31st Annual Primary Care Summer Conference

Medical Specialties from the Primary Care Perspective

August 1–3, 2014
Hilton San Diego Resort • San Diego, California

Featuring an interactive dermoscopy workshop!
Course Overview
Scripps Health’s Primary Care Summer Conference was designed by primary care physicians for primary care physicians and will present content from their unique perspective. This important CME conference will educate and promote improved patient outcomes in a broad range of therapeutic areas commonly encountered in the busy primary care practice. In addition to an overview of the history and current science of a variety of specialty areas, content will be presented in a very practical, patient-focused manner relevant to the specific primary care setting and challenges.

Conference Highlights
• Presentation of a wide variety of therapeutic areas commonly encountered in primary and urgent care settings
• Practical and useful content, including pearls, additional resources, course materials and recordings for later reference
• Dynamic and interactive formats including case studies, audience response system, and ample opportunities for Q&A
• Optional interactive two-part dermoscopy workshop featuring real-life cases
• Half-day schedule at one of San Diego’s most popular vacation destinations allowing time for learning and relaxation

Educational Objectives
After attending this activity, participants should be able to:
• Discuss the history, science and evidence of commonly encountered therapeutic areas.
• Integrate current trends in preventive health care into patient care strategies.
• Diagnose frequently encountered medical conditions using office examinations and formal diagnostic techniques.
• Formulate a comprehensive treatment program for various health issues, coordinating other team members within the practice to support the patient care strategy.
• Manage the specialist referral process: assess when to refer, recognize what the specialized treatment will consist of, and determine the role of the primary care physician in cohesive care and follow-up.
• Identify common overlapping or related conditions.
• Access and/or recommend resources for both physicians and patients to acquire additional information pertinent to a range of therapeutic areas.
• Effectively discuss with patients their personal responsibilities in prevention and treatment.

Target Audience
• Family Practice
• Internal Medicine
• Urgent Care
• General Practitioners

Course Information

Dermoscopy Workshop
Additional fee
This interactive, two-part skills workshop is designed for physicians looking to introduce dermoscopy into their practice or further their skill set. The first part of the workshop will offer an introduction to dermoscopy and its use in identifying melanoma skin cancer. The second part of the workshop will review real-life cases allowing participants to apply what they have learned. The workshop will be taught to a limited audience allowing for extensive interaction with the expert speaker. Participants in attendance will earn an additional 2 AMA PRA Category 1 Credits™.
Accreditation

Physicians (MD, DO)
Scripps Health is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. Scripps Health designates this live activity for a maximum of 14 AMA PRA Category 1 Credit(s)™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Credit Breakdown
Two-Part Dermoscopy Workshop (Sat/Sun): 2
Main Conference (Fri–Sun): 12
Total Credits Available: 14

American Academy of Family Physicians (AAFP)
This Live activity, Scripps Health’s Primary Care Summer Conference, with a beginning date of 8/1/2014, has been reviewed and is acceptable for up to 14 Prescribed credit(s) by the American Academy of Family Physicians. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

College of Family Physicians of Canada
Members of the College of Family Physicians of Canada are eligible to receive 14 MAINPRO-M1 credits for participation in this activity due to reciprocal agreement with the American Academy of Family Physicians.

Board of Registered Nursing (BRN)
For the purpose of recertification, the American Nurses Credentialing Center accepts AMA PRA Category 1 Credits™ issued by organizations accredited by the ACCME. For the purpose of re-licensure, the California Board of Registered Nursing accepts AMA PRA Category 1 Credits™. Most state’s Board of Registered Nursing accept AMA PRA Category 1 Credit(s)™ as meeting continuing education requirements for license renewal. Nurses should check with their state board regarding use of CME credit.

American Academy of Physician Assistants (AAPA)
The American Academy of Physician Assistants (AAPA) accepts Category 1 credit from AMA PRA Category 1 CME organizations accredited by the ACCME.

Commercial Support
This course is supported, in part, by educational grants from industry, in accordance with ACCME accreditation Standards for Commercial Support. At the time of printing, a complete listing of commercial supporters was not available. Appropriate acknowledgement will be given to all supporters at the time of the educational activity.

Cultural and Linguistic Competency
This activity is in compliance with California Assembly Bill 1195 which requires that all CME activities comprising a patient care element include curriculum addressing the topic of cultural and linguistic competency. The intent of this bill is to ensure that health care professionals are able to meet the cultural and linguistic concerns of a diverse patient population through effective and appropriate professional development. Cultural and linguistic competency was incorporated into the planning of this activity.

About Scripps
Scripps Health, a nonprofit health care system based in San Diego, California, includes more than 2,600 affiliated physicians and over 13,000 employees at five acute-care hospital campuses, home health care services and a network of clinics, physician offices and outpatient centers. Scripps is committed to contributing to the future of medicine through its clinical research trials, graduate medical education and continuing medical education programs. More information can be found at www.scripps.org.

