conference, in which case a full refund of the registration fee will be provided. We are unable to refund any travel costs (flight, hotel, etc.) in the case of Scripps cancellation.

- **Recording and Photography Clause**
  - Scripps reserves exclusive rights to record (audio and video) and/or photograph all conference proceedings for use in marketing materials, presentations and course content sales.
Melanoma 2015

25th Annual Cutaneous Malignancy Update

January 10–11, 2015
Hyatt Regency Mission Bay
San Diego, California

Scripps Conference Services & CME
11025 N. Torrey Pines Rd.
Suite 200, Maildrop: SCRC200
La Jolla, CA 92037

Follow Us!

www.facebook.com/ScrippsCME
www.twitter.com/crippshealth
www.youtube.com/crippshealth

Subscribe to our Scripps Conference Services & CME newsletter at www.scripps.org/CMEemails