Conference Location & Hotel Information

Hilton San Diego Resort on Mission Bay
1775 E. Mission Bay Drive
San Diego, California 92109
Reservations: 800-445-8667
Hotel Direct: 619-276-4010
www.sandiegohilton.com

Rates and Reservations
The Hilton San Diego Resort offers impeccably appointed rooms on an 18-acre park. Enjoy lush gardens, rolling lawns and sandy beaches just steps from your door. Decorated to match the bright and festive hues of this waterfront oasis, each room has been decked with luxury bedding and linens, designer furniture inside and out, and an open and airy feel that welcomes in the rays and the breezes. We are fortunate to have obtained special low rates at the hotel starting at $249 per night (plus tax and parking). Upgraded rooms may be available for an increased fee. This rate also includes:

- No resort fee
- Complimentary high-speed internet access in guest rooms
- Complimentary use of the fitness center
- Discounted overnight self-parking
- 10% discount on all services at Spa Brezza
- 10% discount at The Marketplace

Make your reservations early! A block of rooms is being held for us at the special rate of $249 per night until July 9, 2014 or until the room block fills, whichever comes first. Be sure to mention that you are attending the Scripps Primary Care conference when making your reservations to receive the reduced rate.

Please note: Attendees who book their room through an online, third-party service (Hotels.com®, Expedia.com®, Priceline.com®, etc.) are not eligible to receive the amenities listed above.

Car Rental Discounts
Hertz is pleased to offer specially priced rental cars to our conference attendees from July 26-August 10, 2014. To take advantage of these special rates, please be sure to reference our convention number: CV#022L4018 when making reservations. Reservations can be made by calling 800-654-2240 or visiting www.hertz.com.
Course Director

Michael L. Van Buskirk, MD, ABFM
Chairman, Department of Family Medicine
Scripps Clinic
Site Medical Director, Scripps Clinic
Encinitas and Del Mar
Clinical Professor, Voluntary Family and Preventive Medicine
University of California, San Diego
Encinitas, California

Faculty Disclosure
In accordance with the ACCME Standards for Commercial Support, course directors, planning committees, faculty and all others in control of the educational content of the CME activity must disclose all relevant financial relationships with any commercial interest that they or their spouse/partner may have had within the past 12 months. If an individual refuses to disclose relevant financial relationships, they will be disqualified from being a part of the planning and implementation of this CME activity. Employees of a commercial interest with business lines or products relating to the content of the CME activity will not participate in the planning or any accredited portion of the conference. Disclosure will be made to all participants at the conference location, prior to the educational activity commencement.
Course Agenda

Friday, August 1, 2014

7 a.m.  Registration, Continental Breakfast & View Exhibits

7:55 a.m.  Welcome and Introductions  
Michael L. Van Buskirk, MD

8 a.m.  The Word Is Out: Primary Care Literature Update  
Joel C. Diamant, MD

9 a.m.  Wilderness Dermatology: Skin Diseases Associated with the Great Outdoors  
Lee A. Kaplan, MD

10 a.m.  Break & View Exhibits

10:30 a.m.  Pain Management: Achieving the Best Results, Preventing Common Errors  
Timothy J. Corbin, MD

11:30 a.m.  Management of Pulmonary Exacerbations  
Matthew J. Horn, MD

12:30 p.m.  Adjourn

Saturday, August 2, 2014

7–8 a.m.  PRE-CONFERENCE WORKSHOP PART I  
Melanoma/Dermoscopy: What Is It? Why Do It?  
Michael L. Van Buskirk, MD

7 a.m.  Continental Breakfast & View Exhibits

8 a.m.  All Headache Pain Is Not the Same: Diagnostic and Treatment Pearls  
Jack D. Schim, MD

9 a.m.  Ophthalmology through the Eyes of the Primary Care Physician  
Gregory I. Ostrow, MD

10 a.m.  Break & View Exhibits

10:30 a.m.  DSM-V Personality Disorders and Addiction: Who Uses What?  
Sean O’Hara, PsyD

11:30 a.m.  Evidence-Based Guidelines for Hypertension Management  
Christian W. Mende, MD

12:30 p.m.  Adjourn
### Course Agenda continued

**Sunday, August 3, 2014**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>7–8 a.m.</td>
<td>PRE-CONFERENCE WORKSHOP PART II &lt;br&gt;Melanoma/Dermoscopy: How Do I Start? &lt;br&gt;<em>Michael L. Van Buskirk, MD</em></td>
</tr>
<tr>
<td>7 a.m.</td>
<td>Continental Breakfast &amp; View Exhibits</td>
</tr>
<tr>
<td>8 a.m.</td>
<td>Heart Failure in the Outpatient Setting &lt;br&gt;<em>J. Thomas Heywood, MD</em></td>
</tr>
<tr>
<td>9 a.m.</td>
<td>Disaster Planning for Primary Care Providers &lt;br&gt;<em>Dennis E. Amundson, MS, DO</em></td>
</tr>
<tr>
<td>10 a.m.</td>
<td>Break &amp; View Exhibits</td>
</tr>
<tr>
<td>10:30 a.m.</td>
<td>Do-It-Yourself Orthopedics: Managing Common Musculoskeletal Injuries in Primary Care &lt;br&gt;<em>John G. Dawkins, MD</em></td>
</tr>
<tr>
<td>11:30 a.m.</td>
<td>Testosterone Replacement Therapy: What You Need to Know &lt;br&gt;<em>Luigi Simone, MD</em></td>
</tr>
<tr>
<td>12:30 p.m.</td>
<td>Final Adjournment</td>
</tr>
</tbody>
</table>

---

**Download the Scripps CME app for your smart phone or tablet!**

All conference information including a detailed agenda, faculty listing, faculty disclosures, industry support, attendee list, and course materials can be found on the free Scripps CME conference app for iPhone, iPad, Android, and BlackBerry. To download the app on your smart phone or other device visit the appropriate app store and search ScrippsCME (must be one word) or scan the appropriate QR code below. The app is free of charge and will be continuously updated during and after the course.

To access the site using an internet browser: [http://www.grupio.com/ScrippsCME](http://www.grupio.com/ScrippsCME)
Space is limited, so register early!

**Included:** Course tuition, breakfasts, breaks, internet access, and electronic course materials

**Not Included:** Travel costs, lodging, parking, lunch, and dinners

### Registration Fees

<table>
<thead>
<tr>
<th></th>
<th>Thru May 26</th>
<th>May 27–July 29</th>
<th>On-site</th>
</tr>
</thead>
<tbody>
<tr>
<td>Physicians</td>
<td>$400</td>
<td>$425</td>
<td>$450</td>
</tr>
<tr>
<td>Other Health Care Professionals</td>
<td>$250</td>
<td>$275</td>
<td>$300</td>
</tr>
<tr>
<td>Dermoscopy Workshop</td>
<td>$150</td>
<td>$175</td>
<td>$200</td>
</tr>
</tbody>
</table>

By completing this registration form and returning it to Scripps you are acknowledging compliance with all attendance policies.

Please print clearly. Your badge will read as follows:

**FIRST NAME, MI, LAST NAME**

**DEGREE (MD, DO, PHD, RN, ETC.)**

**AFFILIATION/HOSPITAL/COMPANY**

**SPECIALTY**

**STREET ADDRESS**

**CITY/STATE/PROVINCE/ZIP CODE/COUNTRY**

**PHONE**

**FAX**

**EMAIL** (This is required and will be your user name when accessing your online account.)

Would you like to receive the Scripps Conference Services & CME email newsletter?

- **Yes**
- **No**

Please indicate any special needs (including dietary restrictions). Special requests will be considered and accommodated in full compliance with the Americans with Disabilities Act (ADA).

Office Use Only: Date Received Amount Check No. / Approval CD Confirmation Sent Initials

**PAYMENT METHOD**

Please make Checks payable to Scripps

- **Visa**
- **MasterCard**
- **Amex**
- **Discover**

If paying by credit card, please complete the information below:

**CREDIT CARD NUMBER**

**EXPIRATION DATE**

**SECURITY CODE**

**NAME ON CARD**

**BILLING ADDRESS IF DIFFERENT FROM ABOVE**

**AUTHORIZED SIGNATURE**

---

**August 1–3, 2014**

**Hilton San Diego Resort**

**San Diego, California**

---

Three Easy Ways to Register

**Online:** [www.scripps.org/pcssummer](http://www.scripps.org/pcssummer)

**Fax:** 858-652-5565

**Mail:** Conference Services & CME

Primary Care Summer Conference

11025 North Torrey Pines Road,

Suite 200, Mail drop: SCRC200

La Jolla, California 92037

---

**Questions?**

**Contact:** Scripps Conference Services & CME

**Phone:** 858-652-5400

**Email:** med.edu@scrippshealth.org

---

**Registration Policies**

**Registration Confirmation**

A confirmation letter will be e-mailed to you upon receipt of the conference registration form and payment. If you have not received it within two weeks, please contact the Scripps Conference Services & CME office.

**Attendee Cancellation, Substitution, Refund**

The course tuition is refundable, minus a $100 processing fee, if your cancellation is received in writing no later than Friday, July 25, 2014. Attendee substitutions are allowed, but notification must be made in writing by July 25, 2014. After this date, under no circumstances will refunds, credits, or substitutions be granted. No refunds or credits will be given to “no shows.”

**Guest Attendance Policy**

All conference activities (including educational sessions, meal functions, exhibit hall, etc.) are exclusively reserved for conference attendees. Non-registered guests (including children, family members, colleagues, etc.) are not allowed in the conference areas. Badges provided at registration are required for entrance into all functions and will be strictly enforced.

**Scripps Conference Modification or Cancellation**

Scripps reserves the right to modify the course’s schedule or program as necessary. Scripps also reserves the right to cancel this conference, in which case a full refund of the registration fee will be provided. We are unable to refund any travel costs (flight, hotel, etc.) in the case of Scripps cancellation.

**Recording and Photography Clause**

Scripps reserves exclusive rights to record (audio and video) and/or photograph all conference proceedings for use in marketing materials, presentations and course content sales.